## CITY OF SPOKANE

## PROCLAMATION

WHEREAS, according to the United States Small Business Administration, there are 34.7 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 61.1% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States; and

WHEREAS, 68 cents of every dollar spent at a small business on the U.S. stays in the local community and every dollar spent at a small business creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services, and 59% of U.S. consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer or restaurant on Small Business Saturday in 2023; and

WHEREAS, the City of Spokane, Washington supports our local businesses that create jobs, boost our local economy, and preserve our communities, and advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday:

**NOW, THEREFORE,** I, Lisa Brown, Mayor of the City of Spokane, on behalf of the people of Spokane, do hereby proclaim November 30, 2024 as

## SMALL BUSINESS SATURDAY

in Spokane and encourage all residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday – celebrating its 15<sup>th</sup> year in 2024 – and Shop Small throughout the year.

I, Lisa Brown, Mayor of Spokane, do hereunto set my hand and cause the seal of the City of Spokane to be affixed this 12th day of November 2024.

Lisa Brown Mayor

