

SPOKANE NEIGHBORHOOD SUMMIT

**8 AM - 1:30 PM
NOVEMBER 2, 2024
1618 N. REBECCA ST.**



HOSTED BY:



The City of Spokane,
Office of
Neighborhood
Services



Building
Stronger
Neighborhoods
Committee



The City of Spokane,
Fire Department

SPONSORED BY:



WORKSHOPS AT-A-GLANCE

SATURDAY, NOV. 2, 2024

Check in and Neighborhood Resource Fair: 8 - 9 a.m.

Meet with agencies and City departments that offer support to neighborhood councils in Spokane. Each booth will provide information about how they work with neighborhoods. Use this as an opportunity to meet partners, schedule speakers for meetings, collect free giveaways, and more.

Welcome: 9 - 9:15 a.m.

Session 1: 9:25 - 10:25 a.m.

Hot-Button Issues: How to Parlay Pique into Positive Participation	E.J. Iannelli and Dani DeJaegher	Auditorium
Belonging in Neighborhood Councils	Alex Gibilisco and Tyler Tamoush	Classroom A
Together We Are Stronger – How to unify the neighborhood councils in your district	Pia Hallenberg	Classroom C

Session 2: 10:35 - 11:20 a.m.

Social Media & Marketing & Neighborhood Websites, OH MY!	Jessica Fisher	Classroom C
Building a Thriving Volunteer Team: Effective Recruitment and Retention Strategies	Tina Luerssen	Auditorium
SpoCanopy: Enhancing Community Engagement Through Free Trees	Justyce Brant	Classroom D
Will You Be My Neighbor: Understanding Service Delivery Systems and Supporting Our Unhoused Neighbors (pt. 1 of 2)	Ryan Oelrich, Arielle Anderson, Gary Schmidt, Nicolette Ocheltree, Eric Robison, Drew Peterson, and Joshua Pratt	Classroom A

Session 3: 11:30 a.m. - 12:15 p.m.

Will You Be My Neighbor: Understanding Service Delivery Systems and Supporting Our Unhoused Neighbors (pt. 2 of 2)	(see pt. 1)	Classroom A
Guide to Public Participation and Commenting on Land Use Actions	Donna deBit	Auditorium
Activating, Supporting, and Sustaining New Membership	Emily Gwinn, Meredith Devey, Amanda Maule, and Victoria Eby-Bounds	Classroom C

Lunch/ Keynote/ Closing: 12:15 - 1:30 p.m.

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SESSION 1

Together We Are Stronger – How to unify the neighborhood councils in your district

The ONES is a loosely formed group that's anchored in Northeast Spokane, but covers all of District One. ONES stands for Organizations for north east Spokane and it was formed to support community development in north east Spokane. Over the years, it grew to cover all of district 1 which now includes Riverside/downtown.

Each neighborhood council in district 1 has a representative on the ONES, it's typically the chair of the neighborhood council, but it can be someone else.

The ONES maintain a 501C3 designation in good standing with the IRS and is beginning to act as the fiscal sponsor for neighborhood activities – most notably the Hillyard Parade which found itself without a 501C3. It has also acted as the fiscal sponsor for a smaller grant applicant.

We meet once a month and talk about what's going on in the different neighborhood councils in the district, how we perhaps can help, and we share resources and information with one another. Earlier this year, we went to a city council meeting together to testify about the state of many sidewalks and how we support a new system where the city pays for the restoration of sidewalks.

This workshop will share how the ONES works and also how a similar organization may be a good idea for your district.

- Pia Hallenberg (ONES Chair and Riverside Neighborhood)

Hot-Button Issues: How to Parlay Pique into Positive Participation

Facilitated by a present and a past neighborhood council chair, this workshop would draw on Emerson Garfield Neighborhood Councils' case studies with North Monroe updated and, much more recently, the Mansfield "Grocery," where neighbors focused on a single controversial issue and singly attended the neighborhood council (many for the first time) because of it. Facilitators will guide you through their approach on how they helped these passionate participants become more involved in a productive or collaborative way.

The workshop would address topics like managing expectations and public-facing messaging as well as the council's role as a provider of resources (e.g., knowledge of protocols, City structure) and as a grassroots–City intermediary.

- EJ Iannelli (Emerson Garfield Neighborhood) and Danielle DeJaegher (Emerson Garfield Neighborhood)

Belonging in Neighborhood Councils

In this workshop, you will explore concepts of belonging including acts of exclusion and shifting towards co-creating spaces. As a group we will create norms to help neighborhood council foster a culture of belonging.

- Alex Gibilisco (Manager of Equity, and Inclusion- City Council) and Tyler Tamoush Minnehaha Neighborhood)

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SESSION 2

Social Media & Marketing & Neighborhood Websites, OH MY!

Every neighborhood council has a range of marketing tools available to promote their meetings, events, and information – from social media to print marketing and neighborhood websites. This workshop will widen your knowledge of marketing and communication tools and their individual strengths, as well as provide valuable insight into how to work with the City of Spokane communications team to ensure that your efforts are working for and not against you.

- Jessica Fisher (City of Spokane, Public Information Coordinator)

SpoCanopy: Enhancing Community Engagement Through Free Trees

This workshop will highlight the numerous benefits of urban trees, emphasizing their role in enhancing neighborhood health and safety. We will cover the positive impacts of urban trees on community well-being and discuss the City of Spokane's Inflation Reduction Act funding, which provides opportunities to plant urban trees at no cost to residents. Additionally, we will explore strategies for engaging neighborhood councils and volunteers in urban forestry initiatives, fostering collaboration to drive positive change within communities. Participants will leave with practical knowledge on how to get involved and leverage available resources to contribute to a greener, safer neighborhood.

- Justyce Brant (Restoration Coordinator at The Lands Council)

Building a Thriving Volunteer Team: Effective Recruitment and Retention Strategies

How do you identify, recruit, and retain volunteers in your Neighborhood? Learn "tricks of the trade" from an employment recruiter. Topics covered will include ways to identify possible volunteers; active recruitment; identifying your "Why" to personalize the invitation; Mentorship, training and succession planning.

- Tina Luerssen (Grandview-Thorpe Neighborhood)

Will You Be My Neighbor: Understanding Service Delivery Systems and Supporting Our Unhoused Neighbors

[Part 1 of 2]

Spokane neighborhoods are made up of diverse communities. In this workshop, you will have the chance to learn from practitioners and other experts working directly with our unhoused neighbors. How does the city and other organizations support those living unhoused and how can neighborhood councils develop sustainable strategies to navigate their roles for serving and supporting our neighbors experiencing homelessness.

- Ryan Oelrich (West Hills Neighborhood and Priority Spokane Executive Director), Arielle Anderson (City of Spokane CHHS Director), Gary Schmidt (SNAP), Nicolette Ocheltree (City Council, Manager of Housing and Homelessness Initiatives), Eric Robison (Continuum of Care member and City of Spokane Valley Housing & Homeless Coordinator), Drew Peterson (Knox Presbyterian) Joshua Pratt, Detective for Spokane County Sheriff's Office)

WORKSHOPS

SESSION 3

Will You Be My Neighbor: Understanding Service Delivery Systems and Supporting Our Unhoused Neighbors

[Part 2 of 2]

Spokane neighborhoods are made up of diverse communities. In this workshop, you will have the chance to learn from practitioners and other experts working directly with our unhoused neighbors. How does the city and other organizations support those living unhoused and how can neighborhood councils develop sustainable strategies to navigate their roles for serving and supporting our neighbors experiencing homelessness.

- Ryan Oelrich (West Hills Neighborhood and Priority Spokane Executive Director), Arielle Anderson (City of Spokane CHHS Director), Gary Schmidt (SNAP), Nicolette Ocheltree (City Council, Manager of Housing and Homelessness Initiatives), Eric Robison (Continuum of Care member and City of Spokane Valley Housing & Homeless Coordinator), Drew Peterson (Knox Presbyterian) Joshua Pratt, Detective for Spokane County Sheriff's Office)

Guide to Public Participation and Commenting on Land Use Actions

This workshop will provide a detailed overview of various land use actions initiated by developers and highlight key opportunities for submitting impactful public comments. Additionally, the presenter will offer an overview of the project review process, explaining what is involved in evaluating individual land use proposals and construction projects.

- Donna deBit, (City of Spokane, Senior Planner)

Activating, Supporting, and Sustaining New Membership

Our council has been working on new engagement strategies, using data to drive the work. During our presentation, we will share our implementation plan on using data to drive engagement strategies along with how to support new membership.

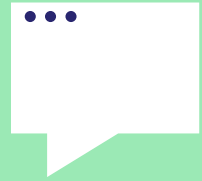
- Emily Gwinn (West Central Neighborhood) Meredith Devey (West Central Neighborhood), Amanda Maule (West Central Neighborhood), and Victoria Eby-Bounds (West Central Neighborhood)

CONTINUE THE CONVERSATION

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SCAN

Neighborhood News You Can Use : Published monthly from the Office of Neighborhood Services (ONS).

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NEIGHBORHOOD COUNCIL EVENT EQUIPMENT

Did you know that neighborhood councils have access to **event equipment, available for check out?** Inventory includes all the supplies you need for a great community party, event, or tabling fair!

The equipment is available for any neighborhood council event at no-cost on a first-come, first-served basis.

Equipment is stored at the NevaWood COPS Shop. **To reserve, please visit:**
<https://forms.gle/FRLFCSAoVsnCLuWS6>

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