

2021 COMMUNITY ENGAGEMENT GRANT PERFORMANCE METRICS



METRICS DUE: JUNE 17, 2022

The Community Engagement grant provides neighborhoods the opportunities to increase awareness and participation in the City's Neighborhood Council program. Performance measures are a critical part to the Community Engagement Grant (CE Grant) because they allow the City and Neighborhood Councils to gauge how effective their efforts to increase neighborhood council participation has been during this funding cycle. Please complete this form in full and return/email

form must be submitte	<u> </u>		ood Services (ONS) by F	riday, June 17, 2022. This
• •	•	d for the 2021 CE Grant. ect was successful in incre	• • • • • •	provided the measurable rticipation.
1. In Question A of the	application, what did y	ou state was a measurab	le outcome for your 2022	1 CE Grant funded project?
2. What was your outco	ome related to ie. soci	al media presence, neighl	oorhood events, marketi	ng/outreach materials.
3. Based upon your ans	swer to #2, please ans	wer all applicable questio	ns:	
Virtual/Digital Present	<u>ce</u>			
i. My neighborhood co	uncil maintains the fol	lowing social media accou	unts (check all that apply):
Facebook	Twitter	Instagram	NextDoor	Zoom/Webex
	s/retweets were your p	fforts (prior to April 2021) posts getting? How many	•	•
_	shares/retweets are y	orts (from April-Novembe our posts getting? How m		



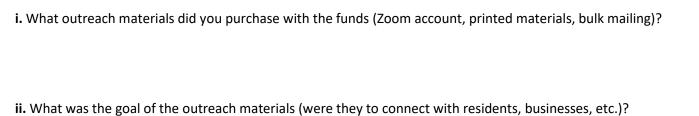
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iv. How have you tracked that your virtual/digital presence increased Neighborhood Council attendance? How has attendance and participation changed in your Neighborhood Council?

Marketing/Outreach Materials



iii. How have you tracked increased Neighborhood Council attendance since the outreach materials were distributed? How has attendance and participation increased in your Neighborhood Council?