

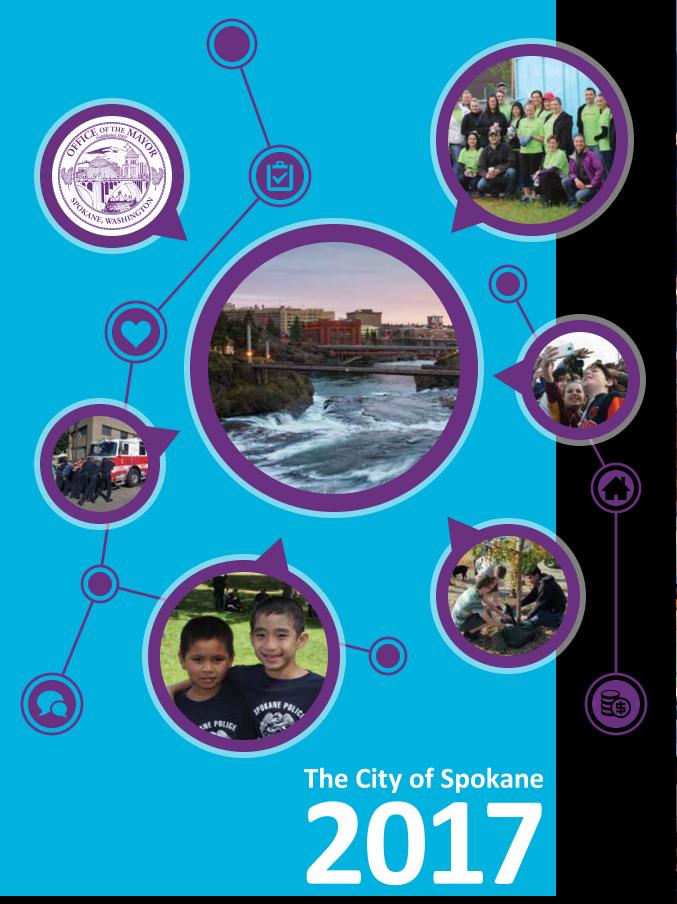


The City of Spokane strives to deliver efficient and effective services that facilitate economic opportunity and enhance quality of life.



808 W. Spokane Falls Blvd. Spokane, WA 99201

My. Spokane City.org



State of the City



Spokane 311

for city services

One vision. One plan. One voice.

It started as a conversation about jobs and economic growth. The common desire was to advance economic prosperity for individuals and families. We wanted to open doors and create new opportunities for people in Spokane.

A number of factors that will profoundly influence the success of our efforts emerged from the early discussions. The community's collective safety, health and compassion, the sustainability of our infrastructure, and how we differentiate ourselves as a city, all impact Spokane's economic vitality.

We quickly realized we were talking about an integrated strategic framework that advances the fundamentals identified in the city's Comprehensive Plan. This was a chance to foster an environment where people want to live and businesses want to invest and grow.

For the past several months we have talked about our vision, our plan and our voice. Those thoughts organized around four initiatives that support a common vision for Spokane.

There is still much work to do as the plan comes into sharper focus and the attention shifts to implementation and execution. Strategies must be paired with initiatives, but only after they answer a crucial question: How does this advance the plan?

Communication, engagement and marketing will be critical. It must be done thoughtfully and intentionally as we advance one vision, one plan and one voice.

That is our challenge and an even greater opportunity for Spokane.

Councilmember. District 1

Councilmember,

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Candace Mumm Councilmember, District 3

Ben Stuckart, Council President

Amber Waldref, Lori Kinnear, Karen Stratton,

Councilmember, District 1

Councilmember, District 2

Councilmember,



