## Section 17C.240.020 Applicability and Interpretations

- A. This Chapter applies to all signs as defined in Section17C.240.310 (Definitions), within the City which are visible or audible from any street, sidewalk or public place, regardless of the type or nature.
- B. This Chapter is not intended to, and shall not be interpreted to, restrict speech on the basis of its content, viewpoint, or message. Any classification of sign authorized in this chapter for commercial purposes shall be interpreted to also be permitted for non-commercial purposes. No part of this Chapter shall be construed to favor commercial speech over non-commercial speech. To the extent that any provision of this Chapter is ambiguous, the term shall be interpreted not to regulate speech on the basis of the content of the message.

## C. Substitution Clause.

Notwithstanding anything herein to the contrary, noncommercial copy may be substituted for commercial copy on any lawful sign structure.

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Section 17C.240.020 Where These Regulations Apply

## A General

The requirements of this chapter apply to all signs, sign structures, awnings, and strobe lights located within the City of Spokane, except as specified in subsection (B) of this section.

## B. Clarification for Rights of way.

Signs within public rights of way are regulated by chapter 12.02 SMC, Obstruction, Encroachment of Public Ways, and not by Title 17 SMC, Unified Development Code, except in the following situations where both titles apply:

- Signs, sign structures, and awnings that extend from private property over rightsof-way; and
- 2. Temporary signs.