

Chapter 17C.316 SMC Short-term Rentals

May 10, 2023

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Current Regulations



Type A

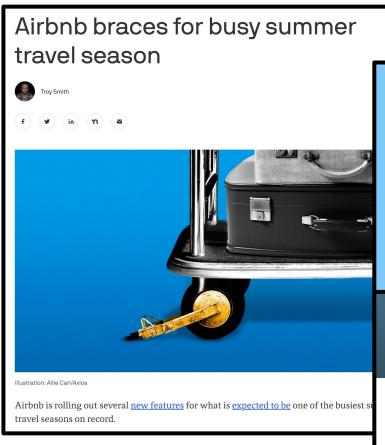
- Administrative review
- \$150 application,\$100 renewal
- All permits issued since
 2015 have been Type A

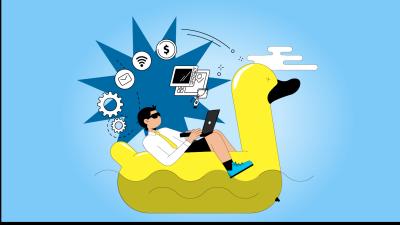
Type B

- Type III Conditional Use Permit
- \$4,590 application,\$100 renewal
- Allows commercial meeting
 - E.g. banquets, weddings, fundraisers, etc.

Only permitted in: RA, RSF, RSF-C, RTF, RMF, and RHD zones

Vacation rentals post-Covid





Blended Travel Comes of Age

January 10th, 2023 at 2:00 PM EST

Skift Take

he travel industry has acknowledged the pandemic led to a surge in people blending leisure with work. Now it's got to figure out how to unravel the Great Merging to better serve this new and dynamic customer persona.

— Matthew Parsons



The Varge / Tech / Reviews / Science / Entertainment / More -

'I can't make products just for 41-year-old tech founders': Airbnb **CEO Brian** Chesky is taking it back to basics

Airbnb is revamping its Rooms feature while eveing AI and betting on work from anywhere

May 9, 2023, 9:04 AM PDT | 1 Comment / 1 New

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Data on actual usage

- City Council approved OPR 2022-0885 for a contract with Granicus.
- Granicus is assisting staff with:
 - Locating STRs operating in city
 - Property owner/operator communications
 - Compliance monitoring
 - Providing weekly data/tracking



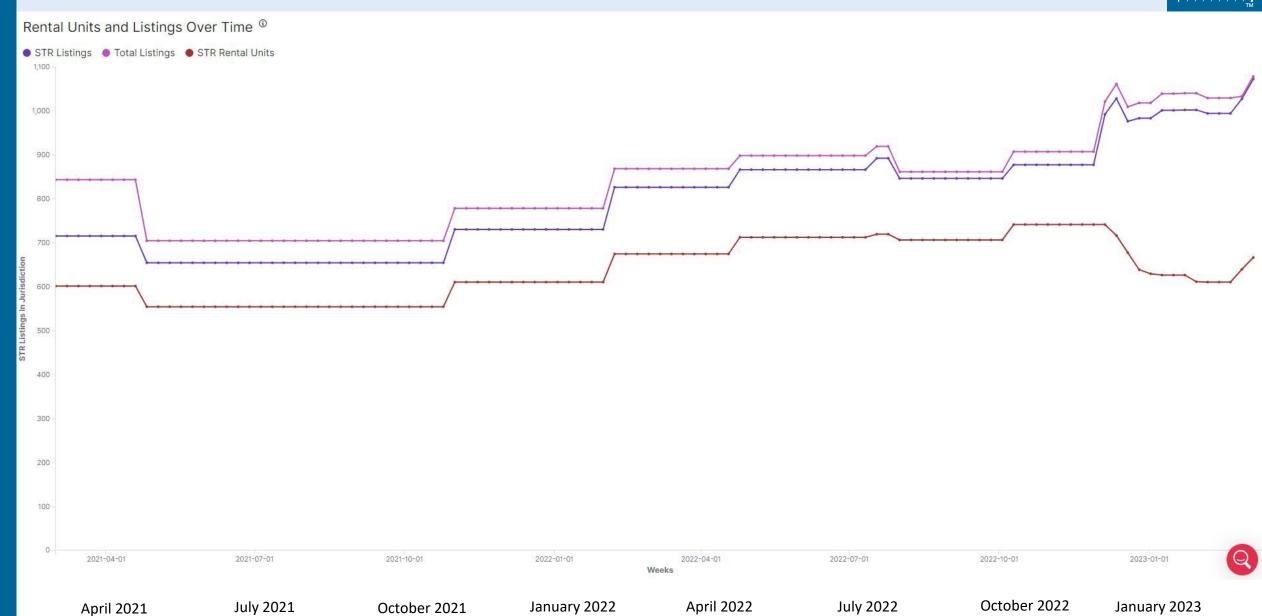


How many units?

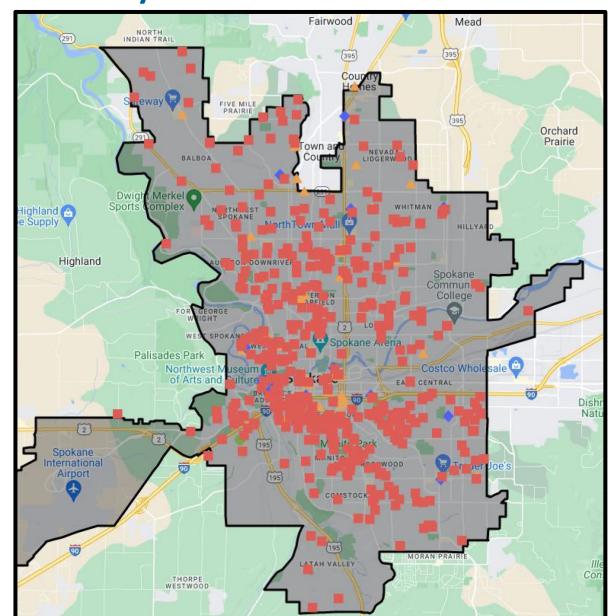
- Since 2015, 219 STRs have been permitted but
 - Only 44 are currently active
- Granicus monitoring of all short-term rental platforms has found
 - 648 STR units are currently being advertised
 - 666 in February 2023

STR listings over time





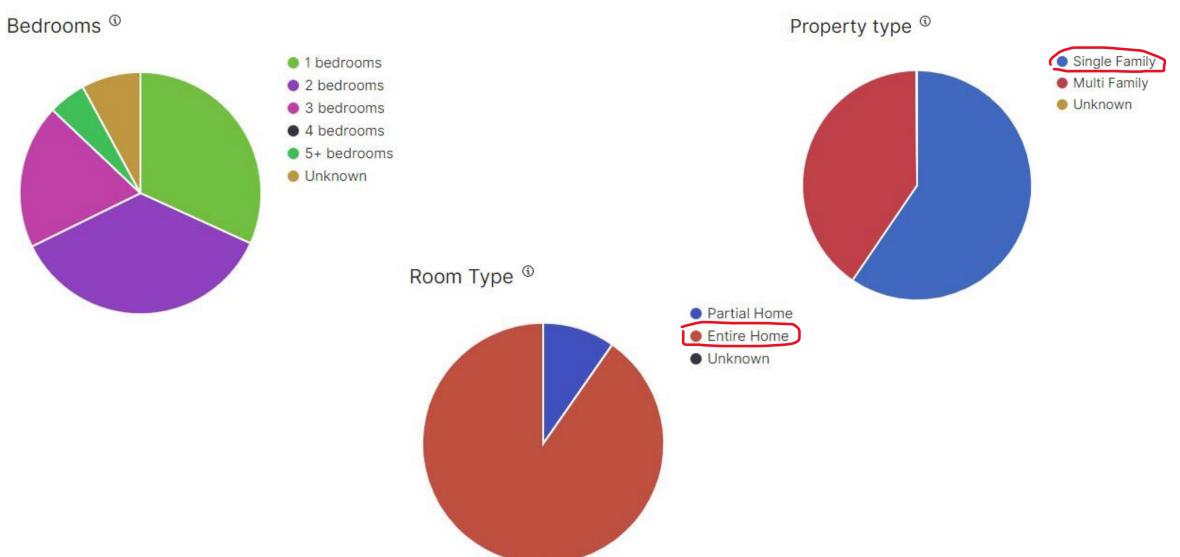
Where do they exist?





Property Details





Proposed changes

Create a path to compliance for nonconforming STRs

Balance allowing use with impact on workforce housing

Increase life safety compliance



Public Engagement



Outreach & Engagement

- Land Use Subcommittee
 Nov. 18, 2021
 Feb. 17, 2022
 Apr. 21, 2022
- Winter Market Dec. 15 and 22, 2021
- Community Assembly Jan. 6, 2022May 5, 2023
- Open Houses
 Jan. 25 and 27, 2022
 Apr. 11 and 13, 2023
- City Council Study Session Nov. 11, 2021
 Mar. 14, 2023
- Spring MarketApr. 6, 13, 20, and 27, 2022

Plan Commission Workshops

- Jan. 12, 2022
- Feb. 22, 2023
- Apr. 26, 2023

Public Comments

- Comments received to date in packet
- 11 public comments
- Comments still being accepted, will be included for City Council public hearing process

Residential versus all other zones



Residential Zones

- 1 STR allowed in a duplex, detached, or attached house
- Structures with 3+ units
 - Limited to 20% of total units
 - If <u>not</u> fire sprinklered, must come up to code
- Must keep as residential structure

All Other Zones

- 1 STR allowed in a duplex, detached, or attached house
- Structures with 3+ units
 - Limited to 30% of total units
 - If <u>not</u> fire sprinklered, must come up to code
 - Above 30% requires
 Change of Use/Occupancy

Updated fees



Updated or new fees

- \$200 permit in residential zones, \$100 annual renewal
- \$300 permit in non-residential zones, \$150 annual renewal

 \$105 per hour for annual inspection by Fire Department

\$2.00 per night platform fee

Lives in...

Section 08.02.066 SMC

Section 08.02.034 SMC

Section 08.02.090 SMC (new)

Chapter 17C.316 SMC Short-term Rentals Comprehensive Changes

Questions?



