

SPOKANE NEIGHBORHOOD SUMMIT

SPOKANE, WA
8 AM - 1 PM
NOVEMBER 4, 2023



HOSTED BY:



The City of Spokane,
Office of
Neighborhood
Services



Building
Stronger
Neighborhoods
Committee



The City of Spokane,
Fire Department

SPONSORED BY:



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SUMMIT AT-A-GLANCE

FRIDAY, NOV. 3, 2023

Spokane Works Tours

Tour - <u>Riverside Park Water Reclamation Facility</u>	10 a.m. - Noon
Tour - <u>Upriver Dam</u>	1 - 2:30 p.m.

SATURDAY, NOV. 4, 2023

Spokane Neighborhood Summit

Check in / Neighborhood Resource Fair	8 - 9:00 a.m.
Welcome	9 - 9:15 a.m.
Workshops (Session 1)	9:25 - 10:10 a.m.
Workshops (Session 2)	10:20 - 11:05 a.m.
Workshops (Session 3)	11:15 a.m. - 12:00 p.m.
Lunch/Keynote	Noon - 12:45 p.m.
Closing	12:45 - 1:00 p.m.

WORKSHOPS

SESSION 1

▶ **Leveraging Community Partnerships for Sustainable Impact**

Community-based work is most impactful when you have the right partners. Neighborhood councils have a history of maximizing their community impact and outreach by partnering with local businesses, nonprofits, and other fellow neighborhood councils. This session will share examples in addition to best practices of how to build and sustain reciprocal partnerships between your neighborhood council and local businesses, organizations and other neighborhood councils.

- Gabby Ryan (City of Spokane, Community Programs Coordinator)

▶ **Diversifying Funding Streams: Grants, Sponsorships, Fiscal Sponsors, 501c3s**

With the many ways that neighborhood councils can secure funding to enhance their community efforts, navigating which funding opportunity is best can be hard. Learn about different funding opportunities and which might best fit your neighborhood council; mistakes to avoid; successful strategies to use; and how to begin rethinking your funding strategies.

- Cammy Presho (Greater Good Northwest and Spokane Public Library Business Lab), Victor Frazier (Audubon-Downriver Neighborhood), Julie Biggerstaff (Browne's Addition Neighborhood), and Kathryn Alexander (Bemiss Neighborhood)

▶ **Speaking Truth: Communicating with Courage, Compassion and Candor**

[This is a 2 part workshop - must sign up for session 1 and 2]

Neighborhoods can be wonderful communities; and, with many different perspectives on many different issues, there is always the potential for conflict. As neighborhood council leaders, how do you address challenging behaviors and differences of opinion? In this session, Rachelle Strawther, co-founder of the Spokane Neighborhood Leadership Academy, will share stories, examples, and tools to have hard conversations with courage, candor and compassion.

- Dr. Rachelle Strawther, Founding Director, Center for Lifelong Learning, Gonzaga University and Co-founder, Spokane Neighborhood Leadership Academy

SESSION 2

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WORKSHOPS

▶ **Working with City Government, City Council, and Community Centers**

In this workshop, we'll explore how neighborhood councils can contribute to the formation of respectful and collaborative relationships with municipal and local government agencies and departments, because let's face it, sometimes working with city agencies can be challenging. In this workshop you'll walk away understanding how to partner with government and community centers can benefit every neighborhood council.

- Andy Hoye (Southgate Neighborhood), Karen Stratton (District 3 City Council Member), Dave Richardson (Executive Director of the Northeast Community Center), Brian Coddington (City of Spokane, Director of Communications and Marketing), and Patrick Striker (Office of Neighborhood Services Director)

▶ **Transitioning Leadership: What To Do When Stepping Out or In**

Transitioning leadership can be challenging. With some planning this process can lead to a successful experience leaving your council in rewarding leadership hands. Tiffany and Rick will share some real world experiences that illustrate difficult times as well as some highly successful times (and what led to them). Relying on their experience, they will provide strategies that can help ensure a smooth and healthy transition. Time will also be available for Q&A.

- Tiffany Picotte (Browne's Addition Neighborhood) and Rick Biggerstaff (Browne's Addition Neighborhood)

▶ **Facilitating an Effective Meeting**

Learn the fundamentals on how to plan, organize and run an effective and productive meeting. You will gain an understanding on, whether or not to have a meeting or communicate in an email; what kind of items or topics belong in a meeting; when are appropriate times to schedule a meeting; how to keep a meeting focused and on track; the basics of Robert's Rules; and keeping people engaged.

- Randy McGlenn (West Central Neighborhood)

SESSION 3

▶ **Creating 'In Spokane We All Belong'**

On July 10, 2023, the City Council voted to adopt a City motto "In Spokane We All Belong." In the ordinance, the City recognized that not everyone feels like they belong in our community. This workshop is meant to introduce concepts and practices about belonging, and listen to feedback as the City looks to live up to our recently adopted motto.

- Alex Gibilisco (Manager of Equity and Inclusion Initiatives, Spokane City Council)

WORKSHOPS

▶ **A Reason to Return: Turning Casual Attendees into Committed Members**

Neighborhood councils often see increased attendance around hot-button or buzzworthy issues, such as development, crime or traffic calming. However, once the issue is resolved or simply loses steam, those new attendees tend to vanish as quickly as they arrived – along with any momentum they might have brought with them.

How can neighborhood councils capitalize on the dynamics that bring new faces into the meetings and keep those attendees coming back in the long term? Just as importantly, how can councils channel some of the highly charged emotions that often accompany new attendees and direct them toward healthy, positive ends? In short, what are the steps behind turning casual attendees into committed council members?

This workshop will draw on the Emerson-Garfield Neighborhood Council's experience in doing just that. We'll consider some of the universal forces that get new folks into the room to begin with. We'll also tease out the factors that can incentivize them to show up again or that might discourage them from returning. The payoff? Putting what you learn here into practice can create momentum that becomes largely self-sustaining.

- EJ Iannelli (Emerson Garfield Neighborhood) and Danielle DeJaegher (Emerson Garfield Neighborhood)

▶ **Social Media & Marketing & Neighborhood Websites, OH MY!**

Every neighborhood council has a range of marketing tools available to promote their meetings, events, and information – from social media to print marketing and neighborhood websites. This workshop will widen your knowledge of marketing and communication tools and their individual strengths, as well as provide valuable insight into how to work with the City of Spokane communications team to ensure that your efforts are working for and not against you.

- Jessica Fisher (City of Spokane, Public Information Coordinator)

DID YOU KNOW...

Spokane neighborhood councils originated with eight neighborhoods (East Central, West Central, Logan, Nevada/Lidgerwood, Emerson-Garfield, Hillyard, North Hill, and Cliff-Cannon).

Today, the City of Spokane has 29 neighborhoods that span across three districts!



CONTINUE THE CONVERSATION

Join your Neighborhood Council. Unsure who to contact?

To connect with your Neighborhood Council visit:

my.spokanecity.org/neighborhoods



NEWS,
EVENTS,
MEETINGS,
+ MORE

IN THE KNOW

Weekly e-newsletter



my.spokanecity.org/communityupdate/

NEIGHBORHOOD COUNCIL EVENT EQUIPMENT

Did you know that neighborhood councils have access to **event equipment, available for check out?** Inventory includes all the supplies you need for a great community party, event, or tabling fair!

The equipment is available for any neighborhood council event at no-cost on a first-come, first-served basis.

Equipment is stored at the NE Community Center. **To reserve, please contact Rosel Amor** at 509.487.1603 ext. 204 or ramor@necommunitycenter.com

**VIEW
INVENTORY
HERE**

