



Latino**Hope**Foundation

# *Encanto*

## **Gala Dinner & Auction**

**Event Proceeds to Benefit Scholarships**

## **Corporate Sponsorship Packet**

Presented by the Latino Hope Foundation



CITY OF SPOKANE  
808 W. SPOKANE FALLS BLVD  
SPOKANE, WASHINGTON 99201  
509.625.6326

July 1, 2015

Dear Business Leader,

In November of 2013, we renewed our focus on regional partnerships and cultural diversity needs.

We made a commitment to reach out to the diverse ethnic community of Spokane to encourage inclusiveness and recognition of the significance of the rich ethnic heritage of the people of Spokane. We need your help. Sponsorships range from \$200 to \$3,000. In partnership with the Latino Hope Foundation and the Fiesta Spokane Planning Committee we have several activities planned for September, including a Encanto Gala Dinner & Auction, which is described in the enclosed materials. Please consider supporting the city's efforts through a sponsorship commitment. Your support is a key to our success.

Beginning last September, the city planned multiple community events in celebration and recognition of various cultural groups, including, but not limited to Native American, Hispanic, African American, and Pan-Asian. Events included festivals, history awareness campaigns, galas to celebrate ethnic leaders, fundraisers to support educational opportunities for underprivileged youth, as well as ethnic food and art appreciation.

None of this will be possible without the support of the people in our community and our community businesses. The city is acting as the facilitator to help organize, plan, and carry out these events, however no city government funds will be used in connection with these events, nor will the city receive any funds as a result of these events.

It is an exciting time to live and work in the City of Spokane. We are working tirelessly to make Spokane the City of Choice. Your support is truly appreciated.

Most Sincerely,

Mayor Condon  
City of Spokane

# Planning Entities



Latino**Hope**Foundation

## City of Spokane

Mayor David Condon

## Spokane City Council

Ben Stuckart – Council President

Amber Waldref – District 1

Mike Fagan – District 1

John Snyder – District 2

Mike Allen – District 2

Candace Mumm – District 3

Karen Stratton—District 3

## City

Gloria Ochoa-Bruck

Director of Local Government and  
Multicultural Affairs

## Intern

Cory Mack

## Board of Directors

Kelly Alvarado

Ana Chavez

Kim Davis

Sergio De Leon

Alvaro Figueroa

Vanessa Gonzalez

Christina Gross

Jorge Guerrero

Monique Guillen

Juanita Jasso

Karla Muniz

Gloria Ochoa-Bruck

Yvonne Smith

Eric Thompson

Dr. Francisco Velazquez

Angela Vera Webster

Lisa White



# Celebrating Hispanic Heritage



# About the Foundation



Latino**Hope**Foundation

The Latino Hope Foundation (LHF) is a non-profit organization that strives to invest in the future of Latino students and to help build a Spokane where they will be proud to live and invest in.

The Latino Hope Foundations hopes to accomplish two things:

1. Establish a scholarship fund that will financially support Latino students attending Gonzaga University, Eastern Washington University, Whitworth University, Washington State University-Spokane, Spokane Falls Community College and Spokane Community College.
2. Educate the community about the Latino culture and heritage through the arts, music, cultural celebrations and sharing of the historical contributions Latinos have made building this great country to strengthen and foster understanding and acceptance and reduce bias and prejudice against the Latino community.



As a way to promote Hispanic Culture in the Spokane community, the LHF holds various events throughout the year. Among these, **Fiesta Spokane** is by far the most prominent and its popularity is growing. This year the LHF is partnering with the Greater Spokane Incorporated, Downtown Spokane Partnership, the City of Spokane, Kalispell Tribes of Indians Northern Quest Resort & Casino, Avista, and Itron to promote the event. This is an exciting time for Fiesta Spokane and it's a great opportunity to invest in highlighting, celebrating and honoring the rich culture in our city.

Sincerely,

Latino Hope Foundation

Fiesta Parade by Marilyn Smith

# About Fiesta Spokane



Latino**Hope**Foundation

Last year the City of Spokane launched a series of events to celebrate the city's multicultural heritage.

The first of these celebrations will occur during the month of September in honor of Hispanic Heritage Month. The support from the city residents and business, civic, healthcare and education communities is invaluable in making these celebrations a reality. Everyone is invited to participate.

With our second Fiesta Spokane, the City is committed to demonstrating to our community that we

## Signature Fiesta Spokane Events

### **Tuesday, September 1st: Fiesta Spokane Proclamation**

A commencement event at the River Park Square Mall to formalize September as Hispanic Heritage Month in Spokane.

### **Saturday, September 19th 9am-noon: Fiesta Spokane 5k/10k**

A family friendly event hosted in Riverfront Park. This scenic 5k/10k will take runners around the park starting at the Gondola Meadow, running on the Centennial trail and finishing at the Heritage Festival.

### **Saturday, September 19th noon-8pm: Heritage Festival**

A family friendly event hosted in Riverfront Park's Gondola Meadow. This event will feature delicious food, a flag parade, entertainment, fun crafts, and a children's carnival! Everyone welcome!

### **Saturday, September 26th 5:30-9:00pm: LHF Encanto Gala**

The Latino Hope Foundation Encanto Gala is an evening of celebrating our Latino culture, honoring our community leaders and organizations that support our Latino community and supporting access to higher education for our Latino students. A silent auction and cocktail hour will be followed by an elegant dinner and end with a night of dancing to the celebrated local musical group Milonga.

Proceeds from the dinner and auction will go towards scholarships that will be awarded to students during the month of May to students attending Gonzaga University, Eastern Washington University, Whitworth University, WSU-Spokane, Spokane Falls Community College and Spokane Community College.

# Itinerary

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Latino**Hope**Foundation

## **Gala Dinner & Auction**

**Saturday, September 26, 2015**

### **Program**

**5:30 – 6:30**     Cocktail Hour & Silent Auction - Mariachi

**6:30**             Dinner Served  
Welcome Remarks

**6:45**             Nuestros Estudiantes – Our Students

**7:15**             Community Leader Awards – Presented by  
Mayor David Condon

Community Leader of the Year  
Organization of the Year  
Business Leader Award  
Education Leader Award

**7:45**             Silent Auction Winners Announced  
Closing Remarks

**8:00-11:00**     Milonga

# Sponsorship Tiers



Latino**Hope**Foundation

## Diamante (Title) Sponsor —\$10,000

**This tier is open to one company/donor**

Official sponsor of the event.

- Preferred reserved table at the event.
- Recognition at the event via signage and event MC
- Promoted on all advertising, website, and event promotions printed after sponsorship date.
- Company logo on display at check-in and on the tables during the event
- Receive vinyl decal of event logo.
- Right of first refusal to continued sponsorship for next year

## Esmeralda Sponsor —\$5,000

**This tier is open to multiple companies/donors**

- Promoted on some advertising, the website, and event promotions printed after sponsorship date
- Some recognition at the event via signage and event MC
- Company logo on display at check-in and on the tables during the event
- Receive vinyl decal of event logo.
- Right of first refusal to continued sponsorship for next year

## Rubi Sponsor—\$2,500

**This tier is open to multiple companies/donors**

- Sponsor promoted on website, and event promotions printed after sponsorship date.
- Company logo on display at check-in and on the table during the event
- Receive vinyl decal of event logo.

## Table Sponsor—\$1,000

**This tier is open to multiple companies/donors**

- Company logo on display at check-in and on the tables during the event





# Sponsorship Form



Sponsorship Level (Please check one): LatinoHopeFoundation

☐ Diamante (Title) Sponsor - \$10,000

☐ Esmeralda Sponsor - \$5,000

☐ Rubi Sponsor - \$2,500

☐ Table Sponsor - \$1,000

☐ Purchase Tickets—\$100, QTY: \_\_\_\_\_

Please indicate seating preference: \_\_\_\_\_

*Please submit requests for special dietary needs no later than September 5th*

☐ Tin-Kind Sponsor (please write in): \_\_\_\_\_

☐ Silent Auction Donor (Fair Market Value): \_\_\_\_\_

Item Description: \_\_\_\_\_

Company Name (as you would like to be listed):

\_\_\_\_\_

Contact Name \_\_\_\_\_

Address: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Please return completed form to:**

Gloria Ochoa-Bruck  
808 W. Spokane Falls Blvd, 7th Floor  
Spokane, WA. 99201

**Make Checks Payable to:** Latino Hope Foundation (LHF)  
**Or go to—** [www.joseiniguz.com/spokane-encantogala.html](http://www.joseiniguz.com/spokane-encantogala.html)

**E-mail logo to:**

[gochoabruck@spokanecity.org](mailto:gochoabruck@spokanecity.org)

Questions? Please contact **Gloria Ochoa** at (509) 625-6236  
or **Angela Vera Webster** at (509) 625-6191