CITY OF SPOKANE
North Bank Plan
Survey Results
March 2019
Which statement best describes your relationship with the North Bank? *Please select all that apply.*

- I visit the North Bank for shopping, errands, and other activities. 227 respondents
- I go to events in the North Bank. 174 respondents
- I park in the North Bank. 80 respondents
- I work in the North Bank. 51 respondents
- I live in the North Bank. 48 respondents
- Other (please specify) 35 respondents
- I am not familiar with the North Bank. 12 respondents
- None of the above 5 respondents

Number of Respondents out of 340
Describe the relationship between the North Bank and Downtown. Please select one.

- The North Bank and Downtown are distinct areas that complement each other.
- The North Bank and Downtown don’t have much in common currently, but there are opportunities to strengthen their connections.
- The North Bank is a part of Downtown.
- The North Bank is not a part of or is separate from Downtown.
- Other (please specify)
How has your impression of the North Bank area changed since you've known it?

- 60.00%: It has generally improved or is nicer now.
- 29.71%: It has not changed significantly.
- 5.59%: It is not as nice now as it was.
- 4.71%: Other (please specify)
What are the most important assets that the North Bank currently offers? Please select up to five.

- Spokane River: 261
- Spokane Arena: 250
- Centennial Trail: 239
- Restaurants: 163
- Spokane Civic Theatre: 146
- Recreation/exercise: 94
- Housing: 71
- Shopping: 67
- Businesses and services: 62
- County government services: 55
- Hotels: 44
- Entertainment/nightlife: 44
- Other (please specify): 12
- None of the above: 0

Number of Respondents out of 340
What new assets would you like to see in the North Bank that would make you likely to spend more time there? Please select up to five.

- Walkability: 196
- Restaurants: 174
- River access/recreation: 169
- Green space: 165
- Arts and culture: 133
- Bikeability: 108
- Entertainment/nightlife: 102
- Housing: 98
- Shopping: 75
- Start-up businesses or craft industries: 74
- Parking: 72
- A look and feel similar to Downtown: 59
- Businesses and services: 53
- Grocery stores: 49
- Other (please specify): 19
- None of the above: 3
Question 6

What are the most pressing issues for the North Bank? Please select up to three.

- Routes for pedestrians and cyclists: 146
- River views and access: 144
- Connections to Downtown: 125
- Public safety: 96
- Housing: 85
- Parking: 84
- Building character: 74
- Historic features and landmarks: 60
- Access to goods and services: 55
- Traffic: 37
- Other (please specify): 24
- Downtown views: 20
- None of the above: 2

Number of Respondents out of 340
Question 7

Do you have any “big ideas” for the North Bank, or is there something else you would like to say about the North Bank and its future?
Question 8

Where do you live?

- In Spokane but outside the North Bank: 13.85%
- In the North Bank: 10.77%
- Outside Spokane: 75.38%
Question 9

Where do you work?

- 75.38%: In Spokane but outside the North Bank
- 13.85%: In the North Bank
- 10.77%: Outside Spokane
Question 10

How old are you?

- 14.55% 70 years or older
- 18.79% 60-69
- 20.30% 50-59
- 24.85% 40-49
- 13.33% 30-39
- 6.36% 18-29
- 1.82% Prefer not to answer
What is your annual household income from all sources?

- $10,000 to under $25,000: 16.97%
- $25,000 to under $50,000: 18.18%
- $50,000 to under $75,000: 14.24%
- $75,000 to under $100,000: 10.91%
- $100,000 or more: 6.67%
- Prefer not to answer: 33.03%