



REFIVE DRAFT PLAN ENGAGEMENT SUMMARY

October 6, 2026

ENGAGEMENT EVENTS & ACTIVITIES

The Public Draft ReFIVE Community Plan was released in May 2026. Between May and September 2026, community members were given the opportunity to review this content and share feedback with the project team. To facilitate and encourage engagement feedback, the Project Team attended numerous community events and promoted a community survey that summarized key components of the draft Plan. Diverse promotion methods and channels were used to support participation from as many community members as possible. Takeaways from this wave of community engagement will shape the final iteration of the ReFIVE Community Plan by adjusting some of the listed priorities, amending policy language, and adding action steps. Ultimately, however, community feedback was positive and affirming. **Draft Plan engagement confirmed that the vision presented in the ReFIVE Community Plan reflects community priorities for investment and care of this beloved 5th Avenue area.**

The overarching themes across engagement efforts are described below. More details on specific Engagement and Communication Activities are described in the next section.

Draft plan outreach and engagement methods conducted during the draft plan period and discussed in this summary include:

- Outreach and communication
- Presentations to boards and commissions
- Community tabling events
- Online discussion board and written comments
- Draft plan online survey

WHAT WE HEARD

Overarching Themes

Broad support for the themes and land use proposals in the Plan. Community survey respondents, engagement event participants, and digital map and discussion wall commenters express resounding support for the goals, strategies and implementation steps outlined in the Draft Plan and for the extent to which the community has been meaningfully engaged throughout the Plan’s development. Engagement participants were diverse in age, race/ethnicity, housing tenure, and relationship to the 5th Avenue area. Responses express gratitude for investing in a historically overlooked neighborhood and for bringing long-awaited attention to this area.

- *“This makes me genuinely excited about the future of the 5th avenue neighborhood.”* (Draft Plan Survey)
- *“I grew up on East 5th Ave. It was a thriving area at that time. I would like to see it thrive again.”* (Draft Plan Survey)
- *“The connectivity chapter really made me excited about the future of that area.”* (Draft Plan Survey)

Repair street grid, address community and environmental health and noise impacts, and restore vitality. Participants mentioned restoring the neighborhood’s walkability and improving pedestrian infrastructure more than any other theme. Many community members describe lived experience or understanding of the ways the neighborhood has been impacted by freeway development and proximity. These sentiments underscore the community’s desire for the Plan to carve intentional and explicit pathways to repair the fractured street grid, address health and safety, prioritize mitigation of noise, air, and visual quality impacts, and restore vitality to vacant lands.

- *“A lot of people don't realize how drastically the area changed after the freeway”* (Discussion Wall)
- *“Building a wall between I-90 and the neighborhood would show that the city cares about the quality of living here. There's a wall literally everywhere but this area...”* (Draft Plan Survey)
- *“I’d welcome any traffic calming, protected bike lanes and reduced street parking on 5th Avenue. I am curious about how the I-90/North South Corridor modifications will negatively impact houses on 4th. We already feel too close to the freeway and the maps make it look like the freeway is going to expand onto 3rd Avenue and the vacant land.”* (Draft Plan Survey)
- *“Improving access to affordable, healthy, culturally relevant groceries is vital to [closing] the longevity gap between the 5th Ave community and Spokane at large.”* (Draft Plan Survey)

Celebrating culture and community. There is widespread support for the Plan’s neighborhood identity-enhancing efforts that are rooted in cultural representation and historical preservation. Community response supports showcasing the area’s history and Black legacy and creating new traditions that reflect today’s multicultural demographics, with a particular focus on art.

- *"I am especially pleased to see the history and cultural characteristics of this neighborhood be central to this plan."* (Draft Plan Survey)
- *"Designating the area as a cultural district is a great idea, particularly if doing so will lead to honoring the area's Black history as well as its present diversity."* (Draft Plan Survey)
- *"Being an artist, POC, and resident of this East Central neighborhood, I love community and culture building through the arts--in any form--murals, sidewalk art, art near the buses and high traffic areas. This would definitely add to the identity of this neighborhood and bring positive connotation."* (Draft Plan Survey)

Anti-displacement emphasis and support for families with children. People widely share the desire for strategies and programs that prioritize the well-being of longstanding community members, including both residents and local businesses. There is a consistent set of comments focused on homeownership, affordability challenges, gentrification concerns, and the desire to grow thoughtfully with a family-friendly neighborhood feel. People want to preserve and maintain what is already in the area, and build upon existing assets at the commercial hub along 5th Avenue between S Haven St and S Greene St, adding more businesses and services to anchor the neighborhood. Social supports such as home repair funds, down payment assistance, and small business stabilization are popular elements of the Plan.

- *"Improvements should help people who already live and work in the area, especially families, renters, children, seniors, and lower-income households."* (Draft Plan Survey)
- *"Protect families from being priced out as the area improves"* (Draft Plan Survey)
- *"Please keep the needs of children, students, and families visible in the final plan."* (Draft Plan Survey)

Street safety and traffic calming. Many voiced support for the Plan's proposed strategies that center maintenance, street safety improvements, and practical infrastructure upgrades. Traffic calming is widely perceived as a critical need to help people feel comfortable moving within and around the 5th Avenue area. Improved and expanded crosswalks, sidewalk infrastructure, and continued investment in parks and public spaces are all well received and supported. Amenities such as Liberty Park (with pool, library, and disc golf course), Underhill Park (cricket pitch, sledding hill, playground), and Frances Scott Elementary's schoolyard are cherished contributions to community health.

- *"Walkability is vital to community culture and local engagement"* (Discussion Wall)
- *"If people can walk safely, find services nearby, and recognize the area as a welcoming place, the plan will feel successful."* (Draft Plan Survey)

Areas to Improve. Community members highlighted components of the Plan that did not sufficiently meet the community's needs and desires for the area. Many comments expressed the desire for initiatives to focus on preserving the spaces, resources, and communities that are already present in the area, first and foremost, and to center this priority more consistently throughout the Plan. Numerous

community members also express concern that the Plan does not adequately recognize the use of Underhill Park as a cricket pitch, and ask for stronger acknowledgement of this community use in proposed park improvement strategies. Many also want to see more attention given to the issue of neighborhood cleanliness within the Plan.

Outreach and Communications

Information about the Plan and corresponding survey were amplified across numerous platforms and settings during the public comment period.

- **Social media** posts sharing the survey were posted monthly from May through August via Facebook, by City of Spokane, The Black Lens, Neighborhood Councils, and numerous resharing, as well as a constituent kit designed to be re-posted and included pre-made captions. The City of Spokane made seven social media posts regarding the draft plan and survey, including two by City Council President Betsy Wilkerson.

- <https://www.facebook.com/share/p/1EDpLEaZZG/>
- <https://www.facebook.com/share/p/1Dt77P3yXz/>
- <https://www.instagram.com/p/DZX taDzfp /?stkn=d29tczN3dGZwejVt>
- <https://www.instagram.com/p/DaBDRzrgUeJ/?stkn=MXFnmbmt6NWs4Yjh2dg==>
- <https://www.facebook.com/share/p/19bz3z2Fu5/>
- <https://www.facebook.com/share/p/1DECmXVna6/>
- <https://www.facebook.com/share/p/19bz3z2Fu5/>

The Spokane Washington Marshallese United Church of Christ shared one social media post translated in Marshallese.

- <https://www.facebook.com/share/p/1CTkpamEDi/>

- **Postcard mailers** were distributed in the 5th Avenue study area to ensure that those who live closest, own property, or have a business in the planning area were directly provided a survey link and opportunity to comment. Over 1,600 postcards were mailed out on July 7, 2026.
- **Email newsletters** led by City of Spokane provided project updates and shared upcoming opportunities to engage with the draft Plan virtually and in-person. Four newsletters were sent out on May 15, June 1, June 10, and July 14, 2026.
- **Spokane Public Schools outreach.** A flyer was distributed via Peachjar on June 8, 2026 to Frances Scott Elementary, Grant Elementary, and Franklin Elementary Schools to promote the survey, community workshop, and summer engagement events. This had 1,689 deliveries for 3,686 impressions and 313 views.
- **Update to the City of Spokane Draft Plan project webpage & blog post feature,** What's in the Draft ReFIVE Community Plan? May 29, 2026
 - <https://my.spokanecity.org/news/stories/2026/05/29/whats-in-the-draft-refive-community-plan/>

- **City of Spokane Community Update, PlanSpokane, and City Council District 2 Newsletters.**
Included six times in the Community Update Newsletter on June 23, June 30, July 7, July 14, July 21, and July 28, 2026. Included two times in the PlanSpokane Newsletter on June 4 and July 2, 2026. Included once in the District 2 Newsletter on June 18, 2026.
- **The Black Lens** article, *Reimagining East Central: Honoring the past while building the future*, by Council President Betsy Wilkerson, describes the community's vision for the 5th Avenue area and the work underway with the ReFIVE Community Plan. Published June 7, 2026 with a social media post shared on June 9, 2026
 - <https://www.blacklensnews.com/stories/2026/jun/07/reimagining-east-central-honoring-the-past-while-b/>
 - <https://www.facebook.com/share/p/1EDpLEaZZG/>
- **News Coverage.** The Draft ReFIVE Plan received news coverage through June and July, including the following features:
 - KXLY.com: Community input sought for revitalization of Fifth Avenue area (June 11, 2026)
 - https://www.kxly.com/video/spokanes-east-central-neighborhood-road-and-sidewalk-revitalization-plan/video_46b6fd13-9137-5814-b5e5-c03c5c249635.html
 - KXLY.com: Spokane's East Central Neighborhood Road and Sidewalk Revitalization Plan (June 12, 2026)
 - https://www.kxly.com/news/local-news/community-input-sought-for-revitalization-of-fifth-avenue-area/article_ab359d7d-6a24-4174-a8ae-c7f23bb1c38e.html
 - KXLY.com: Spokane moves forward with Fifth Avenue revitalization plan to address decades of displacement (July 28, 2026)
 - https://www.kxly.com/news/spokane-moves-forward-with-fifth-avenue-revitalization-plan-to-address-decades-of-displacement/article_4326696f-6ec0-4da7-9641-dcd5a552faa6.html
 - KXLY.com: Spokane seeks community input on East Central neighborhood revitalization (July 30, 2026)
 - https://www.kxly.com/news/spokane-seeks-community-input-on-east-central-neighborhood-revitalization/article_306038b8-1df8-41d3-84c3-00565688de92.html
- **City Council Connection.** Video interview feature on the ReFIVE Plan and engagement, September 2, 2026.
 - <https://my.spokanecity.org/citycouncil/videos/2026/09/02/council-connection/>

Presentations to Boards and Commissions

The project team shared updates and responded to questions at the following

- **East Central Neighborhood Council.** May 19, 2026
- **Plan Commission Workshop.** May 27, 2026
 - <https://vimeo.com/1196149223?fl=pl&fe=sh#t=23m57s&end=38m18s>

■ **Transportation Commission Workshop.** June 17,2026

- Project staff shared about the Draft ReFIVE Plan at the Transportation Commission on June 17, 2026 to highlight the draft plan goals, with a focus on connectivity improvements.
- <https://vimeo.com/1202535757>

Community Events

Community members had the opportunity to engage with and learn more about the draft Plan at ten community events during the engagement period, starting in April and going through August 2026. Representatives of the project team organized tabling stations where visitors were provided with informational materials and had the opportunity to speak one-on-one with the Project Team, asking questions and sharing ideas. ¹

The project team tabled at the following events as part of draft Plan engagement. More information on each event is described below.

Event	Date
1. Multicultural Arts Gala at Frances Scott Elementary School	April 2026
2. Black Earth Day Fair at the MLK Jr. Family Outreach Center	April 18,2026
3. Martin Luther King Jr. Family Outreach Center Flyer Distribution	June 3, 2026
4. Virtual Draft Plan Workshop	June 11, 2026
5. Juneteenth Celebration at Riverfront Park	June 19, 2026

¹ Note: During the first two weeks of August 2026, fires in the Spokane area forced upwards of 60,000 residents to evacuate and caused devastating economic loss and damage to hundreds of homes and businesses. Heavy wildfire smoke posed severe health risks to residents across Spokane, a particular danger to vulnerable groups.¹ While the fires did not physically reach the East Central area, our team scaled back engagement activities during this time out of sensitivity for the immeasurable loss and recovery work that impacted all Spokane communities, and to prioritize the safety of residents given the poor air quality.

Event	Date
6. Juneteenth Celebration at MLK Family Outreach Center	June 20, 2026
7. City Council District 2 Town Hall at Martin Luther King Jr. Family Outreach Center	June 24, 2026
8. Staff Tabling at Liberty Park Library	July 22, 2026
9. SERA K-12th Grade Community Celebration at Underhill Park	August 8, 2026
10. Maji Rising Pop Up Village of Care at Liberty Park	August 22-23, 2026

■ **Multicultural Arts Gala at Frances Scott Elementary**

- In April 2026, the project team attended the Multicultural Arts Gala at Frances Scott Elementary School and sought feedback on what kind of improvements the students would like to see on their school yard as part of the community visioning. Each student was asked to cast two votes for the improvements they wanted to see the most. The categories to vote on were:
 - Play structures and Courts (received 81 votes)
 - Trees, Nature and Plants (received 62 votes)
 - Space to rest, Find shade and Be calm (received 46 votes)
 - Things I can play with, Move or Build with (received 45 votes)

■ **Black Earth Day Fair**



The project team attended Spokane's first Black Earth Day celebration on April 18, 2026, at the Martin Luther King Jr. Family Outreach Center. The event focused on environmental health, food justice and Black community land stewardship. We shared some of the environmental justice strategies in the draft ReFive plan and asked attendees to share one word on what a healthy East Central looks like. Responses ranged from increased tree canopy cover, more community gardens, to a more walkable and greener neighborhood.

Black Earth Day, April 2026. Credit: The Black Lens.

- **Martin Luther King Jr. Family Outreach Center.** June 3, 2026
- **Liberty Park Library.** July 22, 2026
 - Summer Storytime at Liberty Park Library – July 22
- **Draft Plan Workshop (virtual).** June 11, 2026
 - The project team held a virtual community workshop for the draft ReFIVE Plan. A brief overview of the draft plan was provided, followed by community discussion to help shape the final document. View the recording of the overview presentation on the project webpage.
- **15th Annual Juneteenth Park Celebration at Riverfront Park.** June 19, 2026
- **Juneteenth Celebration at Martin Luther King Jr. Family Outreach Center.** June 20, 2026
 - The MLK Center’s community-wide Juneteenth Celebration was heavily attended by families and community members of the 5th Avenue area. The fair hosted tables for community organizations, services, and local businesses to amplify the existing resources offered in the area. This annual event also features food, music, raffle prizes, and more. Staff attended to seek feedback on the Draft ReFIVE plan. Community members had the opportunity to view maps, participate in Draft Plan engagement activities and share input on the goals and strategies of the plan.



Juneteenth Celebration, June 2026. Credit: Chauncey Jones, Take Up the Cause.

- **District 2 Town Hall at Martin Luther King Jr. Family Outreach Center.** June 24, 2026
 - Project staff were present at the District 2 Town Hall gathering feedback from the community members in attendance.
- **K-12th Grade Community Celebration at Underhill Park.** August 8, 2026
 - Hosted by The Way to Justice and SERA at Underhill Park, this event offers back-to-school resources for youth and families, including free new shoes, backpacks, school supplies, books, and clothing, as well as local resources such as mobile health and dental clinics.
- **Pop Up Village of Care at Liberty Park.** August 22-23, 2026
 - Hosted by Maji Rising. The project team attended this two-day immersive community experience previewing a future village of culturally rooted care. Community members completed an activity to share ideas to improve community health for the neighborhood. Feedback focused on:
 - Affordable housing and environmental health – community members expressed a desire to see more housing and trees in the neighborhood and connected both to improving community health more than any other theme.
 - Additional comments focused on creating more walkable streets and safer bike routes, adding community gardens, more trees and shade, increasing access to educational programs and activities, community outdoor activities for youth, affordable grocery stores, culturally relevant healthcare resources and low sensory, ADA accessible spaces.

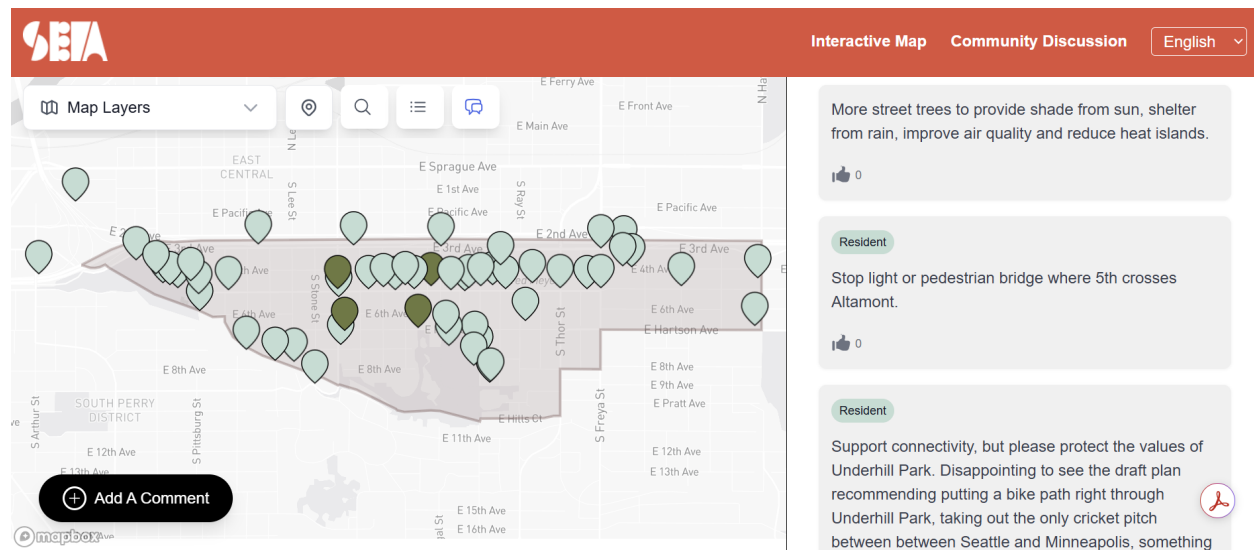


Maji Rising Pop Up Village of Care, August 2026

Discussion Wall & Interactive Map

The project team launched the digital discussion wall and interactive map during the visioning phase of Plan development in June 2025. The platform remained live until September 2026, gathering 105 responses. On this platform, community members pin place-based comments to an interactive map, and leave captions capturing their experiences, priorities, and ideas within the 5th Avenue area. The City also

received 9 written comments via email, detailing concerns around pedestrian safety, traffic calming needs, and the importance of Underhill Park as a key recreation amenity, particularly for open space as well as cricket.



Community Survey

Launched on May 29th, 2026, the community survey collected public feedback on the full draft Plan. The survey was offered in English, Spanish, Marshallese, and Russian. Over three and a half months, 388 responses were collected both digitally and on paper, with the survey being disseminated at in-person community events and distributed through social media outreach, District newsletters, and blog posts. The twenty-two-question survey gathered input on the themes, strategies, and priorities for each chapter of the Plan. As an incentive, a lottery raffle for a total of four \$50 Visa gift cards was included for those who opted to participate. A summary of all responses is below.

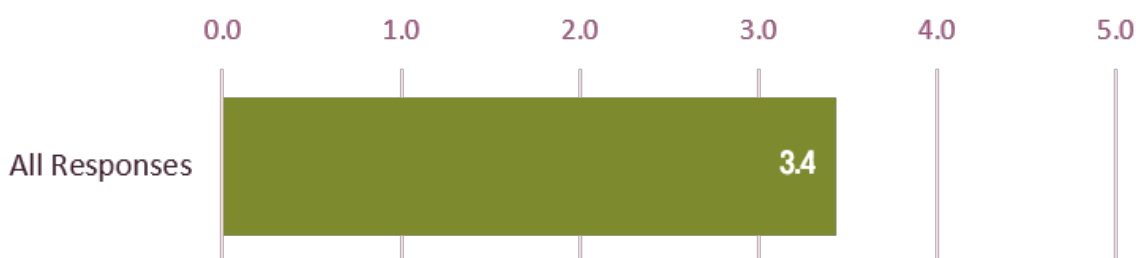
Community Survey Responses

The ReFIVE Plan centers around five goal chapters: Identity, Connectivity, Livability, Prosperity, and Stability. These cover topics like art and culture, transportation, housing support, economic development, air quality, and more.

When asked to reflect on how well the chapters and themes of the Plan overall represent survey respondents' own vision for the future of 5th Avenue, the average response was more positive than "neutral" (average ranking of 3.4 out of 5, with 5 representing "very well" and 1 representing "not well"). See Exhibit 1.

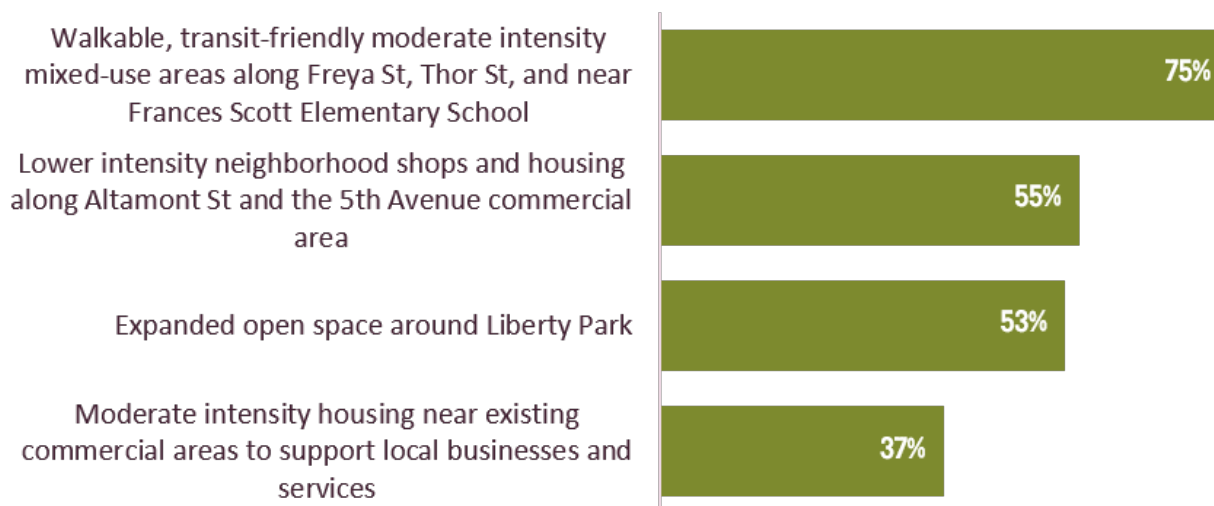
- Current residents, older adults, and BIPOC respondents widely align with this average rating (3.5, 3.3, and 3.3, respectively).
- Respondents with children attending local schools provided a higher average rating (3.7), along with renters (3.9).

Exhibit 1: How well do the chapters and themes of this Plan represent your vision for the future of 5th Avenue? (1 = not well; 3 = neutral; 5 = very well) n=244



The survey also asked about core land use proposals presented in the Plan. Land use regulations guide what type of future development can occur where. The Plan proposes a land use framework for long-term development in the 5th Avenue area to promote neighborhood serving mixed-uses and expand housing options. Responses are captured in Exhibit 2, with moderate intensity mixed-use along Freya St, Thor St, and near Frances Scott Elementary being most popular.

Exhibit 2: Which of the following future land use proposal do you feel support the plan goals? Check all that apply. N=326



Identity

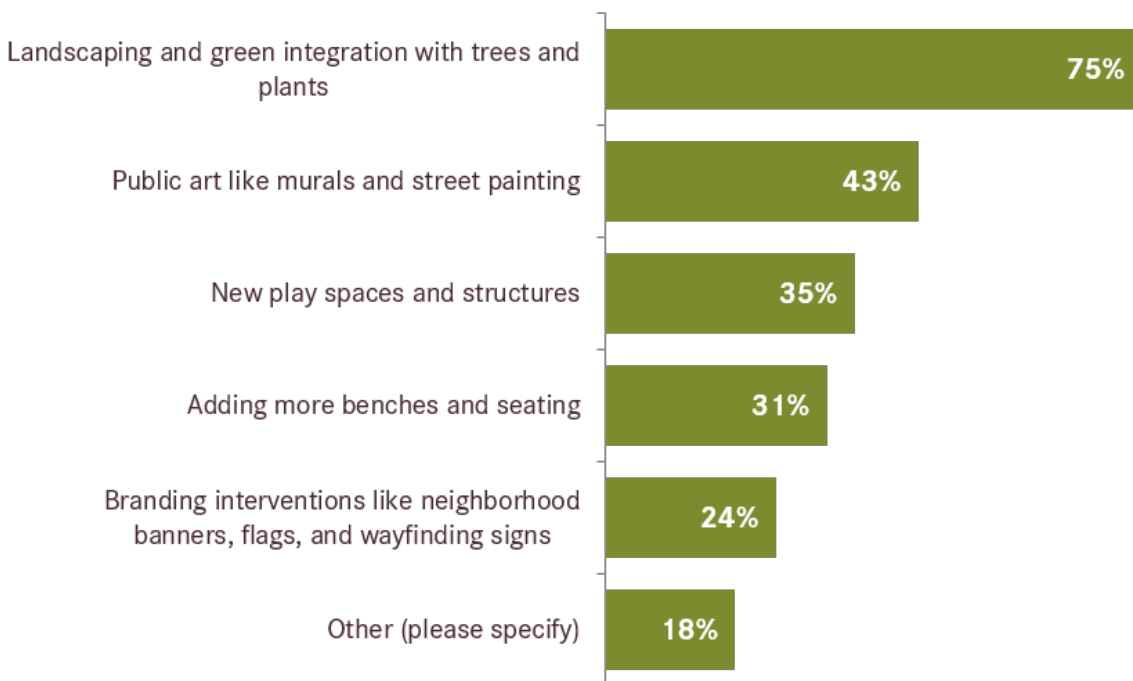
The Identity chapter of the Plan proposes numerous strategies to address the priorities we have heard from community members throughout the Plan’s development to beautify the 5th Avenue area. Survey participants expressed the greatest interest in landscaping and green integration with trees and plants to make the neighborhood’s public spaces feel more family-friendly and welcoming.

Public art like murals and street paintings were also highly ranked as a beautification and identity-shaping strategy. There is strong interest in directly involving local artists, current residents, and youth

in designing and taking the lead on choosing themes and locations for neighborhood beautification efforts. See responses ranking potential identity enhancing interventions in Exhibit 1.

In an open-ended question to gather comments on the Identity chapter broadly, respondents express resounding support for the proposed cultural district designation. Other common sentiments include the desire for improvements to prioritize safety, maintenance, and completion of basic infrastructure and for identity-defining efforts to be rooted in cultural representation and historical preservation.

Exhibit 3: Which of the following interventions [from the Identity chapter] do you think could be most impactful? Select two. (n=338)



"5th Avenue should feel like a neighborhood with its own history, culture, and sense of pride. I would like to see public art, murals, neighborhood signs, and community gathering spaces that reflect the people who already live here."

"Identity improvements should be simple, durable, and easy to maintain."

"Having spaces to build community that feel safe would be invaluable."

Prosperity

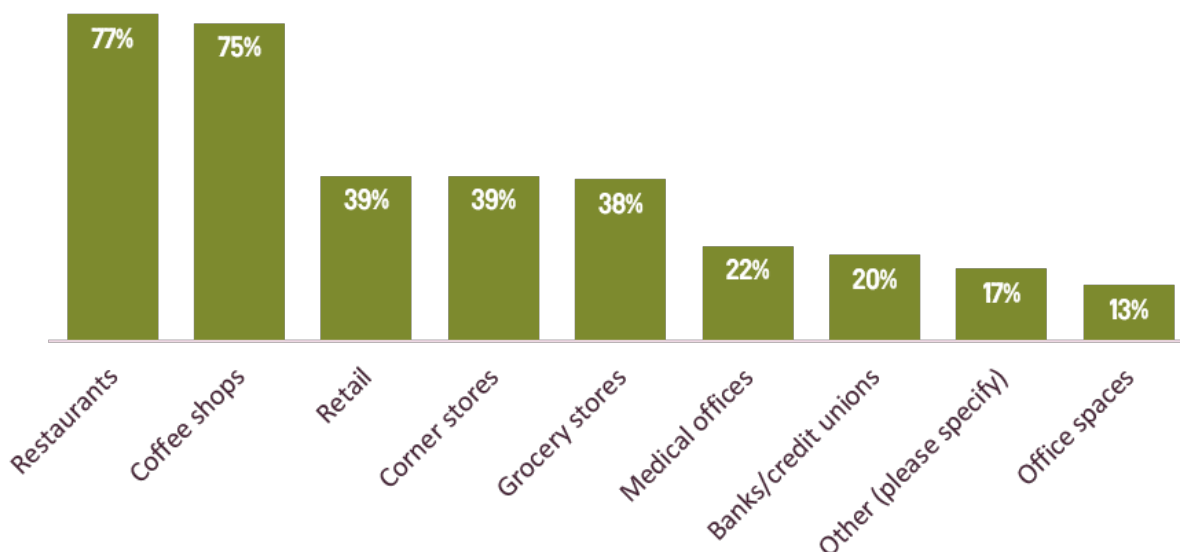
The Prosperity chapter considers economic development strategies to recognize and nurture local community assets such as small businesses, non-profits, and cultural organizations. Survey participants expressed sweeping consensus that they would be most excited to see more of the types of businesses that provide practical, supportive services and communal gathering spaces for the 5th Avenue

community, such as locally owned restaurants and coffee shops followed by retail, corner stores, and more grocery options. Service businesses, such as medical offices and a bank or credit union, were also supported. See Exhibit 42.

These priorities remain consistent when disaggregating respondents by relationship to the area (those who live in the 5th Avenue area, work in 5th Avenue area, visit for shopping, or have kids in school) and by race/ethnicity. Across groups, the desire for restaurants and coffee shops ranks highest; followed by retail, corner stores, and more grocery options; and then service-businesses like medical offices, banks, or office space. Families with children at local schools expressed slightly higher emphasis on medical office availability, while older adults rank banking services highly.

In open ended responses, participants communicate the desire for economic development strategies to prioritize local and small business owners, as well as prioritize businesses that support a healthy community. Additional priorities for promoting neighborhood prosperity include expanding walkability and physical access to neighborhood amenities and services, and a preference of low-intensity, mixed-use development.

Exhibit 4: Which types of businesses would you like to see more of? Select all that apply. (n=338)



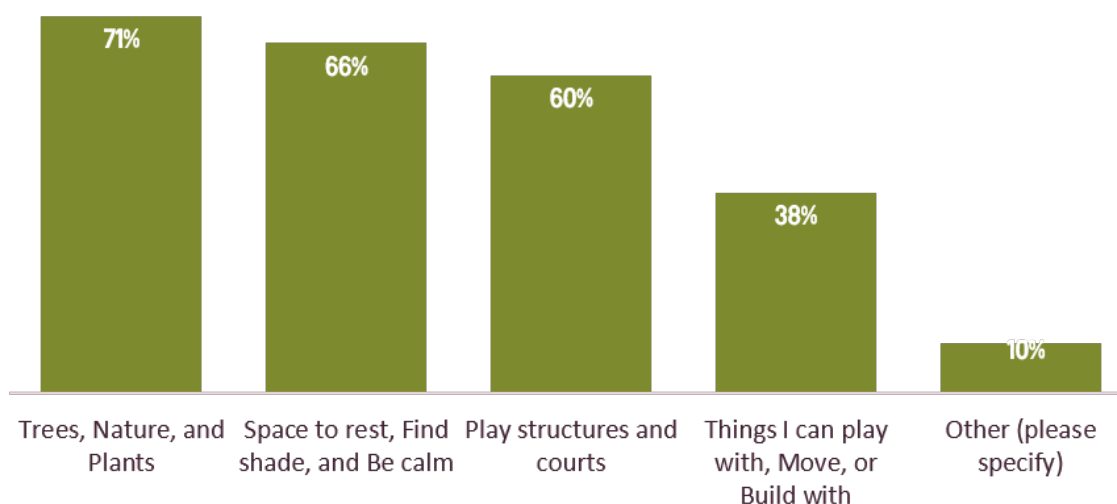
"Prosperity should include support for local entrepreneurs and should make sure existing residents can afford to shop and work in the area."

"Don't encourage businesses that are linked to vices."

Livability

One of our proposed strategies in the Livability chapter is to invest in the schoolyard at Frances Scott Elementary. Respondents expressed the greatest interest in schoolyard improvements to incorporate more green space, followed closely by shaded spaces to rest and relax. See Exhibit 5.

Exhibit 5: What types of improvements would you like to see in the Frances Scott Elementary schoolyard? Select all that apply. (n=335)



"More trees and calm spaces [at Frances Scott] would also help parents, caregivers, and students."

The Livability chapter incorporates strategies to promote a welcoming and comfortable space for people of all ages and abilities in the 5th Avenue area. In open ended responses, survey participants widely support investments that create more shade and protection from heat across the 5th Avenue neighborhood. This priority is accompanied by the desire for green space investments to be well-maintained to remain in good condition to provide long-lasting benefits to the community. Respondents are also largely in favor of expanding bike infrastructure across the neighborhood.

An additional theme present across open-ended responses to the Livability chapter is in support of mitigating environmental and health impacts brought on by lack of protection from the highway's proximity. Survey participants maintain the desire for interventions that reduce air and noise pollution, especially in the areas that impact Frances Scott Elementary. Reclaiming land to expand the footprint of Liberty Park is also supported.

"Underhill Park and Liberty Park are wonderful! Please continue upkeeping these spaces."

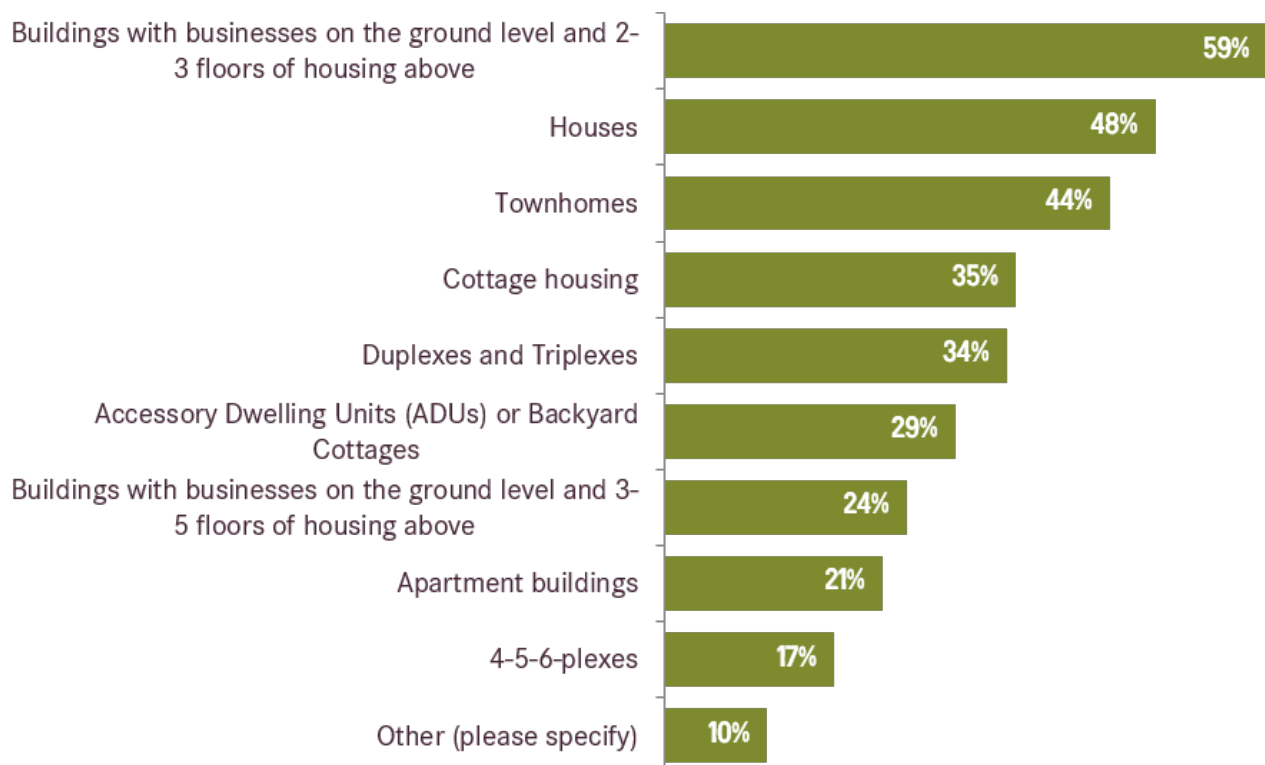
"More shade and green space should be a major priority. Trees and plants would improve the look of the area and make it more comfortable during warm weather."

Stability

Throughout the Stability chapter of the Plan, numerous strategies are presented to promote a future for 5th Avenue that is affordable, racially diverse, and inclusive for a wide range of household types. These priorities are shaped by the desires we have heard to preserve affordability and prevent gentrification, while also bringing more people and activity to the neighborhood.

The most common type of housing that survey participants want to see more of throughout 5th Avenue are buildings with businesses on the ground level and 2-3 floors of housing above (59% of all respondents). High levels of support were also expressed for more houses and middle housing formats such as townhomes, cottage houses, duplexes/triplexes, and ADUs. See Exhibit 6.

Exhibit 6: What types of housing would you like to see more of in 5th Avenue? Select all that apply. (n=335)

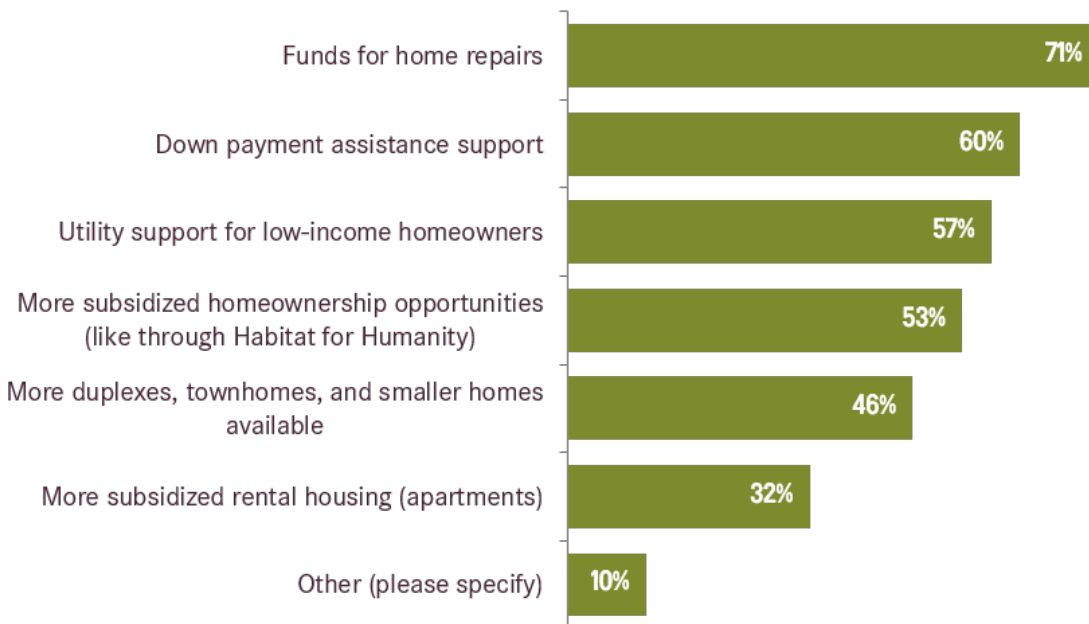


Several strategies to address housing affordability are presented in the Stability chapter of the Plan. See Exhibit 7.

- Disaggregating responses for current 5th Avenue residents, strongest support is for initiatives that sustain homeownership, such as funds for home repairs (80%) and utility support (62%).

- Respondents with youth that attend school in the 5th Avenue area express the highest saturation of interest in down payment assistance support (86%), with strong support for funds for home repairs (68%) and utility support for low-income homeowners (64%), as well.
- Renters express support for the initiatives that sustain homeownership, but also widely request initiatives like down payment assistance (71%), more options for subsidized homeownership (60%) and rental units (55%), and more middle housing units (59%).
- BIPOC respondents stand out with higher support of utility assistance programs (63%) and affordable rental units/apartments (42%).
- Adults over the age of 70 strongly support funds for home repairs (80%), subsidized homeownership (68%) and rental units/apartments (43%), and middle housing units (52%).

Exhibit 7: Which of these actions do you think could help affordability in 5th Avenue? Select all that apply. (n=334)



"Home repair funds, utility support, down payment assistance, and smaller housing types could help people stay in the neighborhood while still allowing thoughtful growth."

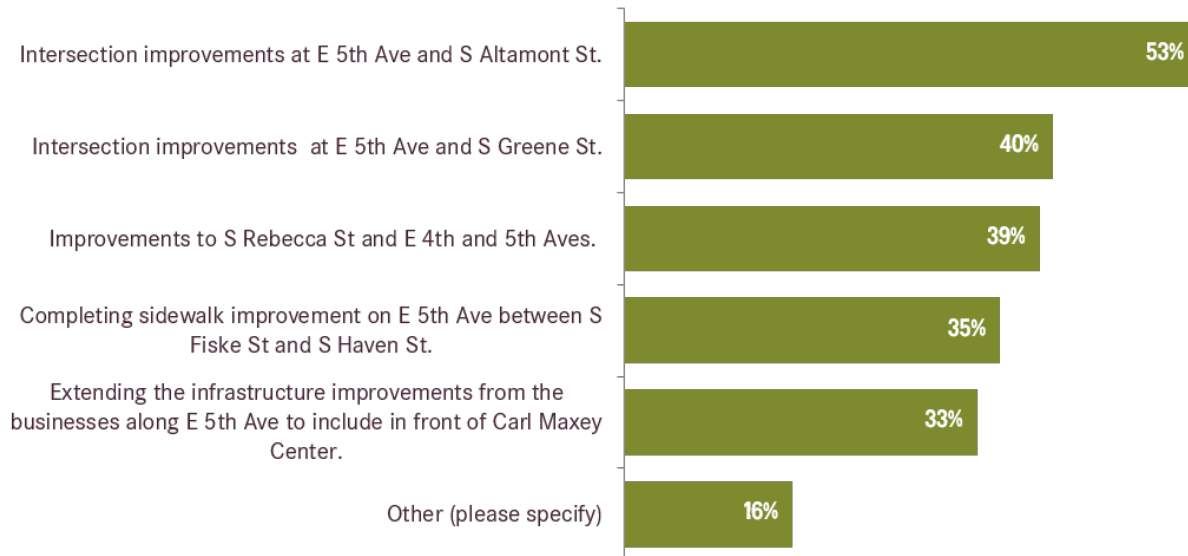
"The Stability chapter should make sure families can stay close to school, services, and community support."

Connectivity

The Connectivity chapter focuses on strategies to improve the experience of the neighborhood for people moving within and across the neighborhood by all modes of travel. In this section, respondents are asked to select two connectivity improvements that they think would be most impactful for the

neighborhood. The most popular selection was intersection improvements at E 5th Ave and S Altamont St near the Martin Luther King Jr. Family Outreach Center. Next most highly ranked is intersection improvements at E 5th Ave and S Greene St. The third priority is improvement to S Rebecca St at E 4th Ave and E 5th Ave crossings.

Exhibit 8: Which of the connectivity improvements would be most impactful for you? Select two. (n=327)



"I don't walk west of Freya much because it is so hard and dangerous to cross Thor."

"I believe walkability is vital to community culture and local engagement. From Freya to Liberty Park would benefit from thoughtful and walkable development"

In open-ended responses respondents share general comments on the Connectivity chapter. These comments emphasize the importance of infrastructure that promotes pedestrian visibility, crossing safety, and complete sidewalks. Survey respondents articulate the desire for traffic calming; improved and expanded crosswalks throughout the neighborhood; and making streets safer for all ages and abilities to access the school, community center, parks, and businesses.

"The Connectivity chapter should make it safer for residents, workers, and children to move around the neighborhood. Sidewalk completion, safer crossings, traffic calming, and curb ramps are very important."

"Some areas are hard to navigate, especially for families, seniors, and people using mobility devices. Better crossings, curb ramps, and traffic calming would make daily trips much safer."

"The ability to have a separate bike lane is also very exciting to me."

"People drive way too fast on 5th Ave"

Community Survey Participant Demographics

Survey promotion targeted those who spend time in and care for the wellbeing of the 5th Avenue area. Most survey participants (88%) live, work, and/or visit the area for shopping or other activities. Among individuals who *do not* live in the 5th Avenue area, 69% visit the area frequently: daily (14%), weekly (34%), or monthly (22%).

Exhibit 9: What is your relationship to the 5th Avenue area in East Central? Select all that apply (n=382)

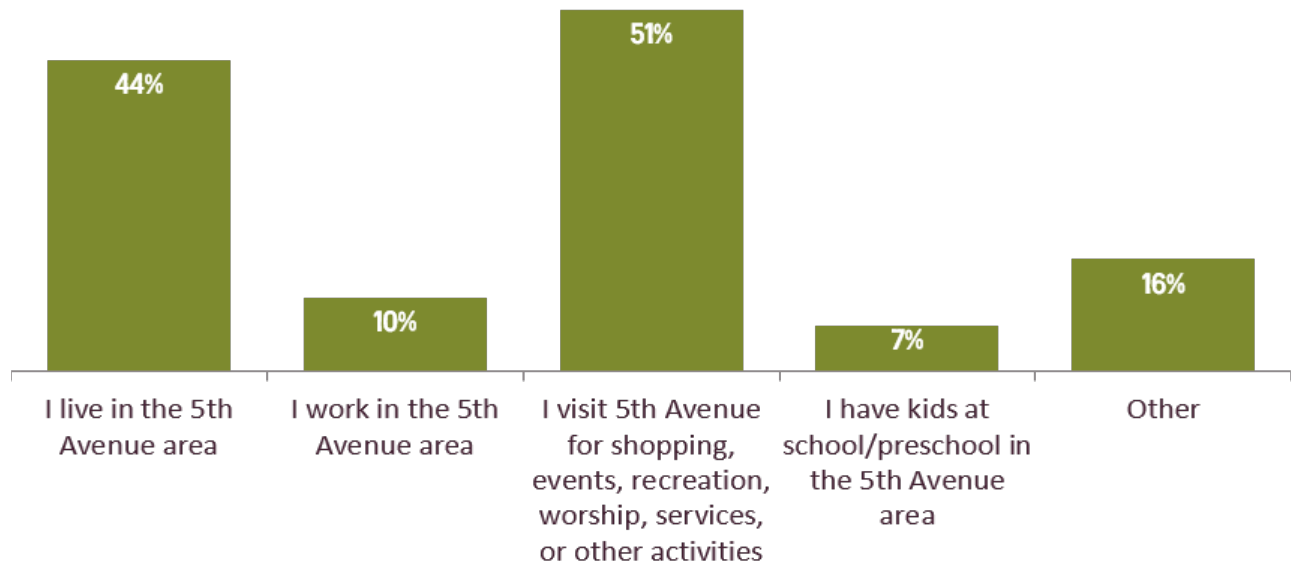
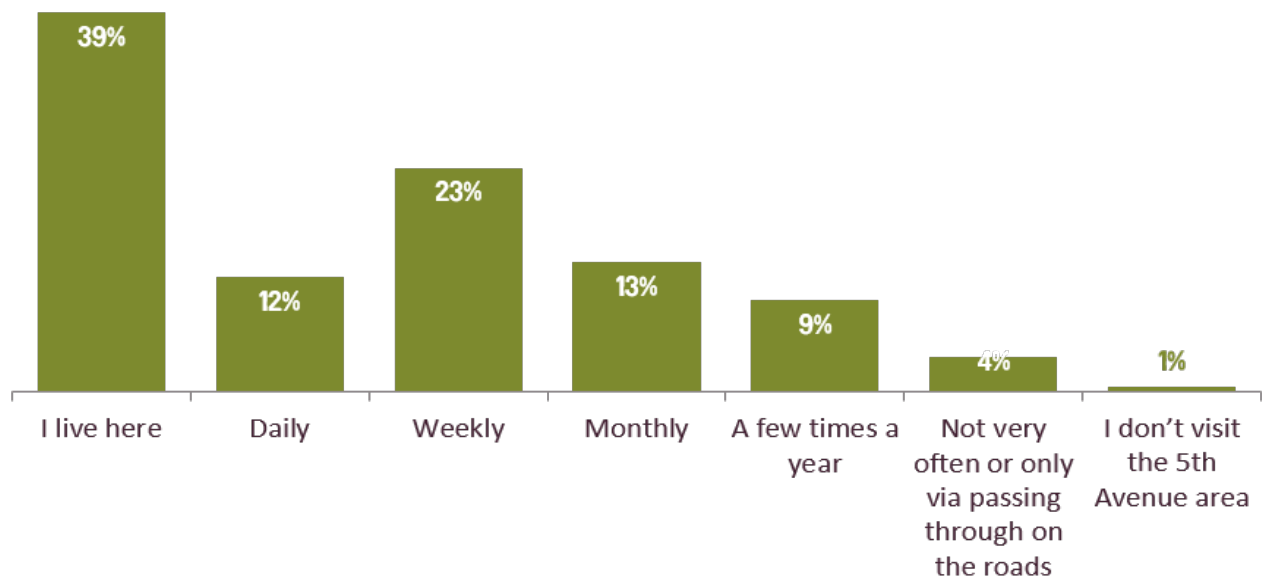


Exhibit 10: How often do you visit the 5th Avenue area? (n=385)



Survey participants represent a multigenerational and mixed income population, with ages from 18 to 70+ represented and income brackets from across the spectrum. Respondents could select multiple options to describe their race/ethnicity. Most respondents self-reported as white (78%) while 10% identify as Black or African American and 7% identify as Hispanic or Latino. Respondents include homeowners (76%) as well as renters (18%) and those living with a family member or experiencing housing instability (6%). See Exhibit 12 for summary tables of respondent demographics.

Exhibit 11: Survey respondent demographics

What is your age?	Count
Under 18	2 (0.7%)
18-29	26 (8%)
30-49	148 (48%)
50-69	87 (28%)
70 or older	47 (15%)
Total	310

What is your household's annual income?	Count
Less than \$35,000	48 (16%)
\$35,000 to \$74,999	96 (32%)
\$75,000 to \$124,999	101 (33%)
\$125,000 or more	58 (19%)
Total	303

How would you describe your race/ethnicity?	Count
Native Hawaiian or Other Pacific Islander	3 (1%)
Asian	14 (5%)
American Indian/Alaska Native	16 (5%)
Other	17 (6%)
Hispanic or Latino	21 (7%)
Black or African American	30 (10%)
White	240 (78%)
Total	308

What is your housing situation?	Count
I rent	56 (18%)
I own my home	235 (76%)
I live with a family member or friend	18 (6%)
I am currently experiencing homelessness/housing instability	1 (0.3%)
Total	310

Outreach Materials

The following materials and graphics were presented at in-person events and disseminated through outreach to promote engagement with the community survey, discussion wall, and participation in community-led events.

Postcard mailers were distributed in the 5th Avenue study area to ensure that those who live closest, own property, or have a business in the planning area were directly provided a survey link and opportunity to comment. Over 1,600 postcards were mailed out on July 7, 2026.

DRAFT ReFIVE COMMUNITY PLAN OUT NOW

The **Draft ReFIVE Plan** is a community plan for 5th Avenue in East Central. It presents a vision to refresh and revive the 5th Avenue corridor with recommendations for economic growth, connectivity, and quality of life improvements. The draft plan focuses on what *Identity, Connectivity, Livability, Prosperity, and Stability* mean for the community today and in the future.



Proposed design and infrastructure improvements include:

- ⇒ Enhancing art
- ⇒ Expanding tree canopy
- ⇒ Improving walking, biking, and transit access
- ⇒ Traffic calming at key intersections

The draft plan also recommends changes to future land use in the area to help guide growth, support local businesses and services, and provide more housing options for all.

WE WANT TO HEAR FROM YOU!

Scan the QR code and take the online survey by July 31, 2026 to share your feedback for a chance to win a \$50 gift card! The survey is available in English, Spanish, Russian, and Marshallese. Written comments can be emailed to fifthavenueplan@spokanecity.org.

Scan below for the survey!



DRAFT MATERIALS ONLINE:

my.spokanecity.org/projects/fifth-avenue-plan/

Contact: City of Spokane Planning Services, 509-625-6500, fifthavenueplan@spokanecity.org

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Social media posts sharing the survey were posted monthly from May through August via Facebook, by City of Spokane, The Black Lens, Neighborhood Councils, and numerous resharing, as well as a constituent kit designed to be re-posted and included pre-made captions. The City of Spokane made seven social media posts regarding the draft plan and survey, including two by City Council President Betsy Wilkerson.



Flyers were distributed with English, Spanish, Marshallese, and Russian translation to promote the survey, community workshop, and summer engagement events

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VIRTUAL COMMUNITY WORKSHOP:

**THURSDAY
JUNE 11, 2026**

6:00 - 7:30 PM
ZOOM MEETING

(DETAILS TO REGISTER ON WEBSITE)

SHARE YOUR FEEDBACK



Take the online survey by July 31 to share your feedback and enter for a chance to win a \$50 gift card!

SURVEY ALSO IN SPANISH, MARSHALLESE, RUSSIAN

CONNECT WITH US

Review the plan, join the discussion online, and find us at the MLK Center Juneteenth Celebration on Saturday, June 20, 2026!

MORE INFORMATION AT

[HTTPS://MY.SPOKANECITY.ORG/PROJECTS/FIFTH-AVENUE-PLAN/](https://my.spokanecity.org/projects/fifth-avenue-plan/)

The **Draft ReFIVE Plan** presents a vision to refresh and revive 5th Avenue in East Central and recommends strategies for connectivity, economic growth, and quality of life improvements.



For questions or accessibility needs, contact the City of Spokane Planning Department, 509-625-6500, info@spokanecity.org

IMAGES BY SEVA WORKSHOP, LEAH MURPHY, AND CAST ARCHITECTURE



Español: Plan Comunitario ReFIVE: Borrador de la encuesta del plan

¡Hola! La ciudad de Spokane está co-creando el Plan Comunitario ReFIVE para establecer un marco comunitario de objetivos y políticas para el uso futuro del suelo, el crecimiento económico, la conectividad y la mejora de la calidad de vida para la comunidad de la 5ta Avenida en el barrio East Central. Estamos emocionados por escuchar sus comentarios sobre el Plan Comunitario ReFIVE. Tendrás la oportunidad de añadir tu dirección de correo electrónico y participar en una rifa de lotería para una de cuatro tarjetas regalo de 50 dólares. ¡Gracias por compartir tu tiempo y perspectiva con nosotros hoy!



Marshallese: ReFIVE Community Plan: Draft Plan Survey

lakwel! Jikin kwelok in Spokane ej kömmame ReFIVE Community Plan eo ñan ejaake juon jukjuk in bed eo ej tellok kin mejenkajjik ko im kakien ko ñan kajerbal bwidej ilju kejla, eddöklok in economy, kôtaan, im kökômanmanlok joñan mour ñan 5th Avenue community eo ilo East Central neighborhood. Kimij mōnōñō in roñjake lemmok ko am kin ReFIVE Community Plan eo. Enaj wor am ien emman ñan kobaik e-mail address eo am im kwonaj deloñ ilo juon lottery raffle ñan juon ian \$50 gift card ko. Kommol kin am kwalok ien im lemmok eo am ibbed rainin!



Русский: План сообщества ReFIVE: проект плана обследования

Здравствуй! Город Спокэн совместно создаёт План сообщества ReFIVE, чтобы создать структуру целей и политик, управляемую сообществом, для будущего землепользования, экономического роста, повышения связности и улучшения качества жизни для сообщества на 5-й авеню в районе Восточный Центральный. Мы рады услышать ваши отзывы о плане сообщества ReFIVE, вас будет возможность добавить свой адрес электронной почты и принять участие в лотерейном розыгрыше одной из четырёх подарочных карт по \$50. Заранее спасибо за то, что поделились своим временем и взглядом на это сегодня!

Community Event Materials

Project poster summarizing goals displayed at all events.

Goal 1: Identity

This goal area identifies strategies and actions to cement and honor the legacy of the neighborhood's history, fill the environment with art and color, and celebrate today's community with cultural events and programs. The 5th Avenue neighborhood is significant to the story of Spokane across the decades.

- **Strategy 1.1:** Celebrate 5th Avenue's rich history as the heart of Spokane's Black community
- **Strategy 1.2:** Beautify 5th Avenue
- **Strategy 1.3:** Organize shared experiences that reflect today's diversity

Goal 2: Connectivity

The 5th Avenue community has expressed the desire to improve the experience of the neighborhood for those who are walking, biking, rolling, or accessing transit with improved safety and ease of access for active transportation modes.

- **Strategy 2.1:** Make the neighborhood more accessible
- **Strategy 2.2:** Support neighborhood and district connectivity
- **Strategy 2.4:** Enhance Access to Transit

Goal 3: Livability

This goal area is focused on making the 5th Avenue neighborhood a welcoming and comfortable space for people of all ages and abilities, while addressing programming for people to make it easier to live a full and healthy life in 5th Avenue.

- **Strategy 3.1:** Encourage safe, active, and playful community spaces
- **Strategy 3.2:** Increase the community's access to healthy food and water
- **Strategy 3.3:** Build neighborhood resilience to urban heat, extreme cold, and other climate change impacts

Goal 4: Prosperity

Building community wealth is about helping people feel stability, support, and a solid foundation on which they can thrive. Economic development in 5th Avenue means more jobs close to home, investment in an area that has long been overlooked, and added vibrancy to a community that is ready to invite fresh energy and enhanced street life.

- **Strategy 4.1:** Nurture and expand commercial activity and economic development along 5th Avenue
- **Strategy 4.2:** Support new development that advances community goals
- **Strategy 4.3:** Encourage partnerships to connect residents to good jobs and supportive services
- **Strategy 4.4:** Offer technical assistance and funding support to small businesses and entrepreneurs

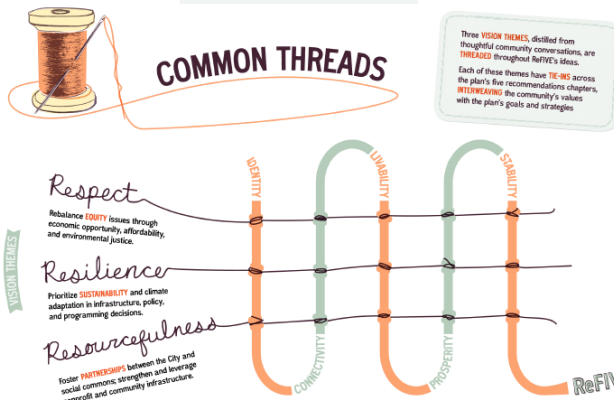
Goal 5: Stability

This goal is about making sure the future of 5th Avenue is affordable, racially diverse, and inclusive for a wide range of household types. The proposed future land use map in this Plan reflects the desire to increase the variety of housing types across residential areas of 5th Avenue and to pursue multifamily housing opportunities and mixed use residential developments along key corridors.

- **Strategy 5.1:** Increase housing options and affordability levels
- **Strategy 5.2:** Promote homeownership, especially for first-time buyers
- **Strategy 5.3:** Sustain homeownership for community members
- **Strategy 5.4:** Use creative tools and strategies to acquire sites for affordable housing

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learn more



Project poster displayed at Spokane's first Black Earth Day celebration on April 18, 2026, at the Martin Luther King Jr. Family Outreach Center.



Posters displayed at the Pop Up Village of Care at Liberty Park hosted by Maji Rising on August 22-23, 2026. Community members completed an activity to share ideas to improve community health for the neighborhood.

