Monroe Street Project
Advisory Board Meeting
July 28, 2016
Review of Questions

**TRANSIT**
- High Performance Transit Network
- ADA & Bicycles
- Transit Meeting with STA in September

**TRAFFIC**
- Level of Service (LOS)
- Residential traffic impact
- Snow Removal
- Emergency Response Vehicles
- Garbage Trucks
- Traffic Operations Meeting in August
Review of Questions

OTHER

• Underground Utilities
• Checking with Avista
• City Investment
• ~$2.5 million
Why Have an “Infill” Strategy?

- Growth Management
- Costs of extending infrastructure
- Underutilized land with existing infrastructure
- Consumption of agriculture, environmentally sensitive, and recreation lands
- Urbanized areas most appropriate for providing services for growth
Comprehensive Plan: Centers & Corridors

City of Spokane GIS
What are the Centers & Corridors?

- Guiding policies and map identified in the 2001 Comprehensive Plan
- Areas to focus future growth of commercial, residential, offices
- Areas for public investment
- Criteria for selection, public process
- Centers & Corridors Design Standards and Guidelines
What are the Centers & Corridors?

- Live, work, play
- Walkable – ¼ mile radius for daily goods, services, recreation
- Access to transit, commute options
- Sustainable – compact development pattern
- Economics – density spreads the cost of infrastructure over more payers, reduces the need for new infrastructure, more efficient use of land inventory
- Encourage preservation and rehabilitation of historic buildings
- Design for livability - placemaking
Centers & Corridors: North Monroe Zoning

Legend

**CC1-DC**: Centers & Corridors 1 District Center
**CC2-DC**: Centers & Corridors 2 District Center
**RMF**: Residential Multi-Family
**RSF**: Residential Single Family
**O-35**: Office
Centers and Corridors District Center

- Greater Intensity of Development
- Businesses cater to neighborhood residents
- Supports transit service
- Buildings oriented to street
- Parking to side or rear of buildings
- Pedestrian oriented streets
- Pedestrian access between residential and commercial
- Central gathering spaces
- CC1 and CC2: pedestrian emphasis while being auto accommodating
Centers & Corridors

Long Term Vision

Organic Growth Takes Time

Market Conditions
How Do We Drive Growth to Centers?

Land Use & Zoning

Public Investment

Economic Development Programs

Incentives
What Can Success Look Like?

• Success can take many forms
  – Local assets, community input, taking advantage of opportunities
• Downtown - $3.4 billion in investment, housing, population, office, and retail increase.
• University District
• Market, South Perry Neighborhood Center, East Sprague Redevelopment
  – Business retention and new development
EMERSON-GARFIELD

NEIGHBORHOOD ACTION PLAN
OVERVIEW

• Long-range, 20-year plan
• Visionary and conceptual document with project ideas
• Required further analysis and identification of funding for any capital improvement projects

• Timeline
  – 2012 - Neighborhood planning process began
  – 2013 – Stakeholder team work & public outreach
  – Spring 2014 – Plan Commission review
  – July 2014 – Plan adopted by City Council
  – 2014 – Landed grant funding for Monroe Improvements
# PLAN STAKEHOLDER TEAM

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*Now serving on North Monroe Corridor Advisory Board*
North Monroe is in the heart of Emerson-Garfield
HIGHEST PRIORITY ISSUES

- Pedestrian Safety
- Neighborhood Beautification
- Business Diversity and Occupancy
- Community Resources
- Alternative & Public Transportation
- Neighborhood Connectivity and Events
- Monroe Corridor
1. PEDESTRIAN SAFETY

- Safe arterial crossings
- Clearly marked crosswalks
- Better lighting
- Traffic calming
2. NEIGHBORHOOD BEAUTIFICATION

- More street trees
- Boulevard
- Planters
- Bump-outs
- Community signage
3. BUSINESS DIVERSITY & OCCUPANCY

- Community/business partnering
- Special event promotion
- Coordinated design theme
- Special signage
- Incentives to fill vacancies
4. COMMUNITY RESOURCES

- Connection with schools
- Youth Services
- Community/Resource Center
- Senior Services
- Block Watch
- Green spaces
5. ALTERNATIVE & PUBLIC TRANSPORTATION

- Bike paths
- Improved bus shelters
- Sustainable transit options
- Ease of access
6. CONNECTIVITY & EVENTS

• Concerts
• Farmers Market
• Public art
• Parks activities
• Educational outreach/partnering
7. MONROE – PRIORITIES

- Pedestrian Safety
- Beautification
- Public Transportation
- Business Diversity
- Community Resources
- Neighborhood Life
- Engage with Business
Early concepts of possible changes for North Monroe
Project Goals

- SAFETY
- ENHANCE STREETSCAPE
- PEDESTRIAN ACCESS
- SUPPORT DAILY TRAFFIC VOLUMES
- CREATE COHESIVE BUSINESS AREA
Lessons From East Sprague
Planning for Fiscal & Economic Health Workshop
Fiscal & Economic Health

A Street is More Than a Street

Fiscal Health: Local government bottom line

Economic Health: Community well-being

*Content: Planning for Economic & Fiscal Health, Christopher Zimmerman, Smart Growth America; September 15, 2015. Used with Permission.*
Then came zoning . . .

“Euclidean” zoning
Fragmented land use
Drive-only

*Planning for Economic & Fiscal Health, Christopher Zimmerman, Smart Growth America;
September 15, 2015. Used with Permission.
Courtesy of Walter Kulash, Glattting Jackson
Kercher Anglin Lopez Rinehart.
What’s been happening?
The demographic and economic fundamentals have shifted
Economic growth

20th century vs. 21st century

- Manufacturing economy vs. Knowledge economy
- Chasing smokestacks vs. Chasing talent
live, work, play
livability
placemaking
revitalization
There is Opportunity

Enhancing walkability
Creative placemaking
Transit
Housing
Place Management

*Content: Planning for Economic & Fiscal Health, Christopher Zimmerman, Smart Growth America; September 15, 2015. Used with Permission.*
What We Learned From E. Sprague

- Focus within the Focus Area
- Improve connections to surrounding neighborhood
- Establish place management
- Use complete/integrated streets to build value
- Improve Transit Service
thank you