

## SUBMISSION GUIDELINES



1. Make a design which is striking when seen from both sides. Simple designs usually make for better flags than complex ones
2. Be careful about picking colors. The colors of your design should evoke some aspect of the Spokane Region, such as its geography, flora, fauna, local history or peoples. Color with significance to the region include light and dark green, sky blue, huckleberries blue, and lilac. Don't feel obligated to use these colors. Fewer colors are preferred and using more than four colors may put your flag at significant disadvantage to simpler designs.
3. Do not include color gradients (fading colors) or use text as a point of focus on your flag. These both make flags much harder to produce and including them may put your flag at significant disadvantage.
4. Be inclusive! Your flag should reflect the diversity of the Spokane community and should pay respectful tribute to the indigenous peoples of the area through use of imagery or colors which are meaningful to the Spokane Tribe. For example, camas flowers, huckleberries, salmon, sturgeon-nose canoes, and tule mat lodges.
5. Be clean and positive! Flags that are offensive or explicitly exclusionary will not be considered. Avoid stereotypical depictions of peoples and culture. We're looking for a flag that anyone can appreciate anytime.
6. Feature icons and/or symbols that will be meaningful to Spokane residents. Natural icons like the sun, lilacs, and the Spokane river have significance in the city's history. Man-made symbols like "The Joy of Running Together", the Great Northern Clock Tower, the US Pavilion, and the Skyride Gondola are recognizable to Spokane residents. These are just examples, feel free to be creative, but make sure to stylize and simplify complex designs – abstract shapes work much better in flags.
7. Be original. Don't reproduce a pre-existing flag design or try to plagiarize another person's design as your own.