



# Administrative Type II Permit Application

Rev.20170926

1. The adjustment for the proposed sign will not significantly increase or lead to street level sign clutter, to signs adversely dominating the visual image of the area, or to a sign that will be inconsistent with the objectives of an overlay zone or adopted sub-area plan; and
  
2. The sign will not create a traffic or safety hazard; and
  
3. The adjustment will allow a unique sign of exceptional design or style that will:
  - a. Achieve a positive and tasteful image;
  - b. Have good legibility;
  - c. Exhibit technical competence and quality in design, construction, durability, and have standard details uncluttered by wires, angles, or other elements that detract from the appearance;
  - d. Relate to architectural features rather than obscure or disregard building planes;
  - e. Present a harmonious relationship to other graphics and street furniture in the vicinity;
  - f. Be of a size that is in scale with the setting, building, or structure where located; and
  - g. Avoid glare.