The City of Spokane strives to deliver efficient and effective services that facilitate economic opportunity and enhance quality of life.

For five years the city has worked hard toward a safer, stronger and smarter Spokane. This journey and learning has matured our thinking about those critical focus areas and is providing us greater clarity in our approach.

We have made significant progress toward a safer and smarter Spokane and have redefined our focus stronger to a healthier city to better include financial, educational, physical, emotional and other critical considerations.

Our current thinking about the strategy needed to deliver in each of these areas can be found on the following pages. We will continue to push for innovation in all areas as the conversation continues.

David A. Condon
Mayor, City of Spokane
It started as a conversation about jobs and economic growth. The common desire was to advance economic prosperity for individuals and families. We wanted to open doors and create new opportunities for people in Spokane.

A number of factors that will profoundly influence the success of our efforts emerged from the early discussions. The community’s collective safety, health and compassion, the sustainability of our infrastructure, and how we differentiate ourselves as a city, all impact Spokane’s economic vitality.

We quickly realized we were talking about an integrated strategic framework that advances the fundamentals identified in the city’s Comprehensive Plan. This was a chance to foster an environment where people want to live and businesses want to invest and grow.

For the past several months we have talked about our vision, our plan and our voice. Those thoughts organized around four initiatives that support a common vision for Spokane.

There is still much work to do as the plan comes into sharper focus and the attention shifts to implementation and execution. Strategies must be paired with initiatives, but only after they answer a crucial question: How does this advance the plan?

Communication, engagement and marketing will be critical. It must be done thoughtfully and intentionally as we advance one vision, one plan and one voice.

That is our challenge and an even greater opportunity for Spokane.

One vision. One plan. One voice.