



Photo by Visit Spokane

# Neighborhood Planning Overview

January 2020



# Why Neighborhood Planning?



Provides an opportunity for citizens to take proactive role in the planning process



Citizens can shape the neighborhoods where you live, work, own property, or own or manage a business



Bring diverse interests to come together and develop a shared vision for your neighborhood

# Benefits of Neighborhood Planning

---

Sense of  
Community

Sense of Identity

Sense of Security

Enhanced Link to  
Comprehensive  
Plan

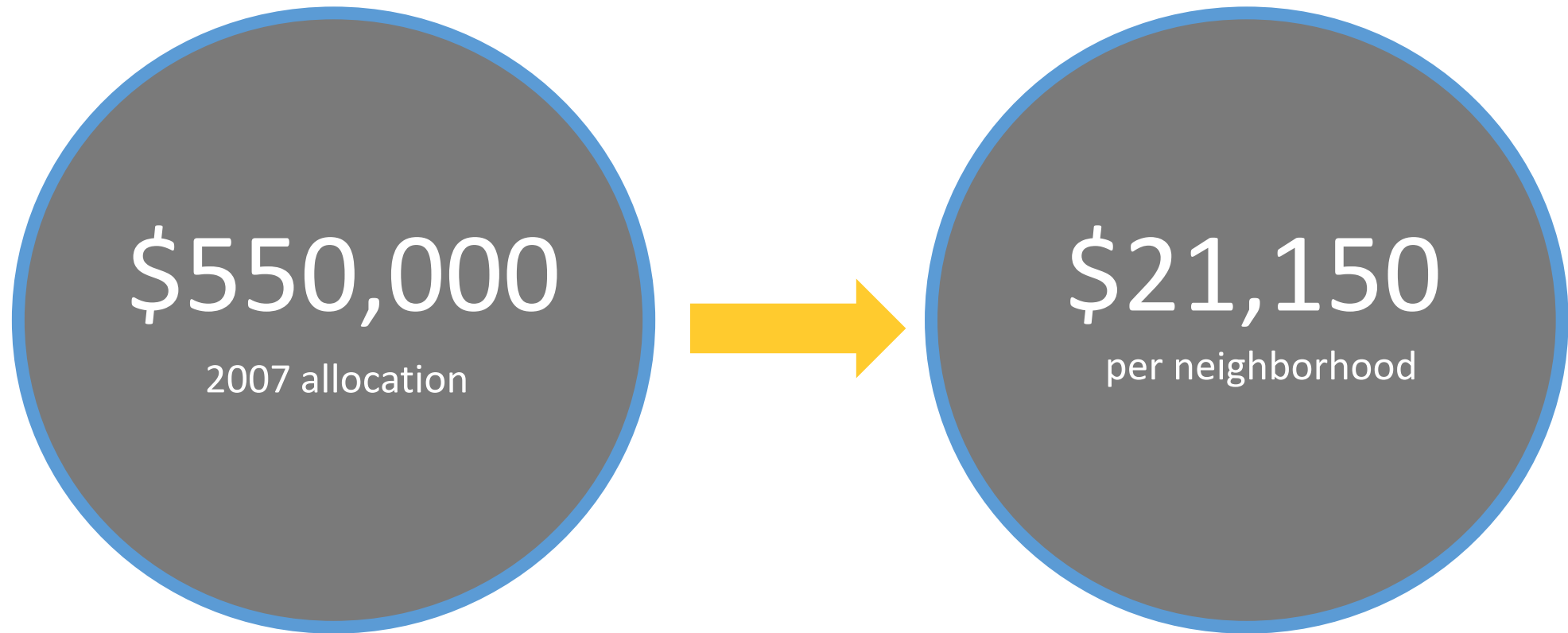
More Responsive  
to Local  
Problems

Increase  
Commitment to  
Neighborhood

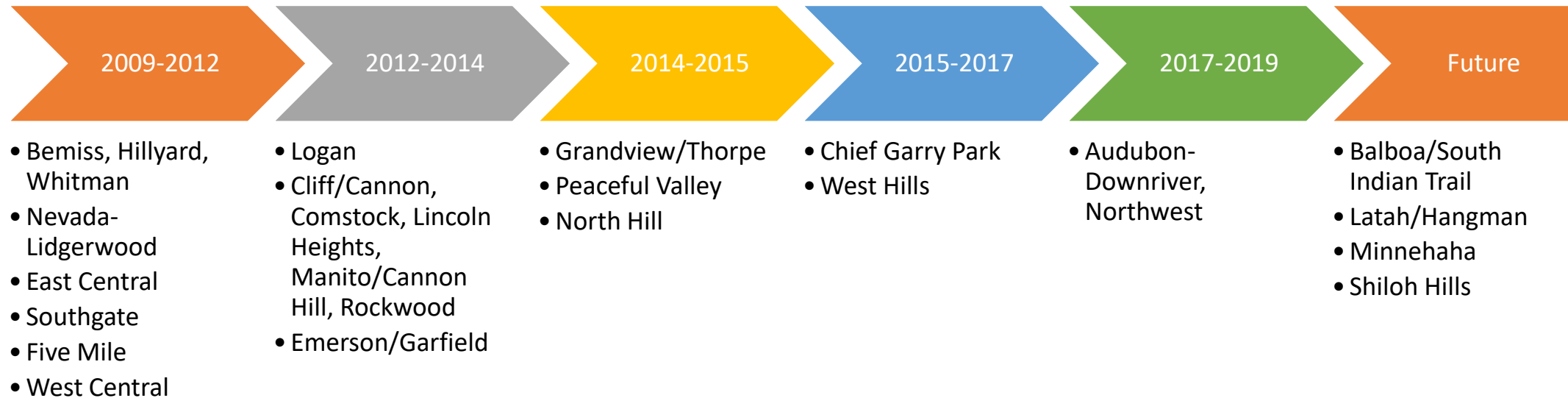
Build  
Neighborhood  
Leadership

Equitable  
Distribution of  
Public Goods

# History of Neighborhood Planning Funds



# Neighborhood Planning Timeline



*Riverside opted out of funds due to Downtown Plan*

*North Indian Trail put funds to North Indian Trail Road*

*Browne's Addition put funds towards Coeur d'Alene Park Master Plan*

A scenic photograph of a park in Spokane, Washington. In the foreground, a calm pond reflects the surrounding trees and buildings. To the right, there is a modern building with a large, open-air staircase leading down to the water. In the background, a tall clock tower is visible among the trees. The sky is clear and blue.

## Comprehensive Plan

- Ensures that growth will be orderly.
- Foundation for all development regulations and city spending on physical improvements.
- Framework for all other planning activities and documents (including neighborhood planning documents).

# Shaping Spokane

Comprehensive Plan  
for the City of Spokane

# How Do Neighborhood Plans Fit in with the Comprehensive Plan?



Neighborhood plans must be consistent with the Comprehensive Plan.



Neighborhood plans provide more detail.



Based on budget, plans are usually conceptual and visionary in nature. Will require more analysis and funding sources for any capital improvements.



Are a good first step – they let the City know what the neighborhood desires.



Adopted by resolution.

# Plan Outcomes:

Guiding document that  
prioritizes community vision

## Neighborhood Action Plan or Vision Plan

- Spokane South Hill Coalition – Connectivity and Livability Strategic Plan
- Chief Garry Park Neighborhood Action Plan
- Greater Hillyard Northwest Planning Alliance

## Project Plan

- West Hills – Fort George Wright Drive Station & Corridor Plan
- Browne's Addition – Coeur d'Alene Park Master Plan
- Five Mile Prairie - Neighborhood Plan for Bicycle and Pedestrian Improvements

## Report or Study

- East Central - Ben Burr Trail Head



# Partnership with City



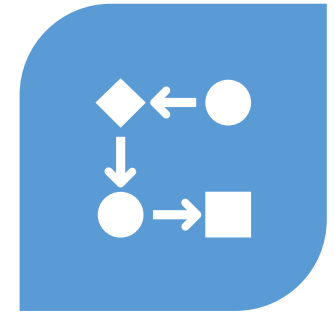
ASSISTANCE TO  
NEIGHBORHOOD



ASSISTANCE WITH OUTREACH  
AND ENGAGEMENT



PROJECT COMMUNICATION



INTERNAL, PLAN COMMISSION  
AND CITY COUNCIL REVIEW

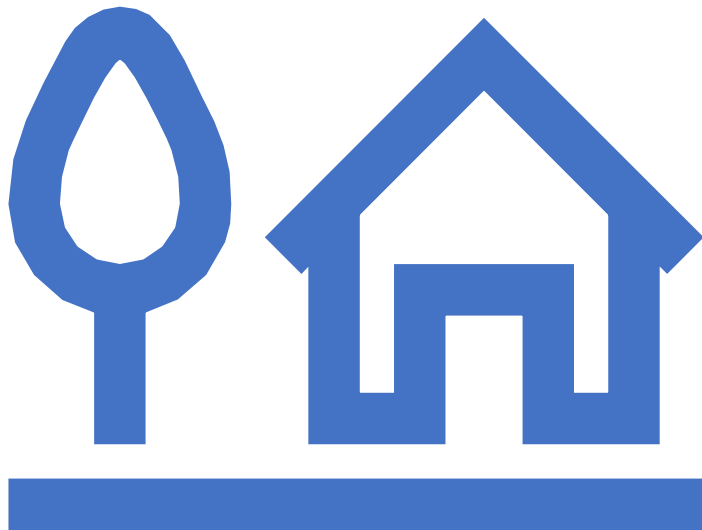


# Community Engagement

# Comprehensive Plan

## Chapter 11: Neighborhoods

---



### Neighborhood Planning Process

- Ensure a **sense of identity** and **belonging** for each neighborhood throughout the city and the adjacent Urban Growth Area through a neighborhood planning process that is **all-inclusive**, maintains the **integrity** of neighborhoods, implements the comprehensive plan, and **empowers** neighborhoods in their decision-making.



# Inclusive Neighborhood Planning

- Ensure that neighborhood planning is conducted through the **cooperation** and **contributions** of all interested parties, including institutions, organizations, and individuals of all ages, whether resident, property owner, business owner, or employee.
  - Help ensure neighborhood **representation** during neighborhood planning
  - Sufficient resources will be used in the process to allow **accessible, full and fair participation** by citizens, making special efforts to accommodate participation by **everyone**.



# Develop Stakeholder Team

- Designate Stakeholder Manager:
  - Committed
  - Organized
  - Liaison to City staff
  - Planning process oversight
  - Deadline management
- A broad range of citizens and committed individuals must be involved.
- Should not be limited to only members of neighborhood council.
- Citizens in a community are not a single homogeneous entity.
  - Represent a broad spectrum of ideas and opinions, often with conflicting goals and values.
  - All citizens in the community must be given an opportunity to express their views and concerns, and have them considered as decisions are made.




# Representative and Inclusive


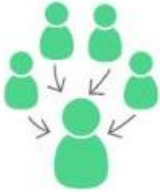
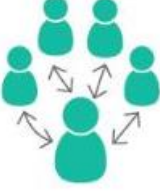
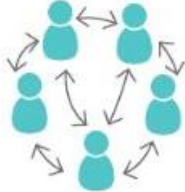
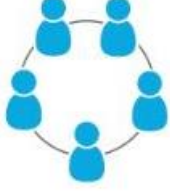
- Residents – Owners and Tenants
- Business Owners and Organizations
- Employees of Local Businesses
- Schools and Students
- Major Institutions
- Land Owners
- Community Organizations
- Religious Institutions
- Financial Institutions
- Developers
- Government Representatives – Transit, City, County, Regional
- Race, ethnicity, gender, age, income, culture





# IAP2 Spectrum of Public Participation



	Inform	Consult	Involve	Collaborate	Empower
					
<b>Public Participation Goal</b>	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
<b>Promise To The Public</b>	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
<b>Example Techniques</b>	<ul style="list-style-type: none"> <li>• Fact sheets</li> <li>• Web sites</li> <li>• Open houses</li> </ul>	<ul style="list-style-type: none"> <li>• Public comment</li> <li>• Focus groups</li> <li>• Surveys</li> <li>• Public meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Workshops</li> <li>• Deliberative polling</li> </ul>	<ul style="list-style-type: none"> <li>• Citizen advisory committees</li> <li>• Consensus-building</li> <li>• Participatory decision-making</li> </ul>	<ul style="list-style-type: none"> <li>• Citizen juries</li> <li>• Ballots</li> <li>• Delegated decision</li> </ul>

# Being a Champion for the Plan

- Plans are guidance to the City that communicate long-term neighborhood vision.
- Neighborhoods will need to continue to advocate for implementation of projects after process and/or plan is completed.
- Inform other city planning projects:
  - Update to Comprehensive, Transportation, Master Bike and Pedestrian Plans.
  - Capital Programs considers neighborhood plans for six-year plans updates.
- A plan makes grant funding possible.
- Neighborhoods work on things they can do independently of City resources.

