



Title: Riverfront Spokane Programming Policy

Date Issued: May 1, 2018

Overview

The Riverfront Spokane programming department was developed to produce, enhance, and increase park activities that create a memorable, educational and transformative experience for park users.

The programming mission is to fully embody Riverfront Park's place as a signature park incorporating both beautiful landscapes, and quality, exciting public programming. The mission draws heavily from the 2014 Riverfront Park Master Plan's vision to create a dynamic calendar of events, offering a variety of programming that reflects a diverse range of community interests.

Statement of Purpose

This policy sets the guidelines for the types of programming that are appropriate for presentation by Riverfront Spokane and third-party organizers.

Statement of Policy

1. Riverfront Spokane encourages events that promote the use of park facilities or services and that offer the community an informational, educational, entertaining, or cultural experience.
2. The park strives to offer a variety of programs that reflect a diverse range of community interests.
3. Riverfront Spokane events and activities will maintain a healthy balance between active and passive park spaces.
4. Co-productions and/or partnerships with outside entities and/or city agencies that share similar interests and missions are welcomed and encouraged.

5. Riverfront Spokane productions, co-productions and partnerships will be assessed annually based on community feedback, attendance, diversity and financial impact.
6. Event dates will be permitted on a first come, first served basis however, Riverfront Park reserves the right to decline permits (or offer alternative locations) to events that present a conflict of interest, repetitive themes or activities as existing park events on the same day, or significantly throws the diversification of park events off-balance (e.g. multiple premium dates with repetitive themes, overly commercialized activities such as commercial vendor markets, etc.), or significantly compromises park aesthetics.
7. Attendance at park-sponsored programs is open to the public. The park reserves the right to set age limits for children's programs. Other than children's programming, participation in park programs shall not be restricted because of age, gender, race, background, or beliefs.
8. For the safety of participants, program activities may be changed, modified, or cancelled during periods of severe weather, precipitation, or excessive heat.
9. Riverfront Spokane does not allow programming or partnerships that are political or non-secular in nature or support or promote the use of tobacco, firearms, illegal drugs, or marijuana.
10. Pre-registration to include the collection of demographic data is required for some programs. Patron information will not be disclosed to outside sources.
11. All third-party events regardless of political affiliation, mission or nonprofit status will be charged park rental rates as outlined in Riverfront Spokane's Rate Card, which can be found at <https://my.spokanecity.org/riverfrontspokane/book-a-venue/rates/>. Rates are assessed on an annual basis and are subject to change.
12. Riverfront Spokane is committed to providing a workplace that is free of harassment and bullying. Park users and/or event vendors that are verbally abusive, blatantly ignore park rules or are overly aggressive or disrespectful of park staff will be banned from conducting business at Riverfront Park.

For questions regarding Riverfront Spokane programming, please contact Amy Lindsey, Park Programming & Marketing Manager at 509-625-6372 or alindsey@spokanecity.org.