

5th Avenue Initiative

Scope: The 5th Avenue Initiative is a neighborhood-led effort to revitalize East 5th Avenue between Liberty Park and Thor/Freya in the East Central neighborhood. The initiative recognizes and builds upon previous work from 2016 and 2017. This project looks to develop a community vision that is inclusive and unified, and provides strategic actions for improvements, programming, and community building along 5th Avenue.

Focus: Convene a series of stakeholder roundtables that are a broad representation of the community to address community priorities, concerns, and opportunities. Convene one community forum that is participant-driven to refine priorities and next steps.

Outcome: The outcome will be an action-oriented strategy with a list of priorities to leverage community assets, programs, and services. It will also support current efforts to foster neighborhood identity, and enhance the quality of life of citizens and businesses along the 5th Avenue corridor.

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