Downtown Spokane is the cultural and economic heart of the Inland Northwest, drawing people from the region, the nation, and around the world. Centered on the Spokane River, the spectacular falls, and the signature Riverfront Park, the urban fabric is walkable and full of interest and distinctive character. Downtown feels safe, comfortable, and welcoming for people of all communities and backgrounds. The history of Spokane shines through in its irreplaceable architecture and the stories of railroads and industry. Downtown Spokane continues to draw new residents and businesses with opportunities for education, recreation and cultural activities. As everyone’s neighborhood, Downtown Spokane is a great source of pride and is poised to capture the opportunities of the future.

Survey responses are requested by February 15, 2020. Fill the survey out here, complete the survey by phone at (509) 625-6500 or visit spokanedowntownplan.org to take the survey online. Please see the reverse side of this document for descriptions of goals and supporting strategies.

1. Do you (check all that apply)
   - Live in Downtown Spokane
   - Work in Downtown Spokane
   - Visit Downtown Spokane
   - Own property in Downtown Spokane

2. Please rank the draft goals and their supporting strategies described on the reverse from 1 (most important) to 5 (least important).
   - Connected + Walkable Downtown
   - Welcoming + Engaging Public Spaces
   - Thriving Arts, Culture + History
   - Great Place to Live + Work
   - A Well Managed Downtown for All

3. Why do you believe the goal ranked 1 is most important?

4. Why do you believe the goal ranked 5 is least important?

5. How would you rate the strategies overall on a scale from 1 (poor) to 5 (excellent)?
   1 2 3 4 5

6. Is there anything you would like to add?

Return your survey by mail or in person at: Attn: Planning Services Dept. 808 W Spokane Falls Blvd Spokane, WA 99201 OR Snap a photo and email to: info@spokanedowntownplan.org

1/14/2020
GOAL: CONNECTED + WALKABLE DOWNTOWN
- Right size streets and create pedestrian- and bike-friendly connections downtown
- Implement a wayfinding program
- Capitalize on the Central City Line
- Reduce surface parking and consolidate parking in garages
- Create a Downtown Public Development Authority for infill development, parking, partnerships and other issues.

GOAL: WELCOMING + ENGAGING PUBLIC SPACES
- Program and activate public spaces Downtown
- Manage the concentration of homeless services

GOAL: THRIVING ARTS, CULTURE + HISTORY
- Develop a historic and cultural walking trail through Downtown
- Establish an arts and theater district to support historic venues
- Create a public market with an arts focus

GOAL: A GREAT PLACE TO LIVE + WORK
- Accelerate residential development Downtown
- Enhance residential amenities like public spaces and schools
- Improve parking and transit options for Downtown employees

GOAL: A WELL MANAGED DOWNTOWN FOR ALL
- Leverage parking management to improve Downtown and enhance parking benefit district
- Develop new promotions and marketing campaign to attract downtown businesses

Focus Areas
Distinct downtown areas that could be strengthened with targeted investment

Infill Opportunities
Potential development sites (e.g. surface parking lots)

Central City Line
Planned bus rapid transit line through Downtown

Potential Cultural + Historic Trail
A trail to highlight historic and cultural uses and connect focus areas

- Infill Opportunities
- Central City Line
- Potential Cultural + Historic Trail