

ACTIVATING  
SUPPORTING  
SUSTAINING  
NEW MEMBERSHIP

Amanda Maule  
Emily Gwinn  
Victoria Eby-Bounds



# GOALS FOR 2024



INCREASE VOTING  
MEMBERSHIP



IMPROVED ONLINE  
PRESENCE &  
COMMUNICATION



INCREASE EVENTS &  
VOLUNTEER  
OPPORTUNITIES

# YOUR VOICE MATTERS

at the  
**West Central  
Neighborhood Council**

*This is your neighborhood!*



Our mission? To improve the quality of life for residents and business/property owners in our neighborhood. We educate during meetings and advocate our desires to the city and other entities who influence our experience here. We're resident volunteers who invite you to help us make life in West Central better for all.

### Attend the Monthly Meetings

2nd Wednesday of the month, 6:30pm-8pm at the West Central Community Center & via Zoom  
(Scan for access to the link)

### Connect with Your Neighbors

Knowing our neighbors socially makes us better. We often gather after the monthly meeting to share life and experiences.

### Join Our Events

- Neighborhood Clean-Ups
- Disposal Pass Distributions
- Overdose Response Training
- More to come!



# BRANDING OUR COUNCIL MEETINGS & EVENTS

Consistency  
Accessibility  
Inclusivity

Community Engagement Grant Mailer  
Distributed to 3,900 West Central Residents



# Event Tabling & Community Partnerships





MURAL – SPOKANE ARTS  
Reinaldo Gil Zambrano



NEIGHBOR DAY – AM CANNON PARK  
Alicia Mata (Welcoming Committee)



WA POISON CENTER  
Justin Mauger

JOIN US FOR AN  
**Opioid Education Event**  
May 22 @ 4:45pm - 5:45pm  
Guests are welcome to stay for Dinner Table after the event at the Abbey.  
**Presented by the  
Washington Poison Center  
Overdose Response Training**  
A participatory training to help people find their role in this crisis.  
Understand how naloxone and opioids work in a person's body. Gain an awareness of how stigma perpetuates the opioid overdose crisis, and gain confidence in your ability to administer naloxone.  
**@ THE WEST CENTRAL ABBEY**  
1832 W DEAN AVE  
RSVP BY 5/18 BY EMAIL  
WCNC.CHAIR@GMAIL.COM  
or SCAN CODE  
  
  
  
  
WASHINGTON POISON CENTER  
(800) 222-1222  
Made with PosterMyWall.com



# Beautification Events



# TRASH SMASH



Saturday, Mar. 23  
11am - 1pm



**The Maple-Ash Corridor  
Clean Up Project**

Community action to clean up the  
trash along the Maple-Ash corridor

**Meet at 1716 N Ash St  
@ 10:45 am**

Pizza provided after at Spokane COPS West  
1901 W Boone Ave, Spokane, WA 99201

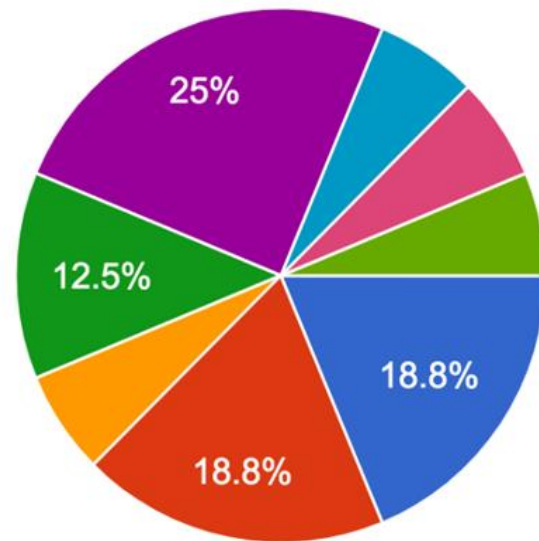
Contact Victoria Eby-Bounds:  
(509) 822-1980  
victoriaeb1992@gmail.com



# DATA COLLECTION : SURVEYS

How did you first hear about the West Central Neighborhood Council?

16 responses



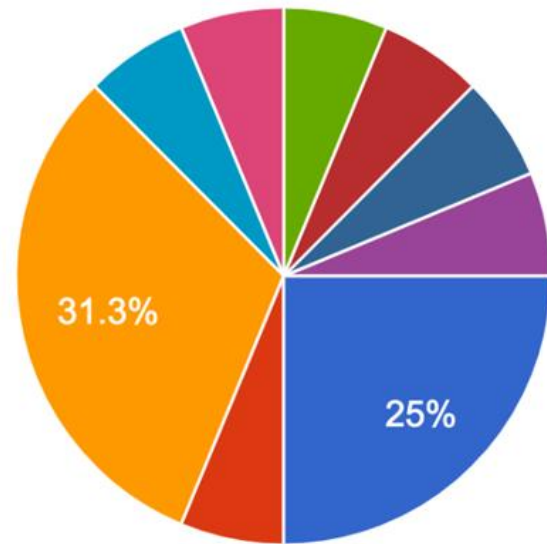
- Friend / Resident
- Council Member
- Social Media
- Community or Neighborhood Council Event (Neighbor Day, Trash Smash, Mural)
- Spokane City Website
- Too long ago to remember
- Spokane ARTS street mural program
- Mailer



# DATA COLLECTION : SURVEYS

What part of meetings do you look forward to most?

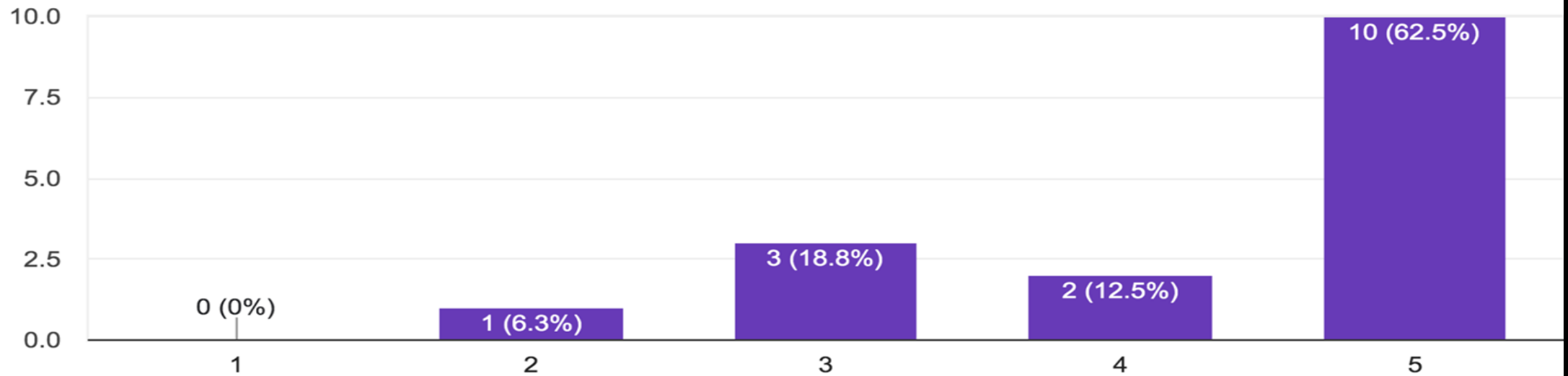
16 responses



- Safety/Wellness Report (Officer's repo...
- City Council / Office of Neighborhood...
- Special Orders / Presentations (STA,...
- West Central Executive Board and Co...
- Announcements
- I like it when community members eng...
- What is really being done to enforce r...
- I feel that all five of the categories are...

## How likely are you to recommend a friend/neighbor/business owner attend a Neighborhood Council Meeting?

16 responses



# YOUR DATA IS ONLY AS GOOD AS YOUR QUESTION

data-driven questions | open-ended questions | ratings, | rankings





# DATA YOU CAN USE AT A GLANCE

before

Feb2023	March 2023	April 2023	May 2023	May2023	2023	2023	2023	2023	2023	2023	2024
FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN

after

2024	2024	2024	2024	2024	2024	2024	2024	2024	2024	2024	2024
FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
	27-7-22	27-7-20	29-8-21	32-8-21	33-8-13		33-8-16	34-8-19	37-9-		
	4 new	5 new	9 new	9 new	3 new		4 new	5 new			
43ip 9 ol	27ip 8ol	33ip 9ol	33 ip 4 ol	31 ip 5 ol	29ip 0 ol		32ip 6ol	29ip 6ol			

# IS YOUR MEMBERSHIP TRACKER GINORMOUS?

Use functions to quickly gather data for individuals, groups, and time ranges.

```
fx =COUNTIF(Sheet1!AT6:BA232,"X")
```

```
fx =COUNTIF(Sheet1!AT6:BA232,"X (NEW)")
```

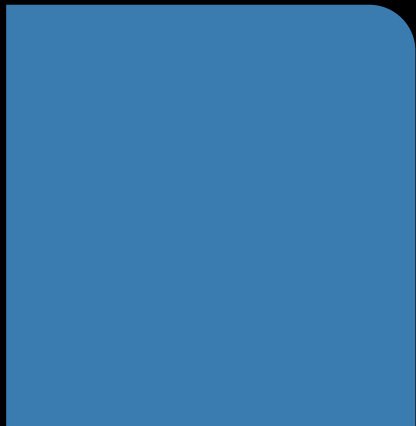
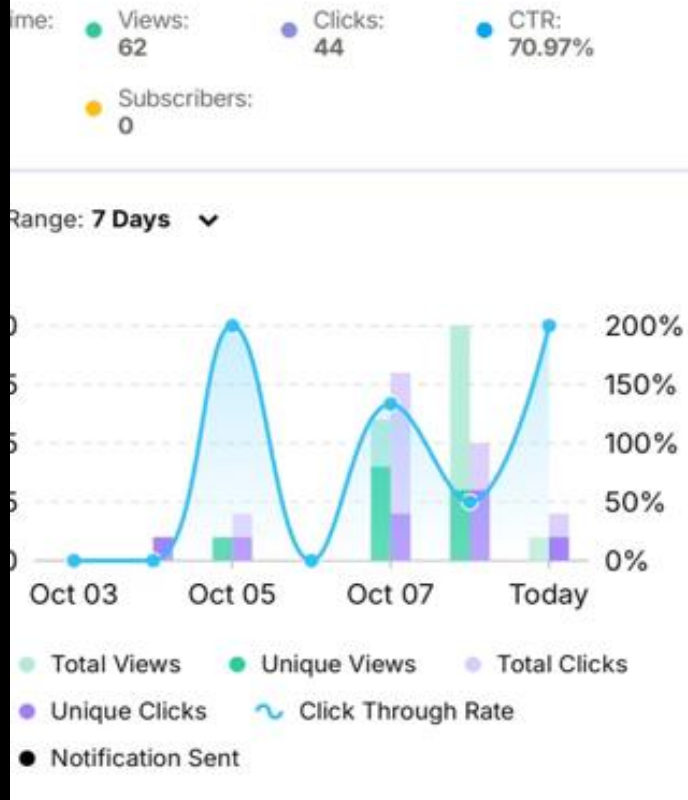
```
fx =COUNTIF(Sheet1!AT6:BA232,"X (SO)")
```



# GOAL EVALUATION WITH DATA

Time Frame	New Attendees	Difference
March 2022-Feb 2023	7	
March 2023-Feb 2024	21	14 +
March 2024-Oct 2024	39	18 +

MONTH	VOTING MEMBERS	VOTING ATTENDEES
MARCH	27	22
APRIL	27	20
MAY	29	21
JUNE	32	21
JULY	33	13
AUG (no meeting)	33	0
SEP	33	16
OCT	34	19
NOV	37	



DO THE NEW  
THING; GET THE  
NEW DATA.

### Analytics

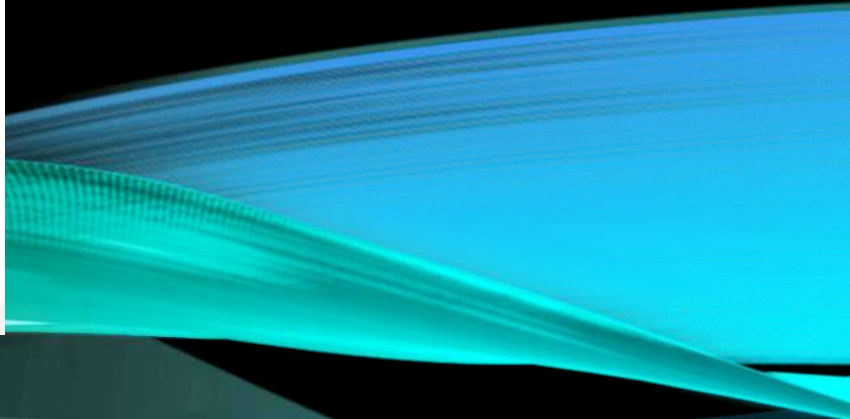
Oct 13th to Oct 19th

#### Lifetime

- 69 Views
- 68% Click rate
- 47 Clicks
- 0 Subscribers



COMMUNITY  
ENGAGEMENT  
GRANT MAILER:  
LINKTREE







- Presenting: Victoria Eby-Bounds.  
First meeting, February 2024. New member April 2024.  
TRASH SMASH Coordinator and Acting Chair at COPS West.





**3 TRASH SMASH CLEANUP EVENTS**  
**102 VOLUNTEERS = \$3,556.74 OF WORK!**  
(ROI of a volunteer hour by Independent Sector)





# TAKEAWAYS

WRITE DOWN 2 ACTIONABLE ITEMS TO TAKE BACK TO YOUR ORGANIZATION