

# ABOUT THE NEW BRAND

## THE LOGO:



## THE FONT:

*Suti*

## THE COLOR:



HEX: #006600  
RGB: (0,102,0)  
CMYK: (100, 0, 100, 60)  
HSV: (120, 100, 40)

## COMPLEMENTING FONT:

**Heebo Black**  
**Heebo Bold**  
Heebo Regular  
Heebo Thin

# OTHER LOGO VARIATIONS

THESE ARE TO BE USED IN SPECIAL CASES

HORIZONTAL:



VERTICAL:



ICON ONLY:

