Priorities

1) Social Health
2) Economic Development and Neighborhoods
3) Leadership Government and Citizenship

Planning in West Central

2001 to 2003 – West Broadway pilot center project
2003 to 2005 letters of intent and assessment
2004 – streetscape design for West Broadway
2004 - crime prevention through environmental design
2005 – Nettleton’s addition
2005 - Maxwell and Elm land use and zoning
2007 - North Monroe land use and zoning
2007’s - other planning processes: streetcar study, park improvements, Kendall Yards

Strengths

Easy access to Downtown, Hospitals, Wildlife in parks, Biking, Historic District, Neighborhood Council, Churches, Young Families, Non-Profits, Diverse Zoning, Inclusivity, Inner City, Grocery, College, Trees, Schools, City Blocks, Native Project, Health Clinic, COPS West, WCCC.

Weaknesses


Opportunities

Increase neighbor involvement/Volunteer Corps: Create the graffiti, one color consistent (Broadway/Maple): Entry points into the Neighborhood: Street Lights (period lighting): Marketing plan or campaign to revamp neighborhood image, change reputation (not felony flats): Attract more retail with downtown accessibility (grocery store, restaurants family oriented/Shari’s (Bridge & Oak great place for restaurant: Improve visual around courthouse (County knocking down buildings, parking flats): Great homes for renovation & restoration (little houses, great heritage to fix up): Pride in neighborhood: homeowner – educate about history: Rename neighborhood look in to history: Build routes to rural areas: Develop unique retail shop areas: Surge project Phase II on Broadway: Street car line (SRTC ’06 study): Centennial Trail:Kendall Yards: Empowerment Zone: Get an anchor store in the neighborhood: Residents watching out for businesses: American Recovery Act (potential funding source: Partnerships with Educational facilities: Small Business: Directing the sense of community: Rewards/Accolades to exemplary residents: Neighborhood Welcome Wagon: Create more of a park-like atmosphere (Summit/get rid of metal guard rails) Draw to home owners-due to beautiful homes Educate homeowners: Easy access due to central location potential bike friendly routes to rural areas (Riverside
State Park; connect to West Plains/Airway Heights – largest growth area: Business district like Garland’s: Development to include low income housing & job creation: Bloomsday: Close to Downtown: Create healthy youth activities: Create Business Association: Empower renters: Develop strong neighborhoods (block by block): Not a lot of through traffic (kids can play in street), Need more small businesses (cleaners, ice cream store, beauty parlors, etc. within walking distance: People have a sense of community to build upon:

**Threats**