

What is holding 5th Avenue back?

- Fragmented – different groups doing different things
- Need more collaboration
- Lack of political capital and unified voice
- Disinformation
- Perception of who 5th Avenue is and what 5th Avenue is
- Lack of identity and sense of place
- Lack of trust
- Lack of youth activities and youth access to resources
- Don't know resources or where to find them or how to access them
- No gateways
- Don't know you are entering a diverse community
- Public safety
- Lack of wayfinding
- Availability of information on programs and services provided at the MLK Family Outreach Center
- Marketing and communication
- Lack of affordable, single family housing
- Residential Two-Family zoning
- Primarily residential area
- Lack of mixed zoning
- Big screen for information
- Need to move from dependence to self-reliance
- Lack of economic investment – public and private investment
- Money is not coming to East Central
- Long-term stable residents that stay and invest
- Lack of identifiable events and community building
- Lack of bilingual programs

- Lack of small manufacturing businesses with storefront in front and business in back

What do you want to see happen?

- Senior housing
- Affordable single-family homes
- Explore centers & corridors zoning
- Enhanced connection to S. Perry
- Zip line and tram

First Step for Revitalizing 5th Avenue

(Number indicates votes by dots)

- Defining who we are – What is the 5th Avenue identity? Who does 5th Avenue represent? (9)
- Coalition for potential capital/power (6)
- Street lamps and street infrastructure (5)
- Rally around on starter initiative (5)
- Gateway entrance reflective of community (5)
- Address zoning (4)
- Adapting former Library building (3)
- Address community safety (2)
- Finish developing former Horseman's (1)
- Traffic calming across Altamont (1)
- Leverage NSC development