Riverfront Park Citizen Engagement Study
MARCH 5, 2014
KEY FINDINGS REPORT

In February 2014, Desautel Hege Communications worked with the Spokane Parks and Recreation Department and Robinson Research to develop a survey to gauge citizen attitude and opinions regarding the City’s Master Planning Process for Riverfront Park.

The goal was to better understand community perceptions and desires for Riverfront Park. The survey asked for citizen input about what types of investments in Riverfront Park citizens deem important, both conceptual investments (events, green space, access to the river) as well as investments to infrastructure (safety, parking) that would increase their desire to visit the Park.

The survey revealed some clear themes:

**CITIZENS WANT RIVERFRONT PARK TO BE A COMMUNITY HUB.**

The citizens of Spokane believe they deserve a great urban park (in fact, that was the highest ranked reason for updating Riverfront Park), where there are beautiful walkways, fun attractions, events, and places to gather.

Support for updating and developing new attractions at Riverfront Park was strong. For every individual who rated the importance below the scale’s midpoint, there were four who rated it above. The top attractions that resonated with citizens were well-lit public walkways from Howard Street through the Park (a 4.47 ranking on a scale from 1 to 5), a new destination playground for families (a 4.03 ranking), and an amphitheater that would host more frequent events and concerts (a 3.99 rating). In the open-ended question, a small minority of respondents cited adding attractions (rides, events, etc.) to Riverfront Park as the most important thing to change.

An opportunity exists to engage with citizens about making improvements that will realize the power of the Park—a park that is iconic to Spokane and creates a distinct identity for Spokane as a city of choice.

**NATURAL BEAUTY OF THE PARK IS HIGHLY VALUED.**

A big draw of the Park is its natural setting. Keeping the focus on the green spaces was listed as the next most important change that could be made to Riverfront Park (after parking and safety). Three in five (58%) respondents who had visited the Park in the previous twelve months cited the outdoors/nature as a feature of the Park which they enjoyed. Spokane Falls was listed as the second highest ranked feature for visiting the Park (47%), followed by the Centennial Trail (34%). Nature/river/scenery was listed by 17%.

Over half of the respondents reported visiting the Park because they were walking or passing through, especially among older respondents. Well-lit public walkways from Howard through the park received the
highest ranking out of 10 options. In an open ended question about what they think is the most important thing to change about the Park, 10% of participants listed cleanliness and maintenance.

We recommend engaging with citizens about plans to preserve and build on the beauty of the Park, including providing improved visual access to the River, places for reflection and appreciation of the natural setting, a River Walk, and trail improvements.

**EVENTS ARE A DRAW.**

Events were listed as the second highest reason people visited the park (26%). Pig Out in the Park was the highest ranked event (41%), followed by Fourth of July (23%) and First Night (20%). An amphitheater that would host more frequent events and concerts received a ranking of 3.99 on a scale of 1 to 5, especially among citizens ages 35 to 44. Covering the pavilion for special events received a ranking of 3.80. We recommend highlighting plans to provide more and frequent event opportunities and new event programming.

**CITIZENS WANT A DESTINATION PARK FOR FAMILIES.**

An opportunity exists to engage with citizens about implementing more family-centric events and attractions. Voters with children in the house were more likely than average to have visited the Park in the last 12 months. The third highest reason listed for going to the Park was entertaining kids (22%) and the fourth was visiting Looff Carousel (14%). In addition to the Carousel, citizens reported enjoying other existing attractions, such as IMAX, Red Wagon, Rotary Fountain, Ice Palace, and Sky Ride.

Support also exists for new attractions, particularly with regards to Pavilion rides, and a new destination playground. On a scale of 1 to 5, a new destination playground for families received a mean rating of 4.03—the second highest ranking among 10 options. Families with children in the house were significantly more likely than average to give a higher ranking to the importance of updating and developing new attractions.

**PARKING IS AN ISSUE.**

An opportunity exists to engage with citizens about improvements to parking. This was listed as the most important change that could be made to Riverfront Park (cited by one in five respondents). Citizen feedback about improvements to make included a desire for more parking, convenient/closer parking, free or low-cost parking, parking for disabled individuals, and a new parking facility. Respondents also expressed a desire for more or better transportation options to the Park.

**SAFETY IS A CONCERN.**

Safety was listed as the second most important change that could be made to Riverfront Park (after parking). In the open-ended question about what they think is the most important thing to change about the
Park, almost 25% of participants listed safety concerns. Voters who reported visiting the Park monthly were more likely than average to mention safety/crime.

On a scale of 1 to 5 (with 1 being completely disagree and 5 being completely agree), the idea that “We need to improve safety in Riverfront Park” received a mean rating of 3.91. Well-lit public walkways from Howard through the Park received a ranking of 4.47 on a scale of 1 to 5 (the highest among 10 potential improvements). It was especially ranked highly among women.

We recommend communicating about plans to improve safety in the park—both in terms of updated outdated infrastructure and developing new safety measures, such as adding more lighting.

**RIVERFRONT PARK IS RECOGNIZED AS AN ECONOMIC ISSUE.**

On a scale of 1 to 5, with 1 being completely disagree and 5 being completely agree, the idea that “Riverfront Park is a key economic asset” received a mean rating of 4.12. This was recognized more by respondents who reported visiting the Park monthly. Citizens also resonated with the idea that “Investments . . . will make the Park more financially sustainable” (a 3.75 rating). This especially resonated with respondents in the 35 to 40 age group.

We recommend educating about how Riverfront Park serves as an economic driver, attracting people to the downtown core, as well as a good investment in terms of updating the Park’s outdated infrastructure and making the Park more of a draw to the city’s core.

**THERE’S AN OPPORTUNITY TO EDUCATE ABOUT THE SPORTS COMPLEX.**

Based on what people know now about a potential sports complex with field house, there is not much support for this improvement. In fact, it received the lowest ranking out of 10 improvements (a 2.56 on a scale of 1 to 5). An opportunity exists to raise awareness in the community about this project—in terms of what the citizens already value: the Park as a gathering hub, a family-centric place, an economic driver for the region.
Robinson Research conducted a survey among “good” voters within the city limits of Spokane to gauge their attitudes and opinions regarding the City’s Master Planning Process for Riverfront Park.
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METHODOLOGY

Robinson Research was commissioned by Desautel Hege Communications and the City of Spokane Parks & Recreation Department to conduct a 400-sample telephone survey with “good” voters who resided within the City of Spokane. A “good” voter was defined as one who had voted in at least three of the last four primary and general elections. The purpose of the survey was to determine attitudes and opinions regarding the Master Planning Process for Riverfront Park.

The telephone interviews were conducted at our facility from February 5, 2014 through February 18, 2014. No fewer than fifteen percent (15%) of the interviews were monitored in their entirety and an additional ten percent (10%) were called back by a supervisor for verification of key points of the data. Interim trial runs of the data were cross-tabulated by interviewer as a quality assurance procedure. Calls resulting in a no answer, busy signal, or respondent not available were set aside for subsequent attempts before a replacement was issued.

A 400-sample survey has a margin of error of +/-4.9%, which means that, in theory, results have a ninety-five percent (95%) chance of coming within +/- 4.9 percentage points of results that would have been obtained if all “good” voters in the City of Spokane had been interviewed.

Questions regarding this study may be directed to:

William D. Robinson
President
Robinson Research
1206 N. Lincoln St., Suite 200
Spokane, Washington 99201
(509) 489-4361
E-mail: billr@robinson-research.com
EXECUTIVE SUMMARY

- Support for updating and developing new attractions at Riverfront Park was strong; for every individual who rated the importance below the midpoint of the scale, there were four who rated it above.

- Three in four voters reported visiting the Park in the previous twelve months.

- Half of the respondents who had visited the Park in the previous twelve months cited walking/passing through as a reason.

- Of the respondents who had visited Riverfront Park in the previous twelve months, the average visits per year was 17.44.

- Three in five respondents cited the outdoors (Spokane Falls, Centennial Trail, or nature/river/scenery) as a feature of the Park which they enjoyed.

- A big draw of the Park is the natural setting. After parking and safety/crime, keeping the focus on the green spaces was the next most important change that could be made to Riverfront Park. Fifty-eight percent of respondents who had visited the Park in the previous twelve months cited the outdoors/nature as a feature of the Park which they enjoyed.

- Among respondents who had visited the Park within the previous twelve months, Pig Out in the Park was by far the most mentioned event enjoyed by respondents at the Park.

- Three in ten respondents who had visited Riverfront Park in the previous twelve months reported that there was nothing that prevented them from visiting the Park more often.

- Of those respondents who reported not visiting the Park in the previous twelve months, the average length of time since their last visit was 3.75 years.

- Of the respondents who reported not visiting Riverfront Park in the previous twelve months, one in four cited age/disability as a reason.

- One in five respondents cited Parking as the most important thing that could be changed about Riverfront Park.

- A small minority of respondents actually cited adding something (rides, attractions, events, etc.) to Riverfront Park as the most important thing to change.

- Half of respondents reported attending Expo ’74.

- Expo ’74 attendance was not a good predictor of overall support or even of support for preserving the Expo ’74 legacy. However, not having been alive or living in Spokane during Expo ’74 strongly correlated with lower ratings for preserving the legacy.

- The highest ranked reason for updating the Park was Spokane deserves a great urban Park.
• The lowest ranked reason, by a wide margin, was Riverfront Park has not had any investments or new attractions in 40 years. It should be noted that twenty percent of respondents were unable or unwilling to rank this statement, more than four times the average. This might be a viable argument, if clarified and refined. However, caution is recommended and it certainly should not be your lead statement.

• The highest ranked possible improvement was well-lit public walkways from Howard Street through the Park.

• The lowest ranked improvement was a year-round sports complex with a field house.

• Nearly two-full points, on a five-point scale, separated the highest ranked from the lowest ranked improvement.
Q.1 On a scale from 1 – 5, with 1 being not at all important and 5 being extremely important, how important do you feel it is for the City to invest in updating and developing new attractions for Riverfront Park?¹

Three in five (57%) respondents rated the importance of updating and developing new attractions for Riverfront Park above the midpoint of the scale.

Respondents who had visited the Park in the previous twelve months were more likely than average to give a higher rating.

Participants with children residing in their household were significantly more likely than average to give a higher rating.

Voters in the 45 to 54 age group were significantly more likely than average to give a higher rating.

¹ This question was asked of all 400 respondents.
Q.2 Have you visited Riverfront Park in the last 12 months?²

Three in four (73%) respondents reported visiting Riverfront Park in the previous twelve months.

Voters with children residing in the household were significantly more likely than average to have reported visiting the Park in the previous twelve months.

Respondents who were not alive or not living in Spokane during Expo ’74 were significantly more likely than average to have responded in the affirmative.

Likelihood of having visited the Park in the previous twelve months decreased as the age of the respondent increased.

Likelihood of having visited the Park in the previous twelve months increased with household income, with the exception of those who reported an annual household income of $150,000 and above.

² This question was asked of all 400 respondents.
Q.3  For what reasons did you visit the Park?  

Half (51%) of the respondents who reported visiting the Park within the previous twelve months cited walking/passing through as a reason.

Respondents in the 65 to 74 age range were more likely to cite walking/passing through.

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3 This question was asked of the 293 respondents who reported visiting Riverfront Park in the past twelve months. A list of possible responses from which to choose was not read to respondents. Multiple responses were allowed.
Q.4 Which events? ²

Two in five (41%) of the respondents who reported visiting the Park in the previous twelve months for an event mentioned Pig Out in the Park among those they attended.

²This question was asked of the 75 respondents who reported visiting Riverfront Park to attend an event. A list of possible responses from which to choose was not read to respondents. Multiple responses were allowed.
Q.5 How often do you go to the Park?\(^\text{5}\)

Of the respondents who reported visiting the Park in the previous twelve months, half reported that they go to the Park four times a year.

Respondents who reported neither hearing about Expo ’74 nor attending were more likely than average to report visiting the Park less frequently.

Voters in the 75 and older age group were more likely than average to report visiting the Park less frequently.

Participants with a reported annual household income above $150,000 were more likely than average to report visiting the Park less frequently.

\(^{5}\) This question was asked of the 293 respondents who reported visiting Riverfront Park in the past twelve months.
Q.6 What features do you enjoy at the Park?  

Three in five (57%) respondents cited the Looff Carousel as a feature of Riverfront Park which they enjoyed.

Three in five (58%) respondents cited the outdoors (Spokane Falls, Centennial Trail, or nature/river/scenery) as a feature of the Park which they enjoyed.

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6 This question was asked of the 293 respondents who reported visiting Riverfront Park in the past twelve months. A list of possible responses from which to choose was not read to respondents. Multiple responses were allowed.
Q.7 What events do you enjoy at the Park?

Three in five (58%) voters cited Pig Out in the Park as an event at Riverfront Park which they enjoyed.

Respondents in the 18 to 34 age range were more likely than average to mention Pig Out in the Park.

Participants in the 75 and older age group were significantly less likely than average to mention Pig Out in the Park.

Respondents who resided in the northeast quadrant of the city were less likely than average to mention 4th of July Fireworks.

The typical respondent cited 1.88 events.

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7 This question was asked of the 293 respondents who reported visiting Riverfront Park in the past twelve months. A list of possible responses from which to choose was not read to respondents. Multiple responses were allowed.
Q.8 What prevents you from visiting the Park more often?  

Three in ten (31%) respondents reported that there was nothing that prevented them from visiting the Park more often.

Respondents in northeast Spokane were less likely than average to mention Parking concerns as a reason.

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8 This question was asked of the 293 respondents who reported visiting Riverfront Park in the past twelve months. A list of possible responses from which to choose was not read to respondents. Multiple responses were allowed.
Q.9 When was the last time you visited the Park?\(^9\)

![Bar Chart](chart.png)

Of those respondents who reported not visiting the Park in the previous twelve months, the average length of time since their last visit was 3.75 years.

Respondents who had heard about Expo ’74, but not attended, were more likely than average to have reported a greater length of time since their last visit.

Voters who resided in southwest Spokane were more likely than average to report a shorter length of time since their last visit.

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\(^9\) This question was asked of the 107 respondents who reported not visiting Riverfront Park in the previous twelve months.
Q.10 For what reasons do you not visit the Park more frequently?  

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age/disability</td>
<td>24%</td>
</tr>
<tr>
<td>Parking concerns</td>
<td>19%</td>
</tr>
<tr>
<td>Out of the way/inconvenient location</td>
<td>18%</td>
</tr>
<tr>
<td>No interest/don't like downtown</td>
<td>13%</td>
</tr>
<tr>
<td>No interest/don’t like park</td>
<td>13%</td>
</tr>
<tr>
<td>Busy</td>
<td>8%</td>
</tr>
<tr>
<td>I just don't/no reason</td>
<td>8%</td>
</tr>
<tr>
<td>Safety concerns</td>
<td>7%</td>
</tr>
</tbody>
</table>

One in four (24%) voters cited age/disability as a reason for not visiting Riverfront Park more frequently.

Respondents who reported an annual household income of less than $25,000 were less likely than average to cite Parking concerns as a reason.

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10 This question was asked of the 107 respondents who reported not visiting Riverfront Park in the previous twelve months. Respondents were not read a list of possible responses from which to choose. Multiple responses were allowed.
Q.11 What do you think is the most important thing we could change about Riverfront Park?\textsuperscript{11}

One in five (22\%) respondents cited Parking (more/cheaper/free/closer) as the most important thing that could be changed about Riverfront Park.

Voters who reported visiting the Park monthly were more likely than average to mention safety/crime.

Respondents in the 75 and older age group were significantly more likely than average to have been unable to cite any changes that could be made to the Park.

\textsuperscript{11}This question was asked of all 400 respondents. Responses were recorded verbatim and subsequently coded for ease of interpretation. The responses can be found at the end of this report and are recommended reading.
Q.12 Did you visit Riverfront Park during Expo '74; or did you hear about it, but not visit; or had you not heard of it at the time?\textsuperscript{12}

Half (53\%) of participants reported attending Expo '74.

\textsuperscript{12} This question was asked of all 400 respondents.
Q.13 On a scale from 1 – 5, with 1 being not at all strongly and 5 being very strongly, how strongly do you feel that it is important to preserve and build on Riverfront Park’s Expo ’74 legacy as the Parks and Recreation department considers what’s next for the Park?13

Three in five (57%) respondents rated the importance of preserving Riverfront Park’s Expo ’74 legacy above the midpoint of the scale.

Ratings strongly correlated with overall ratings of the importance of updating Riverfront Park.

Voters who resided in the southwest of Spokane were more likely than average to give a lower rating.

Respondents who were not alive or living in Spokane during Expo ’74 were significantly more likely than average to give a lower rating.

13 This question was asked of all 400 respondents.
Q.14-22 I am going to read some reasons people have given in support of the City of Spokane Parks and Rec Department undergoing the Master Planning Process for Riverfront Park. I will ask you to rate these reasons on a scale from 1 – 5, where 1 means you completely disagree and 5 means you completely agree with the statement.14

<table>
<thead>
<tr>
<th>Reason</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spokane deserves a great urban park</td>
<td>4.51</td>
</tr>
<tr>
<td>Riverfront Park is a key economic asset that attracts people to the downtown core, which helps our local economy</td>
<td>4.12</td>
</tr>
<tr>
<td>We need to improve safety in Riverfront Park</td>
<td>3.91</td>
</tr>
<tr>
<td>Investments in new and revitalized attractions in Riverfront Park will make the Park more financially sustainable</td>
<td>3.75</td>
</tr>
<tr>
<td>With better attractions and opportunities, Riverfront Park would improve the quality of life for Spokane residents</td>
<td>3.59</td>
</tr>
<tr>
<td>Without new investment, the Park's outdated infrastructure and facilities could soon become a significant drain on taxpayers</td>
<td>3.48</td>
</tr>
<tr>
<td>Riverfront Park needs to be modernized to better serve the modern Spokane family</td>
<td>3.38</td>
</tr>
<tr>
<td>Riverfront Park is the number one tourist attraction in our region, bringing thousands of people through the park each year</td>
<td>3.36</td>
</tr>
<tr>
<td>Riverfront Park has not had any investments or new attractions in 40 years</td>
<td>2.48</td>
</tr>
</tbody>
</table>

Grand Mean 3.69

14 This series was asked of all 400 respondents.
Q.14  Spokane deserves a great urban Park.

This statement was ranked first among the nine tested (4.51).

Participants who reported never having visited Riverfront Park were more likely than average to have given a lower rating.

Respondents with a reported annual household income of between $100,000 and $150,000 were significantly more likely than average to have given a higher rating.

Q.15  We need to improve safety in Riverfront Park.

This statement was ranked third out of the nine tested (3.91).

Voters who had not received a high school diploma or GED were more likely than average to give a higher ranking to this statement.

Respondents who had neither attended nor heard about Expo ’74 were more likely than average to give a lower rating.

Q.16  Riverfront Park has not had any investments or new attractions in 40 years.

This statement was ranked last among the nine tested and was the only one to receive a mean rating below the midpoint of the scale (2.48).

Responses spanned the tested subsets quite evenly.

Q.17  Riverfront Park needs to be modernized to better serve the modern Spokane family.

This statement was ranked seventh out of the nine tested (3.38).

Responses spanned the tested subsets quite evenly.

Q.18  Investments in new and revitalized attractions in Riverfront Park will make the Park more financially sustainable.

This statement was ranked fourth among the nine tested (3.75).

Voters who had not received a high school diploma or GED were more likely than average to give a higher ranking to this statement.

Respondents in the 35 to 44 age group were more likely than average to give a higher rating.
Q.19  Riverfront Park is a key economic asset that attracts people to the downtown core, which helps our local economy.

This statement was ranked second out of the nine tested (4.12).

Respondents who reported visiting Riverfront Park monthly were more likely than average to give a higher rating.

Q.20  Riverfront Park is the number one tourist attraction in our region, bringing thousands of people through the Park each year.

This statement was ranked eighth among the nine tested (3.36).

Respondents who reported not having visited the Park in the previous ten years were more likely than average to give a higher rating.

Q.21  With better attractions and opportunities, Riverfront Park would improve the quality of life for Spokane residents.

This statement was ranked fifth out of the nine tested (3.59).

Voters who reported last visiting the Park three to five years ago were more likely than average to give a lower rating.

Participants in the 45 to 54 age group were more likely than average to give a higher rating.

Q.22  Without new investment, the Park’s outdated infrastructure and facilities could soon become a significant drain on taxpayers.

This statement was ranked sixth among the nine tested (3.48).

Respondents who reported visiting the Park daily were more likely than average to give a lower rating.
Q.23-32 Possible Improvements

<table>
<thead>
<tr>
<th>Description</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Well-lit public walkways from Howard Street through the Park</td>
<td>4.47</td>
</tr>
<tr>
<td>A new destination playground for families</td>
<td>4.03</td>
</tr>
<tr>
<td>An amphitheater that would host more frequent events and concerts</td>
<td>3.99</td>
</tr>
<tr>
<td>Covering the pavilion so special events like concerts or high school graduations can be held</td>
<td>3.80</td>
</tr>
<tr>
<td>A central plaza on Havermale Island that could be used for food vendors, events, and a patio/hardscape plaza</td>
<td>3.39</td>
</tr>
<tr>
<td>A recreational/fitness loop on Havermale Island</td>
<td>3.38</td>
</tr>
<tr>
<td>Open up the staircase to the top of the clock tower so the public could climb to the top</td>
<td>3.12</td>
</tr>
<tr>
<td>A new Wheels Facility located on the north bank of the River that accommodates skateboarding, BMX biking, and rollerblading</td>
<td>2.95</td>
</tr>
<tr>
<td>A sculpture garden</td>
<td>2.89</td>
</tr>
<tr>
<td>A year-round sports complex with a field house</td>
<td>2.56</td>
</tr>
</tbody>
</table>

Grand Mean 3.45

This series was asked of all 400 respondents.
Q.23  **Well-lit public walkways from Howard Street through the Park**

This improvement was ranked first among the ten tested (4.47), by a large margin.

Voters who had not received a high school diploma or GED were more likely than average to give a higher ranking to this improvement.

Female respondents were more likely than average to give a higher rating.

Q.24  **A central plaza on Havermale Island that could be used for food vendors, events and a patio/hardscape plaza**

This improvement was ranked fifth out of the ten tested (3.39).

Post graduate education respondents were more likely than average to give a lower rating.

Participants in the 35 to 44 age group were significantly more likely than average to give a higher rating.

Q.25  **A new destination playground for families**

This improvement was ranked second among the ten tested (4.03).

Voters who had not received a high school diploma or GED were more likely than average to give a higher ranking to this improvement.

Participants in the 35 to 44 age group were significantly more likely than average to give a higher rating.

Respondents with a reported annual household income of $25,000 to $50,000 were more likely than average to give a higher rating.

Q.26  **A recreational/fitness loop on Havermale Island**

This improvement was ranked sixth out of the ten tested (3.38).

Respondents who had neither attended nor heard about Expo ’74 were more likely than average to give a higher rating.

Q.27  **Covering the pavilion so special events like concerts or high school graduations can be held**

This improvement was ranked fourth among the ten tested (3.80).

Voters who reported visiting the Park daily were significantly more likely than average to give a higher rating.

Respondents in the 65 to 74 age group were more likely than average to give a lower rating.

Participants with a reported annual household income of under $25,000 were more likely than average to give a higher rating.
Q.28  An amphitheater that would host more frequent events and concerts

This improvement was ranked third out of the ten tested (3.99).

Respondents in the 35 to 44 age group were more likely than average to give a higher rating.

Q.29  A sculpture garden

This improvement was ranked second to last among the ten tested (2.89).

Respondents who had not visited the Park in the previous ten years were more likely than average to give a lower rating.

Q.30  A year-round sports complex with a field house

This improvement was ranked last out of the ten tested (2.56).

Voters with children residing in the household were significantly more likely than average to give a higher rating.

Ratings increased as education decreased.

Respondents in the 18 to 34 and 35 to 44 age groups were significantly more likely than average to give a higher rating. Correspondingly, those who were not alive or living in Spokane during Expo ’74 were also more likely than average to give a higher rating.

Participants with a reported annual household income of under $25,000 were more likely than average to give a higher rating.

Respondents with a reported annual household income of between $100,000 and $150,000 were significantly more likely than average to have given a higher rating.

Q.31  A new Wheels Facility located on the North Bank of the River that accommodates skateboarding, BMX biking, and rollerblading

This improvement was ranked eighth among the ten tested (2.95).

Respondents who reported visiting the Park weekly were more likely than average to give a higher rating.

Voters in Southeast Spokane were more likely than average to give a lower rating.
Q.32  **Open up the staircase to the top of the clock tower so the public could climb to the top**

This improvement was ranked seventh out of the ten tested (3.12).

Voters with children residing in their household were more likely than average to give a higher rating.

Ratings decreased as the age of the respondent increased.

Respondents with a reported annual household income of between $100,000 and $150,000 were significantly more likely than average to have given a higher rating.
DEMOGRAPHIC PROFILE

- Twenty-nine percent of the households interviewed reported children residing there
- The average respondent had received 14.63 years of education
- The mean age was 57.51 years ("good" voters tend to skew older)
- The mean annual, household income was $60,870
- Half of respondents were female (quotas used)
- Geographic areas (quotas used):
  - Northwest Spokane  34%
  - Northeast Spokane  29%
  - Southwest Spokane  19%
  - Southeast Spokane  19%
Q.11 What do you think is the most important thing we could change about Riverfront Park?

Bring more attractions to the Park. Museums, art fairs, car shows, Antiques Roadshow, more family orientated shows, and maybe some booths that provide information on local inventors and other historical information about Spokane. We need more variety. Fairs, like paranormal and art museums. Attractions like the King Tut Tomb, and art fairs and exhibits like they have in Seattle. More country music concerts, different types of music like jazz and bee bop, reggae and African music.

I would change the parking. When you go to Riverfront Park to watch a movie at the IMAX, the movies last for about two hours and the parking meters are only for two hours, so by the time the movie is over you already have a parking ticket.

I think anything that would complement the river or the falls would be a good idea. I don’t think additions that would clutter the Park would be a good idea.

I can’t think of anything that I would change; except, maybe add a few more restrooms, because I’m so old. I like Pig Out in the Park. When my husband was alive we used to go to the Park all the time. I have seven grandchildren and ten great-grandchildren in all; a lot of them are boys, so I enjoy watching them play sports. Maybe add some more sports.

Improve safety and get rid of the bums.

I kind of like the way the whole thing is set up. They could always add more bathrooms. I like the statues, they could maybe separate the bike path from the walkways.

Crime. Dope is being sold there.

I think the Park is a beautiful place as it is. I would hate to see anything take that away. I don’t like the idea of anything taking up the grass or pathways that are there now.

I wouldn’t like to see them add any more rides. Don’t turn it into an amusement park. I understand the money that it makes is important to Spokane. I think adding a skate park would be a big mistake, they already have one and it is falling apart.

Make parking more accessible for disabled persons.

Something like parking. There really isn’t parking there, it’s a pain.

I would like to see more family-friendly attractions that are more accessible to people with disabilities.

Maybe a few more features, displays, things for people to visit. If you’re not a young person walking around there isn’t really a lot to do.

To keep what is there up and safe. Keep things upgraded.
More free things, like shows, and things like that.

More convenient and affordable parking is needed.

More amusement rides. It would give the kids more things to do rather than run the streets.

Security in the Park and more rides. I do not know what type of rides, just something of that nature.

The number one thing they could do is increase parking for disabled people and regular parking in general. They need to make it affordable as well. Another thing is to make the Park more handicap friendly. That is one reason I don’t go to the Park and downtown in general.

I loved Pig Out in the Park. The IMAX needs to be fixed. Put something in there that the people really enjoy.

Get rid of the street kids that are down there. We need a big, covered, well lit, handicap assessable area that is approximately 40ft x 100ft, with lots of restrooms, also handicap assessable. Tables and chairs that would be removable for other events. Lots of trees that people could sit under or just enjoy.

I don’t know because I haven’t been there in a long time but maybe more things for the smaller kids, like playgrounds.

Riverfront Park could be a heck of a draw, but better security is needed.

Parking access. Just in general, there isn’t much available.

Improve parking. There needs to be free parking. Also, more parking in general.

More parking that is cost-controlled or free. They also need security for after-dark events in the Park.

More rides and a playground.

There is a need for after-dark security and safety. Any planning needs to keep the focus of the Park on the green areas.

Better lighting at night, better patrolled at night. Other than that, it's good to me.

I think updating some of the things, probably more attractions to give more reason to go. When I was there I did not think it was being kept well. No other reason.

I think it is fine. I used to work for the city for 30 years and it's something to be proud of, and the parks, in general, we need to make a big effort on.

Better parking and public transportation to the Park.

Additional parking would be good.
I would just say at night there needs to be better security because of the homeless people. It gets kind of scary down there.

Bathrooms, more are needed and not just temporary ones. More interactive things, like the fountain at the front of the Park would be nice.

Parking facility like parking garages with cost and security considered.

Improve security and safety, especially in the overnight hours. I've walked through there late at night and it can be kind of scary.

Better security.

For citizens that are public-transportation dependent, the need for more transportation is great. It needs to be for the city, as well as outside city limits, like the Valley and Cheney. The areas where an event is held and the access points to the event need to have better crowd control. The big amusement theme parks could be looked at for how they setup for large events.

I think they are pretty good right now. Maybe some more kids rides. A couple more places to eat.

More parking, but as I live in an area close to a park I would not want lots of cars on streets and in lots, maybe some kind of multi-layer, underground, parking facility.

I would like the amusement area expanded with more interactive attractions like horseshoes or checkers/chess games for children as well as parents.

It seemed like the last time I was there, there were a lot of homeless people, and it did not seem to be very attractive to the Park. Buildings seemed to be unkempt, such as the Pavilion, I think it could use some upkeep on that. Put in some more family style attractions.

Parking needs to be improved.

I think they have already updated the bathrooms. That would be the only thing I can think of.

More focus on green and garden aspects of the Park keeping the family feel.

Turn on the drinking fountains instead of forcing people to buy bottled water.

I would probably say in the Pavilion area, where it is all paved, could use improvement.

I just love the Park so much, I love the park and pathways. I see a lot of students from Gonzaga there. I am a people watcher so I go to the Park to just watch people a lot. I work at a restaurant close to the Park so at events like Pig out in the Park we are in competition.

Closer parking, and not charging for it.

Make the Park and outdoor features always priority in any planning. It is a park not an amusement park location.
More parking for free or low cost.

Recover the Pavilion.

I don't like the tired old carnival rides in the Pavilion. I would like more educational attractions and move the Farmers Market to the Park.

We need to reestablish park programs like Summer Day Care events in neighborhood parks before spending money on Manito or Riverfront Park. I do not go downtown at all due to traffic and expense of parking, so more affordable transportation for public to city center and restricted traffic access to core streets in the park/city center would be great for the elderly and young.

I like the new fountain restaurant, maybe more establishments of that type. Keep the bathrooms clean and maintained. They're horrible now.

Increase safety at night. Add more kid-friendly things to do that do not cost anything.

I think that everything at the Park is great. I mean there is a lot of outdated stuff that could be updated but overall everything is good.

Make it bigger.

There is a need for more and better parking at a lower price.

Need more beverage vendors, food trucks and parking.

Parking in the Downtown area is always issue. Permanently set up the butterfly flags on poles.

Improve parking by adding additional parking at a lower price.

Focus on local dance clubs and advertise them to public.

The Park needs to maintain and add to green areas not just more events and attractions like venders and rides. More security at night is needed.

Parking that is affordable and more green areas maintained.

Additional bathrooms are needed and need to be supervised and maintained. More child interaction features like an Art or Science Center for kids. There are still dark areas that need security upgrades.

I think they could update or add some attractions. I think they're mostly for smaller children, so once you aren’t a small child anymore there's not much to do.

We need more open spaces for park activities, like what has been done under the ride over the Falls.

All changes or added attractions need to be looked at with the green spaces as the priority. We shouldn’t turn Riverfront Park into an amusement park.
Parking downtown is always an issue. Develop more green areas, with security always being considered, such as lighting. The Park should be accessible to elderly/handicapped families with small children.

Safety, update security so that the Park is safer.

There is a need to update the Pavilion and its attractions.

I'd like to see the IMAX Theater stay, but I understand that there are financial issues regarding that. Upgrading some of the rides, but I don't have any particular ideas. Have more security at night and make the Park safer.

Improve security at night and for events.

There are areas of the Park that I don't know very well, but there's an area where there are Totem Poles and statues that I've only seen once, so making those areas more known to the public would be an improvement. Some of the pathways don't seem obvious.

The Pavilion area needs work. Redo that area to make it feel less like a temporary setup. Maybe cover or build a building of the same shape. Add an outdoor amphitheater, like the big one in Los Angeles. Include parking, because with all that is planned, it will bring more people and cars to the downtown area.

The number one thing I would do to the skeleton of the Pavilion needs to be either, replaced, repaired, or removed. They should come up with something else as the symbol of Riverfront Park.

Have more low- or no-cost parking and cover the Pavilion.

Put the roof back on the U.S. Pavilion.

Making sure the rides are functioning and not out of order.

More parking and lower prices on attractions, especially in the summer would help.

More and cheaper parking, especially for big events.

Having things available throughout the year.

Keep the Park family focused. All plans need to keep the green park areas as the priority.

We need to treat it like any other park in the city, with consideration for size and location of the areas when adding to the Park. The focus of park development needs to be on citizens/taxpayers. When evaluating changes to the Park and how to best keep the Park a local park and not a tourist attraction.

Parking and access for older citizens needs to be improved.

The Park needs more indoor attractions and events like you would find at an Education/Learning/Science Center, maybe in the Pavilion or even a new building.
I would say the lighting could be brighter at night. Sometimes I am reluctant to walk through the Park and when it's been dark I say “Screw it, I’m not walking through there.” I guess I would also say add some cameras, perhaps.

Just keep it clean and well maintained.

Wouldn't hurt if it was cleaned up better. For example, the bird droppings in the seating area when the Fireworks Concert was held were pretty bad.

Have more security at night.

Before any expansion of events and attractions the issue of more parking with enough security and low cost needs to be addressed. The Pavilion and the surrounding areas need to be upgraded and made into a permanent building and not a temporary building. The IMAX needs to be upgraded to 3D. All access points to the Park and attractions need improvements for people with disabilities, strollers, and other issues.

After dark, due to the design, the Park has areas not easy to supervise when it comes to security and parking. It is not often safe. Any improvements on security for the Park would be great.

I'd like to see a little more reason to go to the Park, other than just the toys, such as a restaurant. I would also think more available transportation in the Park would be nice. My husband has problems getting around.

I like it the way it is but I want to see it continuing with the nature/wildlife part of it.

More parking is needed. I would like the butterfly flags put up permanently.

Make it safer later in the day.

I would like to leave it alone, I like it how it is.

I would like to see a stronger enforcement of no smoking rules in the Park. You walk through the Park and you go by a smoker. I would like to see enforcement of no smoking during events and designated smoking areas that are out of the way. I do not think I would change much more other than the smoking and the parking. I would want to see closer parking that you do not have to pay for. Also, being able to have unleashed dogs, like an enclosed designated area for it.

Improve the landscaping. Try for more natural looking areas, like the new landscaping they put in where the old YMCA used to be.

There is a need for more security, such as people, lighting, and planning to discourage and eliminate problem activities.

It would be nice to see aquatic features, such as canoeing, if it could be done safely with controlled access. Any change or improvement added needs to keep the overall clean out-doors feeling of the Park.
Make it safer at night.

They could add some additional features and rides for the kids.

More access for free parking for the Park and more information released to the public about events.

Just keep the carnie atmosphere out of any plans or changes.

The parks belong to the people and it should be about the kids. It should be a fun place not just for people that have money. Nobody likes to take their kids to the Park just to leave with a crying child because their parents can't afford to buy expensive rides and treats. Downtown Spokane is becoming more about the rich people, instead of being family-oriented. The rich people are worried about having to see all the poor people.

I would like to see more restrooms throughout the Park.

Parking in the downtown area needs more publicly-funded or free lots and facilities. They need to be accessible for all ages and physical capabilities and have transportation to the Park in the downtown area. Expand the trolley loops, perhaps.

Free parking for the Park. We don't have to pay to park at any of the other city parks. Why should we have to pay to use Riverfront Park? More safety rails by the river, especially near the Carousel and the Red Wagon.

The Park is not as family-friendly after dark, so any lighting and security that would make a safer-after-dark park would be great.

Keep it safe. I'd say to increase the police and businesses should help by paying for the officer support. I would just like for it to be safe to walk down there again. As far as attractions, a concert would be nice. They used to have those. One thing that scares the hell out of me is legalizing pot. There are a lot of potheads down there. There was a friend of mine with a bunch of kids, he went down there and he was assaulted by a dozen hoods. The meters are not shopper friendly, and they scare away commerce.

Some of the attractions are outdated, like the IMAX. I used to work at Riverfront Park as a gardener and one time we took visitors to the Park, they were excited about the Ice Palace.

There is a lot of history about the era of the Park, like the tribes that used to make use of the falls, early Spokane through Expo ’74, and development of the Park after Expo ’74. A place in the Park needs to be developed to give these histories and stories to the public.

I think that anything that makes the Park better for younger people would be a good thing. That is all I can think of.

I really do feel like there needs to be more updated stuff. I do not feel we go for anything other than events. I feel like it is old school.

More security and more entertainment would help.
I would upgrade safety at night, keeping it safer at night.

More events would be nice.

I would like to see less smoking in the Park and less goose poop.

Keep it maintained and up-to-date. Improve parking.

The safety is a concern for me. I think there needs to be more security at the Park. I also do not like the availability of parking at the Park and the cost of it.

The Pavilion needs to be updated with more visual interest and appeal. We need to get rid of the hairnet. It needs a bar and grill or restaurant down there that is kid friendly.

Availability of parking is bad.

More parking that people might not have to pay for. I think we could get a lot more people there.

Update the miniature golf area, rides, and the Science Center.

What the Park needs is to be updated. The rides are old and small.

I think parking is an issue. Being older, I do not want to have to walk a long way.

The need for more parking and have it free or subsidized in some way. We only go to the Park now on Sundays, because you can park for free. It is costly to attend the large events and parking is a part of that cost.

More activities or events for the younger people.

I do not think we should be investing in the carnival atmosphere.

Safety and more officers are needed. We attended Rubber Chicken at the Arena and the children had to walk through the Park. We were concerned about their safety.

More interactive attractions, which are no- or low-cost. Security needs some work so that you feel the crowd is controlled when large events are happening.

They need to update the Pavilion rides and the ice arena.

I really think covering the Pavilion is extremely important. I have had people ask me why it looks like that. I think it looks tacky. They really need to do something with that.

I think that the Park needs to have more things for children on a daily basis. Safety and security needs to be maintained at a high level.

The Park should be made more accessible to handicapped persons.
I would like to see the changes to the Park be opened up to private enterprise, rather than relying on taxpayers’ dollars.

I really don’t want to see the carnival atmosphere taking over the Park.

I would put in the Science Center so kids could go in and learn something about science.

More and cleaner bathrooms, not Honey Buckets.

Updating some of the features would be nice, like the rides or the carousel. I think that they should add more lights throughout the Park for safety.

We would go to the Park and downtown more if it was close, less expensive, and secure parking was always available. Any added parking would be great. The attractions are fine and more is okay, but the focus should be on the Park as an outdoor green space for families.

There is nothing that deters me from going to the Park. There is nothing that draws me either, other than being able to get outside. I live right across from a park and when I need to get outside and be around people I can just go out my door. In addition, I do want to say ”"Thank You"" for all your hard work with keeping our Spokane parks clean.

The Pavilion ride area is too carnival in feel. It needs to be upgraded to an amusement park look, such as the look of the carousel area.

My age group is not able to enjoy the activities there too much. The parking is a problem. The mobility to get around the Park is a problem for senior citizens. A golf cart train would be a great idea and not too expensive.

I think the Park needs more security measures. I really love it down there otherwise. It is important to me that they keep it maintained.

It seems like nothing had been added. It might spark more interest if there were additional attractions.

Parking is a biggie for me. They need more parking and not to charge for it. I wish there were more flowers and picnic tables; I am old enough now that getting up and down off the ground is difficult. I have grandkids, so when I do go to Riverfront Park I am usually with them.

My daughter is handicapped and I would really like to see them do something down at the Park for handicapped people/kids.

The area where the Pavilion is needs more user-friendly attractions and fewer paid attractions.

New attractions and more parking.

For the most part, I am happy with it or was happy with it. It is just not very suitable for the older folks who do not use electric chairs or walkers. For the most part, I think it really fits the needs for the City. It has a lot of activities for kids to do in the summer time and the winter time.
I think they really need to clean up the kids that like to just hang out down there. It makes it uncomfortable when I go there with my family.

Maybe if there was free parking for the Park.

Make more free parking available for people. Maybe add more high class stores, like Cold Water Creek.

I think the walking paths need upgrading, so that when you are using a stroller it's not so bumpy.

They could improve the parking. More places to park and for free.

More lighting on walkways. Updated and safer bathrooms.

Remove all of the parking meters.

Continue making updates, lower prices, and give greater ticket values for rides.

I believe the canopy of the IMAX needs to be updated. Any of the updates or new additions should not take up any of the Park’s features. That is what I love about Riverfront Park. Keep it beautiful.

Add a couple of new attractions.

I would say clean up the Pavilion area.

The parking is a problem. When you have little kids, they get tired when you have to walk so far to get there. When there is a big event, it would be nice to see more security there. I think any improvements would depend on where they are going to put something and how much it is going to cost. The Park is beautiful and I love it.

Putting a cover on the skating rink. That is all I can think of. I like the Park as it is now.

Better parking and better security.

Keep the landscaping up.

Make it clear what is going on, like events, at the Park in the newspaper, radio, et cetera.

The north side of the river needs to be more park-like. It seems like it was sort of like an after-thought, the area off of Howard. Do developments there.

They should have some more food vendors and updated rides for the kids.

Make it more kid friendly for little ones, those under three.

Maybe more connections between the Parks Department and local schools, where they give treats to the kids for good achievements.

Every time I am there, the Park is clean and well attended, too. Maybe add more attractions.
Parking, free parking would be cool. Maybe add more attractions for low-income families to enjoy. Add more security at night time.

The cost of parking and the prices of the season passes.

Change the water fountain. I think it is ridiculous. Not sanitary.

Make it bigger.

Make it bigger. Expand the Park by the Flour Mill, like another walking bridge. Also, maybe add designated smoking areas.

The bathrooms need to be updated. They’re old and ugly.

Add more things for kids and families to do. Also better and more parking.

Keep transients out of it. It is becoming ridiculous.

Wouldn't be a bad idea to have a few parking places that wouldn't charge an arm and a leg for an hour or half hour.

Parking. It has been a long time since I have been to Riverfront Park. Mainly because of my age, but also because of the parking situation.

To invest more money in attractions for children. There needs to be more community-oriented things to bring people together in the Park.

Cover the goddamned U.S. Pavilion. I find it appalling that you have not done that yet. I think they should include the Park in with the Spokane Transit System as a feature, not quite as a destination, just as a place that you can go to. Maybe add more stuff around the Pavilion, maybe more amusement rides in general, not big changes, just add stuff.

Make some stuff indoors.

Make parking more available. Do not expand it any more, just make a better place to park. When parking down there I have to think about “Do I want to park on the street?” I think if they had more accessible picnic areas and places to eat lunch that would be better.

Do not change the merry-go-round. That has been around for years.

The parking process needs improvement. We spend the day there and usually take relatives. The all-day pass is a little expensive. It is still pricey.

Things cost too much. The Park is geared more for upper-end people that earn the most. Because I find that Riverfront Park is geared more for the rich and not the lower-income people.

Have more things going on there, like more events.
Better parking, like a parking tower by the arena entrance.

I recently read an article that stated the Pavilion area is starting to crumble, the concrete.

The Park seems to be running fine. I am legally blind. I know it's wonderful during the summer. Make a new cover on the Ice Palace.

Connect outlying bike paths.

There are a lot of areas that have been neglected. The bathrooms were a smelly mess and not cleaned out. The bridges were falling apart.

Need far more accesses to the Park and attractions for people with handicap issues. The elderly and others would use Park if they could get there.

Upgrade the structures. Do something with the Pavilion area and cover it like it was originally.

That is a great question! I would say maintenance of the walking trails need to be improved.

Have the Park as a central part of bike/walking trails from the south, north, east and west areas of city. Security and lighting for areas of Park that have no attractions but grass. Maybe more bike and walking cops.

Parking in the downtown area is why I do not go there. More parking that is cost effective and with easy access to Park and other downtown attractions. I like how Seattle has used public transit to loop through downtown areas and back to parking.

I think the crowds need to be controlled more. We are elderly and we like to go there, but the young people that run around seem to be a bit out of control and we feel vulnerable.

There is a ton of bird poop.

Parking and better security.

The parking is a little problem and from what I heard it needs to be safer at night.

I think that you are doing a fine job can't think of anything that needs to be changed.

The safety. It needs improvement because there are a lot of homeless at the Park. I think it would be great if there were more music events. It would also be great if there were more charity events geared with children.

More free parking.

Work on the park rides they are outdated.

No changes personally. Others would say more things to do, attractions, rides, etc.
I think they need better security.

I think it is really nice the way it is now. I like the open grass area of the Park and the trails. I think the tram is a waste of time. I guess if the tram is making money it's okay.

Need for more walk ways and trails through-out the Park. There are plenty of attractions for people and any changes or new should keep in mind the parks green focus.

Don't ever take the Red Wagon out. Riverfront Park is a beautiful place. My brother came from New York (where we are from) and he thinks that Riverfront Park is a beautiful place, because of the Spokane Falls and the Centennial Trail.

They need to keep the green areas of the Park as their first priority when developing and updating Riverfront Park, in my opinion. They should make upgrades to the Park that would allow people to enjoy the Falls and the outdoors after dark during the summer months.

The Park is great just way it is but always more and free parking would be fine. The focus of it being first a park and second a tourist attraction is an important balance to keep.

Parking needed for handicapped and older people. Loss of the lot across from opera house for gen public use needs to be replaced. Maybe a lot that you park at and then free transportation to downtown and the Park.

Promoting it would be the best thing. Having a City Council Meeting about the Park making it more interesting would be a good idea. Transportation equals bus service.

With the IMAX, I wish they could put more first run movies in.

I do not have kids anymore and nothing to draw me down there.

Making it a safer place for children.

Create a safe atmosphere for children. Better free parking like one hour or two hour free parking area during non-events.

Put something in there that would be more attractive to handicapped people. There needs to be more amusement type things. It is too bad we don't have a zoo associated with them.

There needs to be way more parking.

Everything we have is important. The only thing that I would change is transportation through the Park.

The parking is really difficult, I think. The cost of parking and the availability is not good. I do enjoy the Park other than that. I cannot think of anything else. I really like it the way it is.

It is nice to get down to the water. Make sure that the activities and concerts are for all ages. I hate people smoking, not taking care of their children. They need to keep all of the improvement, natural.
The area of the Pavilion needs some upgrades to give it a less cheesy look. Any additions and changes need to keep the park experience over an amusement park feel.

I cannot think of anything to change. Everything is awesome, but more security.

It is always hard to get parking down there. We really need more bathrooms.

Better attractions in the Pavilion. Update the Pavilion, it looks run down.

We need more security after dark in all areas of the Park. More lighting and security people throughout the Park.

I would say the parking and that is about it.

Large events with crowds need more security and bathrooms.

I think out of town visitors and local residents would go the Park more often if they could find better parking downtown and for a better price. The purchase of the YMCA and doing the conservation work was a good idea. That is all I can think of.

Keep the outdoor activities and attractions that are already in place. Security at night with more lighting and security persons on the job.

Keep it updated.

Improve parking with more of it.

Costs of some things like the Gondola Ride seem high and maybe could be lowered as an incentive for use. New rides and a Science Center need developed. The Park is broken up into lots of small areas with little contact to each other. This adds to security issues, so a need for larger areas with many attractions in them could help.

Get rid of the hoodlums.

I do not like the amusement park part, I think it is tacky. Other than that, the Park is great, except for the parking. The parking is the worst.

I have concerns about crowd control and security issues. There always seems to be shady people hanging around the Park and no one in sight controlling or at least observing them, and any questionable or possible negative activities. Some more clean up after geese would be nice.

Water running through the Park is most important to focus on. Manito has flower gardens, Riverfront has the River.

Patrol outdoor concerts so that groups of kids do not intimidate visitors.
Parking is an ongoing issue in Downtown. More parking and less cost would be nice. All upgrades or changes should keep the park as priority, rather than the rides.

I think that they should add more pathways to navigate through the Park so people like me that are in wheel chairs are able to get through the Park better.

The ice skating and the indoor golf course are really outdated needs updated. I am glad they took the YWCA out; it was kind of weird that they had a gym in the middle of a park.

I would maybe add more security and attractions.

More events that promote local artists like one in Browne’s Addition and of course more cost free parking.

Would like to see more interactive events and displays. Some suggestions are different groups from the Spokane area sharing ethnic and life styles with the public. A Science center like in Seattle or a petting zoo would be great.

Lighting needs to be improved throughout the Park.

More parking is needed and if it could be of low cost that would be great. The need for people to get to the Park from parking is a consideration, as well. Maybe some type of agreement for profit parking lots already in the Downtown area or maybe a parking facility just for the Park.

There is a need for additional parking, so that I know when I head for the Park that I can park my car and afford it. Any attraction that is interactive for all ages about the history of the site.

I participate in an evening walking/running group and we have only one thing that would make it a better experience and that is more lighting after dark for all areas of the Park.

I think you could put more lights in the Park so people could see better and be safer considering I am legally blind.

Keep the open space the green grass. It would be kind of neat if they could have a cafe that looks out towards the Park.

The security there. There are a lot of homeless people that goes through there and there needs to be more security. Clean up the people and dogs.

The IMAX really needs some updating.

Free parking within walking distance of the Park would be good. A multi-level parking facility or some sort of satellite parking set up for the downtown/Riverfront Park area could be helpful.

Bring in more events, in general. It's not the best place to go at night, so maybe some security at night.
I like the Pavilion, but I think it would be nice to find a way to upgrade the structure. It is a beautiful structure but I feel it is too raw and can be made more beautiful. I do not know how to draw more people to the Park, but it would be great to somehow bring more people to appreciate the River. There needs to be more places to hang out and to eat. I think some people do not necessarily feel safe. Also, if there was more space that could draw a variety of people.

The road getting into the Ice Arena and parking is bad, that could be improved. I have a disability and am 83 years old, so if they could make it easier for us to get around the Park that would be better.

They need better bathroom facilities that are kept clean. I have a concern about safety in the Downtown area. So, I think better full time security would be important.

Need to have more parking at free cost.

The only thing I can think of is the parking.

I think they do a good job about advertising season passes, I think maybe a radio announcement would be nice.

Need for more lights after dark for security and safety issues.

The Park is a great place to take out of town guests. There needs to be a central information area that gives maps and event information to visitors to the Park, showing things like the sculptures, walks, and history of the clock tower.

I think there are a lot of people crummy people down there and the security should be improved.

Parking in downtown is always an issue and its costs. So anything that could be done to have parking close or with transportation to the Park at free or reasonable cost would be great. Need to bring back some of Expo ’74, the butterflies and folk life area.

The Park is fun and a fine park. A facility that had the history of Expo ’74 and other history of the Park and downtown documented for display. This would then open up areas of the Park, like the Pavilion, for more upgrades and new attractions that did not have to preserve the Park’s past.

I think updating the Ice Arena would be one thing that needs changed, along with the IMAX Theater. I think a sculpture garden would be great, but that depends on how big it would be and where they would put it. The last thing we need is a big fair type thing in the middle of town. I think one of the things people like is that Riverfront Park is large and has a lot of area just to enjoy the outdoors. It is really nice down there.

More bathrooms and update them. Have more cleaning and supervision of restrooms.

They need more parking that is free or low-cost and close to the Park or with some form of transportation to downtown and the Park.

More attractions (like rides year round for kids,) but more people means more trash and security issues.
I enjoy the Park the way it is. It is open and has easy access to everything. It is always clean and well maintained.

The Park serves as a great background for the falls and water/river through city. Anything to keep the Falls as the focus of the Park would be great.

I would like to see interactive events and attractions, like the Science Center, petting zoo, and live entertainers like mimes and jugglers. But please keep green focus on all plans.

Any needed updates or new attractions should just build on existing quality.

Parking needs to be improved for the whole Downtown area.

I would not let my kids go down to the Park after 8 PM, as it was a drug dealer's park. It was not safe.

They need to make the Park more affordable to visit and enjoy. Public transit to the Park that is affordable and attractions that are cost nothing. They need restrooms that are kept clean, working, and close to different areas of the Park.

Low cost parking with secure and easy access to the Park. More teen events with consideration of behavior issues due to teens. Overall security with them their focus place on the after-dark hours.

Anything that keeps or improves the open areas and family-oriented focus of the Park.

I think continuing to have more concerts and different activities, like the Pow Wow or art and craft activities.

Parking has gotten better, but could cost less and maybe a multi-level parking building would help. All changes should be family-friendly and affordable.

More security for large events. Maybe more security personnel to help prevent problems, not just taking care of issues after they become an issue.

Keep it safe for people to walk through. Make it attractive for out-of-town visitors.

Some small cafe style eateries with food that is not fast food or arena concession style food. Better bathroom areas without the Honey Buckets, please.

There is a need for cheaper parking. Maybe the Diamond Parking Lot or other pay lots could discount parking when using the Park.

Parking needs some work. It needs to be safe and cheap, as well as have lots of room. Perhaps there should be satellite parking, like under the freeway or a parking facility.

No dogs, at least dogs should have to be on leashes or their owners receive a fine. Maybe an area that is for dogs only.
The waterfalls and other water attractions in the Park are the best part of it. The open spaces are nice, but isolated areas need more security.

We have had great times over the years with my kids and grandkids at the Park. The Park is a big draw for going downtown, so maintaining it as is and as an outdoor green area is important to me.

I really like it as it is. I don't want to see a bunch of motels and commercial buildings and family activities on a regular basis. Nature awareness is important. They should have individual exercise stations on Havermale Island, as I have seen in other parks.

Expand the Park to the north between the Arena and the hotel for a Science Center and cover the Pavilion like it was for Expo '74.

Additional free or less expensive parking would help.

The parking is a problem. We have children and it would be nice to not have to go so far to get to the Park from where we park. We also go there when the family comes to town and that is another reason why better parking is important.

Keep it up as a park. Satellite parking, with transportation to the Park and downtown areas would help.

Public transportation to the Park from out-of-the-city areas, such as the Deer Park, Cheney, and Liberty Lake areas.

It is kind of a rough crowd, so more security and a higher quality of attractions.

Have a supervised time and place for duck feeding. Maybe a fishing event or other events that focus on the river and wildlife aspects of the Park.

Add more things that the teenagers could do.

Lower the prices for the attractions and a have a better variety of high-quality restaurants.

Build an aquarium and more fun, educational exhibits for kids and adults.

I think the Park does a good job balancing it out. I would like to see it continue to balance open spaces and developed spaces.