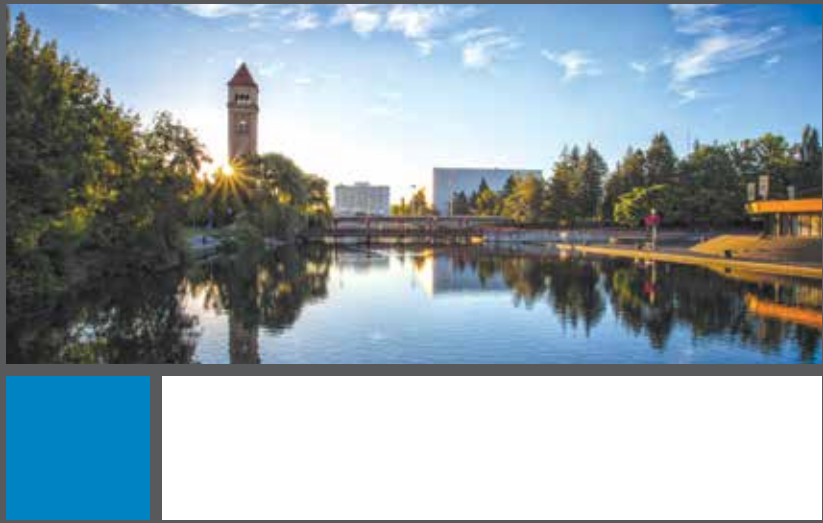
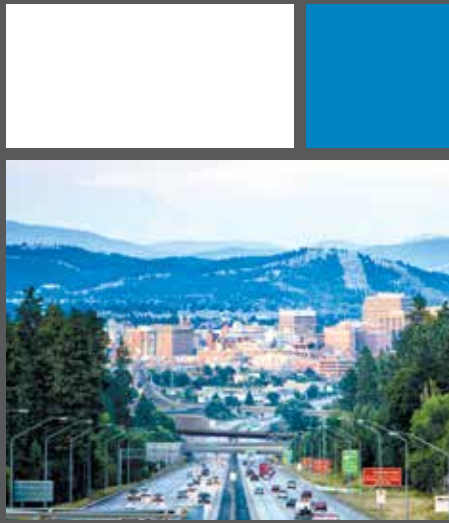


Downtown *Spokane* 2014-16



Investments in the City of Choice



A note from Mayor David Condon

A lot goes into building the City of Choice

Community investment has to be cultivated, nurtured and grown. Goods have to move efficiently from place to place. People have to feel comfortable and confident in their surroundings.

Process, presentation and perception all influence expectations. The challenge is to establish engagement points and define an experience that is predictable, practical and pleasurable whether you are representing a small business or developing a complex project.

We have become much more deliberate in our focus and decisive with our choice. We are aligning better to community priorities, working to be more affordable and holding ourselves more accountable.

Enhancing customer service has been a major focus. Examples include streamlined permitting processes and timelines, new parking system payment options and a more proactive community policing approach. Streets, the backbone of how our community and commerce moves, have also been assigned renewed priority backed by plans for investment.

Most of all, we are establishing partnerships and inviting input to check implementations and inform innovative solutions. Creating value in the city takes conscientious thought and determination by everyone.

Collectively, the resulting momentum has driven new investment and the prospect of more in record numbers. Much of that is happening downtown.

A vibrant and interesting city benefits everyone. We are driving change that has us positioned to meet future needs.

David A. Condon
Mayor, City of Spokane

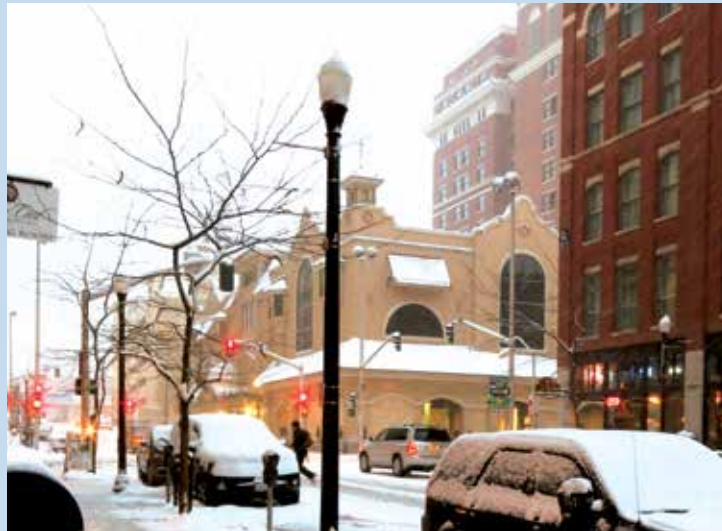
Summary

The following list outlines projects that are designated within the Downtown core.

Description	Timeline	Dollars
Pyrotek relocation	2014-2015	\$5,000,000
Larry H. Miller investments	2014-2015	\$4,500,000
Convention Center completion	2014	\$41,000,000
Parking System investments	2014-2015	\$1,250,000
Police Service Area	2014	\$3,000,000
Monroe / Lincoln Street rebuild	2015-2016	\$5,100,000
Riverfront Park investments	2015-2016	\$50,000,000
Huntington Park investments	2013-2014	\$1,200,000
I-90 Gateway improvements	2013-2015	Ongoing
Viaduct Underpass improvements	2013-2014	Ongoing
DSP / BID expansion	2014	Ongoing
Spokane City Drive enhancements	2014	Ongoing
Downtown Lighting replacement	2014-2015	Ongoing
Visitor Center redevelopment	2014-2015	Ongoing
Division Street redevelopment	2015-2016	Ongoing
Convention Center Hotel	2014-2016	Ongoing

Lighting

- Increased lighting for safety
- Distinguished lighting to designate district boundaries
- Increased decorative lighting to improve pedestrian areas



Public Safety

- Increased lighting
- Parking Team on foot
- Increased Security Officers
- Police presence downtown



Sidewalk Investment for Improvements

- To restructure vaulted sidewalk areas
- To repair uneven sidewalk areas
- To repair crumbling and chipped sidewalk areas
- To enhance and define districts
- To enhance and define pedestrian areas



Collonated STA

- Designated smoking area away from the main pedestrian area
- Investment to improve the congestion and enhance to environment

Kendall Yards

- An economically diverse, compact and pedestrian-friendly community, with residential and commercial incorporating environmentally sensitive and sustainable design qualities. Working together with the City, neighborhood and other stakeholders, Kendall Yards spurs sustainable social and economic growth and re-energizes the important connection between the West Central Neighborhood and downtown Spokane.
- This new urban living environment and community with large boulevards and intimate neighborhoods connected to downtown by iconic bridges and adjacent to the Spokane River, Gorge Park, and the Centennial Trail expansion. When you live here you will transition from work to play in a matter of minutes... it's what we call Enriched Living.





Community Court

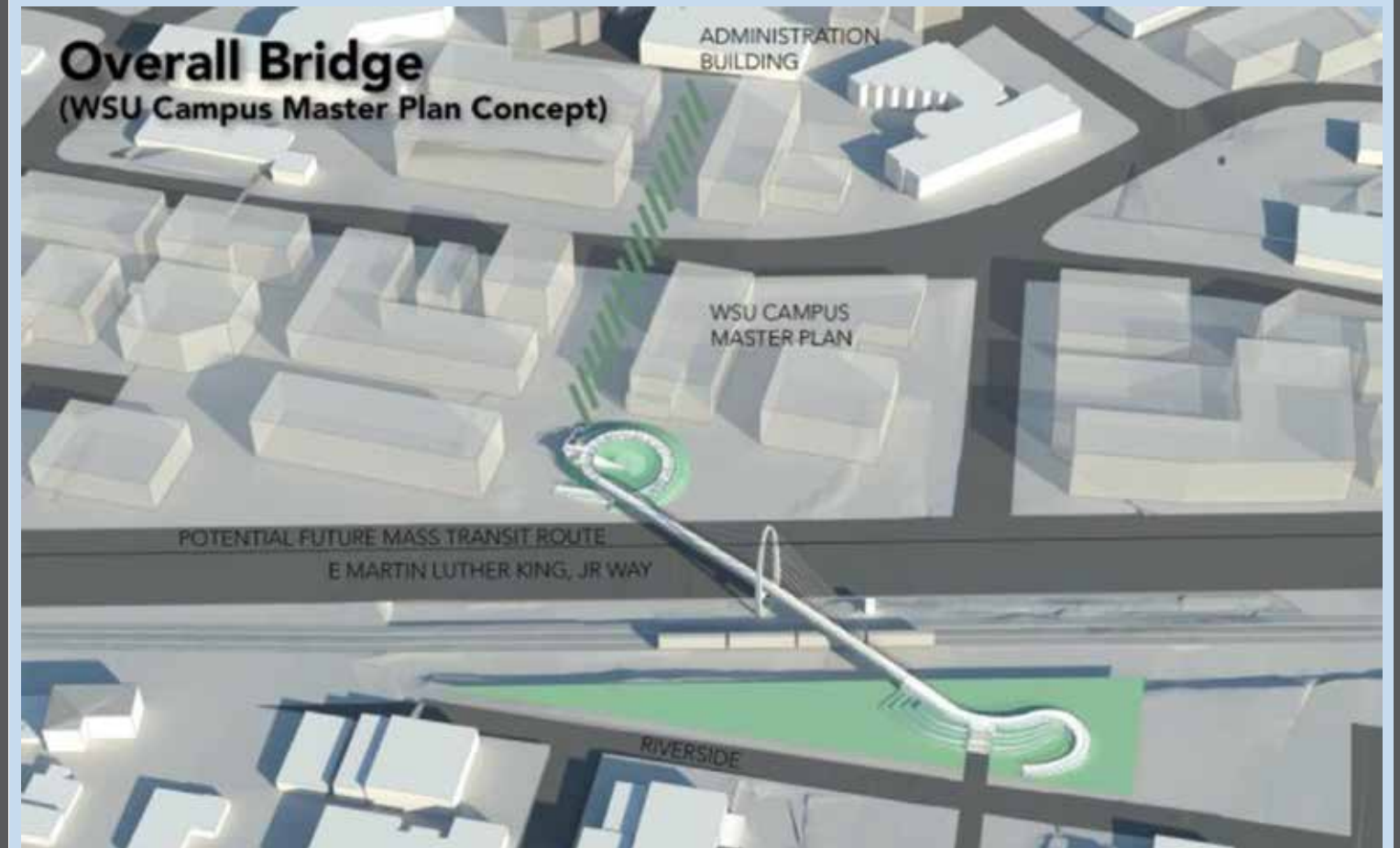
- Held in the downtown Library, Spokane's new community court meets offenders where they are, and looks to help them outside of the traditional jail system.
- The court is a way to address so-called "quality of life" crimes that harm downtown's reputation and a chance to test alternative principles gaining traction locally and around the country.
- Evidence that jailing nonviolent offenders reduces their likelihood to reoffend is hard to come by. Locally, the recent report from the Regional Criminal Justice Commission has called on Spokane to find more alternatives to incarceration.
- At the court, simpler cases of people in need of community service and probation are completed quickly. Offenders with long-term health care, mental health, substance abuse or housing needs are connected with multiple service providers and may be required to appear in community court for check-ins as often as every week.

Intermodal Center

The Spokane Intermodal Center is an inter-modal transport facility that serves as a station, re-fueling, and service stop for the Amtrak Empire Builder, as well as the Greyhound and Trailways station.

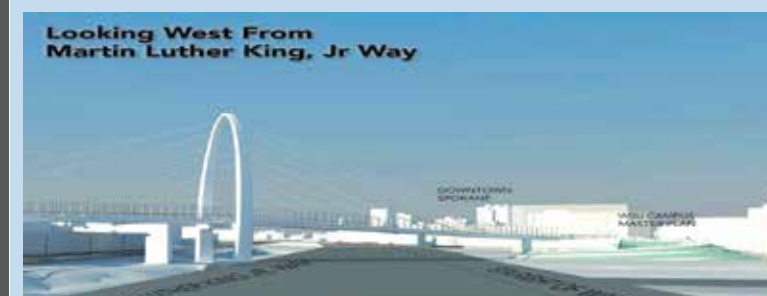
Located within the Intermodal Center:

- The Spokane Regional Transportation Management Center (SRTMC) which is a multi jurisdictional control facility to enhance and support transportation management capabilities



University District

- An ambitious vision for revitalization of the University District as a center for education and research excellence and an economic engine for the innovation economy.
- The University District is imagined as a vibrant, 24/7, pedestrian-first place with an eclectic mix of uses, including housing, medical and professional offices, shops, university uses, manufacturing, and warehouses.
- A pedestrian bridge addition for connectivity and further encouragement for mixed use development.



Downtown Lighting Replacement

Description

Vibrant and sustainable cities pay attention to the details. Creating iconic lighting, benches and trash receptacles to define districts will establish a sense of place throughout downtown. There are more than 600 “frog-eye” lights in the downtown core. These high-intensity, broad-spread fixtures have illuminated the city since Expo '74. In partnership with Avista, we are working on a Downtown Lighting Plan to replace these lights as well as distinguish districts in the downtown area.

Timeline

Begin in 2014

Investment

Ongoing

Partners/Community Support

AVISTA
Downtown Spokane Partnership
Public Facilities District



Pyrotek Relocation

Description

A solid and prestigious downtown investment, the complete remodel of the former Eastern Washington University building on First Avenue is a strategic move for Pyrotek Inc., a leading international company supplying the aluminum, foundry, glass, zinc, and steel industries. The award winning building, designed by local architects, is being transformed into Pyrotek's corporate headquarters; providing their employees convenient access to all the amenities of downtown Spokane's arts and entertainment district, as well as a convenient and hospitable meeting destination for their customers and business partners from around the world.

- Pyrotek will add over 100 employees to the downtown area in a key central location and bring corporate visitors from across the globe.
- Pyrotek's new corporate headquarters are an example of the symbiotic relationship between business headquarters and the downtown.

Timeline

2013-2014

Investment

\$5,000,000

Partners/Community Support

Downtown Spokane Partnership
Greater Spokane Incorporated



Larry H. Miller Remodel

Description

In late 2012, the Larry H. Miller Group, through Miller Family Real Estate, completed the purchase of 17 parcels containing three dealerships – Lexus, Toyota and Honda – as well as several nearby properties. The move signals their long-term commitment to downtown Spokane and the west end auto dealership area.

The first phase of improvements began in 2013, including remodeling of the Lexus dealership at 3rd and Madison and a new Toyota sales lot at 2nd and Jefferson. The improvements and renovations will continue in 2014 as the dealer anticipates making continued major upgrades to the three dealerships to meet the needs of their customers with state-of-the-art industry-leading facilities.

While many autodealers have shunned their historic downtown locations, the Larry H. Miller Group's investments in downtown Spokane demonstrate a renewed interest among automakers for urban locations which are increasingly recognized as providing stable and sustainable economic growth.

Timeline

2013-2014

Investment

\$17,000,000

Partners/Community Support

Downtown Spokane Partnership



Parking System Investments

Description

A new parking meter system has been added to the downtown. It contributes revenues to the pedestrian environment such as new sidewalks, lighting, planter boxes and safer pedestrian commute. The new meter system will allow for:

- Credit card payment
- Vehicle sensor technology
- Real-time meter alerts for full meters
- Broken meter/operational flaw monitoring
- Instant citation payment
- Online citation payment and mitigation requests
- GPS mapping of meters, officers, citations and stolen vehicles
- Safer pedestrian environment through meter revenue reinvestment
- Pay-by-phone at any meter
- Increased police presence (2 new officers)

Timeline

2013-2014

Investment

\$1,250,000

Partners/Community Support

Downtown Spokane Partnership

Convention Center Completion

Description

The Spokane Convention Center has added 91,000 square feet of meeting and event space. The additional space will:

- Enhance the region's attractiveness to the crucial meeting and convention industries, as well as the leisure travel market
- Spotlight the incredible view of the river and Centennial Trail access fostering wonderful pedestrian environment while in a business atmosphere

Timeline

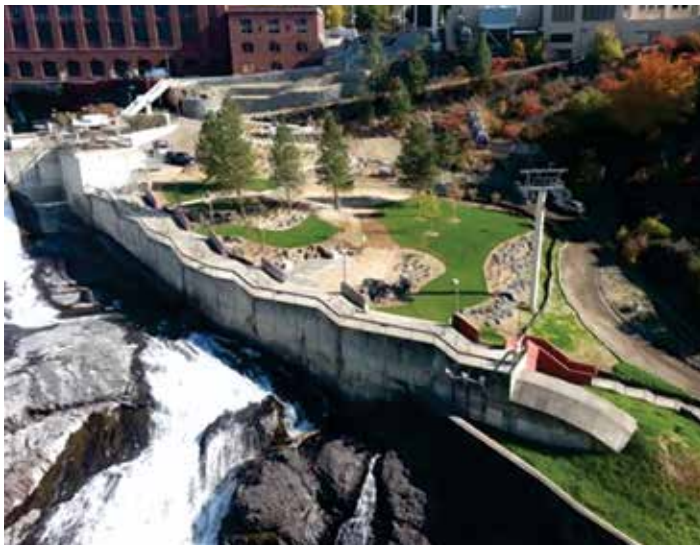
2014

Investment

\$41,000,000

Partners/Community Support

Public Facilities District
Spokane Tax Payers
Citizens



Huntington Park Revitalization

Description

The Huntington Park project has enhanced the lower falls area of Spokane River. A beautiful park-like setting has been developed and includes:

- A pedestrian corridor extending west from Post Street adjacent to the downtown Avista Substation, Power Plant and along the lower Spokane Falls
- New finishes, planting, river overviews and seating areas
- Enhanced public access to the Spokane River gorge
- Water feature
- Fire feature
- Green space
- A natural experience and breath taking view

Timeline

2013-2014

Investment

Ongoing

Partners/Community Support

AVISTA



Riverfront Park Upgrades

Description

The City of Spokane Parks and Recreation Department is investing in the heart of downtown. This park hosts all the major events in the City and brings in visitors from all over the world. Upgrades to Riverfront Park will include:

- Central North / South pedestrian corridor or promenade
- Pedestrian access to Huntington Park
- East / West Centennial Trail corridor that connects the Kendall Yards development and the Convention Center
- “River-walk” system throughout the park
- Pedestrian circulation “fingers” that extend into the downtown core and to the Spokane Arena
- Expanded open space for special events
- Various entertainment throughout the park
- Mixed-use development on the North Bank
- Multiple entrances/access points into the park

Timeline

2015-2016

Investment

\$50,000,000

Partners/Community Support

Friends of the Falls
Downtown Spokane Partnership
Friends of the Trail



Police Service Area

Description

The Spokane Police Department is transitioning to a distributive precinct policing model as part of a continued effort to create a more responsive organization designed to reduce crime and enhance community safety. Safety is an important downtown community concern.

The precinct model understands the downtown needs and includes:

- More direct access to assigned neighborhood officers
- Increased familiarity with designated smaller assigned areas
- Partnerships between police and the community
- Police presence in areas with the greatest need
- Organizational accountability
- Enhanced Police Department presence in the downtown core

Timeline

2014

Investment

\$50,000

Partners/Community Support

Downtown Spokane Partnership
Spokane Transit Authority



Monroe Street - Lincoln Street

Description

Reconstruction Of Monroe/Lincoln Street will increase safety and improve the north/south commute into the downtown area.

- Rebuilding the full-depth roadway section for 1.38 miles between existing curbs and minor curb replacement
- Major improvements to the sidewalks, including ADA curb ramp installations, upgraded communication infrastructure, and additional controllers
- Tree planting along the corridor (particularly north of 4th Avenue)
- New tree grates around existing trees
- Storm water solutions to keep our river clean

Timeline

2015-2016

Investment

\$6,100,000

Partners/Community Support

Spokane Regional Transportation Commission Federal Funds



I-90 Gateway Improvements

Description

First impressions are critical. Spokane is dedicated to the beautification and improvement process of its Gateways.

- Improvements to the safety and beauty of the Lincoln Street exit
- Updated landscaping installation and planning
- Fresh paint and lighting improvements for under-freeway parking
- Distinguished look for Gateway intersections under the freeway
- Acquisition of right-of-way for traffic flow improvement on Division street and to create appeal
- Gateways and under-freeway weekly maintenance
- Improving entrances to the city from the North for a warm and beautiful welcome to the City of Choice

Timeline

2013-2014

Investment

Ongoing



Viaduct Rail Improvements

Description

The City of Spokane community has come together to maintain their underpasses to create a positive experience. The railway underpasses in downtown have long been identified as a difficult environment to maintain and enhance. In conjunction with Burlington Northern Santa Fe Railroad and the Downtown Spokane Partnership, the City of Spokane is tackling this visual barrier with several locations identified for improvements. The Burlington Northern Santa Fe and its partners will clean, repair, strip, prime, and paint all underpasses.

This maintenance effort will beautify and provide a safe friendly gateway into the Downtown core.

Timeline

2013-2014

Investment

Ongoing

Partners/Community Support

Burlington Northern Santa Fe
Downtown Spokane Partnership
Adjacent Businesses

Business Improvement District Expansion

Description

Emphasis is being placed on our "front doors" to the city center. Local businesses are excited by the downtown improvements and have asked the Downtown Spokane Partnership (DSP) to expand Business Improvement District (BID) services into the southwest downtown area (railroad viaduct to I-90 and Ash to Post streets).

This is a partnership of the southwest property owners and tenants, as well as the existing BID and the City of Spokane. Improving downtown as the regions front door is a top priority for the DSP.

Many beautiful outdoor areas for socializing are resulting from this expansion.

Timeline

2014

Investment

Ongoing

Partners/Community Support

Downtown Spokane Partnership



Visitor Center Redevelopment

Description

Having a visitor center at the entrance of any city is important for positive city experience. Visitor centers serve as the launch point for tourism and, as demonstrated by Yakima's Visitor's Center, can be quite lucrative (\$60,000 in net sales annually). As part of The Gateway project, The City of Spokane has identified the need for a Downtown Visitor Center and is currently researching potential properties.

Timeline

2014-2015

Investment

Ongoing

Partners/Community Support

Visit Spokane
Downtown Spokane Partnership



Spokane City Drive

Description

The City Drive concept is nationally popular. In conjunction with Visit Spokane, the City of Spokane has created a sign program and an enhanced City Drive route to bring drivers off I-90 and into the City.

Elements include:

- Clear signage to direct drivers off the freeway
- Signs to direct drivers along the City Drive route
- New Visitor Center
- Marketing plan for community involvement
- Interactive website

Timeline

2014

Investment

Ongoing

Partners/Community Support

Visit Spokane



Division Street Redevelopment

Description

As a main entrance to the city off the freeway, Division Street is visitors, first impression.

The Division Street Gateway project makes streetscape and motor transportation improvements throughout the corridor. The upgrades make an "entrance" statement into downtown and increase east-west connectivity between the downtown area and University District.

Creating this connectivity from the U-district to the downtown adds to the financial stability of the entire community.

Timeline

2015-2016

Investment

\$5,000,000

Partners/Community Support

Washington State Department of Transportation
University District
Downtown Spokane Partnership
Spokane Transit Authority
Gonzaga University
Washington State University
University of Washington



Convention Center Hotel

Description

Encompassing the entire block South of the INB Performing Arts Center, the new Convention Center Hotel will serve as an optimal meeting area for several reasons; affordability, accessibility and convenience.

The new hotel will include:

- 716 rooms
- Over 75,000 square feet of meeting space
- More than 25 meeting rooms
- 19,000 square-foot ballroom
- An attached parking garage with 929 parking spaces

It will serve as a welcoming place for new visitors and gathering place for community events. Connected to Public and District facilities and Main Avenue, the hotel is an anchor for activity along one of Spokane's premier retail and entertainment streets.

Timeline

2014-2015

Investment

\$80,000,000





City of Spokane - City Hall
808 West Spokane Falls Boulevard
Spokane, Washington 99201
www.spokanecity.org

Business and Developer Services

