

Finalists Named in IDC Government Insights' Third Annual Smart Cities North America Awards; Public Voting Opens February 17th

28 municipalities recognized for success in leveraging emerging technology and innovation to support Smart City initiatives

Framingham, MA – **February 17, 2020** – <u>IDC Government Insights</u> named finalists this week in the third annual <u>Smart Cities North America Awards</u> (SCNAA). The awards were designed to recognize the progress North American municipalities have made in executing Smart Cities projects, as well as providing a forum for sharing best practices to help accelerate Smart City development in the region. Finalists include cities, states, counties and universities. As a next step in the nomination process, IDC invites the public to vote on the named finalists at <u>https://www.surveymonkey.com/r/IDC_SCNAA2020</u> through February 26th. Winners will be honored at <u>Smart Cities Connect</u> being held April 6th – 9th at the Colorado Convention Center. To learn more about the event, please visit https://spring.smartcitiesconnect.org/.

<u>ClicktoTweet</u>: Finalists Named in IDC's Third Annual Smart Cities North America Awards #IDCSmartCities20 #SCNAA #IDC #SmartCities - learn more and vote at <u>http://bit.ly/2SM1nUv</u>

Finalists in the SCNAA illustrate best practice examples of how forward-thinking municipalities are effectively leveraging technology and innovation to offer new services and economic opportunities and to meet the needs and expectations of citizens and residents. 28 municipalities are recognized for unprecedented progress in creating and sustaining smart city projects across the following 11 key categories:

- Administration
- Civic Engagement
- Economic Development, Tourism, Arts, Libraries, Culture, Open Spaces
- Police, Law Enforcement and Emergency Management
- Public Health and Social Services
- Smart Buildings
- Smart Water
- Sustainable Infrastructure
- Transportation Connected & Autonomous Vehicles, Public Transit, Ride-Hailing/Ride-Sharing
- Transportation Transportation Infrastructure
- Urban Planning and Land Use

"It is clear from the overwhelming number of impressive responses we received to our third annual SCNAA awards that government officials in North America are committed to implementing innovative Smart City initiatives, designed to bring about meaningful changes to the way we live, work, play and interact," said Ruthbea Yesner, Vice President, IDC Government Insights and Smart Cities and Communities Strategies. "We look forward to the public response to our finalists which is a vital part in selecting this year's winning projects – those that offer a roadmap to others looking to implement effective change and radically transform urban environments for the better."

For additional information about these awards or to speak with Ruthbea Yesner, please contact Sarah Murray at 781-378-2674 or sarah@attunecommunications.com.

About IDC Government Insights

IDC Government Insights assists government policy, program, and IT leaders, as well as the suppliers who serve them, in making more effective technology decisions by providing accurate, timely, and insightful factbased research and consulting services. Staffed by senior analysts with decades of government and IT industry experience, our global research analyzes and advises on business and technology issues facing the Federal/Central and local/provincial Governments. International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology market. IDC is a subsidiary of IDG, the world's leading technology, media, research, and events company. For more information, please visit www.idc-gi.com or email info@idc-gi.com.

###

CONTACTS:

Sarah Murray Attune Communications 781-378-2674 sarah@attunecommunications.com

Mary Conroy IDC mconroy@idc.com