

# Monroe Street Project

## Advisory Board Meeting

July 28, 2016



# Review of Questions

## TRANSIT

- High Performance Transit Network
- ADA & Bicycles
- Transit Meeting with STA in September

## TRAFFIC

- Level of Service (LOS)
- Residential traffic impact
- Snow Removal
- Emergency Response Vehicles
- Garbage Trucks
- Traffic Operations Meeting in August



# Review of Questions

## OTHER

- Underground Utilities
- Checking with Avista
- City Investment
- ~\$2.5 million





# Centers & Corridors



THE LILAC SHOP

*Handmade  
Jewelry*

2211

Pomeroy's



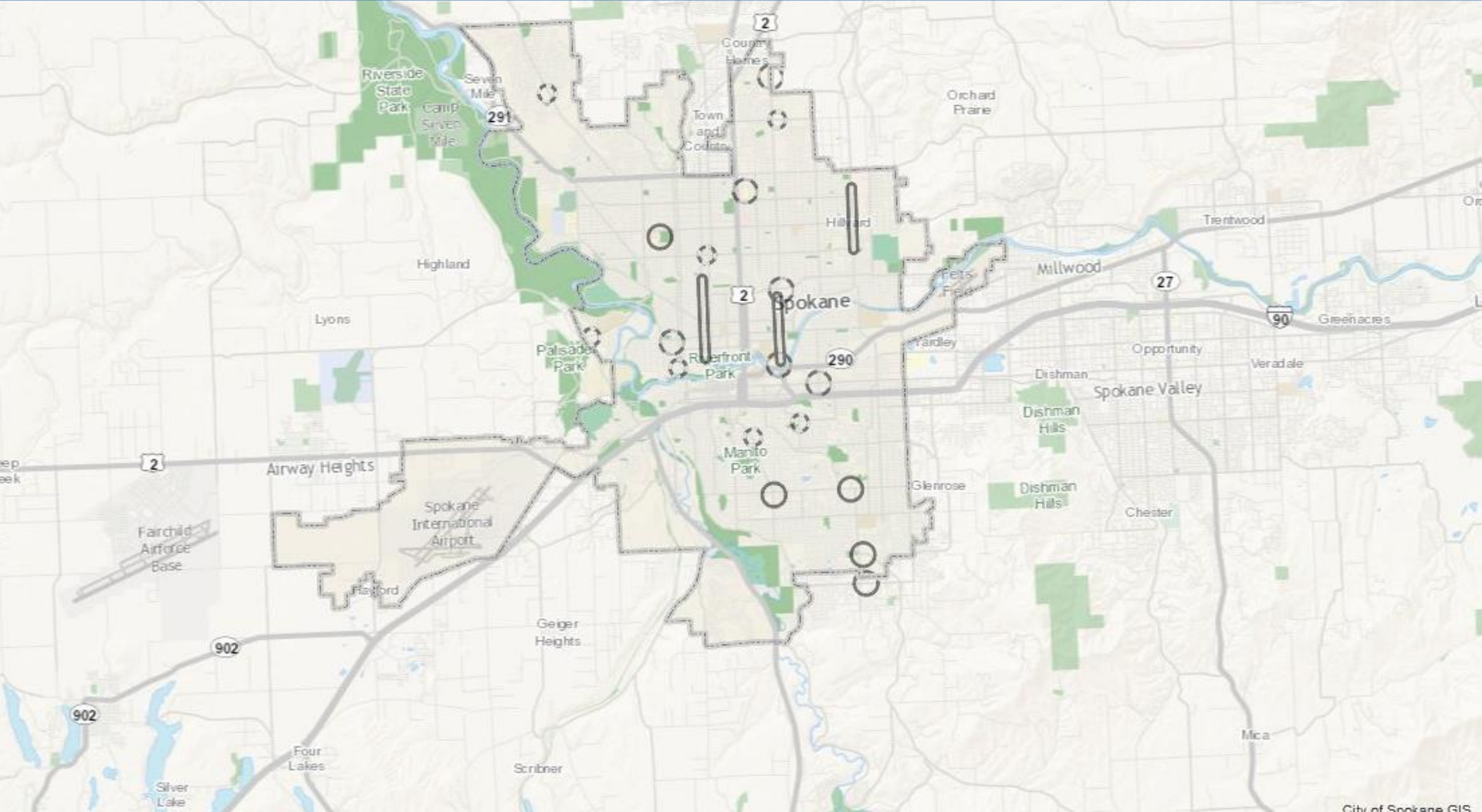
# Why Have an “Infill” Strategy?



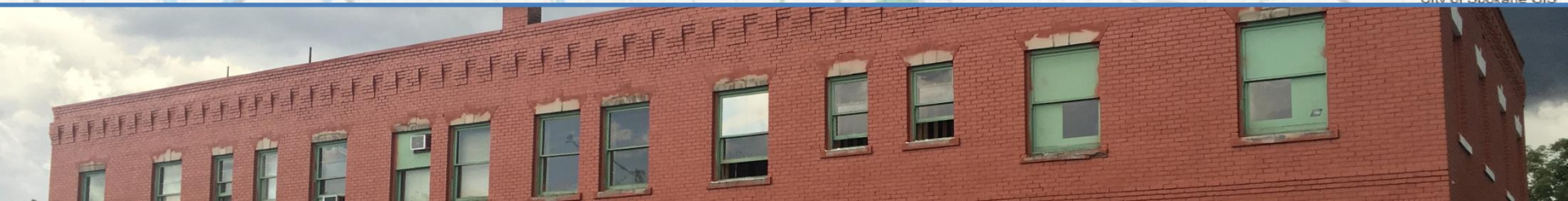
- Growth Management
- Costs of extending infrastructure
- Underutilized land with existing infrastructure
- Consumption of agriculture, environmentally sensitive, and recreation lands
- Urbanized areas most appropriate for providing services for growth



# Comprehensive Plan: Centers & Corridors



City of Spokane GIS





# Centers & Corridors: North Monroe

- # Centers & Corridors: North Monroe



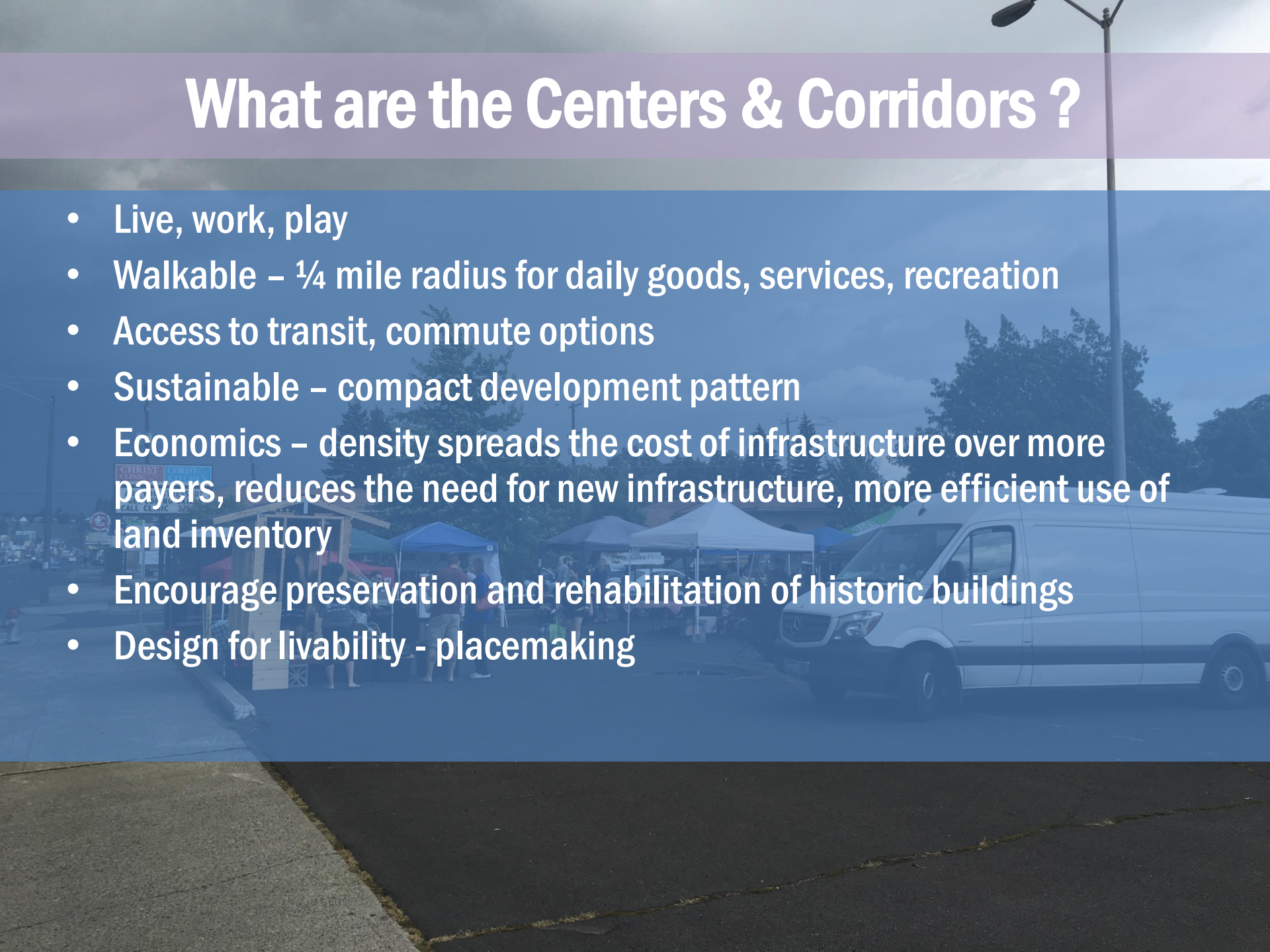
# What are the Centers & Corridors ?

- Guiding policies and map identified in the 2001 Comprehensive Plan
- Areas to focus future growth of commercial, residential, offices
- Areas for public investment
- Criteria for selection, public process
- Centers & Corridors Design Standards and Guidelines



# What are the Centers & Corridors ?

- Live, work, play
- Walkable – ¼ mile radius for daily goods, services, recreation
- Access to transit, commute options
- Sustainable – compact development pattern
- Economics – density spreads the cost of infrastructure over more payers, reduces the need for new infrastructure, more efficient use of land inventory
- Encourage preservation and rehabilitation of historic buildings
- Design for livability - placemaking





[illegible]

**CC1-DC: Centers & Corridors 1 District Center**  
**CC2-DC: Centers & Corridors 2 District Center**  
**RMF: Residential Multi-Family**  
**RSF: Residential Single Family**  
**O-35: Office**

## CC2-DC: Centers & Corridors 2 District Center

**RMF: Residential Multi-Family**

**RSF: Residential Single Family**

## 0-35: Office





# Centers and Corridors District Center

- Greater Intensity of Development
- Businesses cater to neighborhood residents
- Supports transit service
- Buildings oriented to street
- Parking to side or rear of buildings
- Pedestrian oriented streets
- Pedestrian access between residential and commercial
- Central gathering spaces
- CC1 and CC2: pedestrian emphasis while being auto accommodating



# Centers & Corridors

Long Term  
Vision

Organic  
Growth  
Takes Time

Market  
Conditions



# How Do We Drive Growth to Centers?

Land Use &  
Zoning

Public Investment

Economic  
Development  
Programs

Incentives





# What Can Success Look Like?

- Success can take many forms
  - Local assets, community input, taking advantage of opportunities
- Downtown - \$3.4 billion in investment, housing, population, office, and retail increase.
- University District
- Market, South Perry Neighborhood Center, East Sprague Redevelopment
  - Business retention and new development





# EMERSON-GARFIELD



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## NEIGHBORHOOD ACTION PLAN

# OVERVIEW

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- Long-range, 20-year plan
- Visionary and conceptual document with project ideas
- Required further analysis and identification of funding for any capital improvement projects
- Timeline
  - 2012 - Neighborhood planning process began
  - 2013 – Stakeholder team work & public outreach
  - Spring 2014 – Plan Commission review
  - July 2014 – Plan adopted by City Council
  - 2014 – Landed grant funding for Monroe Improvements



# PLAN STAKEHOLDER TEAM

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Megan Schuyler Kennedy\*, Manager

Jan Appesland

Robin Appesland

Jay Cousins

Timothy Diko

Rose Fanger

E.J. Iannelli\*

Jeremiah Lee Johnson

Destry Kelly

Leigh-Anne Kelly

Chris Nichols

Patrick Maguire

Chelsea Maguire

Darbie Marlin

Jim McDonald

Teresa McGee

Jim McNeill

Jennifer Miller

Bryce Morrison

Lynda Morrison

Mitch Nichols

Melissa Parker

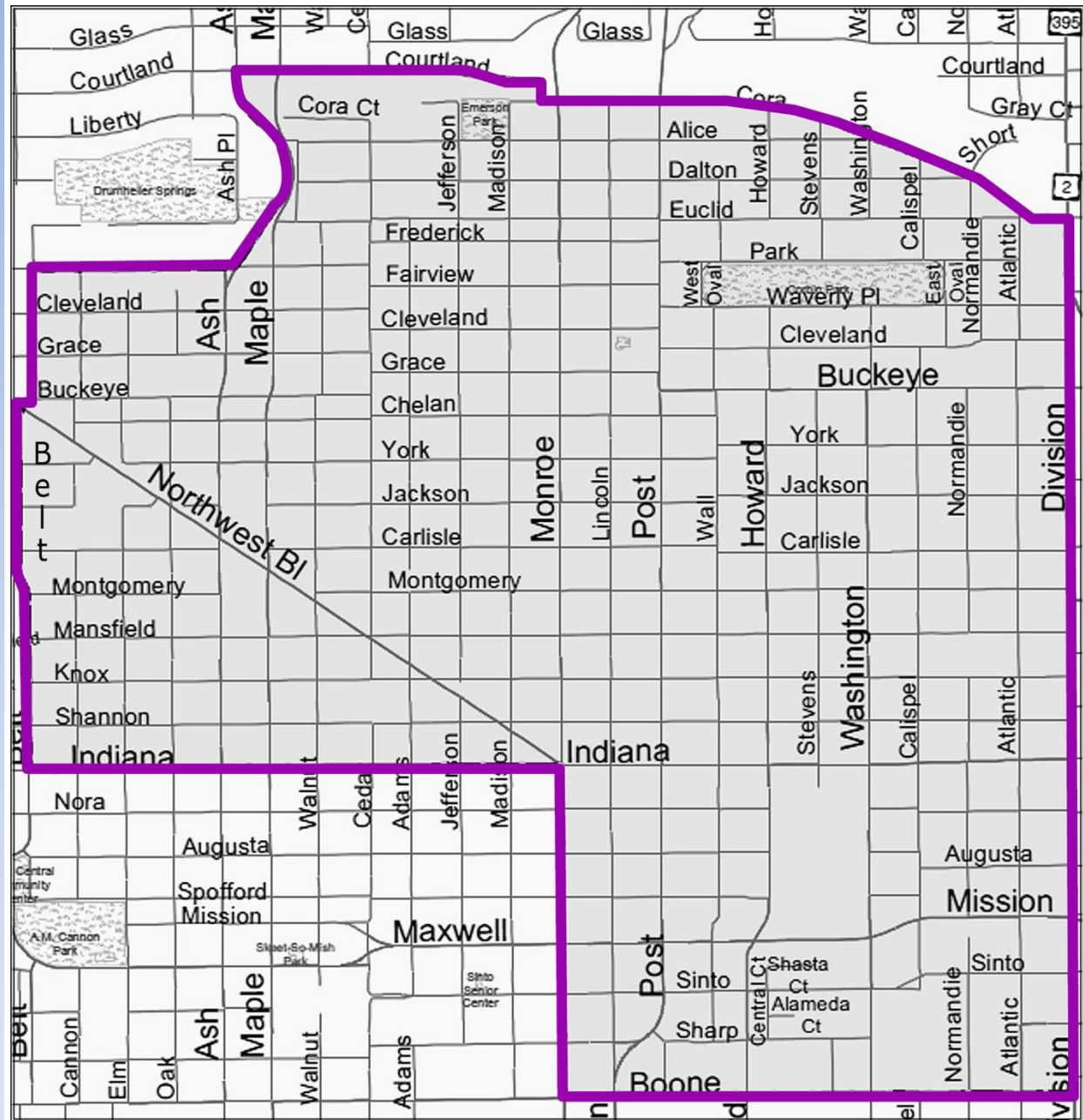
Edna Ripka

Jonelle Shelton

Bert Swanson

*\*Now serving on North Monroe Corridor Advisory Board*

North  
Monroe  
is in the  
heart of  
Emerson-  
Garfield





# HIGHEST PRIORITY ISSUES

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- Pedestrian Safety
- Neighborhood Beautification
- Business Diversity and Occupancy
- Community Resources
- Alternative & Public Transportation
- Neighborhood Connectivity and Events
- Monroe Corridor

# 1. PEDESTRIAN SAFETY

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- Safe arterial crossings
- Clearly marked crosswalks
- Better lighting
- Traffic calming





## 2. NEIGHBORHOOD BEAUTIFICATION

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- More street trees
- Boulevard
- Planters
- Bump-outs
- Community signage



# 3. BUSINESS DIVERSITY & OCCUPANCY

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- Community/business partnering
- Special event promotion
- Coordinated design theme
- Special signage
- Incentives to fill vacancies





# 4. COMMUNITY RESOURCES

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- Connection with schools
- Youth Services
- Community/Resource Center
- Senior Services
- Block Watch
- Green spaces



# 5. ALTERNATIVE & PUBLIC TRANSPORTATION

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- Bike paths
- Improved bus shelters
- Sustainable transit options
- Ease of access





# 6. CONNECTIVITY & EVENTS

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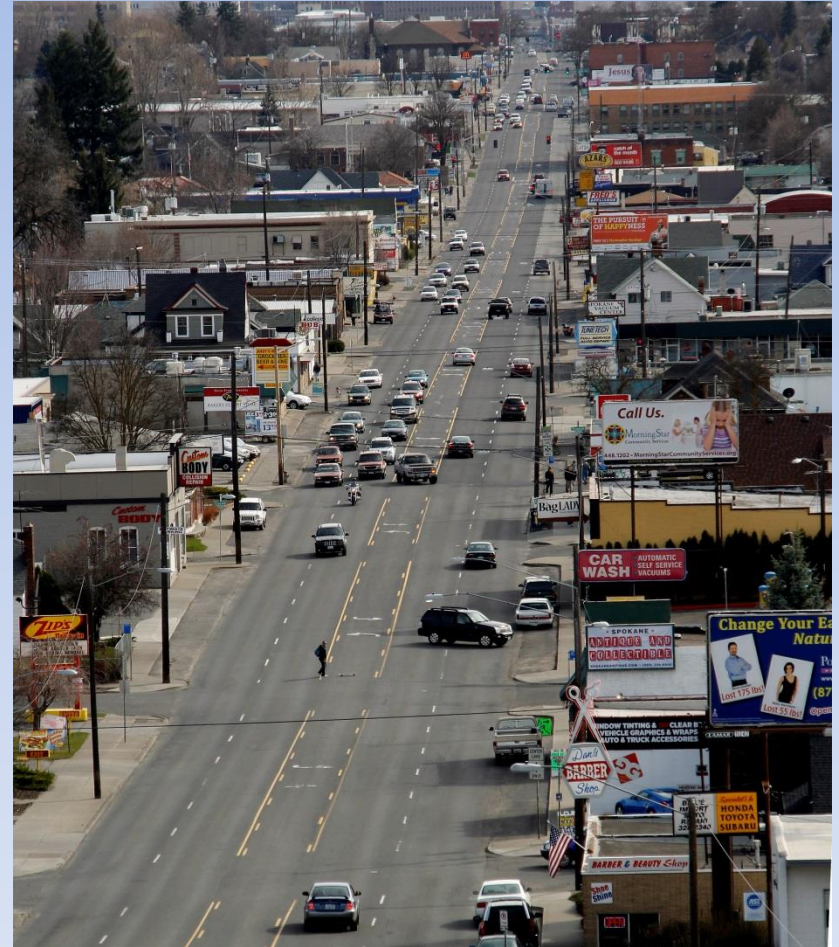
- Concerts
- Farmers Market
- Public art
- Parks activities
- Educational outreach/partnering



# 7. MONROE – PRIORITIES

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- Pedestrian Safety
- Beautification
- Public Transportation
- Business Diversity
- Community Resources
- Neighborhood Life
- Engage with Business





# Early concepts of possible changes for North Monroe



# Project Goals

SAFETY

ENHANCE  
STREETSCAPE

PEDESTRIAN  
ACCESS

SUPPORT  
DAILY TRAFFIC  
VOLUMES

CREATE COHESIVE  
BUSINESS AREA





# Lessons From East Sprague

Planning for Fiscal & Economic Health Workshop



**Smart Growth America**  
Making Neighborhoods Great Together

# Fiscal & Economic Health

## A Street is More Than a Street

Fiscal Health: Local government bottom line

Economic Health: Community well-being

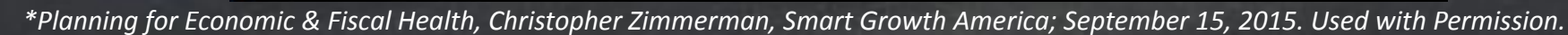


# Patterns of Growth



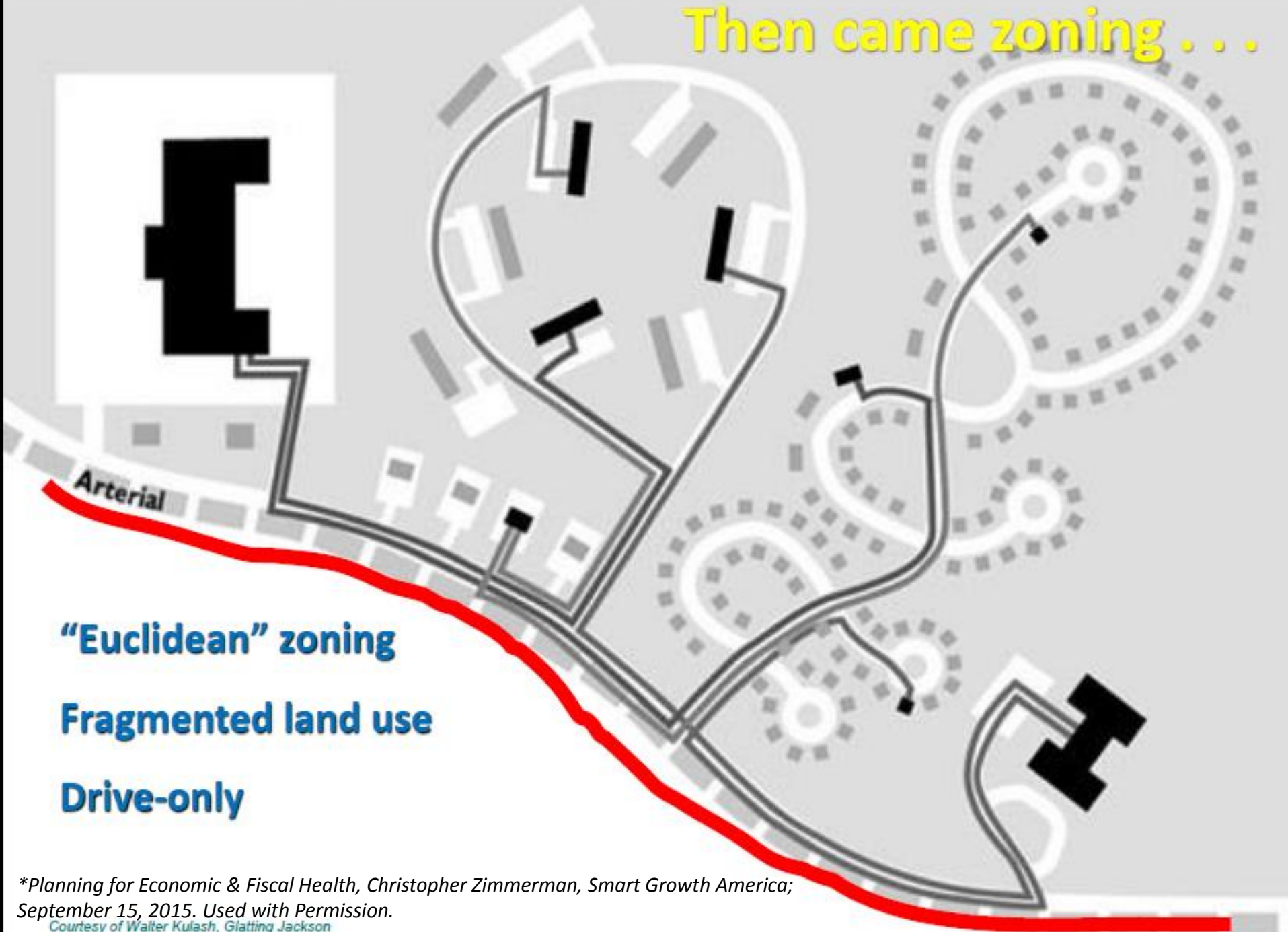
## Traditional town plan

- Mixed-use
- Compact
- Buildings of several stories
- Blocks with multiple building types
- Street grid





Then came zoning . . .



*\*Planning for Economic & Fiscal Health, Christopher Zimmerman, Smart Growth America;  
September 15, 2015. Used with Permission.*

*Courtesy of Walter Kulash, Glatting Jackson  
Kercher Anglin Lopez Rinehart.*



Courtesy of Local Government Comm





# What's been happening? The demographic and economic fundamentals have shifted



\*Content: Planning for Economic & Fiscal Health, Christopher Zimmerman, Smart Growth America; September 15, 2015. Used with Permission.



# Economic growth

20<sup>th</sup> century **vs.** 21<sup>st</sup> century

- Manufacturing economy **vs.** Knowledge economy
- Chasing smokestacks **vs.** Chasing talent







live, work, play  
livability  
placemaking  
revitalization



# There is Opportunity

Enhancing walkability

Creative placemaking

Transit

Housing

Place Management



# What We Learned From E. Sprague

- Focus within the Focus Area
- Improve connections to surrounding neighborhood
- Establish place management
- Use complete/integrated streets to build value
- Improve Transit Service



**Smart Growth America**  
Making Neighborhoods Great Together



**AUTO PARTS**

**AUTO**

**FREE**

**199**

**5.29**

**15-25**

**thank you**