

CITY OF SPOKANE



PROCLAMATION

WHEREAS, the annual CougsFirst! Show, featuring Coug- owned, managed, and affiliated businesses is set to return to downtown Spokane on November 7, 2025 at the Spokane Convention Center; and

WHEREAS, the Washington State University (WSU) flag will be raised at Spokane City Hall on Friday, November 7th in recognition and support of WSU alumni, students, faculty/staff, and businesses within the Spokane Cougar community; and

WHEREAS, CougsFirst! is an independent, non-profit business network dedicated to fostering collaboration and growth among WSU alumni and friends, further encouraging all to "Think CougsFirst!" for products, services, and hiring:

NOW, THEREFORE, I, Lisa Brown, Mayor of the City of Spokane, on behalf of the people of Spokane, do hereby proclaim November 7, 2025 as

COUGSFIRST! DAY

in Spokane and hereby encourage all residents to join in celebrating and supporting Cougar-owned, managed, and affiliated businesses that contribute to the vibrant and diverse economic landscape of our City.

I, Lisa Brown, Mayor of Spokane,
do hereunto set my hand and
cause the seal of the City of Spokane
to be affixed this
5th day of November 2025.

Lisa Brown

Lisa Brown
Mayor

