

SAMPLE VISION STATEMENTS

It was requested at Meeting #1 to see a sample of Vision statements from other cities. Below find a collection of Vision statements (or guiding principles, if no Vision statement is present).

CITY OF BOISE – BOISE TRANSPORTATION ACTION PLAN

“We envision a city where all people enjoy real transportation choices that offer safety, optimize infrastructure, and support vibrant neighborhoods.”

“all people All means all. Whether young, old, disabled, rich or poor - Each Boise citizen deserves a transportation system that allows him or her to participate fully in all aspects of economic and civic life.

real transportation choices Boise aspires to offer a range of options for how to move between home, work, school, and services. For those options to be “real” they need to be as convenient, safe and enjoyable as driving is today. Boise will offer its citizens a range of mobility options that don’t require sacrificing convenience or comfort.

safety Safety is fundamental to a livable city and Boise wants its streets to be safe for all people whether they are walking, biking, driving or using transit. The transportation system should be designed to enhance real safety as well as the perception of safety for pedestrians, cyclists, and drivers by giving each mode space and predictability.

infrastructure Boise recognizes that it can no longer build its way out of congestion nor can we afford to maintain an ever-expanding road network. Instead we will utilize the existing infrastructure and new technologies to their greatest effect to build a system that is resilient and sustainable. Fundamentally this requires an emphasis on moving people rather than vehicles.

vibrant neighborhoods Mobility investments should drive economic development, energize activity centers, and produce quality places that retain value through time. Creating prosperous and walkable neighborhoods that offer opportunities for people to meet and connect means thinking of streets as people places as much as vehicle spaces.”

SALT LAKE CITY – TRANSPORTATION PLAN

“We envision Salt Lake City as a prominent sustainable city: the international crossroads of western America, blending family life styles, vibrant artistic and cultural resources, and a strong sense of environmental stewardship with robust economic activity to create a superb place for people to live, work, grow, invest and visit.”

TACOMA TRANSPORTATION PLAN

“Tacoma is a sustainable community with many drivers, residents, businesses and visitors who have various transportation priorities. The City is strategic in how it plans its transportation system with an emphasis on carrying the people and goods that foster Tacoma's culture, character, and competitiveness. The transportation system offers multimodal travel options that provide safe access for all users and neighborhoods that encourage healthy living and protect the environment.”

BILLINGS TRANSPORTATION PLAN

No Vision statement. Contains 36 Guiding Principles.

“In summary, these 36 guiding principles can be “boiled down” to the following core guiding principles:

The Billing Urban Area will continue to place emphasis on a high quality, multimodal transportation system that is:

- Safe;
- Effective in meeting motorized and nonmotorized mobility needs for people and goods;
- Effective in terms of providing the best transportation services and facilities for the cost;
- Appropriate to serve the needs of the region, the community and the neighborhoods; and
- A key contributor to the overall quality of life in the Billings Urban Area.”

SEATTLE COMPREHENSIVE PLAN

No Vision Statement in Transportation Element.

“A robust transportation system should:

- Contribute to a safer city by working to eliminate serious injuries and fatalities on City streets
- Create an interconnected city where people have reliable, easy-to-use travel options that get them to their destinations
- Develop a more vibrant city by creating streets and sidewalks that generate economic and social activity, and contribute to the city’s overall health, prosperity and happiness
- Contribute to a more affordable city by providing high quality and affordable transportation options that allow people to spend money on things other than transportation”