Attending: George Craig, Kelly Cruz, Don Higgins, Louise Stamper, Annette Owen, Melissa Owen, Bob Apple, Bonnie McInnis, Jenny Mele, Brenda Corbett, Kaye Turner, Bill Kelley, Patricia Rose Matisse, Rhosetta Rhodes, Toni Lodge, Marcus DeWood

Minutes of the May 21, 2009 meeting were approved as written.

The Stakeholders received updated information regarding the Memorandum of Understanding, which will be provided to the group and a proposed timeline for West Central Neighborhood planning process. A group discussion of additional avenues for public notification were explored to ensure compliance within the planning process; community newspaper and the City Council Master Calendar will continue to be utilized.

The group continued discussion on the S.W.O.T. Analysis and Comprehensive Plan Connections Opportunities portion of the process. The group discussion made the following additions to the survey handout:

**Increase neighbor involvement/Volunteer Corps:** Economic Development and Social Health

**Create the graffiti, one color consistent (Broadway/Maple):** Transportation, Capital Facilities; Parks, Recreation, Open Spaces

**Entry points into the Neighborhood:** Land use, Economic Development, Parks & Rec. Open Spaces

**Street Lights (period lighting):** Transportation, Economic Development, Neighborhoods

**Marketing plan or campaign to revamp neighborhood image, change reputation (not felony flats):** Urban Des. /Historic Pres.

**Attract more retail with downtown accessibility (grocery store, restaurants family oriented/Shari’s (Bridge & Oak great place for restaurant:** Economic Development

**Improve visual around courthouse (County knocking down buildings, parking flats):** Land use, Transportation, Capital Facilities, Economic Development, Park & Recs. Open Spaces

**Great homes for renovation & restoration (little houses, great heritage to fix up):** Economic development

**Pride in neighborhood:** Land use, Economic Development, Natural Environmental, Social Health, Parks, Rec. Open Spaces, Leadership Governance, Citizenship

**Draw homeowner – educate about history:** Land Use, Housing, Economic Development, Natural Environmental,

**Rename neighborhood look in to history:** Economic Development, Urban Des./Historic Pres., Social Health, Neighborhood
Build routes to rural areas: Capital Facilities, Economic Development, Urban Des./Historic Pres., Natural Environmental

Develop unique retail shop areas: Urban Des./Historic Pres., Neighborhoods

Surge project Phase II on Broadway: Transportation, Capital Facilities, Economic Development, Neighborhoods, Leadership Governance Citizenship

Street car line (SRTC ’06 study): Land Use, Capital Facilities, Economic Development, Neighborhoods

Centennial Trail: Land Use, Transportation, Capital Facilities, Economic Development, Neighborhoods

Kendall Yards: all indicators are marked on this item

Empowerment Zone: Land Use, Economic Development, Social Health

Get an anchor store in the neighborhood: Land Use, Transportation, Capital Facilities

Residents watching out for businesses: Social Health, Neighborhoods

American Recovery Act (potential funding source): Transportation, Capital Facilities, Natural Environmental Open Spaces, Social Health

Partnerships with Educational facilities: Capital Facilities, Economic Development, Leadership Governance, Citizenship

Small Business: Land Use, Social Health

Directing the sense of community: Economic Development

Rewards/Accolades to exemplary residents: no additional mark up

Neighborhood Welcome Wagon: Economic Development

Create more of a park-like atmosphere (Summit/get rid of metal guard rails) Transportation, Natural Environmental, Parks Rec. Open Spaces

Draw to home owners-due to beautiful homes: Land Use, Economic Development, Neighborhoods

Educate homeowners: Social Health

Easy access due to central location potential bike friendly routes to rural areas (Riverside State Park; connect to West Plains/Airway Heights – largest growth area: Land Use, Capital Facilities, Economic Development, Urban Des./Historic Pres., Natural Environmental

Development to include low income housing & job creation: Transportation, Capital Facilities, Social Health, Neighborhoods

Bloomsday: Transportation, Neighborhoods

Close to Downtown: Housing, Economic Development, Neighborhoods


Create Business Association: Land Use, Neighborhoods, Leadership Governance Citizenship

Empower renters: Housing, Social Health, Neighborhoods, Leadership Governance Citizenship

Develop strong neighborhoods (block by block): Land Use, Housing, Economic Development, Leadership Governance Citizenship

Not a lot of through traffic (kids can play in street) Parks Rec. Open Spaces

Need more small businesses (cleaners, ice cream store, beauty parlors, etc. within walking distance: Capital Facilities, Urban Des./Historic Pres., Leadership Governance Citizenship

People have a sense of community to build upon: Economic Development, Urban Des./Historic Pres., Parks Rec. Open Spaces

Threats portion of the SWOT will be discussed at the next meeting. The group consensus is to do a through job and have dialog now regarding these issues in order to address any and all concerns. The stakeholders are to work through the Threats portion and have mark-ups ready for discussion at the July 16 meeting.

Once the SWOT is done, bring forward at a WCNC meeting to gather additional comments and concerns.

The first walking tour is scheduled for June 23rd at 6:00 p.m., to meet at the Native Project; Corridors will be the focal point. We will be looking at the County Campus and along the river at a future dates and times.

Next meeting is July 16th, 2009 at 6:30 p.m., at the Native Project. Kudos to Toni Lodge and her Staff for providing the refreshments and a great facility to meet in.