**Meeting Objective**
Discussion with community leaders and City of Spokane to identify ways to re-engage residents and stakeholders in a neighborhood-led effort to revitalize East 5th Avenue between Liberty Park and Thor/Freya.

**Review and Discussion:** Budget line items as presented in 2019-2024 Citywide Capital Improvement Program Update

**Discussion:** Provide update on N/S Freeway
- WSDOT updates on N/S freeway connection and its impact to East Central Community specifically freeway entrance and exit points and pedestrian bridges.
  - Traffic revision along 3rd Avenue
  - Thor/Freya is main entrance, exit
- Pedestrian bridges will be replaced – could move locations
  - Children of the Sun Trail connection
- Concern – children can cross over freeway to library

**Discussion:** Defining East Central area – what is 5th Avenue area identity?
- Defining area could increase ability to focus funds on this area, like East Sprague District has done. Don’t want to miss out on fund allocation for 5th Avenue.
  - Consider tracking CDBG money and show where it has been allocated on last 10 years. Money for revitalization in neighborhood has been going to other areas in East Central.
  - CDBG changes to NCDP on District level, and there is a risk of 5th Avenue getting lost even more.
- Don’t want to lose the East Central identity but want to carve out unique identity.
  - Neighborhood boundary is very large – perfect example of catalyst to change boundaries of neighborhoods are and how big they are, and make them more accessible
  - Part of District 1 and part of District 2 – makes neighborhood identity very challenging
  - Competition with South Hill Senior Center
  - Having own identity gives community a collective voice to advocate for at City level
- What do you consider the boundaries of the neighborhood?
  - Discussion at ECNC of neighborhood boundaries
  - Re-educating ourselves to who we are, what do we include
  - Conversation needs to be a major part of what we propose
  - Residential core – people live here
  - Businesses are on periphery

**Discussion:** Underhill Park
- Very underutilized in neighborhood. Shouldn’t be a disparity between Liberty Park and Underhill Park.
- Big population of youth at Underhill Park.
- Consider other amenities like interactive play equipment
- Need lighting improvements for safety. No electrical or water hookup in Underhill which impacts ability to host more events there.

**Discussion:** Marketing and Communication
- More marketing needs to be done to know who we are, be more inclusive
  - Pulling neighborhood together – marketing plan?
  - Library tracks new movers
- What is our best way of communicating with the neighborhood?
  - Don’t have a bulletin board at Fresh Soul? Carl Maxey Center?
  - Challenging to disseminate information in accessible and relevant way
  - Suggestion: Urbanova – survey in neighborhood
  - Welcome committee – let them know what we have in the neighborhood
- We need partnerships
  - City of Spokane
    - Incoming District 2 City Council members
    - City Council President
• Incoming City Administration
  o Domino’s Pizza Franchise
  o Fred Meyer
  o Foundations & Funders
  o CHAS
  o ECC Business Owners
  o Individuals, foundation, etc. Partners that are invested here.
  o Talk with Zone Project to refer kids back and forth

• How do we build a network?

Discussion: Challenges and Opportunities
• Tutoring and Rec Center – help kids know what is available, understand what kids need
• Large immigrant population – translation and interpretation needs
  o What resources exist?
  o Language barriers, cultural barriers
  o Resources – connect with schools
• Collaborate and coordinate services within the area
  o Young people, elderly
  o Don’t want to duplicate, want to be efficient

Discussion: Outcomes
• December community forum – what sort of presentation will we be doing?
  o This group will help shape that
  o Movement towards collective impact
• Not meeting just to create a report – meeting to discuss the revitalization of 5th Avenue
  o Really want to discuss: What is needed here?
  o Much wider than any one building being funded
  o Whole 5th Avenue area
• Goal of revitalization
  o 5th Avenue needs to be the focus – hope and desire is to be a part of something to bring attention and economic resources to this part of the community
  o Focus area is Sheridan Elementary School to Liberty Park
  o Look at connectivity
  o How do we reach the whole community through collaboration?
    • A lot of resources on 5th Avenue, but need to coordinate
  o If we revitalize the 5th Avenue commercial core, it will spread outwards throughout the neighborhood.
• Funds – need to equalize where funding has been going
  o Do we have the power to make those changes?
  o Trying to balance it out
• Question: What are Community Empowerment Zone boundaries? What does it do?
• What are the topics we need to bring to the table?

Consensus:
• Scope is 5th Avenue – Sheridan Elementary School to Liberty Park
• Pastor Rodney will provide update to East Central NC meeting

Additional Stakeholders to Consider:
• Spokane Public Schools
• Fred Meyer – supposed to be involved
• Dominos
• City Council members for District 2

Follow-Up
• Continued clarity regarding purpose of establishing group and what issues group will address. Identify Group Priorities
• Create strategy to share out information with community at large.