HOUSING ACTION PLAN

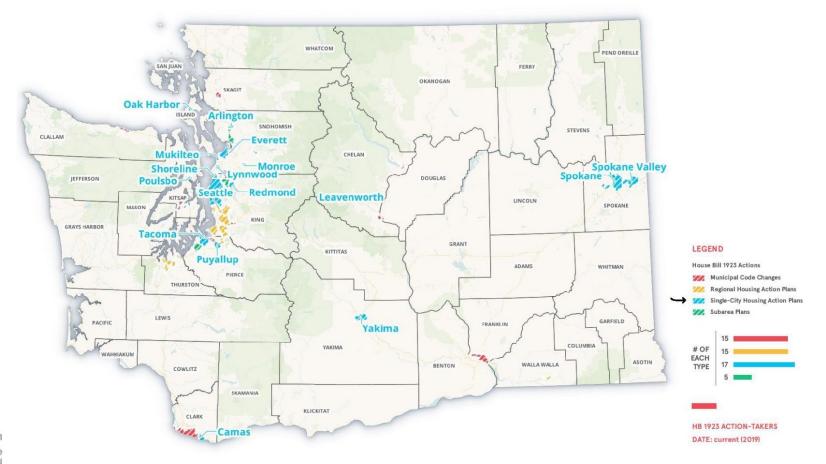
HOUSING OPTIONS FOR ALL



Plan Commission Workshop July 22, 2020 Maren Murphy, Assistant Planner

Background

- In 2019, WA Legislature passed RCW 36.70A.600 (formerly E2SHB 1923) to incentivize cities to increase urban residential capacity
- Grant from the WA
 Department of Commerce
- Deadline is April 1, 2021, exempt from SEPA action for certain non-project actions.



Spokane Housing Action Plan

Provide the City with a strategic approach to address current and future housing needs of the Spokane community

The goal of the Housing Action Plan is to encourage construction of additional affordable and market rate housing that promotes:

- o Greater housing diversity
- o Affordability
- o Access to opportunity for residents of all income levels



Project Approach



Data-Driven



Community-Informed

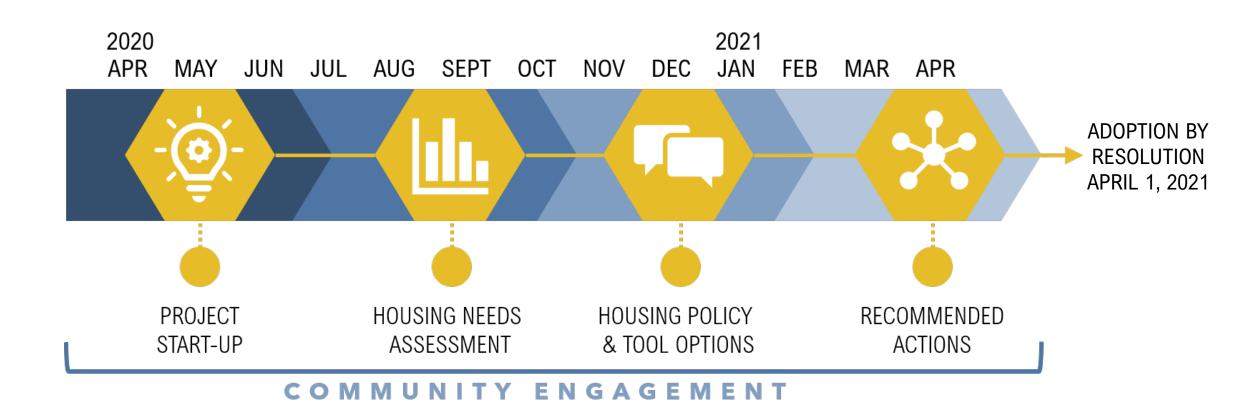


Focus on Equity

Housing Action Plan Key Questions:

- How much housing, and what types of housing, are needed to meet current and future community needs?
- How effective are our current policies at increasing housing options and supply?
- How do we encourage the development of **housing for all income levels**, including low-income, moderate, and market rate housing?
- What strategies can the City consider to **minimize and prevent displacement** of low-income residents to support equitable growth for all?
- How can the City, residents, builders, service providers, businesses, and non-profits **work together** to improve Spokane's housing options?

Major Tasks and Timeline



Spokane Housing Action Plan



The City of Spokane is creating the Housing Action Plan to help increase housing options that are affordable and accessible for people and families of all incomes. As Spokane grows, we are facing a gap in housing supply. The plan will provide a strategic approach to address current and future housing needs of the Spokane community. When completed, it will provide a coordinated vision that supports more people being able to find a home that meets their needs with access to opportunities, services and amenities. This process builds upon previous community discussions and initiatives around infill development, housing quality, and affordable housing funding.

Download & Share Project Flyer

Spokane's Housing Action Plan will:

- Encourage construction of additional affordable and market rate housing that are accessible to a variety of
 income levels. This includes options accessible to people and families with low and moderate incomes and
 cost-burdened households.
- · Examine population, workforce and housing trends.
- Assess housing policies, development regulations, and other city programs that influence the development of housing.

Contact Information

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Related Links

- Shaping Spokane Comprehensive Plan
- Infill Housing Strategies
- Multi-Family Tax Exemption
- Affordable Housing
- Community, Housing, & Human Services

Spokane Housing Plan Updates

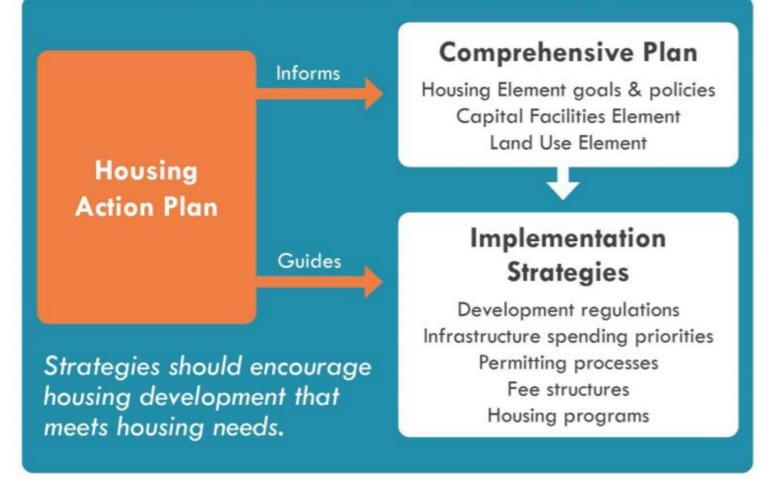
Sign up to receive email announcements about this project.

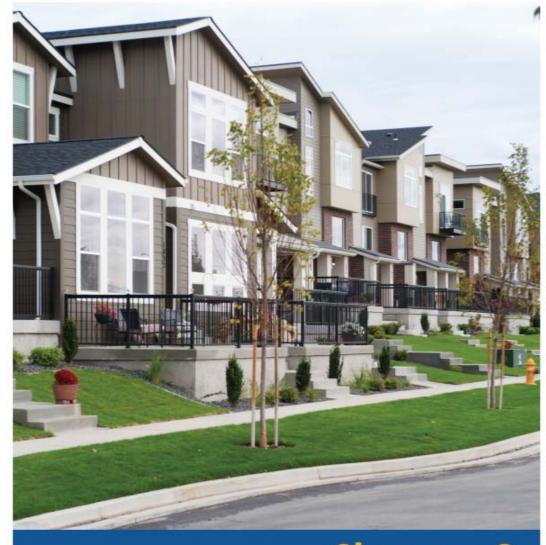
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my.spokanecity.org/housing



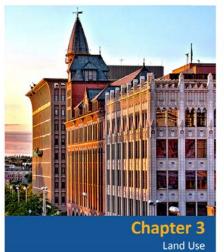
HOUSING NEEDS

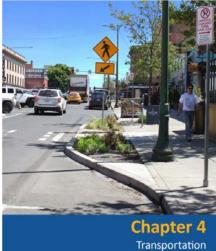


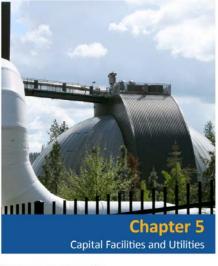


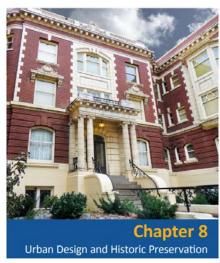
Chapter 6 Housing

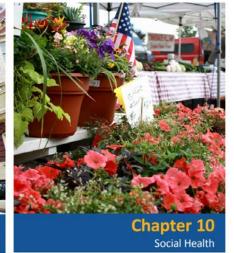
Housing Policy Framework Review







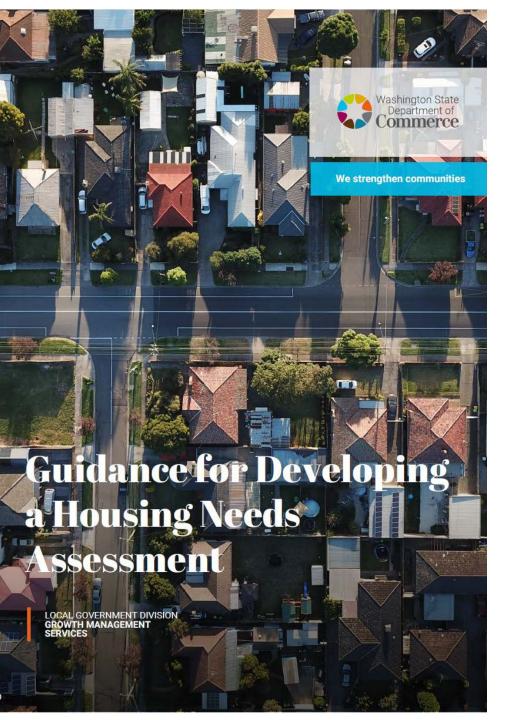




City of Spokane Previous and Ongoing Housing Initiatives

2016 2017 2018 2019 2020

- Infill
 Development
 Steering
 Committee
- Mayor's Housing Quality Task Force
- Comprehensive Plan Periodic Update
- Infill Code
 Amendments:
 Cottage
 Housing,
 Compact Lot,
 Pocket
 Residential
- Infill Code
 Amendments:
 Attached
 Homes, Parking
 Transitions, Wall
 Height
- Analysis of Impediments to Fair Housing
- 1406 Tax
 Revenue for
 Affordable
 Housing
- Housing Action Plan
- Mayor's Housing Task Force



Housing Needs Assessment

- 1. Housing needs assessment helps us answer questions about our community's housing needs using:
 - Community Demographics
 - Employment and Workforce Trends
 - Housing Inventory
- Gap analysis to evaluate the alignment between housing needs identified through the community profile and housing inventory
- Work within existing City and Urban Growth Area boundaries to identify the building potential to accommodate housing growth

Data Sources

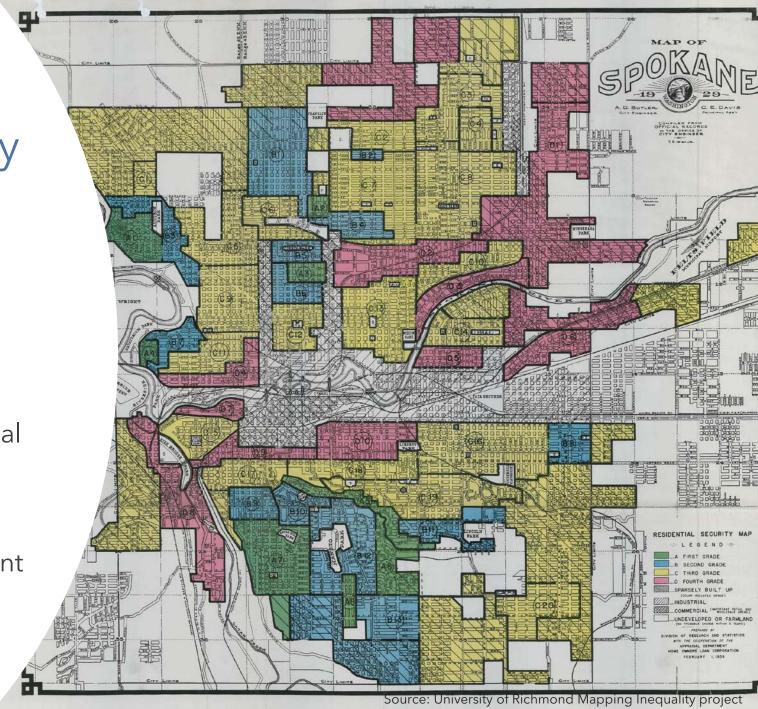
- Regional Coordination with City of Spokane Valley
- Census: PUMA, American Community Survey, Census OnTheMap
- City: Comprehensive Plan, Zoning, Permitting, previous initiatives
- Real Estate: Zillow, WA Center for Real Estate Research Market
- Local Sources, Employers, Institutions, and Organizations
- Community Members

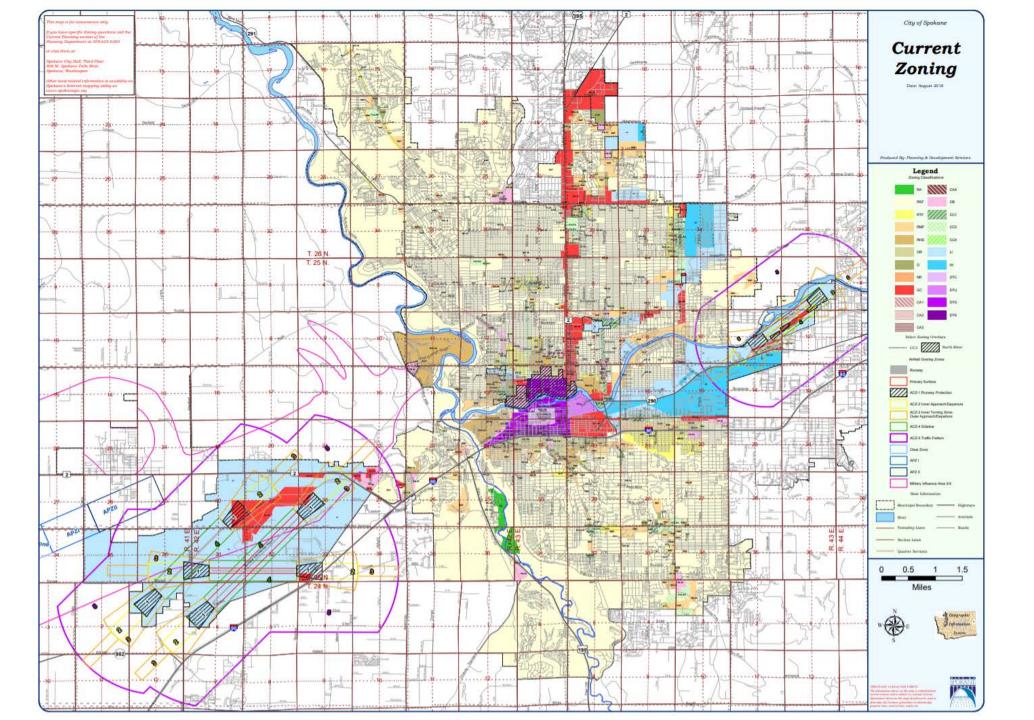
Equity in Housing Policy

 WA Commerce Guidance: Housing action plan can and should proactively address the history of racial and income inequality

 Understand history of redlining, restrictive covenants, exclusionary zoning and ways it has influenced local housing

 Review local zoning to identify where capacity for new housing development exists in their communities





Displacement Risk

Consider strategies to minimize the physical, economic, or cultural displacement of low-income residents resulting from redevelopment





Inclusive, equitable and representative engagement is important to reflect the diversity of perspectives and priorities in our community

Stakeholder Prioritization Matrix

At-risk communities

Requires significant collaboration or plan and may not meet community needs. Focus on empowering these voices.

- Renters
- People experiencing housing cost burdens
- · People of color impacted by historic lending practices (e.g., redlining), displacement pressures and/or biases
- People with special needs
- · Undocumented immigrants
- · Youth/families/multigenerational families
- Seniors
- · People experiencing homelessness
- Mom-and-pop landlords
- Mom-and-pop developers
- People and businesses at risk of displacement
- Social services

COLLABORATE

Influencers

Requires significant collaboration or plan adoption and implemention could stall.

- · Homeowners experiencing change.
- Housing providers/authorities/consortiums
- Real estate developers
- Construction industry
- "Big" landlords
- Property owners
- School districts

IMPACTED

MONITOR FOR CHANGE

Concerned residents or bystanders

Inform and consult to confirm baseline conditions and community interests and values. Elevate housing advocates' voices.

- · Renters experiencing stability
- Community-based organizations/nonprofits (non-housing related)

Potential advocates

Inform and consult as needed to build and maintain advocates.

- · Homeowners experiencing stability
- Major employers
- Transportation providers

Source: Washington Department of Commerce "Guidance for Developing a Housing Action Plan"

INFLUENCE

Potential Stakeholders

- Public Agencies
- Local Governments
- City Council
- Plan Commission
- County Commissioners
- Tribes and Tribal Organizations
- Non-Profit Housing Advocates
- Non-Profit Housing Developers
- Local Builders and Organizations
- Local Realtors
- Local Banks
- Local Religious Groups and Organizations
- Community-Based Organizations

- Community Centers
- Neighborhood Councils
- Diversity and Cultural Organizations
- Health Organizations
- Transportation Agencies
- Homelessness and Anti-Poverty Organizations
- Family Crisis Service Providers
- Education, University and Colleges
- Public Development Authorities
- Local Media
- Trusted Community Advocates
- Community Members

Internal Team

 Multidisciplinary team of City staff to provide expertise and insight on the Housing Action Plan throughout the process

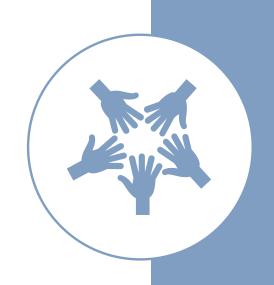
- Planning Services
- CHHS
- Development Services
- Building
- Code Enforcement

- Integrated Capital Management
- City Council
- Mayor's Office
- Legal



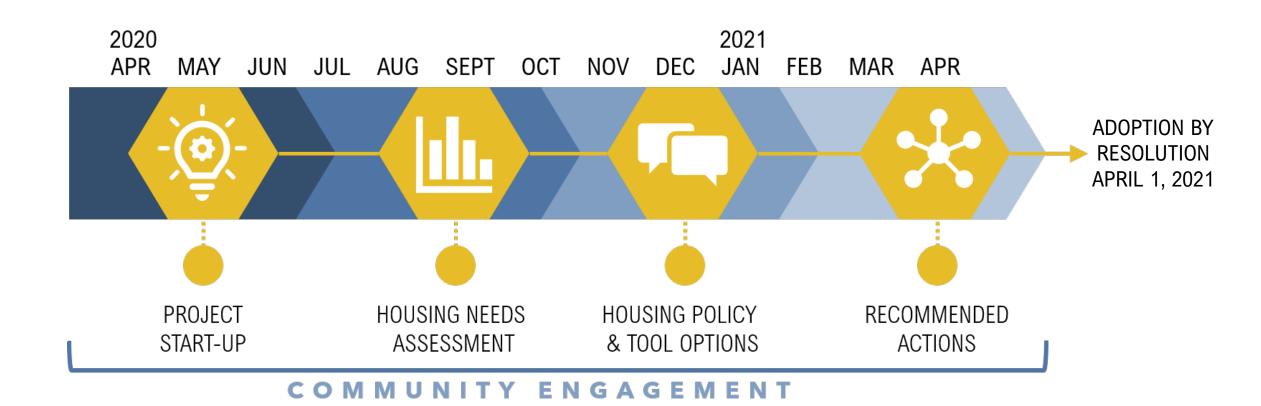
Housing Action Plan Working Group

- Collaborate with community stakeholders: builders, community, nonprofit housing, realtor, faith-based, bank, public agency
- Provide guidance and feedback on data analysis, community engagement, project materials
- First virtual meeting on July 29



Engagement Activities

Piggyback Community Roundtables Interviews **Events** Survey Online Open Project Fact Sheets Storytelling Website House Blog Posts Email Media Press and Social Newsletter Release Outreach Media



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