

CITY OF SPOKANE

PARKS AND RECREATION DEPARTMENT

DEPT 1400-12-01 LGL 2012-0057

DEPARTMENT POLICY AND PROCEDURE

TITLE: RECREATION PROGRAMS COST RECOVERY

EFFECTIVE DATE: September 1, 2007

REVISION EFFECTIVE DATE: June 11, 2012

1.0 GENERAL

1.1 This policy establishes a cost recovery procedure for department recreation programs. It is to be used as a guideline for developing recreation program budgets and establishing fees to be charged for recreation activities.

1.2 TABLE OF CONTENTS

- 1.0 GENERAL
- 2.0 DEPARTMENTS/DIVISIONS AFFECTED
- 3.0 REFERENCES
- 4.0 DEFINITIONS
- 5.0 POLICY
- 6.0 PROCEDURE
- 7.0 RESPONSIBILITIES
- 8.0 APPENDICES

2.0 DEPARTMENTS/DIVISIONS AFFECTED

This policy applies to the Spokane Parks and Recreation Department.

3.0 REFERENCES

City Charter - Section 48. Park Board - Powers

Park Board Rules – Section 14. General Operating Polices and Procedures, Ruling and Appeals

Park Board Financial Management Policy as adopted December 8, 2005 – Section V a, ii.

4.0 DEFINITIONS

- 4.1 "Cost recovery percentage" means the revenue generated by the activity divided by the cost of the activity.
- 4.2 "Department" means the City of Spokane Parks and Recreation Department.
- 4.3 "Direct costs" mean specific costs of providing an activity; including instructors, materials, transportation, equipment costs with depreciation, facility rental, etc. These costs would not be incurred unless the activity is held.
- 4.4 "Indirect costs" mean the combination of program overhead, such as program supervision and related costs; shared costs, including registration system costs, activity guide, payment processing fees, telephone, computer, insurance and division management and related costs; and department support, such as office space, accounting services and management support. Department support will be calculated using the Park and Recreation full cost overhead rate, as established by the Finance department.

5.0 POLICY

- 5.1 The City of Spokane Parks and Recreation Department:
 - desires to provide high quality recreation activities and opportunities suitable for people of all ages and abilities; and
 - cultivates volunteers and community partners to help provide services; and
 - c. seeks to efficiently provide services that are affordable and not readily available elsewhere in the community; and
 - d. defines through the budget the amount of taxpayer support available for recreation activities.
- 5.2 The Park Board establishes cost recovery goals as follows:

a.	Therapeutic Recreation Program	95%-100% of direct costs
b.	Personal Interest Program	175%-185% of direct costs
C.	Corbin Art Center Program	175%-185% of direct costs

d.	Athletic Program	175%-185% of direct costs
e.	Outdoor Program	120%-130% of direct costs
f.	Aquatic Program	25%- 35% of direct costs
g.	Programs Overall	45% - 55% of total costs

6.0 **PROCEDURE**

- On an annual basis, a report identifying recreation program revenue and 6.1 direct and indirect costs for the fiscal year will be presented to the Park Board.
- Customer satisfaction will be measured by a combination of surveys, 6.2 evaluations and other feedback. Performance measures will further be identified in the strategic plan.
- Opportunities and target populations will be identified in the strategic plan. 6.3
- Cost recovery goals will be updated no less than every three (3) years. 6.4

7.0 **RESPONSIBILITIES**

The Director of the Parks and Recreation Department shall administer this policy.

0.8 **APPENDICES**

None

APPROVED BY:

Director ← Parks and Recreation

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