

DRAFT EVALUATION MATRIX

Projects of Citywide Significance			
Financial Partnership Portfolio Evaluation			
DRAFT		Points Possible	Score
Project based Incremental Revenue			Score
<i>City Property Tax, Sales Tax (Retail and Construction), Utility Taxes, Utility Revenues</i>			
<i>Incremental Revenue:</i>			
<i>3 year total incremental revenue:</i>			
<i>Exceeds \$1 million - 40 points</i>			
<i>Between \$750,000 and \$999,999 - 30 points</i>			
<i>Between \$500,000 and \$749,999 - 20 points</i>			
<i>Between \$250,000 and \$499,999 - 10 points</i>			
Max group score possible		40	
Job Creation			
<i>Number of new jobs</i>			
<i>Greater than 50 - 10 points</i>			
<i>25 to 49 - 8 points</i>			
<i>10 to 24 - 5 points</i>			
<i>Less than 10 - 3 points</i>			
<i>Living Wage Job creation Multiplier (>130%Median Per Capita Income)</i>			
<i>80% to 100% of new jobs - 5X</i>			
<i>60% to 79% of new jobs - 4X</i>			
<i>40% to 59% of new jobs - 3X</i>			
<i>20% to 39% of new jobs - 2X</i>			
Max group score possible		50	
Comp Plan, Design and the Environment			
<i>Brownfield redevelopment - 10 points</i>			
<i>Innovative or exemplary site design - 5 points</i>			
<i>Design includes enhanced public amenities - 5 points</i>			
<i>Project Includes Neighborhood or Sub-Area improvements - 5 points</i>			
<i>Incorporation of Low Impact Development standards - 5 points</i>			
<i>Incorporation of adopted green building standards - 5 points</i>			
<i>Transit Oriented Development - 10 points</i>			
<i>Mixed Use Development - 10 - Points</i>			
<i>Mixed Income Development - 10 points</i>			
<i>Historic Preservation - 5 points</i>			
<i>Adaptive reuse - 5 points</i>			
<i>Blight removal - 5 points</i>			
Max group score possible		50	
Industry Cluster Advancement			
<i>Manufacturing - 10 points</i>			
<i>Aerospace/Aviation - 10 points</i>			
<i>Biotech - 10 points</i>			
<i>Medical Technology - 10 points</i>			
<i>Tourism - 10 points</i>			
Max group score possible		10	
Geographic Priority Areas			
<i>Located in a C&C or Downtown - 10 points</i>			
<i>Located in a target investment area - 10 points</i>			
<i>Infill location with existing infrastructure capacity - 10 points</i>			
		10	
Max group score possible		10	
TOTAL SCORE POSSIBLE		160	
"Special Considerations" Bonus - 10 points			
<i>(Can be added to total score when warranted in consideration of special public benefit factors not addressed above.)</i>			
<i>Per capita income \$24,000 est. \$15/hr.</i>			