



# City of Spokane

2026 Tourism and Cultural Investment Grant Scoring

Guide 808 W. Spokane Falls Blvd.

Spokane, WA 99201

## TACI APPLICATION SCORING GUIDE

### Evaluation and Scoring

Responsive applications to this NOFA will be evaluated by the TACI committee in accordance with the requirements stated in this solicitation and any addenda issued. Applications will be grouped in the following categories: New/Young events, Established events, and Legacy events (see section 1.2 of the NOFA for definitions). Applications will be scored and ranked within each of the three categories listed above. The TACI Committee reserves the right to reassign any application to a different category than the one selected by the applicant. The committee may award any number of organizations within each category. Legacy events may not be eligible for a full award unless the application demonstrates significant new programming to the event and/or organization. The TACI committee may prioritize events that demonstrate significant cultural or tourism value to the City of Spokane. The City, at its sole discretion, may elect to select the top-scoring organizations for each category as finalists for an oral presentation and evaluation. The NOFA Coordinator may contact the organization for clarification of any portion of the organization's application.

### Scoring Criteria

#### 1. Impact on Lodging and Tourism (30 points)

- **Tourism Increase Potential (20 points)**
  - How well does the proposal demonstrate its potential to attract people to Spokane?
  - Are there clear and realistic projections of number of people attending?
  - How many people are anticipated to be attending from out of town?
  - Does this project plan on marketing or getting the word outside of Spokane?
- **Lodging Utilization (10 points)**
  - Does the project have a plan to utilize existing lodging facilities or create new ones?
  - Are there partnerships with local hotels or lodging providers?

#### 2. Community Engagement (20 points)

- **Spokane Promotion (10 points)**
  - Does the project highlight Spokane, its businesses, industries, or cultural groups?
  - Is the event likely to draw interest from both locals and tourists? How?
- **Community Involvement and Inclusivity (10 points)**
  - How inclusive is the project for diverse community groups?
  - Are there partnerships with local cultural organizations?

#### 3. Economic Impact and Sustainability (10 points)

- **Economic Benefits (10 points)**
  - What are the projected economic benefits for the local economy (e.g., job creation, business for local vendors)?
- 4. Diversity, Equity, and Inclusion (10 points)**
  - **Racial Equity in Client Engagement (5 points)**
    - How does the organization ensure all people are included in their work?
  - **Inclusion (5 points)**
    - How does the organization adjust in response to underrepresented populations?
- 5. Budget and Implementation (15 points)**
  - **Project Feasibility (5 points)**
    - Is the project plan realistic and achievable within the proposed timeline?
    - Are there clear milestones and deliverables?
  - **Budget and Resource Management (5 points)**
    - Is the budget realistic and well-justified?
    - Are resources allocated effectively?
  - **Sustainability and Long-Term Viability (5 points)**
    - Does the project have a long-term plan for sustained events beyond the initial grant?
- 6. Partnerships (5 points)**
  - **Partnerships and Collaborations (5 points)**
    - Are there established partnerships that enhance the project's reach and impact?
- 7. Organizational Resources (10 points)**
  - **Organizational Resources (10 points)**
    - Does this organization that has other established revenue sources?
    - Does this organization have other resources available to them?
    - Is this a non-profit? Or a for-profit?
    - Priority is given to smaller organizations lacking additional resources

## Award/Rejection of Application

This Application does not obligate the City to grant an award. Any contract awarded as a result of this solicitation is contingent upon the availability of funding.

Failure to comply with any part of the Application may result in rejection of Application as non-responsive. The City also reserves the right, at its sole discretion, to waive minor irregularities, reject any and all applications received without penalty, and to not issue an award. More than one award may or may not be awarded. Award when and if made, will be contingent upon available funding.