Spokane Plan Commission Agenda
September 13, 2017
2:00 PM to 4:05 PM
City Council Briefing Center
808 W. Spokane Falls Blvd., Spokane WA 99201

TIMES GIVEN ARE AN ESTIMATE AND ARE SUBJECT TO CHANGE

Public Comment Period:
3 minutes each  Citizens are invited to address the Plan Commission on any topic not on the agenda

Commission Briefing Session:
2:00 -2:20
1) Approve August 9, 2017 meeting minutes  Lori Kinnear
2) City Council Report
3) Community Assembly Liaison Reports  Greg Francis
4) President Report  Dennis Dellwo
5) Transportation Subcommittee Report  John Dietzman
6) Secretary Report  Lisa Key
   Parklets and Streateries Findings and Conclusions

Workshops:
2:20-3:05  1) Citywide CIP Consistency Review Workshop  Crystal Marchand
3:05-3:50  2) Sign Code Workshop  Amy Mullerleile
3:50-4:05  3) CCL Project Workshop  Mike Tresidder/STA

Adjournment:
Next Plan Commission meeting will be on September 27, 2017 at 2:00 pm

The password for City of Spokane Guest Wireless access has been changed:
Username:  COS Guest
Password:  445umD4D

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Spokane Plan Commission

August 9, 2017
Meeting Minutes: Meeting called to order at 2:00 pm

Workshop Attendance:
- Board Members Present: Michael Baker; Todd Beyreuther, Jacob Brooks, John Dietzman, Christy Jeffers, Patricia Kienholz, Sylvia St.Clair, Community Assembly Liaison Greg Francis; Community Council Liaison Lori Kinnear
- Board Members not Present: Dennis Dellwo, Christopher Batten, Carole Shook
- Staff Members Present: Lisa Key, Darcie Jernberg

Public Comment:
- None

Briefing Session:
1. The July 26, 2017 meeting minutes approved unanimously with corrections made to change “Granite Park” to “Grant Park” and “Prairie District” being “Perry District”.
2. City Council Report- Lori Kinnear
   - No Council Meeting- No Report Given
3. Community Assembly(CA) Liaison Reports –Greg Francis
   - At the August 3, 2017 CA meeting, Council President Stuckart asked for support for the Commercial Structures in the Residential Zones. The CA voted to support the proposed changes with a vote 20/0, with 1 abstention.
   - Sign Code Update Process- brief update
   - Conducted a Survey on how neighborhoods work with developers- survey results are back and they are working on developing a training on how neighborhoods can interact with developers.
   - Grant Park- potentiately expanding and reconfiguring the existing parking lot for the Perry District.
4. President Report-
   - No President Report
5. Transportation Sub-committee Report –John Dietzman
   - Next meeting Sept 5th will be cancelled, but will have meetings in October and November, with street standards updates being the major focus for those meetings.
6. Secretary Report- Lisa Key
   - Comp Plan is online it’s more accessible, graphically pleasing and interactive
   - Print copy $314.00 per/copy. Comprehensive Plan and Appendix 5 is included.
   - Online copy is in PDF it’s a full document with live links to each chapter that can be downloaded.
   - Patricia, John, Silvia, & Greg requested paper copies. If any members decide they want a paper copy, they can let Lisa know, and she will be happy to order a copy.
   - No meeting August 23, 2017 summer sabbatical
   - For the Spokane Falls Boulevard Building Heights Report, Lisa recommended that the Plan Commission allow comments from the working group members and the general public, with public comments limited to 3 minutes.
Workshops:

Spokane Falls Building Height Report out –Lisa Key
  Presentation and overview given
  Questions asked and answered
  Discussion ensued

Guest Speaker Mark Richard president CEO from the Downtown Spokane Partnership spoke on housing for the downtown and future construction. Recommended that, for towers above the 100 foot base, a floor plate of 18,750 sq. feet be allowed, with a minimum 50 foot separation between the 2 towers. Also, spoke on his concern about the limitation of retail space mainly concerning banks.

  John Dietzmam moved to recommend striking the sentence “corporate office, banks, and financial institutions do not qualify as retail space.” seconded by Patricia Kienholz.

  Motion Passed Unanimously (7/0)

  Patricia Kienholz made a motion to recommend replacing the X on page 23 item C to read. “Floor plate above 100 feet should not be larger than 18,750 sq. ft.” seconded by Christy Jeffers.

  Motion Passed Unanimously (7/0)

  By a vote of 7-0, the Plan Commission recommended forwarding the report on top City Council.

Citywide Capital Improvement Program Update –Crystal Marchand
  Presentation and overview given
  Questions asked and answered
  Discussion ensued

Quality Housing Standards & Definitions –Alicia Ayers
  Presentation and overview given
  Questions asked and answered
  Discussion ensued

Hearing:

1. Parklet Ordinance –Tami Palmquist
  Presentation and overview given
  Questions asked and answered
  Discussion ensued

Public Comment:  No Public Comment

Deliberations:

  John Dietzan made a motion to recommend to the City Council the proposed changes to Section 10.55.060, Parklet Terms and Conditions, A.2 to state the applicant has the permission of the owner AND occupant, if different, of the property adjacent from the proposed parkelets area and ADD that
Spokane City Plan Commission
Findings of Fact, Conclusions, and Recommendation
Proposed New Chapter to Spokane Municipal Code,
Chapter 10.55 Parklets and Streateries

A recommendation from the City Plan Commission to the City Council to APPROVE proposed new chapter to the Spokane Municipal Code, Chapter 10.55, Parklets and Streateries.

Findings of Fact:

A. For the past two summers, downtown Spokane has been the location of a successful pilot program for parklets. Parklets and streateries help to activate and improve the public realm, by allowing greater opportunities for people to socialize and interact with others and to activate the streetscape, leading to decreases in crime and an enhanced sense of public safety.

B. Restauranteurs and bar owners have successfully implemented sidewalk cafes in downtown Spokane in recent years, and the desire exists to extend, in the appropriate situations and locations, sidewalk cafes into an adjacent parking space(s) (known as “streateries”) in Spokane.

C. The City Council intends to establish a licensing program for parklets and streateries in order to build on the successful pilot programs of the past two summers in downtown Spokane and improve the quality of life in Spokane.

D. City of Spokane Comprehensive Plan, Urban Design and Historic Preservation Chapter, Goal DP4.2, Street Life states: Promote actions designed to increase pedestrian use of streets, especially downtown, thereby creating a healthy street life in commercial areas.

E. City of Spokane Comprehensive Plan, Economic Development Chapter, Goal ED2.4, Mixed-Use states: Support mixed-use development that brings employment, shopping, and residential activities into shared locations that stimulate opportunities for economic activity. Policy ED 3.6, Small Businesses states: Recognize the significant contributions of small businesses to the city’s economy and seek to enhance small business opportunities.

F. A web site was created in early June to provide easy access to information and allow the public to comment directly through the web site.

G. Written public comments were received in support of the proposal via the City’s blog posts and website.

H. On March 8, May 10, and July 12, 2017, the Spokane City Plan Commission held workshops to study the proposed Ordinance.

I. On May 12, 2017, pursuant to RCW 36.70A.106, the City notified the Washington State Department of Commerce of its intent to adopt proposed changes to chapter
On May 22, 2017, the City received an acknowledgement letter from the Department of Commerce.

J. On July 26 and August 2, 2017, the City caused Notice of the proposed ordinance and announcement of the Plan Commission’s August 9, 2017 hearing to be published in the Spokesman Review.

K. On June 12, 2017, the responsible official issued a State Environmental Policy Act (SEPA) Checklist and Determination of Non-Significance for the proposed amendments to SMC chapter 17C.370. The public comment period for the SEPA determination ended on June 26, 2017.

L. A public hearing was held before the Plan Commission on August 9, 2017.

M. The following modifications to the proposed text amendment were considered by the Plan Commission at its hearing on 9, 2017:

- In SMC Section 10.55.060, Parklet Terms and Conditions, item A.2, it was proposed to be amended to read “the applicant has the permission of the owner AND occupant, if different;
- In SMC Section 10.55.065, Streatery Terms and Conditions, it was proposed to add a new item A.2 prior to the existing A.2 stating the same as the amended item A.2 in 10.55.060 above, and change the existing items 2 and 3 to now become items 3 and 4.
- In SMC Section 10.55.060, Parklet Terms and Conditions, Item A, it was proposed to add a new item 5 to state that “no more than one parklet or streatery would be placed per block face.”
- In SMC Section 10.55.060,10.55.065, Item A, it was proposed to add a new item 5, also stating that “no more than one parklet or streatery would be placed per block face.”

The Plan Commission unanimously voted to incorporate the proposed text amendments, as detailed above.

Public Testimony:
No public testimony was heard.

Conclusions:

A. With regard as to whether the proposed ordinance, as amended, meets the approval criteria of SMC 17G.025.010(F) for text amendments to the Development Code, although this Chapter is not located in the UDC, the Plan Commission made the following findings:

1. The proposed amendments are consistent with the applicable goals and policies of the City’s Comprehensive Plan.

2. The proposed amendments do bear a substantial relation to public health, safety, welfare, and protection of the environment.
Recommendation:
By a vote of 7 to 0, the Plan Commission recommended to the City Council the APPROVAL of the proposed new Chapter 10.55 to the Spokane Municipal Code.

________________________________________

Todd Beyreuther, Vice-President
Spokane Plan Commission
August 9, 2017
sentence to section 10.55.065, Streatery Terms and Conditions to be A.2 and MOVING 2 and 3 to be 3 and 4. Motion was seconded by

Motion Passed Unanimously (7/0)

John Dietzman made a second motion to recommend to the City Council the proposed change to Section 10.55.060, Parklet Terms and Conditions, Item A, to add a new item 5 which states that “no more than one Parklet or Streatery would be placed per block face.” And a change to 10.55.065, Item A, to ADD a new item 5 which states the same. Motion seconded by

Motion Passed Unanimously (7/0)

Conclusions read on the record:

With regard as to whether the proposed ordinance, as amended, meets the approval criteria of SMC 17G.025.010(F) for text amendments to the Development Code, although this Chapter is not located in the UDC, the Plan Commission made the following findings:

1. The proposed amendments are consistent with the applicable goals and policies of the City’s Comprehensive Plan.

2. The proposed amendments do bear a substantial relation to public health, safety, welfare, and protection of the environment.

Hearing Adjourned at 4:42 P.M.

Workshops Continued:

Comprehensive Plan Amendment Procedures (City Council Changes) –Tirrell Black

Presentation and overview given
Questions asked and answered
Discussion ensued

Meeting Adjourned at 5:17 P.M.
Subject
Update to the City’s Sign Code, SMC 17C.240.

Background
Staff has been working on updates to the City’s sign code since early 2017. This update has been given a limited scope in order to ensure timely completion and avoid unnecessary controversy. The scope is comprised of responding to a moratorium adopted by the City Council in April, ensuring content neutrality and compliance with a 2015 U.S. Supreme Court decision, and incorporating changes recommended by Current Planning staff.

The City’s Comprehensive Plan and existing sign code prohibit off premises signage. However, SMC 17C.240.250 (B) provides an exception for existing off premises signs that must be removed to in order to accommodate a public works project. These signs may be relocated along the same roadway and in the geographical vicinity from where it was removed. On April 10, 2017, City Council passed Emergency Ordinance C35490, imposing an immediate moratorium on the relocation of off-premise signs into areas having a Center and Corridor zoning designation or sites located in an historic district. A hearing was held on May 22, 2017 regarding this moratorium, and the expiration was extended to November 22, 2017.

In 2015 the U.S. Supreme Court issued a decision in the case of Reed V. Town of Gilbert, providing new guidance on acceptable regulation of noncommercial signage. This necessitated a thorough sign code audit to ensure content neutrality.

Additionally, Planning Staff from the Development Service Center have compiled a list of recommended updates and clarifications to the City’s current sign code, in anticipation of the planned 2018 Sign Code amendment process, for ease of interpretation and administration of that code.

Staff has been working with a group of community members since this item was last presented to the Plan Commission on June 14, 2017. The work group was comprised of staff from the Planning, Legal, Code Enforcement, and Streets departments, representatives from the Plan Commission and Community Assembly, as well as representatives from the sign and real estate industries. Four meetings were held in July and August covering topical background, the intent and purpose statements, lists of exemptions and prohibitions, code
sections addressing temporary signs, off-premises signs, and bonus allowance for outstanding design, and staff recommended changes. Over the next few weeks, staff will host a focus group with representatives from the billboard industry, present the proposed changes to the Community Assembly Land Use Committee, host a digital open house, and utilize several other digital engagement tools.

**Impact**
The proposed changes will have a citywide impact. While many of the changes are clarifications, some of the more substantive changes include replacing SMC 17C.240.290 Bonus Allowance for Outstanding Design with an Exception section, zoning limitations for relocating off-premises signs, eliminating the ten categories of temporary signs and regulating this type of signage by construction materials and zoning category. There was also reorganization and formatting changes throughout the chapter.

**Action**
Staff is working on the public outreach and engagement portion of the update process. A presentation to the Community Assembly Land Use Committee is scheduled for later this month along with an online “open house” and other digital engagement efforts. A public hearing with the Plan Commission is scheduled for October 11, 2017.

**Funding**
Not applicable
Title 17C Land Use Standards
Chapter 17C.240 Signs

Section 17C.240.010 Intent and Purpose

A. Signs have a strong visual impact on the character and quality of the community. As a prominent part of the scenery, they attract or repel the viewing public, affect the safety of vehicular traffic, and their suitability or appropriateness helps to set the tone for the neighborhood. The City relies upon its scenery and physical beauty to attract commerce, aesthetic considerations assume economic value. It is the intent of the City, through this Chapter, to protect and enhance the City's historic and residential character and its economic base through the provision of appropriate and aesthetic signage. In addition, it is the intent of the City to limit the size, type and location of signs in order to minimize their distracting effect on drivers and thereby improve traffic safety. The City seeks to balance the need for the protection of public health, safety, welfare and community aesthetics, with the desire to protect the freedom of speech, and prevent discrimination in the application of free speech principles and tenets through the use of content-neutral regulations.

B. The purpose of this Chapter is to promote the public health, safety and welfare through a comprehensive system of reasonable, effective, consistent, content-neutral and nondiscriminatory sign standards and requirements. This Chapter has also been adopted to:
1. Promote and accomplish the goals, policies and objectives of the City's Comprehensive Plan and Zoning Code;
2. To provide minimum standards in order to safeguard life, health, property and public welfare, and promote traffic safety by following the established design standards, including quality of materials, construction, illumination, size, location and maintenance of sign and sign structures;
3. Recognize free speech rights by regulating signs in a content-neutral manner;
4. Protect the beauty of the City's built environment by encouraging signs that are compatible with the architectural style, characteristics and scale of the building to which it may be attached, and to encourage signs that are compatible with adjacent buildings and businesses.
5. Protect property values, the local economy, and the quality of life by preserving and enhancing the appearance of the streetscape;
6. Provide consistent sign design standards;
7. Encourage creative and innovative approaches to signage, and signs that are of a quality design, pleasing in appearance and are appropriate in size, materials and illumination to the surrounding neighborhood;
8. Provide an improved visual environment for the citizens of and visitors to the City; and
9. Adopt clear, understandable regulations which enable the fair and consistent enforcement of this Chapter.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.015 Definitions

“A” Definitions
Abandoned Sign Structure.
A sign structure where no sign has been in place for a continuous period of at least six months.

Alter
To change the copy, color, size, shape, illumination, position, location, construction or supporting structure of a sign, not including ordinary maintenance.

Animated Sign.
A sign that uses movement, by either natural or mechanical means, to depict action to create a special effect or scene.

“B” Definitions

Backed Sign.
A sign where the faces of the sign are parallel or within twenty degrees of parallel to each other.

Balloon Sign.
A sign that is blown up with air or gas.

Banner.
A sign made of fabric or other similar non-rigid material with no enclosing framework or electrical components that is supported or anchored on two or more edges or at all four corners. Banners also include non-rigid signs anchored along one edge, or two corners, with weights installed that reduce the reaction of the sign to wind.

“C” Definitions

Clear View Triangle.
See SMC 17A.020.030

Community Banner.
A temporary banner made of sturdy cloth or vinyl that is not commercial advertising that has the purpose of the promotion of a civic event, public service announcement, holiday decorations, or similar community and cultural interests and is placed on a structure located in the public right-of-way, subject to procedures authorized by city administrator.

Copy.
Letters, characters, illustrations, logos, graphics, symbols, writing, or any combination thereof designed to communicate information of any kind, or to advertise, announce or identify a person, entity, business, business product, or to advertise the sale, rental, or lease of premises.

“D” Definitions

Directional Sign.
A sign exclusively limited to guiding the circulation of motorists or pedestrians on the site.

Director
See SMC 17A.020.040

“E” Definitions
**Electric Sign.**  
Any sign containing electrical wiring, lighting, or other electrical components, but not including signs illuminated by a detached exterior light source.

**Electronic Message Center Sign.**  
An on-premises sign capable of displaying words, symbols, figures, or images that can be electronically or mechanically changed by remote or automatic means including signs using a video display method.

**"F" Definitions**

**Facade.**  
All the wall planes of a structure as seen from one side or view. For example, the front facade of a building would include all of the wall area that would be shown on the front elevation of the building plans.

**Fascia Sign.**  
A single-faced sign attached flush to a building or other structure or a sign consisting of light projected onto a building or other structure. Fascia signs do not include signs that are attached to or projected onto structures defined as sign structures by this chapter.

**Flag.**  
A sign made of fabric or other similar non-rigid material supported or anchored along only one edge or supported or anchored at only two corners. If any dimension of the flag is more than three times as long as any other dimension, it is classified and regulated as a banner regardless of how it is anchored or supported.

**Flashing Sign.**  
A pattern of changing light illumination where the sign illumination alternates suddenly between fully illuminated and fully non-illuminated in a strobe-like fashion for the purpose of drawing attention to the sign.

- For the purpose of this title, electronic message centers consistent with the standards of SMC 17C.240.240(J) shall not be considered flashing signs.

**Freestanding Sign.**  
A sign on a frame, pole, or other support structure that is not attached to any building.

**"I" Definitions**

**Illuminated Wall Highlights**  
See SMC 17A.020.090

**Interpretive Signs.**  
A sign that identifies historic buildings or sites where important events occurred or which serve educational, cultural, historical, or scientific purposes.

**"M" Definitions**

**Marquee Sign.**  
A sign incorporated into or attached to a marquee or permanent canopy.
Monument Sign.
A freestanding sign where the base of the sign structure is on the ground or a maximum of twelve inches above the lowest point of the ground adjacent to the sign. The width of the top of the sign structure can be no more than one hundred twenty percent of the width of the base.

MUTCD.
See SMC 17A.020.130

"N" Definitions

Nonconforming Sign.
A sign that was created and issued a permit in conformance with development regulations, but which subsequently, due to a change in the zone or land use regulations, is no longer in conformance with the current applicable development standards.

"O" Definitions

Off-premises Sign.
A sign relating, through its message and content, to a business activity, use, product, or service not available on the premises upon which the sign is erected.

"P" Definitions

Painted Wall Highlights.
Painted areas that highlight a building’s architectural or structural features and that do not convey a message or image.

Painted Wall Sign.
A sign applied to a building wall with paint or a thin layer of vinyl, paper, or similar material adhered directly to the building surface and that has no sign structure.

Pedestrian-Scaled Signs
Permanent, first-floor, exterior signs designed and placed to address pedestrian traffic; may be mounted flush with or projecting from a column, building wall, awning or transom.

Permanent Sign.
Any sign not classified as a temporary sign.

Projecting Sign.
A sign attached to and projecting out from a building face or wall, generally at right angles to the building. Projecting signs include signs that are totally in the right-of-way, partially in the right-of-way, or fully on private property.

"R" Definitions

Right-of-way
See SMC 17A.020.180

Roadway
See SMC 17A.020.180
Roof Line.
The top edge of a roof or building parapet, whichever is higher, excluding any cupolas, chimneys, or other projections.

Roof mounted sign.
A sign which has a point of attachment to the roof or mansard of a building. Architectural projections, including mechanical equipment screens, above any parapet or roof line whose sole function is a background for signs shall be considered a sign structure. A sign on such an architectural projection shall be considered a roof sign.

“S” Definitions

Sandwich Board Sign.
A self-supporting A-shaped freestanding temporary sign with only two visible sides that are situated adjacent to a business, typically on a sidewalk.

Sign.
d. Materials placed or constructed or light projected, but not including any lawful display of merchandise, that:
   i. Conveys a message or image, and
   ii. Is used to inform or attract the attention of the public

e. Some examples of signs are materials or lights meeting the definition of the preceding sentence and which are commonly referred to as signs, placards, A-boards, posters, murals, diagrams, banners, flags, or projected slides, images, or holograms.

f. The scope of the term sign does not depend on the content of the message or image conveyed.

Sign Face.
The portion of a sign which contains lettering, logo, trademark, or other graphic representations. (See SMC 17C.240.140, Sign Face Area.)

Sign Maintenance.
Normal care needed to keep a sign functional, such as cleaning, painting, oiling, and changing of light bulbs.

Sign Repair.
Fixing or replacement of broken or worn parts. Replacement includes comparable materials only. Repairs may be made with the sign in position or with the sign removed.

Sign Structure.
A structure specifically intended for supporting or containing a sign.

Special Event Sign.
A temporary sign used to announce a circus, a carnival, festivals, or other similar events.

Structural Alteration.
g. Modification of a sign, sign structure, or awning that affects size, shape, height, or sign location.

h. Changes in structural materials; or

i. Replacement of electrical components with other than comparable materials.
The replacement of wood parts with metal parts, the replacement of incandescent bulbs with light emitting diodes (LED), or the addition of electronic elements to a non-electrified sign would all be structural alterations.

Structural alteration does not include ordinary maintenance or repair, repainting an existing sign surface, including changes of message or image, exchanging painted and pasted or glued materials on painted wall signs, or exchanging display panels of a sign through release and closing of clips or other brackets.

**Definitions**

Temporary sign (which may include special event sign)

Any sign that is used temporarily and is not permanently mounted, painted or otherwise affixed, excluding portable signs as defined by this Chapter, including any poster, banner, pennant, placard, stake sign or sign not placed in the ground with concrete or other means to provide permanent support, stability and rot prevention. Temporary signs may only be made of non-durable materials including, but not limited to, paper, corrugated board, flexible, bendable or foldable plastics, foamcore board, vinyl canvas or vinyl mesh products of less than 20 oz fabric, vinyl canvas and vinyl mesh products without polymeric plasticizers and signs painted or drawn with water soluble paints or chalks. Signs made of any other materials shall be considered permanent and are subject to the permanent sign regulations of this Chapter.

**Section 17C.240.020 Applicability and Interpretations**

A. This Chapter applies to all signs as defined in Section 17C.240.240 (Definitions), within the City which are visible or audible from any street, sidewalk or public place, regardless of the type or nature.

B. This Chapter is not intended to, and shall not be interpreted to, restrict speech on the basis of its content, viewpoint, or message. Any classification of sign authorized in this chapter for commercial purposes shall be interpreted to also be permitted for non-commercial purposes. No part of this Chapter shall be construed to favor commercial speech over non-commercial speech. To the extent that any provision of this Chapter is ambiguous, the term shall be interpreted not to regulate speech on the basis of the content of the message.

C. Substitution Clause.

Notwithstanding anything herein to the contrary, noncommercial copy may be substituted for commercial copy on any lawful sign structure.
Conflicts within Chapter 17C.240 SMC.

In general, an area with base zoning or overlay zoning is subject to all of the sign regulations of each. When the regulations conflict, unless specifically indicated otherwise, the regulations for an overlay zone supersede regulations for base zones. The regulations for overlay zones also supersede conflicting regulations for a specific use or development unless specifically stated otherwise. Where there is a conflict between regulations for a specific use or development and the base zone regulations, the specific use or development regulations supersede the base zone regulations.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.040 Relationship to Approved Land Use Reviews

The sign-related provisions of any approved land use permit that applies to the site supersede the standards of this code. Examples of land use reviews include PUDs and binding site plans and conditional uses, and other discretionary permits.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.050 Authority

A. Responsibility.
   This chapter will be administered by the planning director and enforced by the code enforcement division and the street department.

B. Administration.
   The director will administer these sign standards as set forth under Title 17A SMC. The director may implement procedures, forms, and written policies for administering the provisions of this chapter.

C. Violations.
   Violations of this chapter are civil infractions enforced under SMC 1.05.160.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.060 Exemptions

The following signs are exempt from a sign permit (unless otherwise noted). The area and number of such signs shall not be included in the area and number of signs permitted for any site or use, however, all other relevant requirements of this chapter shall apply. This shall not be construed as relieving the owner of the sign from the responsibility of its erection and maintenance and its compliance with the provisions of this chapter or any other law or ordinance.

A. Flags. Any flags, provided that they conform to all provisions of this chapter for signs. Freestanding flagpoles require a building permit for structural review.
B. Memorial signs or tablets, names of buildings, stained glass windows, and dates of erection when cut into the surface or the facade of the building or when projecting not more than two inches.

C. Governmental signs. Signs installed by the City, County, or a federal or State governmental agency for the protection of the public health, safety and general welfare, including, but not limited to, the following:

1. Emergency and warning signs necessary for public safety or civil defense;
2. Traffic and/or wayfinding signs erected and maintained by an authorized public agency;
3. Signs required to be displayed by law;
4. Signs showing the location of public facilities including public and private hospitals and emergency medical services; and
5. Any sign, posting, notice, or similar sign placed by or required by a governmental agency in carrying out its responsibility to protect the public health, safety and general welfare.

D. Signs of public utility companies indicating danger or which serve as an aid to public safety or which show the location of underground facilities.

E. Flush-mounted wall signs, used to identify the name and address of the occupant for each dwelling provided the sign does not exceed two square feet in sign area.

F. Non-visible signs. Signs not visible beyond the boundaries of the lot or parcel upon which they are located, or from any public right-of-way. Such freestanding signs require a building permit for structural review.

G. Changes to the face or copy of changeable copy signs, digital signs, electronic messaging signs, provided such changes do not change the material or appearance of the sign as originally permitted by the City.

H. The normal repair and maintenance, (painting, repainting, cleaning) of conforming or legal non-conforming signs that does not involve structural alteration of the sign or supporting structure.

I. Sculptures, fountains, mosaics, murals, public art and design features which do not otherwise constitute a sign.

J. "No trespassing," "no dumping," "no parking," "private" signs identifying essential public needs (i.e., restrooms, entrance, exit, telephone, etc.) and other informational warning signs, which shall not exceed three square feet in surface area.

K. Publicly approved non-illuminated interpretive signs, or historical signs, or tablets displayed by a public, educational non-profit agency, or private development pursuant to
SMC 17E.060.820 through SMC 17E.060.840, strictly for the purpose of informing or educating the public.

L. Illuminated wall highlights that do not contain words, logos, or corporate images

M. Interior signs. Signs or displays located entirely inside of a building and located at least three (3) feet away from transparent doors and windows.

N. Temporary signs (provided they comply with 17C.240.220, Temporary Signs).

Date Passed: Monday, December 14, 2009
Effective Date: Wednesday, January 27, 2010
Ordinance C34530 Section 18
Section 17C.240.070 Prohibitions
The following are prohibited and existing ones must be removed:

A. Flashing signs or lights. A sign that contains an intermittent or flashing light source, or a sign that includes the illusion of intermittent or flashing light by means of animation, or an externally mounted intermittent light source, except as consistent with the standards contained in Table 17C.240-4.

B. Abandoned sign structures.

C. Signs placed on or painted on a motor vehicle or trailer parked with the primary purpose of providing signs not otherwise allowed by the code.

D. Permanent balloon signs.

E. Hazardous signs. Any sign that is dangerous or confusing to motorists on the public right-of-way, including any sign which by its color, wording, design, location or illumination resembles, conflicts, imitates or interferes with the effectiveness of any official traffic control device or which otherwise impedes the safe and efficient flow of traffic.

F. Signs which are located upon or projecting over public streets, sidewalks, or rights of way except as provided for awnings and marquees in SMC 17C.240.140, sandwich board signs in SMC 17C.240.230 signs extending into the right-of-way allowed in SMC 17C.240.180(B), and temporary signs in SMC 17C.240.220 (E).

G. Off premises signs (except as expressly allowed in other sections of this chapter). No permanent sign shall be located on a vacant lot, parcel or easement. No permanent sign shall be located on a lot, parcel or easement as the principal use of that lot, parcel or easement. Signs may only be established as an accessory use to a principally permitted
use.

H.

I. Signs erected, constructed or structurally altered that are required to have a permit that were erected, constructed, or altered without a permit.

J. Except as otherwise allowed under this chapter or other ordinances, laws, or regulations of the City of Spokane, it shall be unlawful for any person, except a public officer or employee in the performance of his public duty, to affix, post, paint, nail, fasten, place, or locate any sign, card, banner, handbill, poster, advertisement or notice of any kind, or cause the same to be done, upon any City owned or maintained structure, including but not limited to, any building, curbstone, traffic control device, street sign, utility pole, hydrant, fence, lamp post, guardrail, tree or shrubbery or any other structure situated within any such areas or to affix the same to a wire or appurtenance thereof, City-owned or maintained structures include, but are not limited to, bridges, overpasses, street medians, retaining walls, fences, street furniture, and shelters, among other structures located upon public streets, highways, public right-of-way or other public property.

K. No sign may impede free ingress and egress from any door, window or exit way required by building and/or fire code regulations.

Date Passed: Monday, December 19, 2011
Effective Date: Thursday, January 26, 2012
ORD C34819 Section 1

Section 17C.240.080 Sign Permit Required

A. Permit Requirements.
   No sign governed by the provisions of this code shall be erected, structurally altered, or relocated by any person, firm, or corporation without a permit issued by the City, unless an exemption applies under this chapter. No new permit is required for signs which have permits and which conform with the requirements of this code on the date of its adoption unless and until the sign is structurally altered or relocated.

B. Permit Applications.
   Permit applications shall include a site plan that provides the following information:
   1. The location of the affected lot, building(s), and sign(s).
   2. The scale of the site plan.
   3. A scaled-drawing of the proposed sign or sign revision, including size, height, copy, structural footing details, method of attachment, and illumination.
   4. The location of all existing signs on the site including size and height.
   5. For signs subject to spacing regulations, the location of neighboring signs on adjacent properties.
   6. Tax parcel number or correct address where proposed sign will be located.

C. Fee Schedule.
   Fees for sign permits are as provided by SMC 8.02.031(G).
Section 17C.240.090 Measurements

The standards contained in SMC 17C.240.100 through SMC 17C.240.130 address how the signs allowed in the various zoning categories are measured including sign area, height, and other parameters. These standards work in combination with the standards of SMC 17C.240.140 through SMC 17C.240.300 regarding allowed sign size, number, type, and other provisions.

Section 17C.240.100 Primary Building Walls

The length of a primary building wall is derived for each tenant space's ground floor exterior wall (See Figure 1). When walls are not parallel to a street, they are assigned to the street frontage to which they are most oriented (See Figure 1b). When the primary entrance is located in a building wall that is adjacent to, at an angle from, and shorter than the street-facing wall, the primary building wall will be measured as a combination of the street wall and the wall containing the entrance. Where the angled wall is on the corner of the building between two street-facing walls, the applicant may choose which street facing wall to combine with the wall containing the entrance to be considered the primary building wall. The length of the primary building wall will be measured in a straight line parallel to the street-facing wall (See Figure 1b).

FIGURE 1: Primary and Secondary Building Walls

PBW = Primary Building Wall
SBW = Secondary Building Wall
FIGURE 8a
Building Wall Orientation

PBW = Primary Building Wall
SBW = Secondary Building Wall
* Equal orientation - applicant chooses one for primary wall and one for the secondary wall

FIGURE 8b
Primary Building Wall - Angled Entrance

Main entrance

Street
A. Sign Cabinets.
The area of sign faces enclosed in frames or cabinets is determined based on the outer dimensions of the frame or cabinet surrounding the sign face (See Figure 2).

**FIGURE 2**
Sign Face Measurement

![Sign Face Measurement](image)

B. Backed Signs.
Only one side of a backed sign is counted in determining the area of sign faces. Where the two sides are not of equal size, the larger of the two sides is used for the determination of sign area (See Figure 3).

**FIGURE 3**
Sign Face Measurement

![Sign Face Measurement](image)

C. Multiple Cabinets.
For freestanding and projecting signs that contain multiple cabinets on one structure and oriented in the same direction, the modules together are counted as one sign face (See [Deleted: Section 17C.240.140])
D. Round Signs.
The maximum surface area visible at one time of a round, three dimensional, or three or more sided sign is counted to determine sign area.

E. Background panel or surface. Sign copy mounted, affixed or painted on a background panel or surface distinctly painted, textured or constructed as a background for the sign copy, is measured as the area contained within the smallest rectangle, parallelogram, triangle, or circle that will enclose the sign copy and the background, as shown in Figure 6.

**Deleted:** Signs On a Base Material
When a sign is on a background panel and attached without a cabinet, such as a wood board or Plexiglas background panel, the dimensions of the background panel are to be used.
F. Individual Elements.  
Individual elements. Sign copy mounted as individual letters or graphics against a wall of a building or surface of another structure, that has not been painted, textured or otherwise altered to maintain a background for the sign copy, is measured as the sum of the smallest square, rectangle, parallelogram, triangle or circle that will enclose each word, sentence and complete message, and each graphic in the sign (See Figure 5).  

G. Painted Wall Signs.  
Painted wall signs are measured as the sum of the smallest square, rectangle, parallelogram, triangle or circle that will enclose each word, sentence and complete message, and each graphic in the sign.  

H. Awnings and Marquees.  
When signs are incorporated into awnings, the sign area is determined by computing the area of an imaginary rectangle drawn around the sign face. When the ends of awnings or marquees are parallel and contain sign faces, only one side is counted in addition to the sign face area on the front.  

Deleted:  
When signs are constructed of individual elements attached to a building wall, the sign area is determined by calculating the area of an imaginary rectangle drawn around the sign elements (See Figure 5). Sign elements will be measured as one unit when the distance between the elements is less than the dimension of the smallest element (See Figure 6).  

Deleted:  
by drawing an imaginary rectangle around the edge of each of the sign elements.  

Deleted:  
Sign elements will be measured as one unit when the distance between the elements is less than two times the length of each element (See Figure 6). Visible wall area includes windows and doors, but not openings such as loading entrances.  

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Section 17C.240.150 Height of Signs
Diagonal corner signs that face more than one street must be assigned to a street and building frontage by the applicant. The sign must meet all standards for the street and building frontage to which it is assigned (See Figure 8a and 8b).
Section 17C.240.150 Uses, Use Categories, and Structure Types

In some cases, sign regulations are applied based on the land use or use category of a site, or structure type on the site. All of these are described or defined in Title 17C SMC.

## A. General Standards

All permanent signs in Residential zones must comply with the standards detailed in Table 17C.240-1.

### Table 17C.240-1, Standards for Permanent Signs in RA, RSF, RTF, RMF, and RHD Zones [1]

<table>
<thead>
<tr>
<th>Use Category/Structure Type [2]</th>
<th>Number of Signs</th>
<th>Max. Sign Face Area</th>
<th>Types of Signs Allowed</th>
<th>Maximum Sign Height</th>
<th>Additional Signs Allowed [3]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential Household Living/Houses, Duplexes, Attached Houses</td>
<td>1 per site</td>
<td>3 sq. ft.</td>
<td>Fascia, Painted Wall</td>
<td>Top of wall, or 10 ft, whichever is less</td>
<td>Directional Signs</td>
</tr>
<tr>
<td>Residential Household Living/Multi-family Residential Building, Group Living, Day Care, Nonresidential Category Uses Not Listed Below</td>
<td>1 per building</td>
<td>15 sq. ft.</td>
<td>Fascia, Painted Wall</td>
<td>Top of wall</td>
<td>Directional Signs</td>
</tr>
</tbody>
</table>

Deleted: Section 17C.240.190 Sign Standards Purpose

The regulations contained in SMC 17C.240.190 through SMC 17C.240.300 are sign standards which work in combination with chapter 17C.110 SMC through chapter 17C.130 SMC, Land Use Standards, to implement Spokane's comprehensive plan.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.200 Official Zoning Maps

Deleted: The boundaries and locations of all base zones, and overlay zones are shown on the City’s official zoning maps. See Title 17C SMC, Land Use Standards for additional information.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009

Deleted: Section 17C.240.210
Deleted: Section 17C.240.220
Deleted: The standards for...the RA through RHD
Deleted: are stated in...Table 17C.240-1 (See Linked Document)
B. Sign Features.

Signs in the RA, RSF, RMF, and RHD zones, except for those subject to the NR zone sign standards, are subject to the standards of this subsection. Illuminated signs placed in windows are subject to these sign regulations. Extensions into the right-of-way are prohibited.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009
ORD C34390 Section 1
### Section 17C.240.170 Standards in the Commercial and Industrial Zones

General Standards and Sign Features. All permanent signs in Commercial and Industrial zones must comply with the standards detailed in Tables 17C.240-2 and 17C.240-3.

#### Table 17C.240-2

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SIGNS ATTACHED TO BUILDINGS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Size Allocation</strong></td>
<td>1-1/2 sq. ft. per 1 ft. of primary building wall or 15 percent of the primary building wall, whichever is greater</td>
<td>1 sq. ft. per 1 ft. of primary building wall if a freestanding sign is also on the same street frontage, 1-1/2 sq. ft. per 1 ft. of primary building wall if there is no freestanding sign on the same street frontage</td>
<td>Same</td>
<td>Same</td>
<td>15 sq. ft.</td>
</tr>
<tr>
<td>Maximum Number</td>
<td>No limit within size allocation</td>
<td>Same</td>
<td>Same</td>
<td>Same</td>
<td>1</td>
</tr>
<tr>
<td>Maximum Area Per Sign</td>
<td>250 sq. ft. in the DT Zones, the maximum area per sign attached to a building is not limited</td>
<td>100 sq. ft.</td>
<td>50 sq. ft.</td>
<td>50 sq. ft.</td>
<td>15 sq. ft.</td>
</tr>
<tr>
<td>Minimum Guaranteed Sign Area for a Ground Floor Tenant Space</td>
<td>32 sq. ft.</td>
<td>Same</td>
<td>Same</td>
<td>Same</td>
<td>15 sq. ft.</td>
</tr>
</tbody>
</table>

#### TYPES ALLOWED

<table>
<thead>
<tr>
<th>Fascia, Awning, Marquee, Roof Mounted, Painted Wall</th>
<th>Yes</th>
<th>Yes</th>
<th>Yes</th>
<th>Yes</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projecting</td>
<td>Yes, but no projecting signs if a freestanding sign is also on the same street frontage</td>
<td>Same</td>
<td>Same</td>
<td>Same</td>
<td>Same</td>
</tr>
</tbody>
</table>

*Deleted: Section 17C.240.230*

*Deleted: The standards for permanent signs and sign features in the Commercial and Industrial zones are stated in Tables 17C.240-2 and 17C.240-3. All signs must conform to the regulations of SMC 17C.240.*
## FREESTANDING SIGNS

<table>
<thead>
<tr>
<th>Maximum Number</th>
<th>1 per site or 1 per 300 ft. of arterial street frontage and 1 for each additional 300 ft. or fraction thereof [3]</th>
<th>1 per arterial street frontage</th>
<th>1 per arterial street frontage</th>
<th>1 monument sign per arterial street frontage</th>
<th>1 monument sign per building</th>
</tr>
</thead>
<tbody>
<tr>
<td>When Not Allowed</td>
<td>Not Limited</td>
<td>Not allowed if there is already a projecting sign on the same site frontage, or if existing signs attached to buildings exceed the limit of 1 sq. ft. to 1 ft. of primary building wall</td>
<td>Same</td>
<td>Same</td>
<td>Not allowed if there is already a wall or projecting sign</td>
</tr>
<tr>
<td>Size Allocation for All Freestanding Signs</td>
<td>1 sq. ft. per 1 ft. of arterial street frontage Local street frontage can be used if there are not arterial site frontages</td>
<td>Same</td>
<td>Same</td>
<td>Same</td>
<td>15 sq. ft.</td>
</tr>
<tr>
<td>Maximum Height [6]</td>
<td>35 ft.</td>
<td>20 ft.</td>
<td>20 ft.</td>
<td>5 ft.</td>
<td>5 ft.</td>
</tr>
</tbody>
</table>

## ADDITIONAL SIGNS ALLOWED

<table>
<thead>
<tr>
<th>Directional Signs, Temporary Signs</th>
<th>See SMC 17C.240.210(D) and SMC 17C.240.220</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes = Allowed</td>
<td>No = Prohibited</td>
</tr>
</tbody>
</table>

**Notes:**

[1] Temporary signs are regulated under SMC 17C.240.220, Temporary Signs.

[2] Signs in CC zones are subject to the standards and guidelines contained in the Initial Design Standards and Guidelines for Centers and Corridors.

[3] On sites with frontages longer than 300 feet, sign area earned from the first 300 feet may not be used on the second sign. For example, a 350-foot street frontage may have a 200 sq. ft. and a 50 sq. ft. freestanding sign. Interstate freeways, United States highways, state routes that...
are not also City of Spokane Arterials are not considered arterial streets for purposes of this Title. Sites with frontage on more than one arterial are allowed a freestanding sign on each arterial. The size allocation for each freestanding sign shall be calculated independently using only the length of the arterial frontage adjacent to the freestanding sign. The square footage allowance for freestanding signs for one arterial shall not be transferred to other arterials.

[4] Where a site has no arterial street frontage, one freestanding sign is allowed.

[5] The maximum sign area may be an additional twenty-five square feet for each additional business on a site having more than one business, up to a maximum area of one hundred fifty square feet.

[6] This height limit is for the total height of the combined sign face and sign structure.

[7] These signs may be allowed in addition to signs attached to buildings and freestanding signs when they meet the standards of SMC 17C.240.210(D) and SMC 17C.240.220.

Table 17C.240-3
Sign Features for All Signs in Table 17C.240-2

<table>
<thead>
<tr>
<th>GC, CC2, Downtown, CB, LI, HI, O, OR, NR, NMU, CC1 &amp; CC4</th>
<th>Allowed [1][2]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic Message Center Sign Features</td>
<td>Direct, Indirect, or Internal</td>
</tr>
<tr>
<td>Lighting</td>
<td></td>
</tr>
<tr>
<td>Maximum Distance Extending into ROW</td>
<td>See SMC 17C.240.220(E)</td>
</tr>
<tr>
<td>Maximum Area Extending into ROW</td>
<td>See SMC 17C.240.220(E)</td>
</tr>
<tr>
<td>Bonus Allowance for Outstanding Design</td>
<td>See SMC 17C.240.290</td>
</tr>
</tbody>
</table>

Notes:
[1] Electronic Message Center sign features are allowed in the GC, CC2, Downtown, CB, LI, HI, O, OR, NR, NMU, & CC1 zones if they meet the standards of SMC 17C.240.250. Electronic Message Center Signs.
Section 17C.240.180 Sign Placement and Location Restrictions

A. Sign Placement.
All signs and sign structures must be erected and attached totally within the site except when allowed to extend into the right-of-way by this chapter.

B. Signs Extending Into the Right-of-way.
The standards of this subsection apply to permanent signs that are erected on private property and that extend into the right-of-way.
1. Projecting Signs.
   Projecting signs that extend into the right-of-way must meet the following standards:
   a. Distance Into the Right-of-way.
      i. Where allowed, signs may extend into the right-of-way not more than ten feet or within two feet of the curbline, whichever is the smaller projection.
      ii. Diagonal corner signs may extend into the right-of-way to a point that is determined by extending a line from the maximum points allowed for projecting signs on each street frontage (See Figure...
b. Maximum Sign Face Area In the Right-of-way.
   The area of a sign is limited by the amount the sign extends into the right-of-way, as follows:
   i. A sign extending more than six feet cannot have a total area of projection in excess of sixty square feet; and
   ii. A sign extending less than six feet may not exceed one hundred square feet in area.

   c. Blanketing.
   A projecting sign that extends into the right-of-way more than three feet may not be within twenty feet of another projecting or freestanding sign that extends more than three feet into the right-of-way if the new sign is within horizontal lines drawn from the top and bottom of the prior sign.

C. Vision Clearance Areas.
   1. Vision Clearance Areas.
      a. Vision clearance areas are triangular-shaped areas located at the intersection of any combination of rights-of-way, alleys, or driveways. The sides of the triangle extend fifteen feet from the intersection of the vehicle travel areas (See Figures 12a and b). The height of the vision clearance area is from thirty-six inches above the ground to ten feet above the ground immediately below the sign or awning (See Figure 12c).
FIGURE 12a
Vision Clearance Area

- Arterial Street
- 15 ft. Residential Street
- 15 ft.
- 70 ft. for 30 MPH speed limit
- 120 ft. for 55 MPH speed limit
- 50 ft. Residential Street
- 20 ft.
- 50 ft.
b. Signs in Vision Clearance Areas.  
Signs may not be located within a vision clearance area as defined in this paragraph. Support structures for a sign may only be located in a vision clearance area if the combined total width is twelve inches or less and the combined total depth is twelve inches or less.

2. Vehicle Area Clearances.  
In areas outside of rights-of-way, when a sign or awning extends over where vehicles travel or are parked, the bottom of the structure must be at least fourteen feet above the ground. Vehicle areas include driveways, alleys, parking areas, and loading and maneuvering areas.

3. Pedestrian Area Clearances. 
When a sign or awning extends over a sidewalk, walkway, or other space used by pedestrians, the bottom of the structure must be at least eight feet above the ground. Free-hanging valances made of fabric or other non-rigid material hung on
2. Signage, awnings, and marquees must be at least seven feet above of a sidewalk,
walkway, or other space used by pedestrians.
4. Clearances from Fire Escapes, Means of Egress, or Standpipes.
   Signs, sign structures, and awnings are prohibited from being erected in any
   manner that interferes in any way with the free use of any fire escape, means
   of egress, or standpipe. Attaching signs, sign structures, or awnings to a fire escape
   is prohibited.
5. Obstruction of Windows and Ventilation.
   Signs, sign structures and awnings are prohibited from being installed in any
   way that obstructs any building openings to such an extent that light, ventilation,
   or exhaust are reduced to a level below that required by the building code.
6. Access to Signs.
   Access clear of all obstructions must be provided to all signs.

D. Removal of Signs.

   The city engineer may require any signs extending into the right-of-way to be modified or
   moved if streets are widened, or other improvements made in the right-of-way, which result
   in the creation of unsafe conditions. The modification or moving will be at the owner’s
   expense. If a legal nonconforming sign is moved under this requirement, it may be re-erected
   on the site without being brought into conformance.

SMC 17C.240.190 Building Mounted Wall Signs

A. Placement.
   Signs attached to buildings or structures that are based on the sign rights of a primary building
   wall may be placed on that primary building wall, on a secondary building wall, or on another
   structure. They may not be placed on another primary building wall.
B. Awnings and Marquees.
   Signs attached to an awning or marquee that extends into the right-of-way must comply with the
   pedestrian clearance and right-of-way extension standards of SMC 17F.040.140, Awnings
C. Fascia Signs.
   1. Vertical Extensions.
      Fascia signs may not extend more than six inches above the top of the building wall.
      Fascia signs attached to other structures may not extend above the top of the structure.
   2. Horizontal Extensions.
      A fascia sign may not extend more than eighteen inches out from the wall or structure to
      which it is attached. Fascia signs may not extend beyond the corner of buildings or other
      structures.
D. Projecting Signs.
   1. Vertical extensions.
      The face of a projecting sign may not extend more than six inches above the roof line.
   2. Placement.
      Projecting signs that extend over the right-of-way must meet the placement standards of
      SMC 17C.240.180(B), Signs Extending Into the Right-of-way.
SMC 17C.240.200 Roof-Mounted Signs

A. No permit shall issue for a roof-mounted sign which does not comply with the following standards:

1. Number. No more than one (1) roof-mounted sign shall be allowed for each building.

2. Area. The area of the roof-mounted sign shall not exceed the total amount of wall sign area that would be allowed for the building or site on which the roof mounted sign is located.

3. Location. Allowed on the slope of peaked/sloped roof buildings only, and only on the lowest one-third (1/3) of the slope of the peaked roof. Roof-mounted signs shall be installed so that the structural supports of the sign are minimized. Angle irons, guy wires, braces or other secondary supports shall appear to be an integral part of the roof or roof-mounted sign.

4. Zone. Roof-mounted signs are permitted in nonresidential zones only.

5. Design. Roof-mounted signs may be non-illuminated, internally illuminated or indirectly illuminated, provided that the light is limited to the sign face only.

SMC 17C.240.210 Freestanding Signs

A. Setbacks.

Freestanding signs are regulated as follows:

1. Residential Zones.
   a. In residential zones, freestanding signs are allowed in required setbacks; however, in required front setbacks, monument signs exceeding three and one-half feet tall shall be setback ten feet from the front property line, provided that the requirements of SMC 17C.240.180(C) are met.
   b. Freestanding signs with structural supports less than two feet in width, with copy area placed at a height of seven feet or more above grade, may be
located at the front property line, provided that the requirements of SMC 17C.240.180(C) are met.

c. Freestanding signs with structural supports of more than two feet shall be set back not less than ten feet from the front property line, provided that the requirements of SMC 17C.240.180(C) are met.

2. Commercial and Industrial Zones.

In O, OR, NR, NMU, CB, CC-2, GC, LI, and HI zones, freestanding signs are allowed in required setbacks for buildings and parking areas. However, freestanding signs are prohibited in the setback between a property line abutting a residentially zoned site and the building line or parking area setback line.

B. Frontages.

Freestanding signs must be placed on arterial street frontages unless there are none. Freestanding signs that are allowed based on the length of one arterial street frontage may not be placed on another arterial street frontage. Frontage on a freeway is not considered arterial street frontage.

C. Extensions Into the Right-of-way.

Freestanding signs may project into the public right-of-way as follows, provided they also meet the requirements of 17C.240.180:

1. No more than ten feet beyond the property line; or
2. Within two feet of the curbline, whichever is the smaller projection.
3. The area of a sign is limited by the amount of projection beyond the property line, as follows:
   a. A sign projecting more than six feet cannot have a total area of projection in excess of sixty square feet; and
   b. A sign projecting less than six feet may not exceed one hundred square feet in area.
4. All supports of a freestanding sign must be on private property.

D. Directional Signs.

1. General Standards.

   Directional signs that meet the standards of this subsection are allowed in all zones and are not counted in the total square footage of permanent signage allowed on the site. Adjustments or modifications to the standards of this subsection are prohibited.

2. Size.

   Freestanding directional signs may be up to six square feet in area and forty two inches in height. Fascia directional signs may be up to six square feet in area and eight feet in height.

3. Sign Features.

   Direct, internal or indirect lighting is allowed. Extensions into the right-of-way are prohibited. Up to 25 percent of the area of the sign may contain a logo, image, or other copy.

4. Directional Signs that Do Not Meet the Standards of this Subsection.

   Directional signs that do not meet the standards of this subsection must meet either the standards for signs attached to buildings or the standards for freestanding signs.

SMC 17C 240.220 Temporary Signs

A. No Permit required. No sign permit is required for temporary signs.
B. Removal. Temporary signs shall be removed if the sign is in need of repair, is worn, dilapidated or creates a public nuisance.

C. Materials. See the definition of "temporary sign" in Section 17C.240.015.

D. City property (excluding City right-of-way). Temporary signs on City-owned property (excluding City right-of-way) are allowed only in conjunction with an approved Special Event permit.

E. City Right-of-Way outside of the Roadway. Temporary signs allowed to be placed in the right-of-way shall meet the following standards:

1. The sign is entirely outside the roadway.

2. The sign is no larger than the maximum allowed for a freestanding temporary sign in the zoning district.

3. The sign is entirely outside of the area of a right-of-way corner that is between the curb and the lines created by extending the property line to the curb face (See Figure 10a).

4. The sign is entirely outside the area of a sidewalk that is between the lines created by extending the edges of any curb ramp across the sidewalk to the property line.

5. The sign is within six inches of the curb (See Figure 10b).

6. The sign does not obstruct a continuous through pedestrian zone of at least six feet in width, except that in center and corridor zones, sandwich board signs which are located on the sidewalk shall be located in such a manner as to leave a pathway at least four feet wide that is free of obstructions.
7. The sign does not obstruct pedestrian and wheelchair access from the sidewalk to any of the following:
   a. Transit stop areas.
   b. Designated disabled parking spaces.
   c. Disabled access ramps; or
   d. Building exits including fire escapes.

8. Physical Attachment to Public Property.
   Except as allowed for community banners, temporary signs placed in the right-of-way must remain portable and may not be attached or anchored in any way to trees or to public property including utility or light poles, parking meters, the ground, or pavement.

   Temporary signs placed in the right-of-way must meet the following additional standards:
   a. Where no curb exists, the sign must be placed outside the roadway at least five feet from the edge of the roadway. Temporary signs may not be placed in medians, traffic islands, or other areas within the roadway.
   b. Temporary signs must not be placed in parking spaces, pedestrian pathways, or bicycle paths. Residential zones.

F. Temporary signs may be placed on property residentially zoned in accordance with the requirements of this Section and the following:

1. Freestanding signs (includes post-mounted, stake and portable signs).
   a. Single-family zones: Temporary free-standing signs shall not exceed four (4) square feet in size and five (5) feet in height, if the sign is post mounted on the ground, and not to exceed three (3) feet in height if the sign is stake-mounted or portable.
   b. Multi-family zones: Temporary free-standing signs shall not exceed six (6) square feet in size and five (5) feet in height if the sign is post mounted on the ground, and not to exceed three (3) feet in height if the sign is stake-mounted or portable.

2. Surface-mounted signs. Limited to sites two (2) acres or larger:
   a. Size. No larger than thirty-two (32) square feet.
   b. Location. Must be flatly affixed to walls below the fascia or parapet line, or flatly affixed to on-site fences either facing or abutting the street, or facing inward to the subject site. Signs shall not be attached or tethered to other site improvements.
G. Non-residential zones. Temporary signs are allowed on non-residentially zoned property in accordance with the requirements of this Section and the following:

1. Freestanding signs (including post-mounted, stake and portable signs): Size/height. Limited to four (4) square feet and five (5) feet in height if the temporary sign is mounted in the ground, and not to exceed three (3) feet in height if the temporary sign is portable.

2. Surface-mounted signs:
   a. **Size.** Limited to thirty-two (32) square feet.

3. Location. Must be flatly affixed to walls below the fascia or parapet line, or flatly affixed to on-site fences either facing the abutting street, or facing inward to the subject site. Signs shall not be attached or tethered to other site improvements.

4. Sign Features. Freestanding directional signs may be up to six square feet in area and forty-two inches in height. Fascia directional signs may be up to six square feet in area and eight feet in height.

5. Display Time. Signs may only be displayed during business hours. If business hours continue past daylight hours, precautions should be taken to place the sign in a location where it is readily visible after dark. This shall not be construed to allow the wiring of a sign for lighting.

6. Location. Signs may be located no further than twelve feet from the entrance to the business, sponsoring establishment, or event location. Such signs shall not be placed in a location which is within the vision triangle, as defined in 17C.240.180 (C) or any location which will impede vehicular traffic. Further, such signs shall not be placed in a manner which will block or otherwise obstruct the safe use of sidewalks, building entrances or stairs by pedestrians, including pedestrians who are visually impaired or otherwise handicapped.

SMC 17C.240.230 Sandwich Board Signs

A. Sandwich board signs shall be limited to one sign per street address. These signs are subject to the following conditions:

1. **Size.** The area of the sign shall not exceed nine square feet per side in size and shall not exceed three feet in any dimension.

2. **Maintenance Standards.** Signs shall be constructed out of materials able to withstand typical northwest weather. Such materials may be metal, finished wood, chalkboard, whiteboard, or plastic signs and copy shall be of professional quality. Owners of sandwich board signs shall be required to keep their signs in a legible, intact, and well-maintained manner.

3. **Display Time.** Signs may be displayed during business hours. If business hours continue past daylight hours, precautions should be taken to place the sign in a location where it is readily visible after dark. This shall not be construed to allow the wiring of a sign for lighting.

4. **Location.** Signs may be located no further than twelve feet from the entrance to the business, sponsoring establishment, or event location. Such signs shall not be placed in a location which is within the vision triangle, as defined in 17C.240.180 (C) or any location which will impede vehicular traffic. Further, such signs shall not be placed in a manner which will block or otherwise obstruct the safe use of sidewalks, building entrances or stairs by pedestrians, including pedestrians who are visually impaired or otherwise handicapped.

SMC 17C.240.240 Community Banners

A. Community Banners.

Such signs may be permitted and extend into the public right-of-way by permission of the city administrator or appointed representative. Such signs may only be placed at City-designated locations provided that the banner:
1. is not commercial advertising but, rather, has as its principal purpose the promotion of a civic event, public service announcement, holiday decoration, or similar community interests;
2. complies with all applicable codes and officially adopted city policies; and
3. does not, in the judgment of the street director, present a traffic or safety hazard.

SMC 17C.240.250   Electronic Message Center Signs

Electronic Message Center Signs.
Electronic message center signs are permitted subject to the limitations in Table 17C.240-4.
<table>
<thead>
<tr>
<th>Zoning Category</th>
<th>Maximum Allowed Sign Size by Zoning Designation: Freestanding/Wall</th>
<th>Electronic Message Center Sign Size</th>
<th>Hours of Operation</th>
<th>Brightness</th>
<th>Timing</th>
<th>Content</th>
<th>Signs Using Video Display Methods Permitted?</th>
</tr>
</thead>
<tbody>
<tr>
<td>CC4</td>
<td>Wall: 15 sq. ft, Freestanding: 15 sq. ft.</td>
<td>Not Allowed</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>No</td>
</tr>
</tbody>
</table>
| RA, RSF, RTF, RMF, & RHD | Residential Use: 15 sq. ft.  
Not greater than 50% of the allowed sign size for institutional uses.  
Shall be turned off between the hours of 10 pm and 6 am | [1] | [2][3] | On premises advertising only | No |
| CC1             | Wall: 50 sq. ft, Freestanding: 50 sq. ft.                    | No greater than 50% maximum total allowable sign area  
Not Limited | [1] | [2][3] | On premises advertising only | No |
| O, OR, NR [4], NMU | Wall: 50 sq. ft, Freestanding: 50 sq. ft.                    | No greater than 50% maximum total allowable sign area  
Not Limited | [1] | [2][3] | On premises advertising only | No |
| CC2, CB         | Wall: 100 sq. ft, Freestanding: 75 sq. ft.                   | No greater than 50% maximum total allowable sign area or 48 sq. feet. (the lesser of the two)  
Not Limited | [1] | [2][3] | On premises advertising only | No |
| DTC, DTG, DTU, DTS [5], GC, LI, HI | Wall: 250 sq. ft, Freestanding: 250 sq. ft. | No greater than 50% maximum total allowable sign area or 48 sq. feet. (the lesser of the two)  
Not Limited | [1] | [2][3] | On premises advertising only | Yes |
Notes:

[1] Brightness:
- Electronic message centers in all zones shall come equipped with an automatic dimming photocell, which automatically adjusts the display’s brightness based on ambient light conditions.
- The brightness level in all zones shall not increase by more than 0.3 foot candles (or 3.23 lumens per square meter or lux) as measured using a foot candle meter at a pre-set distance.
- Brightness measurement process for electronic message centers shall be as follows:
  a. At least 30 minutes past sunset, use a foot candle meter to record the ambient light reading for the area. This is done while the electronic message center is off or displaying all black copy.
  b. The reading should be taken with the meter aimed directly at the electronic message center and measured from a distance of 100 feet.
  c. Turn on the electronic message center to full white copy and take another reading.
  d. If the difference between the readings is 0.3 foot candles or less, the brightness is properly adjusted.
- The owners of such signs shall include a signed letter accompanying their permit application, certifying that they will comply with the prescribed brightness limitations set by this ordinance.

[2] Timing: Electronic message centers shall display static images for not less than two seconds before transitioning to another static image. Transitions may utilize frame effects but flashing signs are prohibited.

[3] Duration: An animated sign or any portion of a sign that uses a video display method shall have a minimum duration of two seconds and a maximum duration of five seconds.

[4] NR Zone Limitation: In the NR Zone, electronic message centers are allowed only on sites that have frontage on a Minor or a Principal Arterial as designated on the Official Arterial Street Map, SMC 12.08.040.

[5] Downtown Zone Prohibition: Electronic message centers are prohibited in all downtown zones. Existing electronic message center signs are nonconforming signs and are subject to the provisions of SMC 17C.240.290.
A. No new off-premises signs may be constructed, on any site.

B. Off-premises signs now in existence in any zone, meeting the requirements of Section 17C.240.290 are considered nonconforming uses and may remain, subject to the following restrictions:

1. A nonconforming off-premises sign may not be increased in size or elevation, relocated to another site or to a new location on the same site or expanded, enlarged, or extended in any way, including, but not limited to, the addition of advertising faces or the addition of rotating faces with movable panels designed to create additional advertising, except as provided for in the public works exception below.

2. Public Works Exception.

A legal, non-conforming off-premises sign that is allowed to remain in conformance with this section shall be allowed to be relocated if necessitated for the accomplishment of a governmental public works project. This relocation of these off-premises signs for public works projects shall be subject to the limitations in subsections (a) through (f) below:

a. No increase in square footage of off-premise sign copy shall be permitted. These signs shall be replaced at the same size they existed at immediately prior to relocation.

b. No additional sign faces shall be added.

c. No increase in height of the existing off-premise sign shall be permitted except where needed to provide for minimum height clearance (from the ground to the bottom of the off-premises signs) to comply with roadway safety.

d. The off-premise sign shall be relocated along the same roadway it was removed from in the geographical vicinity and shall comply with the Scenic Vistas Act of 1971 (chapter 47.42 RCW and chapter 468-66 WAC) if located along a state highway. For purposes of this provision, "the same roadway" shall be construed to be the actual street upon which said sign is currently located and shall not be construed to incorporate any parallel streets that may function together with the actual street as a couplet.

e. The off-premise sign shall not be relocated to a site with a Center and Corridor zoning designation including CA zones, or located within an historic district, regardless of the zoning or district of the original sign location.

f. The relocation of the off-premise sign shall be subject to all current City of Spokane rules, regulations, and procedures relating to the regulation and control of signs, excepting size, height, and off-premise advertising limitations.
3. A nonconforming off-premises sign may not be structurally altered. Structural alterations mean alterations to, including replacement of, either the off-premises sign face, or the supporting structure. Normal maintenance and repair including painting, cleaning, or replacing damaged parts of the off-premises sign, shall not be considered a structural alteration.

4. Any nonconforming off-premises sign which deteriorates, is damaged, or destroyed by fire, explosion, wind, act of nature, failure to maintain, or other accidental means may be restored if the cost thereof does not exceed fifty percent of its replacement cost. Off-premises signs damaged in an amount in excess of fifty percent of replacement cost shall be removed.

5. All nonconforming off-premises signs shall be kept in good repair and maintained in a neat, clean, attractive and safe condition. Any work required to repair or maintain an off-premises sign shall be completed promptly, so long as the off-premises sign is not structurally altered, and so long as the cost of such repair and/or maintenance does not exceed fifty percent of the cost of replacing the off-premise sign.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009
ORD C34390 Section 1

Section 17C.240.270 Additional Standards for Specific Uses

A. Bed and Breakfast Facilities.
   Sites with bed and breakfast facilities must meet the sign regulations for household living.

B. Home Occupations.
   Sites with home occupations must meet the sign regulations for household living.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009
ORD C34390 Section 1

Section 17C.240.280 Additional Standards in Shoreline Districts

A. General Shoreline Regulations.
   1. In addition to any restrictions and conditions in this chapter, signs in the shoreline jurisdiction are subject to special regulations as set forth in SMC 17C.240.280(A) through SMC 17C.240.280(D). These special regulations address general shoreline sign requirements and those that are specific to shoreline districts as generally represented on the shoreline districts map.

   2. The following regulations apply in all shoreline districts:
      a. No sign may front directly on the watercourse.
      b. No sign may be located on the water side of a street parallel and adjacent to the watercourse or any place where it would impair a vista or visual access to the water.
      c. Off-premises signs, permanent banners and roof signs are not allowed.
d. In the shoreline natural environment or those areas identified under SMC 17E.060.620, Natural Land Forms, all signs may be prohibited at the discretion of the director, with exceptions made for wayfinding or interpretive signs giving directions to viewpoints or trails and signs describing special flora, fauna, or historical or cultural features.

e. Directional and interpretive signs accessory to park uses shall be allowed within the shoreline buffer and may not exceed an area of twelve square feet or a height of nine feet.

f. Pursuant to SMC 17E.060.280(R), required access signs that indicate the public's right of access and hours of access shall be installed and maintained by the property owner and shall not exceed an area of twelve square feet or a height of nine feet.

g. Pre-existing signs are governed by the nonconforming use provisions of SMC 17C.240.290.

B. Upriver District.

1. Signs must be flat against the building or a variation of a flat sign, such as a "V" sign, and may not project more than eighteen inches into a required yard or public right-of-way.

2. No sign may exceed thirty-five feet in height above average grade along the front of the building.

3. Signs are subject to maximum area limitations based on lineal frontage and building size as follows:

   a. One square foot of sign area is allowed for every lineal foot of street frontage, to a maximum sign area of twenty square feet.

   b. On corner lots, additional signs up to one-half square foot in area are permitted for each lineal foot of frontage on the side street, to a maximum of twenty square feet of sign area.

   c. The maximum sign area for a building over two stories is ten percent of the building facade on the principal street, to a maximum of sixty square feet.

4. Signs may be directly, internally, or indirectly illuminated but not animated, flashing, or rotating.

5. The illumination of a sign may not exceed the equivalent of:

   a. eight hundred MA fluorescent lamps spaced on twelve-inch centers penetrating a three-sixteenths inch white Plexiglas facing, or

   b. sixty MA neon tubing in an individual letter with no more than three tubes per letter.

C. Downtown and Campus Districts.

1. Signs must be flat against the building, or a variation of a flat sign such as a "V" sign, and may not project more than eighteen inches into a required yard or public right-of-way.
2. No sign may exceed thirty-five feet in height above average grade along the front of the building.

3. Signs are subject to maximum area limitations based on lineal frontage and building size as follows:
   a. One square foot of sign area is allowed for every lineal foot of street frontage, to a maximum sign area of fifty square feet.
   b. Additional signs may be allowed up to one-half square foot in area for each lineal foot of frontage measured along the side street, to a maximum of fifty square feet of sign area.
   c. The maximum sign area for a building over two stories is ten percent of the area of the building facade on the principal street, up to a maximum sign area of one hundred fifty square feet.

4. Signs may be directly, internally, or indirectly illuminated but not animated, flashing, or rotating.

5. The illumination of a sign may not exceed the equivalent of:
   a. eight hundred MA fluorescent lamps spaced on eight-inch centers penetrating a three-sixteenth inch Plexiglas facing material, or
   b. sixty MA neon tubing in an individual letter with no more than four tubes per letter.

D. Great Gorge Park, Downriver, and Latah Creek Districts.
   1. No sign may be illuminated, animated, flashing, or rotating.
   2. Up to two signs of an area of six square feet or less each may be used to advertise the sale of products raised or grown on the premises.
   3. Any Peaceful Valley commercial area is governed by regulations of the Upriver District.

Date Passed: Monday, June 22, 2009
Effective Date: Wednesday, August 5, 2009
ORD C34390 Section 1

Section 17C.240.290 Nonconforming Signs

A. Any sign legally existing prior to August 5, 2009 that does not conform in use, location, height, or size with the regulations of the zone in which such sign is located shall be considered nonconforming and may continue in such status until such time as it is removed by its owner.

B. Regulations that Apply to All Nonconforming Signs.
   1. Sign maintenance, sign repair, and changing of permanent sign faces is allowed so long as structural alterations are not made and the sign is not increased in size. In the DTS zone, for existing signs that are sixty feet or more in height, the replacement of the sign cabinet with a sign cabinet of equal or smaller sign area is permitted if the sign height is not more than the existing sign.

Deleted: Section 17C.240.280
2. Permanent signs and sign structures that are moved, replaced, or structurally altered must be brought into conformance with the sign regulations. However, nonconforming signs required to be moved because of public right-of-way improvements may be re-established (See SMC 17C.240.180(D), Removal of Signs, and SMC 17C.240.260(B)(2), Public Works Exception.)

3. Nonconforming temporary signs must be removed.

4. Ownership. The status of a nonconforming sign is not affected by changes in ownership.

5. Change to a Conforming Sign. A nonconforming sign may be altered to become conforming or be replaced with a conforming sign by right. Once a sign is altered to conform or is replaced with a conforming sign, the nonconforming rights for that sign are lost and a nonconforming sign may not be re-established. Unless prohibited, proposed changes that are not in conformance are subject to the adjustment process.

   a. Discontinuance. If there is no sign face in place on a sign structure or building wall for six continuous months, the nonconforming rights are lost and a nonconforming sign may not be re-established.
   b. Destruction. When a sign or sign structure is removed or intentionally destroyed, replacement signs and sign structures must comply with the current standards. However:
      i. Repair and Maintenance. A nonconforming sign or sign structure may be removed temporarily to perform sign maintenance or sign repair. In order to preserve the nonconforming sign status, the person removing the sign must inform the director, in writing, before the sign is removed. If the responsible party fails to inform the director, any re-erected sign will be considered a new sign.
      ii. Unintentional Destruction. When a sign or sign structure that has nonconforming elements is damaged or destroyed by fire, explosion, wind, act of nature, or other accidental means, it may be rebuilt to the same size and height using the same or similar materials so long as the cost of such repair and/or maintenance does not exceed fifty percent of the cost of replacing the non-conforming sign.

C. Documenting a Nonconforming Sign.
   To document legal nonconforming status, the applicant must provide evidence to show that the sign was established prior to the effective date of this chapter or allowed when established, and that the sign has been maintained over time. If the applicant provides standard evidence from the lists below, the director will determine if the evidence is satisfactory.

1. Sign Established Before effective Date of this Chapter. If the sign was established before the effective date of this chapter, the applicant must provide evidence to show that the sign was established before the effective
date of this chapter. Standard evidence that the sign was established before the effective date of this chapter is a:

a. building, zoning, sign, or development permit;
b. date-stamped photograph of the sign at its current location.

2. Sign Maintained Over Time.
The applicant must provide evidence to show that the sign has been maintained over time. Standard evidence that the sign has been maintained over time is:

a. utility bills;
b. sign-specific property or income tax records;
c. business licenses;
d. listings in telephone, business, or Polk directories;
e. advertisements in dated publications;
f. building, sign, land use, or development permits; or
g. records of sign lease agreements;
h. tax returns or schedules.

Date Passed: Monday, July 23, 2012
Effective Date: Thursday, August 30, 2012
ORD C34888 Section 18

Section 17C.240.300 Exceptions

A. Approval Required. An exception may be granted from the strict application of the regulations in this Chapter which apply to: (a) sign placement on a parcel or building frontage; (b) sign area; or (3) sign height, as regulated in this Chapter. An exception may not be granted to allow any prohibited signs or prohibited sign features, as described in Section 17C.240.070, or for any other purpose not listed in this subsection. The exception procedure in this Section does not apply to any street Right-of-Way Use permit or Building permit.

B. Need for Sign Permit, Consolidation of Processing. An application for an exception may be submitted before or concurrent with the associated sign permit application. No sign permit application requiring an exception for issuance will be processed without a sign exception application unless the applicant specifically requests that the application be processed without an exception.

C. Review Procedures. The following steps shall be followed in the processing of sign exception applications:

1. Determination of Complete Application (Section 17G.060.090)
2. Notice of Decision by Director (Section 17G.060.190)
3. Administrative Appeals, (open record hearing, Section 17G.060.210)

D. Application Requirements. A complete sign exception application shall consist of the following:
1. Application form. A completed sign exception application, including the applicant’s name, address, phone number and e-mail address. If the applicant is not the property owner, then the property owner must be identified and the application must include an affidavit from the property owner, verifying that the property owner has given permission to the applicant for the submission of the sign exception application and for the installation/posting of the sign on the property owner’s property.

2. Sign Permit Application (all of the materials required by Section 17C.240.090 Sign Permit required). However, the applicant may submit an exception application without a sign permit application as provided in subsection B above.

3. A narrative report which describes the requested exception in detail. The report shall identify all of the sections of this Chapter from which the applicant is requesting the exception, as well as the nature and extent of the exception (in size, area, location on the property, height).

4. The narrative report shall also include the applicant’s description of the manner in which the sign exception satisfies all of the exception criteria in subsection E below.

5. Fees. Payment of the appropriate sign exception application fee.

E. Exception Criteria for Approval. Sign exception applications shall be reviewed by the planning director to determine whether all of the following criteria are satisfied. In order to approve any sign exception, the director must make written findings to show that all of the following criteria have been met:

1. The request for an exception is due to unusual conditions pertaining to sign visibility needs for a specific building or lot; and

2. The sign will not create a hazard; and

3. The sign will not violate any state statute or any City Code provision (other than the ones identified in this Chapter relating to signs); and

4. The sign will not negatively affect adjacent property; and

5. The sign will be in keeping with the general character of the surrounding area and the granting of the exception would not result in an alteration of the essential character of the surrounding area; and

6. The proposed exception is consistent with the purposes and intent of the Zoning Code and the purposes of this Chapter; and

7. The exception is consistent with the City’s Comprehensive Plan; and

8. The applicant has established that there are practical difficulties in complying with the provision(s) of this Chapter and that the proposed sign is a reasonable use of the property. (Economic considerations alone do not constitute practical difficulties); and

9. The plight of the applicant is due to circumstances unique to the property, which were not created by the applicant or landowner; and
10. The exception will not permit any sign type or use that is not allowed in the zoning district where the affected land is located, nor will it allow any sign or sign feature prohibited under Section 17C.240.070.

F. First Amendment Exception. Where an applicant can demonstrate that the strict application of the regulations in this Chapter would violate his/her First Amendment rights, the City may grant an exception that does not conform to all of the exception criteria in subsection E above. However, the applicant shall submit an application which provides his/her response to each of the exception criteria in subsection E. The City need not make findings that all of the exception criteria have been satisfied, but if not all criteria have not been satisfied, the exception may only be granted to the extent reasonably necessary to protect the applicant’s First Amendment rights. If a First Amendment exception is granted, it shall be treated as an approval of an exception for purposes of this Chapter.

G. Notice of Final Decision. A Notice of Decision incorporating the decision on the exception application shall issue not more than 120 days after issuance of the Determination of Complete Application.

H. Expiration of Exception. If the exception is approved, the sign identified in the exception must be installed within 180 days or the exception will expire. No sign may be erected if there is no sign permit for the sign, or if the exception or the sign permit has expired, even if the applicant has received associated building permits or street Right-of-Way Use permits, and the latter have not expired.

Date Passed: Monday, July 23, 2012
Effective Date: Thursday, August 30, 2012
ORD C34888 Section 19
PROJECT DESCRIPTION

The Central City Line (CCL) will be a new six-mile bus route between Browne’s Addition and Spokane Community College (SCC), connecting through Downtown Spokane, the University District and Gonzaga University (GU). The project is the Spokane community’s response to its desire for a transit circulator in the urban core. CCL vehicles will be modern, rubber-tired, and battery electric with zero-emissions, rechargeable through inductive or conductive technology. It will combine speed and efficiency with the cost effectiveness and flexibility of environmentally responsible buses.

ECONOMIC IMPACT

The CCL will be scaled appropriately to meet the needs of Spokane’s regional population which is projected to grow by approximately 120,000 by 2040. Nearly 55,000 new jobs are expected for the region in the same time frame.*

The CCL will improve mobility by connecting urban neighborhoods to major destinations and moving more people without more cars. It will serve as a model for transit service quality, frequency and ease of use in the region’s busiest corridors.

The CCL will have many of the economic development benefits associated with rail, but at a significantly lower cost. Over a 20-year period, it is projected to increase surrounding land and improvement value by $175 million.**
ADDITIONAL BENEFITS

In addition to the growth in ridership and a positive economic impact, the CCL will include other benefits like significant streetscape and road improvements, distinctly branded stations, and innovative electric charging infrastructure. Combined, these elements provide a sense of permanence that indicates a long-term commitment to mobility and economic development along the corridor. Additionally, the CCL’s zero emissions propulsion system will provide an ongoing environmental benefit through cleaner air and quieter buses.

PROJECT PHASES AND FUNDING RECEIVED

<table>
<thead>
<tr>
<th>Downtown Plan</th>
<th>Streetcar Feasibility Study</th>
<th>Alternatives Analysis</th>
<th>Locally Preferred Alternative</th>
<th>Project Definition Refinement</th>
<th>Route Extension</th>
<th>Economic Impact Study</th>
<th>Project Development</th>
<th>FTA Small Starts Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>Study indicated the need for a streetcar circulator</td>
<td>March 2010 - June 2011</td>
<td>Approved by: STA Board, Spokane City Council, SRTC, GSI, DSP, PFD</td>
<td>July 2012 - Present</td>
<td>2014</td>
<td>2014</td>
<td>2015</td>
<td>As early as 2018</td>
</tr>
</tbody>
</table>

Identified the need for a streetcar circulator

<table>
<thead>
<tr>
<th>Year</th>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>Study</td>
<td>Identified need for a streetcar circulator</td>
</tr>
<tr>
<td>2005</td>
<td>Study</td>
<td>Indicated the need for an alternatives analysis</td>
</tr>
<tr>
<td>2011</td>
<td>Analysis</td>
<td>$369,000 in state and federal funding</td>
</tr>
<tr>
<td>2011</td>
<td>Analysis</td>
<td>Approved by STA Board, Spokane City Council, SRTC, GSI, DSP, PFD</td>
</tr>
<tr>
<td>2014</td>
<td>Analysis</td>
<td>$575,000 in local funding for: Extension analysis, Electrification alternatives, Cost estimation</td>
</tr>
<tr>
<td>2014</td>
<td>Analysis</td>
<td>The Board approved extending the route from GU to SCC to total 6 miles</td>
</tr>
<tr>
<td>2014</td>
<td>Analysis</td>
<td>ECONorthwest projected an increase of surrounding land and improvement value by $175M</td>
</tr>
<tr>
<td>2015</td>
<td>Analysis</td>
<td>$3.57M in state and federal funding for: Preliminary engineering, Environmental Review, Alignment</td>
</tr>
</tbody>
</table>

BUDGET/FUNDING STRATEGY

$72M ESTIMATED CAPITAL COST

- $53.43M Anticipated FTA Small Starts Grant
- $15M Committed Connecting Washington Funds
- $3.57M Committed State and Federal Funds

FTA’S SMALL STARTS GRANT PROGRAM

STA will apply for about 75% ($53.43M) funding through the FTA’s Small Starts grant program for capital projects.

- Small Starts is a competitive grant program for major transit projects
- Eligibility includes corridor-based Bus Rapid Transit systems like the CCL
- The CCL will demonstrate a substantial corridor investment, and will include well-defined stations, frequent service and convenient pre-board ticketing

Annual operating costs will be provided through fares and a voter approved local sales tax rate increase.
Project Timeline

- PUBLIC OUTREACH AND INPUT
- ENGINEERING
- ENVIRONMENTAL REVIEW
- SMALL STARTS GRANT
- CONSTRUCTION


September 6, 2017