CHHS Strategic Planning & RFP Process Change
Agenda

• **Presentation** (20min)
  – Vision
  – New RFP Process
  – Performance Based Contracting
  – Planning Efforts & Workgroups
  – Timeline

• **Small Group Feedback** (20min)

• **Workgroup Sign Up** (10min)
Establish strong strategic planning efforts, based on data and evidence based practice, that drive systems level change and increase project stability and performance.

- Provide increased funding stability to partners,
- Provide time to adjust and pilot concepts within projects,
- Monitor performance AND compliance
- Provide robust technical assistance, data, and planning
Current Planning & RFP Process

Every 5 Years
Con Plan
Plan to End Homelessness

Annually
NOFA Creation, Release, Processing
Award, Contracting, and Monitoring
Application Review & Awarding
Changes Overview

- Shift to focus on systems level planning.
- 5 year contracts for all service based programs (assuming City administered funding sources are renewed).
- Timely access to capital, development, and economic development funds.
- Focus on outcomes rather than service delivery.
- Encourage partnerships and consortium efforts.
New Service Based RFP Process

Stakeholder Engagement & System Planning

System & Project Evaluation

Strategic Planning for Con & PEH

Plan Documentation & Submission

NOFA Release and Award Process

Every 5 Years
New Non-Service RFP Process

1. Stakeholder Engagement & Planning
2. Annual Priority Setting w/in Con & PEH
3. Rolling Application Acceptance
4. Quarterly Review & Award
Return on Investment

CHHS Dept.
- Increased strategic & evidence based planning
- Improved TA & Data
- Improved Monitoring Plans
- Time for research and trial – reduced crisis requests

Agency
- Increased funding stability and reliable pricing
- Decrease in staff turnover
- Ability to innovate during project lifetime
- Staff time returned to program vs. admin
- Accessibility of funds allows for better capital planning

Board/Council
- Decreased time spent reviewing similar proposals
- Improved outcomes and planning documents
- Ability to invest in immediate and necessary projects

Community
- Improved project outcomes
- Stability of programs/projects
- Ability to respond to immediate need
“As the focus shifts away from the nature of the service and towards the outcome produced, there is more room for innovation and greater freedom for not-for-profits to demonstrate the effectiveness of their approach.”

— Funding Good Outcomes, Charities Aid Foundation

*Example:* Agency A receives 80% reimbursement for base operating funds and 20% reimbursement based on outcomes. When agency A is meeting all performance outcomes but agency B is not, funds can be reallocated (in non-CoC contracts) to incentivize higher rates of performance AND better meet demand in the community.
Performance Based Contracting

- Economic Incentive
- Performance
- Compliance

Data and Evidence Driven
To meet the strategic planning needs we will facilitate 3 workgroups intended to inform the 1st 5 year RFP.

- Food Security
- Housing Stability & Community Support
- Workforce Development

CHHS Community Vitality & Affordable Housing Committees
Workgroup Overview

- **Food Security**
  - Nikki Graham-Brown
  - Food Banks
  - School Programs
  - Mobile Markets
  - Food Deserts

- **Housing Stability & Community Support**
  - Tija Danzig
  - Coordinated Assessment
  - Emergency Shelter
  - Housing Programs
  - Services

- **Workforce Development**
  - Matt Davis
  - Education
  - Job Training & Readiness
  - Employment Services
  - Social Enterprise

**Workgroups will**
- Map system
- Identify
  - strengths & challenges
  - best practices
  - needs & gaps

**Workgroup Make-up**
- 1-2 CHHS Staff or Board Facilitators
- 1 agency representative per workgroup
- Workgroups capped at 10 participants
Stakeholder Engagement Plan

- **April**: Boards, Agency Leadership 1:1
- **May**: City Council Study Session, Mayoral Administration
- **June**: Community Presentation for CHHS Partners
- **July-March**: Workgroups Meet, CHHS Planning and Process Refinement
- **April**: Workgroups reports finalized
- **May – August**: NOFA Development, Refined Process Presentations to City Admin, Boards, & Council
- **September**: First 5 Year NOFA out for RFP

2017

2018
Next Steps

- Break into small groups for feedback and Q & A
- Indicate workgroup interest and agency representative on posters
  - City will inform of Workgroup membership
  - Groups will begin meeting in late July