WORK + LIFE

How artists, businesses, and cultural leaders are creating a vibrant, compassionate, ambitious community in Spokane, Washington.
LIFE. WE ONLY GET ONE SHOT AT IT.

You, your employees, your kids. We each get our little chunk of space-time, so it's worth considering: *do the moments that make up these lives include enough of the stuff that matters?*

If you could live more deliberately through a change of place, and still succeed wildly, why not at least explore it? And not just in a daydreamy, grass-is-greener sort of way, but through real-life stories and a careful evaluation of place.

That's the hope for this brief report: to take a closer look at the ways people and organizations are making the most of every sane-paced, fulfillment-packed moment in Spokane, Washington.

You might know that we're a mid-sized city and the hub of a region with 30-minute access to everything that makes the Northwest legendary: lakes, rivers, mountains — incredible, accessible natural beauty. What isn't as well known is that Spokane has spent the last decade transforming itself into an engine of community, culture, ambition, and opportunity.
13,000
downtown residents, roughly
half of whom are 20-44

50,000
downtown employees

500,000
available commercial/office square feet, much
of it in historic brick buildings, some ready
to plug and play, some ripe for
fresh restoration.

200
downtown retailers and restaurants, from major brands to local artisans

200+
annual community events, from massive
athletic events to thriving art shows

100
acres just steps from work in the city
center’s newly renovated Riverfront Park

**Sources:**
NUMERICALLY SPEAKING

- 19 registered historic districts within walkable, distinct neighborhoods
- 86 city parks cover 1600 acres of green space
- 2ND FASTEST COMMUTE in Washington (2.6 Inrix Congestion Index, compared to Seattle’s 9.6)

CITY-WIDE

- $270,000 median home price, metro Spokane

Conservation Areas within 10 miles of downtown
NUMERICALLY SPEAKING

7,000
creative jobs

43,229
area university and college students, ready to graduate and join the workforce

COUNTLESS
industry & academic connections in downtown’s University District

WORKFORCE

5
major universities

2
medical schools
In the last few years, word about Spokane has been getting out and making its way into the national press, where comparisons to the rolling hills of Italy and the mountainous perfection of Korea run up against discussions of incredible cultural growth and surprising affordability. Whether it’s the Washington Post, the LA Times or Outside Magazine, we couldn’t have said it better ourselves.

The Palouse, Tuscany of America
Wall Street Journal, May 27 2018

Cost-Conscious Buyers are Flocking to These 10 Affordable, Midsize Cities
(Spokane listed #1) Realtor.com, March 1, 2018

America’s Happy 700 | Get the ideal Korean Altitude in Spokane / Coeur d’Alene
Washington Post, Jan 2018

Growing Spokane, Washington Sheds its Sleepy City Image
Los Angeles Times August 11, 2018

Wine & Dine to Your Heart’s Content in Horn-of-Plenty Spokane
Los Angeles Times, April 8, 2016

Spokane, Next American Ski Town
Powder Magazine, December 2017

Spokane, Outside Best Towns
Outside Magazine, Aug 2013