

PARKING ADVISORY COMMITTEE MINUTES

Tuesday, January 24th, 2023; 2:30 pm -4:00 pm Via Microsoft Teams

Call to Order

The meeting was called to order at 2:35 pm by Committee Chair Alicia Barbieri

Attending Members:

Alicia Barbieri, Melissa Huggins, Bryn West, Lori Kinnear, Karen Stratton, Richard Kier,

Staff & Guests:

Mike Tresidder, Luis Garcia, Jesten Ray, Amanda Brown, Matthew Williams, Emile Cameron, Andrew Rolwes, Mark Anderson, Betsy Cowles, Juliet Sinisterra, Steve McDonald, Giacobbe Byrd

Standing Items, Updates, and Reports:

Alicia called for a motion to approve the minutes from the meeting on November 11th, 2022, motion carried, meeting minutes were approved.

Discussions and Presentations:

Andrew Rowles- BID Presented a PowerPoint for what has been complete in 2022/2023 on the Launch of Park Spokane Website [Park Spokane - Downtown Spokane Partnership](#)

Parking Goals-

Brand Identity-on/off street parking-accessible and easy to locate parking choices for the benefit of all. We have a common platform for parking information- this includes offsite parking information, FAQ's, how to make ticket payments, easy parking/leases, STA and Parking Improvements.

Improved North Bank Parking- Can we come up with agreements (Shared Parking) with these vendors? Daily parking- use of these facilities in the evening, theater off-street parking

- Stadium
- Podium Arena
- RockPoint
- Wonder building
- Public Facilities
- Value village- demo of building (500 stall)

Value Village- why is this not a parking garage? We should explore this option!

Off-street parking ideas - civic theater, valet parking, RockPoint- 100's of parking stalls (leasing), annual fee for valet parking to season ticket holders

Physical wayfinding \$50k- Our city sign shop won't work because of back log/price, going with a Private vendor which will be more cost effective, the signs need to be consistent with city colors.

Public information system- Technology smart phone guidance SPOT and Cleverciti

Complete outreach to parking operator
database for BID area
Social media campaign to promote online parking map

How to make the shared program work? Who is managing it?
Earliest we could get this going is 2024, gave money from city council. This needs to go to our parking people
BID assessment fee increase- the vendors are going benefit from increased parking.
STA is working with a google app

Parking system revenue and operations update:

We currently have a pilot project with the Bing and Knitting Factory to move Parking Placards to eye level to help visibility from the street.
Brow Light pilot program for better visibility in darker areas
Parking Rate Change- All Day Meters rates increased from 40 cents/hour to 50 cents/hour beginning of 2023.
Follows Fee Schedule (SMC 08.02.083, Fees & Changes)
Two Parking Enforcement Specialists have transferred to SPD for Parking Enforcement
We currently have 8 of 15 positions staffed in Parking Enforcement
GIS is being updated using Collector

New/Old Business: The PAC has (3) vacant positions on the Committee.

The meeting adjourned at: 4:00pm