

## Priorities

- 1) Social Health
- 2) Economic Development and Neighborhoods
- 3) Leadership Government and Citizenship

## Planning in West Central

2001 to 2003 – West Broadway pilot center project  
2003 to 2005 letters of intent and assessment  
2004 – streetscape design for West Broadway  
2004 - crime prevention through environmental design  
2005 – Nettleton's addition  
2005 - Maxwell and Elm land use and zoning  
2007 - North Monroe land use and zoning  
2000's - other planning processes: streetcar study, park improvements, Kendall Yards

## **Strengths**

Easy access to Downtown, Hospitals, Wildlife in parks, Biking, Historic District, Neighborhood Council, Churches, Young Families, Non-Profits, Diverse Zoning, Inclusivity, Inner City, Grocery, College, Trees, Schools, City Blocks, Native Project, Health Clinic, COPS West, WCCC.

## **Weaknesses**

Garbage, Eye Sores, Dogs/cats, Lack of Retail, Services, Streets, No Business Organization, Sidewalks, Lack of Leadership, Infrastructure, Community Organization, Alleys, Weeds, Dwellings, Animal Control, Pedestrians, Yard, Parking, Drop-outs.

## **Opportunities**

Increase neighbor involvement/Volunteer Corps: Create the graffiti, one color consistent (Broadway/Maple): Entry points into the Neighborhood: Street Lights (period lighting): Marketing plan or campaign to revamp neighborhood image, change reputation (not felony flats): Attract more retail with downtown accessibility (grocery store, restaurants family oriented/Shari's (Bridge & Oak great place for restaurant: Improve visual around courthouse (County knocking down buildings, parking flats): Great homes for renovation & restoration (little houses, great heritage to fix up): Pride in neighborhood: homeowner – educate about history: Rename neighborhood look in to history: Build routes to rural areas: Develop unique retail shop areas: Surge project Phase II on Broadway: Street car line (SRTC '06 study): Centennial Trail:Kendall Yards: Empowerment Zone: Get an anchor store in the neighborhood: Residents watching out for businesses: American Recovery Act (potential funding source: Partnerships with Educational facilities: Small Business: Directing the sense of community: Rewards/Accolades to exemplary residents: Neighborhood Welcome Wagon: Create more of a park-like atmosphere (Summit/get rid of metal guard rails) Draw to home owners-due to beautiful homes Educate homeowners: Easy access due to central location potential bike friendly routes to rural areas (Riverside

State Park; connect to West Plains/Airway Heights – largest growth area: Business district like Garland's: Development to include low income housing & job creation: Bloomsday: Close to Downtown: Create healthy youth activities: Create Business Association: Empower renters: Develop strong neighborhoods (block by block): Not a lot of through traffic (kids can play in street), Need more small businesses (cleaners, ice cream store, beauty parlors, etc. within walking distance: People have a sense of community to build upon:

### **Threats**

Drugs/Landlords –Lack of Local Services –Gang Issues –Potholes – Yard Dumping –Lower Home Values – Cannon/Transients –Outside/External Forces –Deterioration of Neighborhood –Concern with Legal/Illegal Action/Quality of life/Well Being –People Burned Out/Arson –Loose Kids –Boarded Up Houses –Abandoned Cars/Dumping –Businesses Not Contributing/Cleaning Up –Possible Relocation and Gentrification –Roaming/Vicious Dogs –Unregulated Development/Zoning – County Owns –2/3 Grocery Stores – Economic Stagnation/Entropy –Code Enforcement – Garbage and Weeds – Poor City Planning – Rich Developers –City Development/Deeding to Parks –Public Safety –Violence –Reputation –Safety Issues/Bike Path –Gangs/Keep Kids Out of Parks –Increased Threat/Slow Police Response –Building Construction/River –No Cooperation with Neighbors, Businesses, Non-Profits, Politicians –Lack of Knowledge Resources –Concentration of Poverty – Speeding – No Painted Crosswalks –Insufficient Trees –Flashing Lights –