SPOKANE DOWNTOWN PLAN

APRIL 2021

OPEN HOUSE + SURVEY SUMMARY
AGENDA

Open House - March 16, 2021 6:00 PM - 8:00 PM

> Introduction (6 - 6:10)

> Connected and Walkable (6:10 - 6:30)

> Thriving Arts, Culture + Historic Places (6:30 - 6:50)

> A Great Place to Live, Work + Play (6:50 - 7:10)

> Welcoming + Engaging Public Spaces (7:10 - 7:30)

> A Well-Organized Downtown (7:30 - 7:50)

> Closing
OPEN HOUSE PARTICIPATION

ATTENDEES
89

QUESTIONS
60
SLIDO PARTICIPATION

ACTIVE USERS
49

Engagement score  380
Engagement / user  7.8

QUESTIONS
36

Likes / Dislikes  111 / 0
Anonymous rate  47%

POLL VOTES
233

Polls created  7
Votes per poll  33
- What's your favorite place Downtown that you haven't been able to visit due to COVID and are looking forward to returning?
- How well does the plan balance transportation investments between vehicles/parking, transit, and walking and biking?
- Please clarify your response to the previous questions related to the balance between vehicles/parking and transit/biking/walking.
- How important is it for the City to do more to restrict new surface parking lots in Downtown?
- How important is it for existing surface parking lots to be redeveloped into other uses?
- How important are the plan strategies to improve the experience in public spaces through ongoing programming and activation?
- How can the plan best support the recovery of Downtown from the pandemic?
What's your favorite place Downtown that you haven't been able to visit due to COVID and are looking forward to returning?
(1/3)

- Magic Lantern Theater
- Satori Dance Studio
- Steam plant
- the public pianos
- Looff Carousel
- Farmers Markets
- I also miss some of the smaller lunch places, like Nextdoor Espresso - they look very closed by now
- night market
- Shacktown bike shop
- night market
- All the arts venues - Stage Left, Civic, Fox, Bing, INB...
- Library
- Wild Sage, Aunties, pretty much all of the locally-owned restaurants. All venues!
- pigout in the park
- The Bing
- Indoor dining
- I miss the symphony terribly :-(
- Fox Theater as well.
- Childrens Museum
- Various Coffee Shops
- The Bing
What's your favorite place Downtown that you haven't been able to visit due to COVID and are looking forward to returning?

(2/3)

- Downtown library
- hogwash
- AMC theatres Nordstrom
- Restaurants Riverpark square
- Music venues!
- Shacktown
- The Fox Theater
- Magic Lantern theatre
- I miss several restaurants - like Park Lodge...
- All restaurants open for lunch especially for businesses and dinner options.

movie theater
- Spokane arena
- The Bing
- All Restaurants!
- Theater/music
- Live entertainment and restaurants!
- the fox/theaters in general
- Durkins
- So many restaurants!
- Soulful Soups
- Spokane Club
- Mobius!
What's your favorite place Downtown that you haven't been able to visit due to COVID and are looking forward to returning?

(3/3)

- Right Bank Wine Bar
- The Fox Theater
- Theaters and music venues!
- Monterrey Pizza
- Boots
- Fox theater
- Boots
- City Hall
- Spokane Civic Theatre
How well does the plan balance transportation investments between vehicles/parking, transit, and walking and biking?

Score: 3.6
Please clarify your response to the previous questions related to the balance between vehicles/parking and transit/biking/walking.

- The plan should have more emphasis on transit access, walking, and biking. 56%
- The plan should focus more on maintaining vehicle access and parking. 25%
- The plan strikes the right balance between vehicles/parking and transit/walking/biking. 19%
How important is it for the City to do more to restrict new surface parking lots in Downtown?

Score: 4.3

- 1: 8%
- 2: 5%
- 3: 5%
- 4: 14%
- 5: 68%
How important is it for existing surface parking lots to be redeveloped into other uses?

Score: 4.2
How important are the plan strategies to improve the experience in public spaces through ongoing programming and activation?

Score: 4.4
How can the plan best support the recovery of Downtown from the pandemic? (1/3)

- Activate public spaces and promote events to get people back - possibly with public funding support as a stimulus.
- Equity equity equity. Please don’t make this a plan that only acknowledges the lifestyle of wealthy white people. And please ban cars.
- Focus on clean and safe. CLEAN
- locally owned restaurants and businesses "highlighted" in news, papers, etc.,
- increase outdoor areas and
- Consider how vacant spaces can best be used.
- Address social services and homeless. There won’t be a downtown to recover if public safety is not made a priority.
- Address homelessness and the disarray it causes downtown.
- That is the main reason people avoid downtown businesses.
- Prioritize making downtown a place comfortable for pedestrians.
- By diversifying the functions of
How can the plan best support the recovery of Downtown from the pandemic? (2/3)

by mixed use and human-scale features and opportunities for moving around by foot, bike, and transit.

- Make it a healthy place that people want to hang out in people-oriented spaces separated from the noise and pollution of the car-oriented arterial streets. I’d love to meet with friends outside over coffee in a car-free plaza!
- Outdoor dining, shopping, and activity opportunities. (This would involve trees and canopies. Maybe even some nice flowers.
- Yes. Focus on clean and safe.
- Add more green spaces, add parking structures, and find a solution to the homelessness. Love the 10 minute parking in front of the restaurants.
- Creating spaces and events that brings in the broad spectrum of people that make downtowns great.
- Communicate the plans effect on improving the downtown
How can the plan best support the recovery of Downtown from the pandemic? (3/3)

- welcoming place for the community to gather and rebuild.
- Keeping in mind that different industries will recover at different rates & the arts/culture recovery will be slower in many cases than restaurants-- lots of cultural facilities can't open until phase 4
- Capitalize on the awesome things that were already doing. The city just needs to be allowed to function again.
- Bring people back downtown by creating a positive, friendly place
- If we don’t resolve the homeless issue now, there is no recovery from COVID. People will not come back
- free parking
ONLINE SURVEY

RESPONSES
719

QUESTIONS
10

SURVEY QUESTIONS
35% GENERAL QUESTIONS
65% STRATEGY QUESTIONS
**Q1**

Do you (check all that apply):

- Live in Downtown Spokane: 11.13% (90)
- Work in Downtown Spokane: 30.48% (219)
- Visit Downtown Spokane: 88.54% (618)
- Own Property in Downtown Spokane: 5.58% (40)

Total Respondents: 719

**Q2**

The draft plan is located online. For this survey, you may either answer questions about specific strategies or a shorter version for only general questions about the Plan. Select which one you prefer:

- Answer 6 questions about specific strategies: 84.58% (474)
- Answer only general questions: 15.42% (260)

Total: 734
Q3

Based on public input for this draft Plan, the planning team highlights several priority strategies below as being especially important. To give your feedback, please tell us how important the following selected strategies are to achieve these goals. In your opinion, to achieve the goal of A Connected and Walkable Downtown, how important is draft strategy CW1, for energizing streets and alleys as active pedestrian- and bike-friendly connections? Excerpt from plan draft, Page 38

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
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</thead>
<tbody>
<tr>
<td>Very Important</td>
<td>62.47%</td>
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<td>Somewhat Important</td>
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<td>7.09%</td>
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<td>I'm not sure</td>
<td>1.69%</td>
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<td><strong>TOTAL</strong></td>
<td><strong>413</strong></td>
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</table>

Q4

Also related to A Connected and Walkable Downtown, how important is draft strategy CW3, for reducing impacts from surface parking? Excerpt from plan draft, Page 38

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
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<tbody>
<tr>
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<td>Not Important</td>
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<td>I'm not sure</td>
<td>3.87%</td>
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<td><strong>TOTAL</strong></td>
<td><strong>413</strong></td>
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</table>
Q5

As part of the goal of Thriving Arts, Culture, and Historic Places, how important is draft strategy ACH2, for bringing arts and culture into the public realm Downtown? Excerpt from plan draft, Page 66

Answered: 414  Skipped: 327

Q6

For the goal of A Great Place to Live, Work, and Play, how important is draft strategy LWP4, for improving transit access and parking management for Downtown residents and employees? Excerpt from plan draft, Page 81

Answered: 414  Skipped: 327
Q7
Under the goal of Welcoming and Engaging Public Spaces, how important is draft strategy PS1, for programming and activating public spaces Downtown? Excerpt from plan draft, Page 86

Answered: 414  Skipped: 327

Q8
To achieve the goal of A Well-Organized Downtown, how important is draft strategy WO1, for strengthening community partnerships and improving organizations for Downtown management? Excerpt from plan draft, Page 95

Answered: 413  Skipped: 328
Q9
In general, do the strategies in the draft Plan contribute to achieving the community's goals?
Answered: 517  Skipped: 224

<table>
<thead>
<tr>
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<tr>
<td>Somewhat</td>
<td>31.72%</td>
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<td>No</td>
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<td>I'm not sure</td>
<td>6.00%</td>
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</table>

Q10
Based on the public input described in Section 3 Planning Process, do you believe there are areas in the draft that should be improved, or changes made to better respond to community goals?
Answered: 505  Skipped: 336

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<th>ANSWER CHOICES</th>
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<td>Yes</td>
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<tr>
<td>No</td>
<td>42.77%</td>
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Q11

If yes, please explain

Answered: 236    Skipped: 505

PARTICIPANTS BY RESPONSE TYPE

Participants who answered with a plan-related suggestion (see topics by category), 222

Participants who answered "N/A" or no plan-related suggestion, 14

Participants who skipped this question, 505

IMPROVEMENT FEEDBACK – FOLLOWS Q10

Suggested Areas for Improvement

<table>
<thead>
<tr>
<th>Topic Category</th>
<th>Number of Answers Mentioning Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address homeless conditions</td>
<td>53</td>
</tr>
<tr>
<td>Crime/drug use</td>
<td>29</td>
</tr>
<tr>
<td>Parking-add/maintain supply/low-cost</td>
<td>24</td>
</tr>
<tr>
<td>Parking-redevelop lots/reduce supply</td>
<td>6</td>
</tr>
<tr>
<td>Parking-bike</td>
<td>6</td>
</tr>
<tr>
<td>Parking-other</td>
<td>9</td>
</tr>
<tr>
<td>Transportation-more/better bike facilities</td>
<td>21</td>
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<tr>
<td>Transportation-maintain auto access</td>
<td>14</td>
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<tr>
<td>Transportation-pedestrian</td>
<td>7</td>
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<tr>
<td>Transportation-transit</td>
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<tr>
<td>Transportation-other</td>
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<tr>
<td>Public space/outdoor activities</td>
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<tr>
<td>Stadium (7 no, 3 yes)</td>
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<tr>
<td>More input/participation</td>
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<tr>
<td>Clean/public restrooms</td>
<td>7</td>
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<tr>
<td>Diversity/equity/inclusion</td>
<td>6</td>
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<tr>
<td>Housing</td>
<td>6</td>
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<tr>
<td>Add retail/grocery</td>
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<tr>
<td>Accessibility</td>
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</tr>
<tr>
<td>Other</td>
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</tbody>
</table>

Note: some answers covered more than one topic.
THANK YOU

www.spokanedowntownplan.org

https://my.spokanecity.org/projects/downtown-plan-update/