ŠPOKANE		Commission Agenda September 13, 2017 2:00 PM to 4:05 PM City Council Briefing Center ne Falls Blvd., Spokane WA 99201
TI	MES GIVEN ARE AN ESTIMATE AND ARE SUB.	JECT TO CHANGE
	Public Comment Period:	
3 minutes each	Citizens are invited to address the Plan Commission of	n any topic not on the agenda
	<b>Commission Briefing Session:</b>	
2:00 -2:20	<ol> <li>Approve <u>August 9, 2017</u> meeting minutes</li> <li>City Council Report</li> <li>Community Assembly Liaison Reports</li> <li>President Report</li> <li>Transportation Subcommittee Report</li> <li>Secretary Report <u>Parklets and Streateries Findings and Conclusions</u></li> </ol>	Lori Kinnear Greg Francis Dennis Dellwo John Dietzman Lisa Key
	Workshops:	
2:20-3:05 3:05-3:50 3:50-4:05	<ol> <li><u>Citywide CIP Consistency Review Workshop</u></li> <li><u>Sign Code Workshop</u></li> <li><u>CCL Project Workshop</u></li> </ol>	Crystal Marchand Amy Mullerleile Mike Tresidder/STA
	Adjournment:	
	Next Plan Commission meeting will be on September 27, 2	017 at 2:00 pm
The password fo	-	-

Username: COS Guest Password: 445umD4D

AMERICANS WITH DISABILITIES ACT (ADA) INFORMATION: The City of Spokane is committed to providing equal access to its facilities, programs and services for persons with disabilities. The Council Briefing Center in the lower level of Spokane City Hall, 808 W. Spokane Falls Blvd., is wheelchair accessible and also is equipped with an infrared assistive listening system for persons with hearing loss. Headsets may be checked out (upon presentation of picture I.D.) through the meeting organizer. Individuals requesting reasonable accommodations or further information may call, write, or email Human Resources at 509.625.6363, 808 W. Spokane Falls Blvd, Spokane, WA, 99201; or <u>jiackson@spokanecity.org</u>. Persons who are deaf or hard of hearing may contact Human Resources through the Washington Relay Service at 7-1-1. Please contact us forty-eight (48) hours before the meeting date.

# **Spokane Plan Commission**

### August 9, 2017

Meeting Minutes: Meeting called to order at 2:00 pm

### Workshop Attendance:

- Board Members Present: Michael Baker; Todd Beyreuther, Jacob Brooks, John Dietzman, Christy Jeffers, Patricia Kienholz, Sylvia St.Clair, Community Assembly Liaison Greg Francis; Community Council Liaison Lori Kinnear
- Board Members not Present: Dennis Dellwo, Christopher Batten, Carole Shook
- Staff Members Present: Lisa Key, Darcie Jernberg

### Public Comment:

• None

### Briefing Session:

**1**. The July 26, 2017 meeting minutes approved unanimously with corrections made to change "Granite Park" to "Grant Park" and "Prairie District" being "Perry District".

### 2. City Council Report- Lori Kinnear

• No Council Meeting- No Report Given

### 3. Community Assembly(CA) Liaison Reports –Greg Francis

- At the August 3, 2017 CA meeting, Council President Stuckart asked for support for the Commercial Structures in the Residential Zones. The CA voted to support the proposed changes with a vote 20/0, with 1 abstension.
- Sign Code Update Process- brief update
- Conducted a Survey on how neighborhoods work with developers- survey results are back and they are working on developing a training on how neighborhoods can interact with developers.
- Grant Park- potententally expanding and reconfiguring the existing parking lot for the Perry District.

### 4. President Report-

• No President Report

### 5. Transportation Sub-committee Report – John Dietzman

• Next meeting Sept 5<sup>th-</sup> will be cancelled, but will have meetings in October and November, with street standards updates being the major focus for those meetings.

### 6. Secretary Report- Lisa Key

- Comp Plan is online it's more accessible, graphically pleasing and interactive
- Print copy \$314.00 per/copy. Comprehensive Plan and Appendix 5 is included.
- Online copy is in PDF it's a full document with live links to each chapter that can be downloaded.
- Patricia, John, Silvia, & Greg requested paper copies. If any members decide they want a paper copy, they can let Lisa know, and she will be happy to order a copy.
- No meeting August 23, 2017 summer sabbatical
- For the Spokane Falls Boulevard Building Heigts Report, Lisa ecommended that the Plan Commisison allow comments from the working group members and the general public, with public comments limited to 3 minutes.

### Workshops:

### Spokane Falls Building Height Report out –Lisa Key

Presentation and overview given Questions asked and answered Discussion ensued

Guest Speaker Mark Richard president CEO from the Downtown Spokane Partnership spoke on housing for the downtown and future construction. Recommended that, for towers above the 100 foot base, a floor plate of 18,750 sq. feet be allowed, with a minimum 50 foot separation between the 2 towerd. Also, spoke on his concern about the limitation of retail space mainly concerning banks.

John Dietzmam moved to recommend striking the sentence "corporate office, banks, and financial institutions do not qualify as retail space." seconded by Patricia Kienholz.

Motion Passed Unanimously (7/0)

Patricia Kienholz made a motion to recommend replacing the X on page 23 item C to read. "Floor plate above 100feet should not be larger than 18,750 sq. ft." seconded by Christy Jeffers.

Motion Passed Unanimously (7/0)

By a vote of 7-0, the Plan Commission recommended forwarding the rep[ort on top City Council.

#### Citywide Capital Improvement Program Update – Crystal Marchand

Presentation and overview given Questions asked and answered Discussion ensued

#### **Quality Housing Standards & Definitions – Alicia Ayers**

Presentation and overview given Questions asked and answered Discussion ensued

### Hearing:

#### 1. Parklet Ordinance – Tami Palmquist

Presentation and overview given Questions asked and answered Discussion ensued

Public Comment: No Public Comment

### **Deliberations:**

John Dietzan made a motion to recommend to the City Council the proposed changes to Section 10.55.060, Parklet Terms and Conditions, A.2 to state the applicant has the permission of the owner <u>AND</u> occupant, if different, of the property adjacent from the proposed parkelets area and <u>ADD</u> that

## Spokane City Plan Commission Findings of Fact, Conclusions, and Recommendation Proposed New Chapter to Spokane Municipal Code, Chapter 10.55 Parklets and Streateries

A recommendation from the City Plan Commission to the City Council to APPROVE proposed new chapter to the Spokane Municipal Code, *Chapter 10.55, Parklets and Streateries.* 

### Findings of Fact:

- A. For the past two summers, downtown Spokane has been the location of a successful pilot program for parklets. Parklets and streateries help to activate and improve the public realm, by allowing greater opportunities for people to socialize and interact with others and to activate the streetscape, leading to decreases in crime and an enhanced sense of public safety.
- B. Restauranteurs and bar owners have successfully implemented sidewalk cafes in downtown Spokane in recent years, and the desire exists to extend, in the appropriate situations and locations, sidewalk cafés into an adjacent parking space(s) (known as "streateries") in Spokane.
- **C.** The City Council intends to establish a licensing program for parklets and streateries in order to build on the successful pilot programs of the past two summers in downtown Spokane and improve the quality of life in Spokane.
- **D.** City of Spokane Comprehensive Plan, Urban Design and Historic Preservation Chapter, Goal DP4.2, Street Life states: *Promote actions designed to increase pedestrian use of streets, especially downtown, thereby creating a healthy street life in commercial areas.*
- E. City of Spokane Comprehensive Plan, Economic Development Chapter, Goal ED2.4, Mixed-Use states: Support mixed-use development that brings employment, shopping, and residential activities into shared locations that stimulate opportunities for economic activity. Policy ED 3.6, Small Businesses states: Recognize the significant contributions of small businesses to the city's economy and seek to enhance small business opportunities.
- **F.** A web site was created in early June to provide easy access to information and allow the public to comment directly through the web site.
- **G.** Written public comments were received in support of the proposal via the City's blog posts and website.
- **H.** On March 8, May 10, and July 12, 2017, the Spokane City Plan Commission held workshops to study the proposed Ordinance.
- I. On May 12, 2017, pursuant to RCW 36.70A.106, the City notified the Washington State Department of Commerce of its intent to adopt proposed changes to chapter

17C.370 SMC. On May 22, 2017, the City received an acknowledgement letter from the Department of Commerce.

- J. On July 26 and August 2, 2017, the City caused Notice of the proposed ordinance and announcement of the Plan Commission's August 9, 2017 hearing to be published in the Spokesman Review.
- **K.** On June 12, 2017, the responsible official issued a State Environmental Policy Act (SEPA) Checklist and Determination of Non-Significance for the proposed amendments to SMC chapter 17C.370. The public comment period for the SEPA determination ended on June 26, 2017.
- L. A public hearing was held before the Plan Commission on August 9, 2017.
- **M.** The following modifications to the proposed text amendment were considered by the Plan Commission at its hearing on 9, 2017:
  - In SMC Section 10.55.060, Parklet Terms and Conditions, item A.2, it was proposed to be amended to read "the applicant has the permission of the owner AND occupant, <u>if different;</u>
  - In SMC Section 10.55.065, Streatery Terms and Conditions, it was proposed to add a new item A.2 prior to the existing A.2 stating the same as the amended item A.2 in 10.55.060 above, and change the existing items 2 and 3 to now become items 3 and 4.
  - In SMC Section 10.55.060, Parklet Terms and Conditions, Item A, it was proposed to add a new item 5 to state that "no more than one parklet or streatery would be placed per block face."
  - In SMC Section 10.55.060,10.55.065, Item A, it was proposed to add a new item 5, also stating that "no more than one parklet or streatery would be placed per block face."

The Plan Commission unanimously voted to incorporate the proposed text amendments, as detailed above.

## Public Testimony:

No public testimony was heard.

### **Conclusions:**

- A. With regard as to whether the proposed ordinance, as amended, meets the approval criteria of SMC 17G.025.010(F) for text amendments to the Development Code, although this Chapter is not located in the UDC, the Plan Commission made the following findings:
  - 1. The proposed amendments are consistent with the applicable goals and policies of the City's Comprehensive Plan.
  - 2. The proposed amendments do bear a substantial relation to public health, safety, welfare, and protection of the environment.

### **Recommendation:**

By a vote of 7 to 0, the Plan Commission recommended to the City Council the APPROVAL of the proposed new Chapter 10.55 to the Spokane Municipal Code.

Todd Beyreuther, Vice-President Spokane Plan Commission August 9, 2017 sentence to section 10.55.065, Streatery Terms and Conditions to be A.2 and <u>MOVING 2 and 3 to be 3</u> and 4. Motion was seconded by

Motion Passed Unanimously (7/0)

John Dietzman made a second motion to recommend to the City Council the proposed change to Section 10.55.060, Parklet Terms and Conditions, Item A, to add a new item 5 which states that "<u>no</u> <u>more than one</u> Parklet or Streatery would be placed per block face." And a change to 10.55.065, Item A, to <u>ADD</u> a new item 5 which states the same. Motion seconded by

Motion Passed Unanimously (7/0)

### Conclusions read on the record:

With regard as to whether the proposed ordinance, as amended, meets the approval criteria of SMC 17G.025.010(F) for text amendments to the Development Code, although this Chapter is not located in the UDC, the Plan Commission made the following findings:

- 1. The proposed amendments are consistent with the applicable goals and policies of the City's Comprehensive Plan.
- 2. The proposed amendments do bear a substantial relation to public health, safety, welfare, and protection of the environment.

Hearing Adjourned at 4:42 P.M.

### Workshops Continued:

Comprehensive Plan Amendment Procedures (City Council Changes) – Tirrell Black

Presentation and overview given Questions asked and answered Discussion ensued

Meeting Adjourned at 5:17 P.M.

### BRIEFING PAPER City of Spokane Plan Commission September 13, 2017

<u>Subject</u>

Update to the City's Sign Code, SMC 17C.240.

### **Background**

Staff has been working on updates to the City's sign code since early 2017. This update has been given a limited scope in order to ensure timely completion and avoid unnecessary controversy. The scope is comprised of responding to a moratorium adopted by the City Council in April, ensuring content neutrality and compliance with a 2015 U.S. Supreme Court decision, and incorporating changes recommended by Current Planning staff.

The City's Comprehensive Plan and existing sign code prohibit off premises signage. However, SMC 17C.240.250 (B) provides an exception for existing off premises signs that must be removed to in order to accommodate a public works project. These signs may be relocated along the same roadway and in the geographical vicinity from where it was removed. On April 10, 2017, City Council passed Emergency Ordinance C35490, imposing an immediate moratorium on the relocation of off-premise signs into areas having a Center and Corridor zoning designation or sites located in an historic district. A hearing was held on May 22, 2017 regarding this moratorium, and the expiration was extended to November 22, 2017.

In 2015 the U.S. Supreme Court issued a decision in the case of Reed V. Town of Gilbert, providing new guidance on acceptable regulation of noncommercial signage. This necessitated a thorough sign code audit to ensure content neutrality.

Additionally, Planning Staff from the Development Service Center have compiled a list of recommended updates and clarifications to the City's current sign code, in anticipation of the planned 2018 Sign Code amendment process, for ease of interpretation and administration of that code.

Staff has been working with a group of community members since this item was last presented to the Plan Commission on June 14, 2017. The work group was comprised of staff from the Planning, Legal, Code Enforcement, and Streets departments, representatives from the Plan Commission and Community Assembly, as well as representatives from the sign and real estate industries. Four meetings were held in July and August covering topical background, the intent and purpose statements, lists of exemptions and prohibitions, code

sections addressing temporary signs, off-premises signs, and bonus allowance for outstanding design, and staff recommended changes. Over the next few weeks, staff will host a focus group with representatives from the billboard industry, present the proposed changes to the Community Assembly Land Use Committee, host a digital open house, and utilize several other digital engagement tools.

### Impact

The proposed changes will have a citywide impact. While many of the changes are clarifications, some of the more substantive changes include replacing SMC 17C.240.290 Bonus Allowance for Outstanding Design with an Exception section, zoning limitations for relocating off-premises signs, eliminating the ten categories of temporary signs and regulating this type of signage by construction materials and zoning category. There was also reorganization and formatting changes throughout the chapter.

## Action

Staff is working on the public outreach and engagement portion of the update process. A presentation to the Community Assembly Land Use Committee is scheduled for later this month along with and online "open house" and other digital engagement efforts. A public hearing with the Plan Commission is scheduled for October 11, 2017.

## **Funding**

Not applicable

#### Title 17C Land Use Standards

#### Chapter 17C.240 Signs

Section 17C.240.010 Intent and Purpose

- A. Signs have a strong visual impact on the character and quality of the community. As a prominent part of the scenery, they attract or repel the viewing public, affect the safety of vehicular traffic, and their suitability or appropriateness helps to set the tone for the neighborhood. The City relies upon its scenery and physical beauty to attract commerce, aesthetic considerations assume economic value. It is the intent of the City, through this Chapter, to protect and enhance the City's historic and residential character and its economic base through the provision of appropriate and aesthetic signage. In addition, it is the intent of the City to limit the size, type and location of signs in order to minimize their distracting effect on drivers and thereby improve traffic safety. The City seeks to balance the need for the protect the freedom of speech, and prevent discrimination in the application of free speech principles and tenets through the use of content-neutral regulations.
- B. The purpose of this Chapter is to promote the public health, safety and welfare through a comprehensive system of reasonable, effective, consistent, content-neutral and nondiscriminatory sign standards and requirements. This Chapter has also been adopted to:
  - 1. Promote and accomplish the goals, policies and objectives of the City's Comprehensive Plan and Zoning Code;
  - To provide minimum standards in order to safeguard life, health, property and public welfare, and promote traffic safety by following the established design standards, including quality of materials, construction, illumination, size, location and maintenance of sign and sign structures;
  - 3. Recognize free speech rights by regulating signs in a content-neutral manner;
  - 4. Promote the free flow of traffic and protect pedestrians and motorists from injury and property damage caused by, or which may be fully or partially attributable to, cluttered, distracting and/or illegible signage;
  - 5. Protect the beauty of the City's built environment by encouraging signs that are compatible with the architectural style, characteristics and scale of the building to which it may be attached, and to encourage signs that are compatible with adjacent buildings and businesses:
  - 6. Protect property values, the local economy, and the quality of life by preserving and enhancing the appearance of the streetscape:
  - 7. Provide consistent sign design standards;
  - 8. Encourage creative and innovative approaches to signage, and signs that are of a guality design, pleasing in appearance and are appropriate in size, materials and illumination to the surrounding neighborhood;
  - Provide an improved visual environment for the citizens of and visitors to the City; and
     Adopt clear, understandable regulations which enable the fair and consistent enforcement of this Chapter.

#### Date Passed: Monday, June 22, 2009

Effective Date: Wednesday, August 5, 2009

#### ORD C34390 Section 1

Section 17C.240.015 Definitions

"A" Definitions

Deleted: Purpose

Deleted: These regulations balance the need to protect the public safety and welfare; the need for a well-maintained and attractive community; and the need for adequate identification, communication, and advertising. The regulations for signs have the following specific objectives:

<#>To ensure that signs and awnings are designed, constructed, installed, and maintained according to minimum standards to safeguard life, health, property, and public welfare.

d+>To allow and promote positive conditions for sign communication while at the same time avoiding nuisances to nearby properties.

#### 1

"#>To reflect and support the desired character and development patterns of the various zones, overlay zones, and promote an attractive environment.

"+>To allow for adequate and effective signs in residential, commercial, and industrial zones while preventing signs from dominating the appearance of the area.

"+>To ensure that the constitutionally guaranteed right of free speech is protected; and

"#>To avoid the visual clutter that is potentially harmful to traffic and pedestrian safety, property values, business opportunities, and the community's appearance.¶

The regulations allow for a variety of sign types and sizes for a site. The provisions do not ensure or provide for every property or business owner's desired level of visibility for the signs. The sign standards are intended to allow signs to have adequate visibility from streets and rights-of-way that abut a site, but not necessarily to streets and rights-of-way farther away. ¶

#### Abandoned Sign Structure.

A sign structure where no sign has been in place for a continuous period of at least six months.

#### <u>Alter</u>

To change the copy, color, size, shape, illumination, position, location, construction or supporting structure of a sign, not including ordinary maintenance.

#### Animated Sign.

A sign that uses movement, by either natural or mechanical means, to depict action to create a special effect or scene.

#### "B" Definitions

#### Backed Sign.

A sign where the faces of the sign are parallel or within twenty degrees of parallel to each other.

#### Balloon Sign.

A sign that is blown up with air or gas.

#### Banner.

A sign made of fabric or other similar non-rigid material with no enclosing framework or electrical components that is supported or anchored on two or more edges or at all four corners. Banners also include non-rigid signs anchored along one edge, or two corners, with weights installed that reduce the reaction of the sign to wind.

#### "C" Definitions

<u>Clear View Triangle.</u> See SMC 17A.020.030

#### Community Banner.

A temporary banner made of sturdy cloth or vinyl that is not commercial advertising that has the purpose of the promotion of a civic event, public service announcement, holiday decorations, or similar community and cultural interests and is placed on a structure located in the public right-of-way, subject to procedures authorized by city administrator.

Copy.

Letters, characters, illustrations, logos, graphics, symbols, writing, or any combination thereof designed to communicate information of any kind, or to advertise, announce or identify a person, entity, business, business product, or to advertise the sale, rental, or lease of premises.

#### "D" Definitions

Directional Sign. A sign exclusively limited to guiding the circulation of motorists or pedestrians on the site.

#### Director See SMC 17A.020.040

#### "E" Definitions

#### Electric Sign.

Any sign containing electrical wiring, lighting, or other electrical components, but not including signs illuminated by a detached exterior light source.

#### Electronic Message Center Sign.

An on-premises sign capable of displaying words, symbols, figures, or images that can be electronically or mechanically changed by remote or automatic means including signs using a video display method.

#### "F" Definitions

#### Facade.

All the wall planes of a structure as seen from one side or view. For example, the front facade of a building would include all of the wall area that would be shown on the front elevation of the building plans.

#### Fascia Sign.

A single-faced sign attached flush to a building or other structure or a sign consisting of light projected onto a building or other structure. Fascia signs do not include signs that are attached to or projected onto structures defined as sign structures by this chapter.

#### Flag.

A sign made of fabric or other similar non-rigid material supported or anchored along only one edge or supported or anchored at only two corners. If any dimension of the flag is more than three times as long as any other dimension, it is classified and regulated as a banner regardless of how it is anchored or supported.

Flashing Sign.

- a. A pattern of changing light illumination where the sign illumination alternates suddenly between fully illuminated and fully non-illuminated in a strobe-like fashion for the purpose of drawing attention to the sign.
- b. Time and temperature signs are excluded from this definition.
- c. For the purpose of this title, electronic message centers consistent with the
- standards of SMC 17C.240.240(J) shall not be considered flashing signs

#### Freestanding Sign.

A sign on a frame, pole, or other support structure that is not attached to any building.

"I" Definitions

Illuminated Wall Highlights See SMC 17A.020.090

#### Interpretive Signs.

A sign that identifies historic buildings or sites where important events occurred or which serve educational, cultural, historical, or scientific purposes.

#### "M" Definitions

#### Marquee Sign. A sign incorporated into or attached to a marquee or permanent canopy.

#### Monument Sign.

A freestanding sign where the base of the sign structure is on the ground or a maximum of twelve inches above the lowest point of the ground adjacent to the sign. The width of the top of the sign structure can be no more than one hundred twenty percent of the width of the base.

#### MUTCD. See SMC 17A.020.130

#### "N" Definitions

#### Nonconforming Sign.

A sign that was created and issued a permit in conformance with development regulations, but which subsequently, due to a change in the zone or land use regulations, is no longer in conformance with the current applicable development standards.

#### "O" Definitions

#### Off-premises Sign.

A sign relating, through its message and content, to a business activity, use, product, or service not available on the premises upon which the sign is erected.

#### "P" Definitions

#### Painted Wall Highlights.

Painted areas that highlight a building's architectural or structural features and that do not convey a message or image.

#### Painted Wall Sign.

A sign applied to a building wall with paint or a thin layer of vinyl, paper, or similar material adhered directly to the building surface and that has no sign structure.

#### Pedestrian-Scaled Signs

Permanent, first-floor, exterior signs designed and placed to address pedestrian traffic; may be mounted flush with or projecting from a column, building wall, awning or transom.

### Permanent Sign.

Any sign not classified as a temporary sign.

#### Projecting Sign.

A sign attached to and projecting out from a building face or wall, generally at right angles to the building. Projecting signs include signs that are totally in the right-of-way, partially in the right-of-way, or fully on private property.

#### "R" Definitions

Right-of-way See SMC 17A.020.180

#### Roadway See SMC 17A.020.180

#### Roof Line.

The top edge of a roof or building parapet, whichever is higher, excluding any cupolas, chimneys, or other projections.

#### Roof mounted sign.

A sign which has a point of attachment to the roof or mansard of a building. Architectural projections, including mechanical equipment screens, above any parapet or roof line whose sole function is a background for signs shall be considered a sign structure. A sign on such an architectural projection shall be considered a roof sign.

#### "S" Definitions

#### Sandwich Board Sign.

A self-supporting A-shaped freestanding temporary sign with only two visible sides that are situated adjacent to a business, typically on a sidewalk.

#### Sign.

- d. Materials placed or constructed or light projected, but not including any lawful display of merchandise, that:
  - i. Conveys a message or image, and
  - ii. Is used to inform or attract the attention of the public
- e. Some examples of signs are materials or lights meeting the definition of the preceding sentence and which are commonly referred to as signs, placards, A-boards, posters, murals, diagrams, banners, flags, or projected slides, images, or holograms.
- f. The scope of the term sign does not depend on the content of the message or image conveyed.

#### Sign Face.

The portion of a sign which contains lettering, logo, trademark, or other graphic representations. (See SMC 17C.240.140, Sign Face Area.)

#### Sign Maintenance.

Normal care needed to keep a sign functional, such as cleaning, painting, oiling, and changing of light bulbs.

#### Sign Repair.

Fixing or replacement of broken or worn parts. Replacement includes comparable materials only. Repairs may be made with the sign in position or with the sign removed.

#### Sign Structure.

A structure specifically intended for supporting or containing a sign.

#### Special Event Sign.

A temporary sign used to announce a circus, a carnival, festivals, or other similar events.

#### Structural Alteration.

- g. Modification of a sign, sign structure, or awning that affects size, shape, height, or sign location.
- n. Changes in structural materials; or
- i. Replacement of electrical components with other than comparable materials.

- i. The replacement of wood parts with metal parts, the replacement of incandescent bulbs with light emitting diodes (LED), or the addition of electronic elements to a nonelectrified sign would all be structural alterations.
- k. Structural alteration does not include ordinary maintenance or repair, repainting an existing sign surface, including changes of message or image, exchanging painted and pasted or glued materials on painted wall signs, or exchanging display panels of a sign through release and closing of clips or other brackets.

#### "T" Definitions

#### Temporary sign (which may include special event sign)

Any sign that is used temporarily and is not permanently mounted, painted or otherwise affixed, excluding portable signs as defined by this Chapter, including any poster, banner, pennants, placard, stake sign or sign not placed in the ground with concrete or other means to provide permanent support, stability and rot prevention. Temporary signs may only be made of non-durable materials including, but not limited to, paper, corrugated board, flexible, bendable or foldable plastics, foamcore board, vinyl canvas or vinyl mesh products of less than 20 oz. fabric, vinyl canvas and vinyl mesh products without polymeric plasticizers and signs painted or drawn with water soluble paints or chalks. Signs made of any other materials shall be considered permanent and are subject to the permanent sign regulations of this Chapter.

#### Section 17C.240.020 Applicability and Interpretations

- A. This Chapter applies to all signs as defined in Section17C.240.310 (Definitions), within the <u>City which are visible or audible from any street, sidewalk or public place, regardless of the type or nature.</u>
- 3. This Chapter is not intended to, and shall not be interpreted to, restrict speech on the basis of its content, viewpoint, or message. Any classification of sign authorized in this chapter for commercial purposes shall be interpreted to also be permitted for non-commercial purposes. No part of this Chapter shall be construed to favor commercial speech over non-commercial speech. To the extent that any provision of this Chapter is ambiguous, the term shall be interpreted not to regulate speech on the basis of the content of the message.

#### C. Substitution Clause.

Notwithstanding anything herein to the contrary, noncommercial copy may be substituted for commercial copy on any lawful sign structure.

Date Passed: Monday, June 22, 2009 Effective Date: Wednesday, August 5, 2009 ORD C34390 Section 1

Date Passed: Monday, June 22, 2009 Effective Date: Wednesday, August 5, 2009 ORD C34390 Section 1

Section 17C.240.030 Hierarchy of Regulations

#### Deleted: Section 17C.240.020 Where These Regulations Apply

#### Deleted: <#>General.

The requirements of this chapter apply to all signs, sign structures, awnings, and strobe lights located within the City of Spokane, except as specified in subsection (B) of this section.

#### <#>Clarification for Rights-of-way.

Signs within public rights-of-way are regulated by chapter 12.02 SMC, Obstruction, Encroachment of Public Ways, and not by Title 17 SMC, Unified Development Code, except in the following situations where both titles apply: ¶ <#>Signs, sign structures, and awnings that extend from private property over rights-of-way; and ¶ <#>Temporary signs. ¶

#### Conflicts within Chapter 17C.240 SMC.

In general, an area with base zoning or overlay zoning is subject to all of the sign regulations of each. When the regulations conflict, unless specifically indicated otherwise, the regulations for an overlay zone supersede regulations for base zones. The regulations for overlay zones also supersede conflicting regulations for a specific use or development unless specifically stated otherwise. Where there is a conflict between regulations for a specific use or development and the base zone regulations, the specific use or development regulations supersede the base zone regulations.

Date Passed: Monday, June 22, 2009

Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.040 Relationship to Approved Land Use Reviews

The sign-related provisions of any approved land use permit that applies to the site supersede the standards of this code. Examples of land use reviews include PUDs and binding site plans and conditional uses, and other discretionary permits.

Date Passed: Monday, June 22, 2009

Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

#### Section 17C.240.050 Authority

- A. Responsibility. This chapter will be administered by the planning director and enforced by the code enforcement division and the street department.
- B. Administration.

The director will administer these sign standards as set forth under Title 17A SMC. The director may implement procedures, forms, and written policies for administering the provisions of this chapter.

C. Violations.

Violations of this chapter are civil infractions enforced under SMC 1.05.160.

Date Passed: Monday, June 22, 2009

Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.060 Exemptions

The following signs are exempt from a sign permit (unless otherwise noted). The area and number of such signs shall not be included in the area and number of signs permitted for any site or use, however, all other relevant requirements of this chapter shall apply. This shall not be construed as relieving the owner of the sign from the responsibility of its erection and maintenance and its compliance with the provisions of this chapter or any other law or ordinance.

A. Flags. Any flags, provided that they conform to all provisions of this chapter for signs, Freestanding flagpoles require a building permit for structural review.

#### Deleted: do not require

#### Deleted: ),

**Deleted:** nor shall the area and number of such signs be included in the area and number of signs permitted for any site or use.

**Deleted:** The flag, emblem, or insignia of a nation or other governmental unit or nonprofit organization subject to the guidelines concerning their use set forth by the government or organization which they represent.

Deleted: sign

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- B. Memorial signs or tablets, names of buildings, stained glass windows, and dates of erection, when cut into the surface or the facade of the building or when projecting not more than two inches.
- C. Governmental signs. Signs installed by the City, County, or a federal or State governmental agency for the protection of the public health, safety and general welfare, including, but not limited to, the following:
  - Emergency and warning signs necessary for public safety or civil defense;
     Traffic and/or wayfinding signs erected and maintained by an authorized public agency;
  - 3. Signs required to be displayed by law;
  - 4. Signs showing the location of public facilities including public and private hospitals and emergency medical services; and
  - 5. Any sign, posting, notice, or similar sign placed by or required by a governmental agency in carrying out its responsibility to protect the public health, safety and general welfare.
- D. Signs of public utility companies indicating danger or which serve as an aid to public safety or which show the location of underground facilities.
- E. Flush-mounted wall signs, used to identify the name and address of the occupant for each dwelling provided the sign does not exceed two square feet in sign area.
- F. Non-visible signs. Signs not visible beyond the boundaries of the lot or parcel upon which they are located, or from any public right-of-way. Such freestanding signs require a building permit for structural review.
- G. Changes to the face or copy of changeable copy signs, digital signs, electronic messaging signs, provided such changes do not change the material or appearance of the sign as originally permitted by the City.
- H. The normal repair and maintenance, (painting, repainting, cleaning) of conforming or legal nonconforming signs that does not involve structural alteration of the sign or supporting structure.
- Sculptures, fountains, mosaics, murals, <u>public art</u> and design features which do not otherwise constitute a sign.
- J. "No trespassing," "no dumping," "no parking," "private" signs identifying essential public needs (i.e., restrooms, entrance, exit, telephone, etc.) and other informational warning signs, which shall not exceed three square feet in surface area.
- K. Publicly approved non-illuminated interpretive signs, or historical signs, or tablets displayed by a public, educational non-profit agency, or private development pursuant to

**Deleted:** Traffic or other municipal signs, signs required by law or emergency, railroad crossing signs, and legal notices. , and any temporary signs as are authorized under policy approved by the city council.

Deleted: or of public telephones

**Deleted:** Signs located in the interior of any building or within an enclosed lobby or court of any building or group of buildings, which signs are designed and located to be viewed exclusively by patrons of such use or uses.

Deleted: <#>Decorations, such signs in the nature of a decoration, clearly incidental and customary and commonly associated with any national, local or religious holiday.

Painting, repainting, or cleaning of an advertising structure or the changing of the advertising copy of message thereon shall not be considered an erection or alteration which requires a sign permit unless a structural change is made.

Deleted: incorporate advertising or identification

Deleted: Directional signs erected by the City on arterial streets directing the public to public, civic, or nonprofit facilities. Such signs shall be erected at the discretion of the director of public works and shall be subject to City design guidelines. In addition, with the approval of the design review board, the director of public works may allow the erection of directional and wayfinding signs as are necessary to designate commercial areas or significant tourist sites within the City, provided said signs are consistent with such policies as may be adopted by City Council.

SMC 17E.060.820 through SMC 17E.060.840, strictly for the purpose of informing or	Deleted: SMC 17E.060.830
educating the public.	Deleted: and
L. Illuminated wall highlights that do not contain words, logos, or corporate images	
M. Interior signs. Signs or displays located entirely inside of a building and located at least three (3) feet away from transparent doors and windows.	
N. Temporary signs (provided they comply with 17C.240.220, Temporary Signs).	Moved (insertion) [1]
	Deleted:
Date Passed: Monday, December 14, 2009	
Effective Date: Wednesday, January 27, 2010	
Ordinance C34530 Section 18	
Section 17C.240.070 Prohibitions	
The following are prohibited and existing ones must be removed:	
The following are prohibited and existing ones must be removed.	
A. Flashing signs or lights. A sign that contains an intermittent or flashing light source, or a sign that includes the illusion of intermittent or flashing light by means of animation, or an externally mounted intermittent light source, except as consistent with the standards	
contained in Table 17C.240-4.	Deleted: Signs containing strobe lights.
B. Abandoned sign structures.	
C. Signs placed on or painted on a motor vehicle or trailer parked with the primary purpose of providing signs not otherwise allowed by the code.	
D. Permanent balloon signs.	
	Moved up [1]: Temporary signs (except as provided for in SMC 17C.240.240(G), Temporary Signs).
E. Hazardous signs. Any sign that is dangerous or confusing to motorists on the public right-of-	
way, including any sign which by its color, wording, design, location or illumination	
resembles, conflicts, imitates or interferes with the effectiveness of any official traffic control device or which otherwise impedes the safe and efficient flow of traffic.	
	Deleted: Signs that imitate or resemble official traffic lights,
	signs or signals or signs that interfere with the effectiveness of any official traffic light, sign, or signal.
F. Signs which are located upon or projecting over public streets, sidewalks, or rights of way	
except as provided for awnings and marquees in SMC 17F.040.140, sandwich board	Deleted: and
signs in SMC 17C.240.230 signs extending into the right-of-way allowed in SMC 17C.240.180(B), and temporary signs in SMC 17C.240.220 (E).	Deleted: and
G. Off premises signs (except as expressly allowed in other sections of this chapter). No permanent sign shall be located on a vacant lot, parcel or easement. No permanent sign shall be located on a lot, parcel or easement as the principal use of that lot, parcel or easement. Signs may only be established as an accessory use to a principally permitted	<b>Deleted:</b> provided for in , Temporary Signs, such as real estate signs and community banners; , Signs Permitted in Conjunction With Bus Benche Signs, and , Off-premises Signs

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<u>use.</u> H. **.** 

I.	Signs erected, constructed or structurally altered that are required to have a permit that	
	were erected, constructed, or altered without a permit.	

J. Except as otherwise allowed under this chapter or other ordinances, laws, or regulations of the City of Spokane, it shall be unlawful for any person, except a public officer or employee in the performance of his public duty, to affix, post, paint, nail, fasten, place, or locate any sign, card, banner, handbill, poster, <u>advertisement</u> or notice of any kind, or cause the same to be done, <u>upon any City owned or maintained structure</u>, <u>including but</u> not limited to, any building, curbstone, traffic control device, street sign, utility pole, hydrant, fence, lamp post, guardrail, tree or shrubbery or any other structure situated within any such areas or to affix the same to a wire or appurtenance thereof, City-owned or maintained structures include, but are not limited to, bridges, overpasses, street medians, retaining walls, fences, street furniture, and shelters, among other structures located upon public streets, highways, public right-of-way or other public property.

K. No sign may impede free ingress and egress from any door, window or exit way required by building and/or fire code regulations.

Date Passed: Monday, December 19, 2011

Effective Date: Thursday, January 26, 2012

ORD C34819 Section 1

Section 17C.240.080 Sign Permit Required

A. Permit Requirements.

No sign governed by the provisions of this code shall be erected, structurally altered, or relocated by any person, firm, or corporation without a permit issued by the City <u>unless an exemption applies under this chapter</u>. No new permit is required for signs which have permits and which conform with the requirements of this code on the date of its adoption unless and until the sign is structurally altered or relocated.

B. Permit Applications.

Permit applications shall include a site plan that provides the following information:

- 1. The location of the affected lot, building(s), and sign(s).
- 2. The scale of the site plan.
- 3. A scaled-drawing of the proposed sign or sign revision, including size, height, copy, structural footing details, method of attachment, and illumination.
- 4. The location of all existing signs on the site including size and height.
- 5. For signs subject to spacing regulations, the location of neighboring signs on adjacent properties.
- 6. Tax parcel number or correct address where proposed sign will be located.
- C. Fee Schedule.

Fees for sign permits are as provided by SMC 8.02.031(G).

**Deleted:** Strings of banners, pennants, and other graffitilike material with advertising copy except grand opening displays and special event signs as allowed in SMC 17C.240(2).

Deleted:
Deleted: or advertising
<b>Deleted:</b> upon public streets, highways, public right-of- way or any publicly owned or maintained property within the City of Spokane, or
Deleted: any
<b>Deleted:</b> , except as may be authorized by the ordinances, laws, or regulations of the City of Spokane, the State of Washington or the United States.
<b>Deleted:</b> The prohibition contained herein shall not apply to political campaign signs which are permitted pursuant to the regulations set forth in SMC 17C.240.240(G)(6).

Deleted: <#>Flashing signs.¶

Deleted: Section 17C.240.080 General Rules for Reading and Applying the Code Language¶ <#>Reading and Applying the Code.

Literal readings of the code language will be used. Regulations are no more or less strict than as stated. Application of the regulations that are consistent with the rules of SMC 17C.240.080 through SMC 17C.240.180 are non-discretionary actions of the planning director to implement the code. The action of the planning director is final.

1 <#>Situations Where the Code is Silent.

Proposals for signs where the code is silent, or where the rules of this chapter do not provide a basis for concluding that the sign is allowed, are prohibited. .

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Substitution Clause.

Notwithstanding anything herein to the contrary, noncommercial copy may be substituted for commercial copy on any lawful sign structure. ¶ Date Passed: Monday, June 22, 2009¶ Effective Date: Wednesday, August 5, 2009¶ ORD C34390 Section 1¶ Section 17C.240.090

Deleted: after the date of adoption of this code

Deleted: (with the exceptions as noted)

Date Passed: Monday, June 22, 2009

Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.090 Measurements

The standards contained in SMC 17C.240.100 through SMC 17C.240.130 address how the signs allowed in the various zoning categories are measured including sign area, height, and other parameters. These standards work in combination with the standards of SMC 17C.240,140 through SMC 17C.240.300 regarding allowed sign size, number, type, and other provisions.

Date Passed: Monday, June 22, 2009

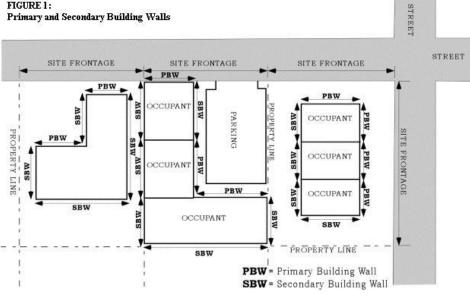
Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.100 Primary Building Walls

The length of a primary building wall is derived for each tenant space's ground floor exterior wall (See Figure 1). When walls are not parallel to a street, they are assigned to the street frontage to which they are most oriented (See Figure 1a). When the primary entrance is located in a building wall that is adjacent to, at an angle from, and shorter than the street-facing wall, the primary building wall will be measured as a combination of the street wall and the wall containing the entrance. Where the angled wall is on the corner of the building between two street-facing walls, the applicant may choose which street facing wall to combine with the wall containing the entrance to be considered the primary building wall. The length of the primary building wall will be measured in a straight line parallel to the street-facing wall (See Figure 1b).

#### FIGURE 1:



Deleted: Section 17C.240.100 Applying the Code to Specific Situations¶

Generally, while the code cannot list every situation or be totally definitive, it provides guidance through the use of descriptions and examples. In situations where the code provides this guidance, the descriptions and examples are used to determine the applicable regulations for the situation. If the code regulations, descriptions, and examples do not provide adequate guidance to clearly address a specific situation, the stated intent of the regulation and its relationship to other regulations and situations are considered.¶ Date Passed: Monday, June 22, 2009¶ Effective Date: Wednesday, August 5, 2009¶ ORD C34390 Section 1¶ Section 17C.240.120

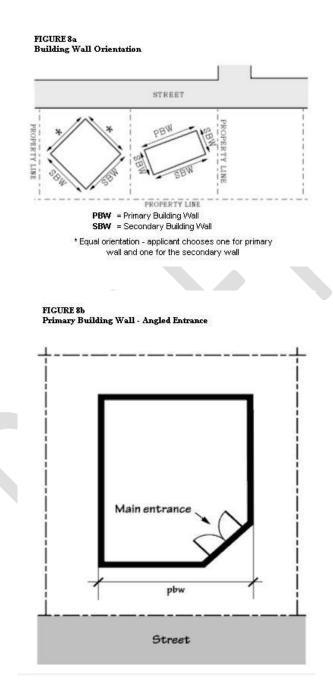
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Commented [MA1]: Is this section necessary?

Deleted: Section 17C.240.130

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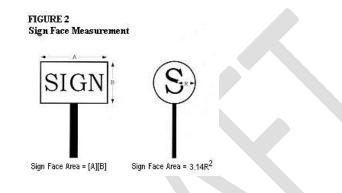


Date Passed: Monday, June 22, 2009 Effective Date: Wednesday, August 5, 2009 ORD C34390 Section 1

Section 17C.240.110 Sign Face Area

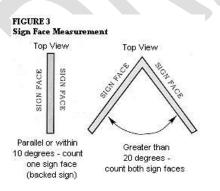
### A. Sign Cabinets.

The area of sign faces enclosed in frames or cabinets is determined based on the outer dimensions of the frame or cabinet surrounding the sign face (See Figure 2).



B. Backed Signs.

Only one side of a backed sign is counted in determining the area of sign faces. Where the two sides are not of equal size, the larger of the two sides is used for the determination of sign area (See Figure 3).



C. Multiple Cabinets.

For freestanding and projecting signs that contain multiple cabinets on one structure and oriented in the same direction, the modules together are counted as one sign face (See

Deleted: Section 17C.240.140

Figure 4).



D. Round Signs.

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The maximum surface area visible at one time of a round, three dimensional, or three or more sided sign is counted to determine sign area.

E. Background panel or surface. Sign copy mounted, affixed or painted on a background panel or surface distinctively painted, textured or constructed as a background for the sign copy, is measured as that area contained within the smallest rectangle, parallelogram, triangle, or circle that will enclose the sign copy and the background, as shown in Figure 6.



**Deleted:** Signs On a Base Material. When a sign is on a background panel and attached without a cabinet, such as a wood board or Plexiglas background panel, the dimensions of the background panel are to be

. used

#### F. Individual Elements.

Individual letters or graphics. Sign copy mounted as individual letters or graphics against a wall of a building or surface of another structure, that has not been painted, textured or otherwise altered to provide a distinctive background for the sign copy, is measured as the sum of the smallest square, rectangle, parallelogram, triangle or circle that will enclose each word, sentence and complete message, and each graphic in the sign (See Figure 5).

FIGURE 5 Sign Face Measurements



Sign Face Area = [A][B]

G. Painted Wall Signs.

Painted wall signs are measured as the sum of the smallest square, rectangle, parallelogram, triangle or circle that will enclose each word, sentence and complete message, and each graphic in the sign.

H. Awnings and Marquees.

When signs are incorporated into awnings, the sign area is determined by computing the area of an imaginary rectangle drawn around the sign face. When the ends of awnings or marquees are parallel and contain sign faces, only one side is counted in addition to the sign face area on the front.

Date Passed: Monday, June 22, 2009

Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.120 Sign Heights and Clearances

A. Height

The overall height of a sign or sign structure is measured from the finish grade to the highest point of the sign or sign structure (See Figure 7).

B. Clearance

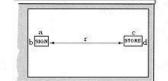
<u>Clearances are measured from the highest point of the ground directly below the sign</u> to the bottom of the sign structure enclosing the sign face (See Figure 7). **Deleted:** When signs are constructed of individual elements attached to a building wall, the sign area is determined by calculating the area of an imaginary rectangle drawn around the sign elements (See Figure 5). Sign elements will be measured as one unit when the distance between the elements is less than the dimension of the smallest element (See Figure 6).

**Deleted:** by drawing an imaginary rectangle around the edge of each of the sign elements.

**Deleted:** Sign elements will be measured as one unit when the distance between the elements is less than two times the length of each element (See Figure 6). Visible wall area includes windows and doors, but not openings such as loading entrances.

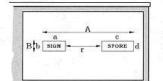
#### FIGURE 6 Multiple Elements in a Painted Wall Sign o

Sign elements counted a



r > the dimension of the smallest element

Sign elements counted a



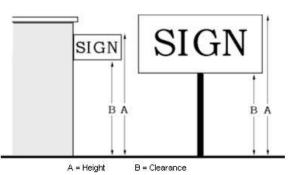
r < the dimension of the smallest element

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FIGURE 7 Sign Heights and Clearances



Date Passed: Monday, June 22, 2009

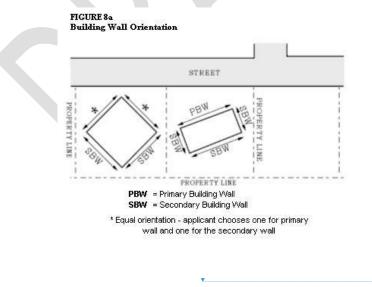
Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

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Section 17C.240.130 Diagonal Corner Signs

Diagonal corner signs that face more than one street must be assigned to a street and building frontage by the applicant. The sign must meet all standards for the street and building frontage to which it is assigned (See Figure 8a and 8b).



Clearances are measured from the highest point of the ground directly below the sign to the bottom of the sign structure enclosing the sign face (See Figure 7).¶ FIGURE 7 Sign Heights and Clearances SIG SIGN BA A = Height B = Clearance Date Passed: Monday, June 22, 2009¶ Effective Date: Wednesday, August 5, 2009¶ ORD C34390 Section 1¶ Section 17C.240.180 FIGURE 8b Primary Building Wall - Angled Entrance Main entrance pbw

Street

Deleted: Section 17C.240.160 Clearances¶

Date Passed: Monday, June 22, 2009

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Effective Date: Wednesday, August 5, 2009 ORD C34390 Section 1

#### ORD C34390 Section 1

Section 17C.240.150 Uses, Use Categories, and Structure Types

In some cases, sign regulations are applied based on the land use or use category of a site, or structure type on the site. All of these are described or defined in Title 17C SMC.

Date Passed: Monday, June 22, 2009

Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.160 Standards in the Residential Zones

#### A. General Standards.

All permanent signs in <u>Residential</u> zones must comply with the standards detailed in, Table 17C.240-1,

Table 17C.240-1. Standards for Permanent Signs in RA, RSF, RTF, RMF, and RHD							
	Zones [1]						
<u>Use</u> <u>Category</u> <u>e Type [2</u>	/Structur 2]	<u>Number</u> of Signs	<u>Max.</u> Sign Face Area	<u>Types of</u> <u>Signs</u> <u>Allowed</u>	Maximum Sign Height	Additional Signs Allowed [3]	
Resident Househo Living/Ho Duplexes	<u>ld</u> buses,	<u>1 per site</u>	<u>3 sq. ft.</u>	<u>Fascia,</u> Painted Wall	<u>Top of wall,</u> <u>or 10 ft.</u> <u>whichever</u> <u>is less</u>	<u>Directional</u> <u>Signs</u>	
Attached	Houses			Freestanding	<u>6 ft.</u>		
Resident Househo				<u>Fascia,</u> Painted Wall	Top of wall		
-	<u>ial</u> <u>Group</u> ay Care, ential Uses	<u>1 per</u> building	<u>15 sq.</u> <u>ft.</u>	<u>Freestanding</u>	<u>10 ft.</u>	Directional Signs	
Subdivisi PUDs, M Home Pa Agricultu [4]	<u>obile</u> arks,	<u>1 per</u> entrance	<u>32 sq.</u> <u>ft.</u>	<u>Monument</u>	<u>10 ft.</u>	<u>Directional</u> <u>Signs</u>	

Deleted: Section 17C.240.190 Sign Standards Purpose¶ The regulations contained in SMC 17C.240.190 through SMC 17C.240.300 are sign standards which work in combination with chapter 17C.110 SMC through chapter 17C.130 SMC, Land Use Standards, to implement Spokane's comprehensive

Lafito Ose Stariuards, to imperiate operations plan. ¶ Date Passed: Monday, June 22, 2009¶ Effective Date: Wednesday, August 5, 2009¶ ORD C34390 Section 1¶ Section 17C.240.200 Official Zoning Maps

Deleted: The boundaries and locations of all base zones, and overlay zones are shown on the City's official zoning maps. See Tritle 17C SMC, Land Use Standards for additional information.¶ Date Passed: Monday, June 22, 2009¶

Effective Date: Wednesday, August 5, 2009¶

Deleted: Section 17C.240.210

Deleted: Section 17C.240.220

Deleted: The standards for

Deleted: the RA through RHD

Deleted: are stated in

Deleted: All signs must conform to the regulations of

Deleted: Table 17C.240-1 (See Linked Document)

	arks and Open eas [5]	<u>1 per</u> street frontage	<u>10 sq.</u> <u>ft.</u>	<u>Monument</u>	<u>10 ft.</u>	Directional Signs
	billeges, privices, Medical enters, Religious stitutions, chools, primercial utdoor cercation, Major cent tertainments, pricent tertainments, tert	<u>The sign s</u>	<u>tandards c</u>	f the NR zone ar	oply. See SMC	<u>17C.240.170.</u>
No	otes: Temporary signs	are regulate	d by SMC	17C.240.220, Te	emporary Signs	<u>.</u>
[2]	See Title 17C SM	<u>IC, Uses, Us</u>	e Categori	es, and Structure	e Types.	
<u>SN</u>	[3] These signs are allowed in addition to other signs when they meet the standards of SMC 17C.240.210(D).					
	These signs are a				<u> </u>	
	[5] Signs in, or adjacent to and facing, a sports field associated with Parks and Open Areas are subject to the standards of the NR zone. See SMC 17C.240.170.					
•						
Sig sig wii	gn Features. gns in the RA, RSI gn standards, are s ndows are subject bhibited.	subject to the	e standards	of this subsection	on. Illuminated	signs placed in

Date Passed: Monday, June 22, 2009 Effective Date: Wednesday, August 5, 2009 ORD C34390 Section 1

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#### Section 17C.240.170 Standards in the Commercial and Industrial Zones

#### General Standards and Sign Features.

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All permanent signs in Commercial and Industrial zones must comply with the standards detailed in Tables 17C.240-2 and 17C.240-3

		Table 17C.240-2			
		ards for Permanent S			
(		er and Corridor, and		Zones [1]	
	DTC, DTG, DTU, DTS, GC, LI & HI	CC2 & CB [2]	O, OR, NR, NMU	CC1 [2]	CC4 [2]
	SIGNS	ATTACHED TO BUIL	DINGS		
Size Allocation	1-1/2 sq. ft. per 1 ft. of primary building wall or 15 percent of the primary building wall, whichever is greater	1 sq. ft. per 1 ft. of primary building wall if a freestanding sign is also on the same street frontage, 1-1/2 sq. ft. per 1 ft. of primary building wall if there is no freestanding sign on the same street frontage	Same	Same	15 sq. ft <u>.</u>
Maximum Number	No limit within size allocation	Same	Same	Same	1
Maximum Area Per Sign	250 sq. ft. In the DT Zones, the maximum area per sign attached to a building is not limited	100 sq. ft.	50 sq. ft.	50 sq. ft <u>.</u>	15 sq. ft <u>.</u>
Minimum Guaranteed Sign Area for a Ground Floor Tenant Space	32 sq. ft.	Same	Same	Same	15 sq. ft.
		TYPES ALLOWED			
Fascia, Awning, Marquee, <u>Roof</u> <u>Mounted</u> , Painted Wall	Yes	Yes	Yes	Yes	Yes
Projecting	Yes, but no projecting signs if a freestanding sign is also on the same street frontage	Same	Same	Same	Same

#### Deleted: Section 17C.240.230

**Deleted:** The standards for permanent signs and sign features in the Commercial and Industrial zones are stated in Tables 17C.240-2 and 17C.240-3. All signs must conform to the regulations of SMC 17C.240.240.

Deleted: Pitched Roof

	•	<b>v</b>	T	•	<b>v</b>		De	eleted: Rooftop	
	F	REESTANDING SIGN	IS				De	eleted: Yes	
	1 per site or 1						De		
	per 300 ft. of			1			De	eleted: No	
M	arterial street	A	1 per	monument	1 monument		De	eleted: No	
Maximum Number	frontage and 1 for each	1 per arterial street frontage	arterial street	sign per arterial	sign per		De	eleted: No	
Number	additional 300 ft. or fraction thereof [3]	Tomage	frontage	street	building				
When Not Allowed	Not Limited	Not allowed if there is already a projecting sign on the same site frontage, or if existing signs attached to buildings exceed the limit of 1 sq. ft. to 1 ft. of primary building wall	Same	Same	Not allowed if there is already a wall or projecting sign				
Size Allocation for All Freestanding Signs	1 sq. ft. per 1 ft. of arterial street frontage Local street frontage can be used if there are not arterial site frontages	Same	Same	Same	15 sq. ft.				
Size Limit	250 sq. ft.	75 sq. ft. [5]	50 sq. ft. [5]	50 sq. ft.	15 sq. ft.				
	35 ft.								
Maximum							_		
Height [6]	In the DTS zone, the maximum height is 60 ft.	20 ft.	20 ft.	5 ft.	5 ft.		De	eleted: i	
	ADD	ITIONAL SIGNS ALLO	OWED						
Directional									
Signs,	See SMC 17C.240,210(D) and SMC 17C.240,220						De	eleted: 240	
Temporary		0110 170.240. <u>210(D)</u>		170.240.220	·		$\succ$	eleted: 240	 
Signs							$\sim$		 
Yes = Allowed	No = Prohibited						De	eleted: 240(G)	
Notes: [1] Temporary sig	ins are regulated u	nder SMC 17C.240.22	0, Tempor	ary Signs.			De	eleted: 240(H)	
[2] Signs in CC zo Standards and G	ones are subject to uidelines for Cente	the standards and gui rs and Corridors.	delines co	ntained in the	Initial Design				
not be used on th	e second sign. For	an 300 feet, sign area o rexample, a 350-foot s terstate freeways, Unit	treet fronta	age may have	a 200 sq. ft.				

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are not also City of Spokane Arterials are not considered arterial streets for purposes of this Title. Sites with frontage on more than one arterial are allowed a freestanding sign on each arterial. The size allocation for each freestanding sign shall be calculated independently using only the length of the arterial frontage adjacent to the freestanding sign. The square footage allowance for freestanding signs for one arterial shall not be transferred to other arterials.

[4] Where a site has no arterial street frontage, one freestanding sign is allowed.

[5] The maximum sign area may be an additional twenty-five square feet for each additional business on a site having more than one business, up to a maximum area of one hundred fifty square feet.

[6] This height limit is for the total height of the combined sign face and sign structure.

[7] These signs may be allowed in addition to signs attached to buildings and freestanding signs when they meet the standards of SMC 17C.240.210(D) and SMC 17C.240.220.

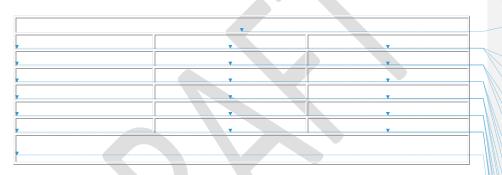


Table 17C.240-3 Sign Features for All Signs in Table 17C.240-2					
_	GC, CC2, Downtown, CB, LI, HI, O, OR, NR, NMU, CC1 & CC4				
Electronic Message Center Sign Features	Allowed [1][2]				
Lighting	Direct, Indirect, or Internal				
Maximum Distance Extending into ROW	See SMC 17C.240.220(E)				
Maximum Area Extending into ROW	See SMC 17C.240.220(E)				
Bonus Allowance for Outstanding Design	See SMC 17C.240.290				

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Deleted: Table 17C.240-3 Sign Features for All Signs in Tables 17C.240-1 and 17C.240-2

#### Deleted:

Deleted: GC, CC2, Downtown, CB, LI & HI

Deleted: O, OR, NR, NMU, CC1 & CC4

**Deleted:** Electronic Message Center Sign Features

#### Deleted: Yes [1]

Deleted: Yes [1] . Not Permitted in CC4 Zone

Deleted: Lighting

Deleted: Direct, Indirect, or Internal

Deleted: Same

#### Deleted: Maximum Distance

Extending into ROW

Deleted: See SMC 17C.240.240(C)

Deleted: Same

Deleted: Maximum Area Extending into ROW

Deleted: See SMC 17C.240.240(C)

Deleted: Same

Deleted: Bonus Allowance for Outstanding Design

Deleted: See SMC 17C.240.290

### Deleted: Same

**Deleted:** Yes = Allowed No = Prohibited ¶

Notes:

[1] Electronic Message Center sign features are allowed in the GC, CC2, Downtown, CB, LI, HI O, OR, NR, NMU, & CC1 zones if they meet the standards of SMC 17C.240.240(J), Electronic Message Center Signs.

#### Notes:

[1] Electronic Message Center sign features are allowed in the GC, CC2, Downtown, CB, LI, HI O, OR, NR, NMU, & CC1 zones if they meet the standards of SMC 17C.240.250, Electronic Message Center Signs.

[2] Electronic Message Center sign features are not allowed in the CC4 Zone

Date Passed: Monday, July 23, 2012

Effective Date: Thursday, August 30, 2012

ORD C34888 Section 17

Section 17C.240.180 Sign Placement and Location Restrictions,

A. Sign Placement. All signs and sign structures must be erected and attached totally within the site except when allowed to extend into the right-of-way by this chapter.

#### B. Signs Extending Into the Right-of-way.

The standards of this subsection apply to permanent signs that are erected on private property and that extend into the right-of-way.

### 1. Projecting Signs.

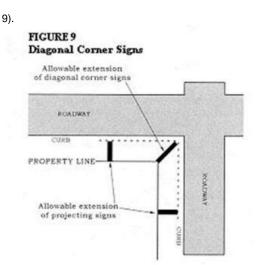
- Projecting signs that extend into the right-of-way must meet the following standards:
  - a. Distance Into the Right-of-way.
    - i. Where allowed, signs may extend into the right-of-way not more than ten feet or within two feet of the curbline, whichever is the smaller projection.
    - ii. Diagonal corner signs may extend into the right-of-way to a point that is determined by extending a line from the maximum points allowed for projecting signs on each street frontage (See Figure

Deleted: Section 17C.240.240

Deleted: Additional Standards in All Zones

**Deleted:** Where These Regulations Apply. These regulations apply to all signs regulated by this chapter.

**Deleted:** and temporary signs that are in the right-of-way.



- b. Maximum Sign Face Area In the Right-of-way.
  - The area of a sign is limited by the amount the sign extends into the rightof-way, as follows:
    - i. A sign extending more than six feet cannot have a total area of projection in excess of sixty square feet; and
    - ii. A sign extending less than six feet may not exceed one hundred square feet in area.
- c. Blanketing.

A projecting sign that extends into the right-of-way more than three feet may not be within twenty feet of another projecting or freestanding sign that extends more than three feet into the right-of-way if the new sign is within horizontal lines drawn from the top and bottom of the prior sign. s and Marquees

2. Awnings and Marquees.

Awnings and marquees that contain signs may extend into the right-of-way the same distance as awnings and marquees that do not contain signs (See SMC 17F.040.140, Awnings).

### C. Vision Clearance Areas.

1. Vision Clearance Areas.

a. Vision clearance areas are triangular-shaped areas located at the

intersection of any combination of rights-of-way, alleys, or driveways. The sides of the triangle extend fifteen feet from the intersection of the vehicle travel areas (See Figures 12a and b). The height of the vision clearance area is from thirty-six inches above the ground to ten feet above the ground immediately below the sign or awning (See Figure 12c).

**Commented [MA2]:** Working with engineering to ensure consistency with terminology and standards.

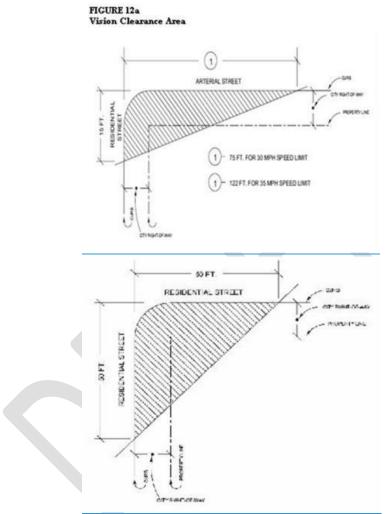


FIGURE 12b Vision Clearance for Driveways

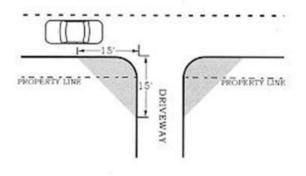
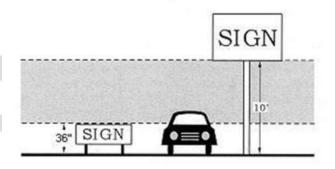


FIGURE 12c Vision Clearance Area Height



#### Signs in Vision Clearance Areas.

Signs may not be located within a vision clearance area as defined in this paragraph. Support structures for a sign may only be located in a vision clearance area if the combined total width is twelve inches or less and the combined total depth is twelve inches or less.

### 2. Vehicle Area Clearances.

In areas outside of rights-of-way, when a sign or awning extends over where vehicles travel or are parked, the bottom of the structure must be at least fourteen feet above the ground. Vehicle areas include driveways, alleys, parking areas, and loading and maneuvering areas.

#### 3. Pedestrian Area Clearances.

When a sign or awning extends over a sidewalk, walkway, or other space used by pedestrians, the bottom of the structure must be at least eight feet above the ground. Free-hanging valances made of fabric or other non-rigid material hung on

signs, awnings, and marquees must be at least seven feet above of a sidewalk, walkway, or other space used by pedestrians.

<u>4. Clearances from Fire Escapes, Means of Egress, or Standpipes.</u> <u>Signs, sign structures, and awnings are prohibited from being erected in any</u> <u>manner that interferes in any way with the free use of any fire escape, means of</u> <u>egress, or standpipe. Attaching signs, sign structures, or awnings to a fire escape</u> <u>is prohibited.</u>

- <u>5.</u> Obstruction of Windows and Ventilation.
   <u>Signs, sign structures and awnings are prohibited from being installed in any way</u> that obstructs any building openings to such an extent that light, ventilation, or exhaust are reduced to a level below that required by the building code.
- 6. Access to Signs. Access clear of all obstructions must be provided to all signs.
- D. Removal of Signs.

The city engineer may require <u>any</u> signs extending into the right-of-way to be modified or moved if streets are widened, or other improvements made in the right-of-way, which result in the creation of unsafe conditions. The modification or moving will be at the owner's expense. If a <u>legal</u> nonconforming sign is moved under this requirement, it may be re-erected on the site without being brought into conformance.

#### SMC 17C.240.190 Building Mounted Wall Signs

A. Placement.

Signs attached to buildings or structures that are based on the sign rights of a primary building wall may be placed on that primary building wall, on a secondary building wall, or on another structure. They may not be placed on another primary building wall.

B. Awnings and Marquees.

Signs attached to an awning or marquee that extends into the right-of-way must comply with the pedestrian clearance and right-of-way extension standards of SMC 17F.040.140, Awnings

- C. Fascia Signs.
  - 1. Vertical Extensions.

Fascia signs may not extend more than six inches above the top of the building wall. Fascia signs attached to other structures may not extend above the top of the structure. Horizontal Extensions.

A fascia sign may not extend more than eighteen inches out from the wall or structure to which it is attached. Fascia signs may not extend beyond the corner of buildings or other structures.

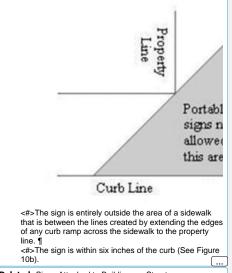
- D. Projecting Signs.
  - 1. Vertical extensions.
  - The face of a projecting sign may not extend more than six inches above the roof line. 2. Placement.

Projecting signs that extend over the right-of-way must meet the placement standards of <u>SMC 17C.240.180(B)</u>, Signs Extending Into the Right-of-way.

#### Deleted: Temporary Signs.

Temporary signs allowed to be placed in the right-of-way in SMC 17C.240.240(G) shall meet the following standards: ¶ <#>The sign is on larger than nine square feet in size. The sign face is no wider than three feet and no taller than thirty-six inches. ¶ <#>The sign is entirely outside of the area of a right-of-way corner that is between the curb and the lines created by extending the property line to the curb face (See Figure 10a).

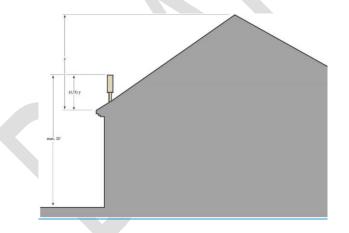
#### FIGURE 10a Placement of Portable Signs in 1



Deleted: Signs Attached to Buildings or Structures Deleted: SMC 17C.240.240(C)

#### SMC 17C.240.200 Roof-Mounted Signs

- A. No permit shall issue for a roof-mounted sign which does not comply with the following standards:
  - 1. Number. No more than one (1) roof-mounted sign shall be allowed for each building.
  - 2. Area. The area of the roof-mounted sign shall not exceed the total amount of wall sign area that would be allowed for the building or site on which the roof mounted sign is located.
  - 3. Location. Allowed on the slope of peaked/sloped roof buildings only, and only on the lowest one-third (1/3) of the slope of the peaked roof. Roof-mounted signs shall be installed so that the structural supports of the sign are minimized. Angle irons, guy wires, braces or other secondary supports shall appear to be an integral part of the roof or roofmounted sign.
  - 4. Zone. Roof-mounted signs are permitted in nonresidential zones only.
  - 5. Design. Roof-mounted signs may be non-illuminated, internally illuminated or indirectly illuminated, provided that the light is limited to the sign face only.



#### SMC 17C.240.210 Freestanding Signs

#### A. Setbacks.

- Freestanding signs are regulated as follows:
  - 1. Residential Zones.
    - a. In residential zones, freestanding signs are allowed in required setbacks; however, in required front setbacks, monument signs exceeding three and one-half feet tall shall be setback ten feet from the front property line, provided that the requirements of SMC 17C.240,180(C) are met.
    - b. Freestanding signs with structural supports less than two feet in width, with copy area placed at a height of seven feet or more above grade, may be

than six inches above the roofline. ¶ <#>Placement and Angle Pitched roof signs must be parallel to the building face. They may not extend beyond the building wall (See Figure 11).
FIGURE 11 Pitched Roof Sign Placement
Allowed placement Prohibited P
<#>Projecting Signs. ¶ <#>Vertical extensions The face of a projecting sign may not extend more than six inches above the roof line. ¶ Placement. Projecting signs that extend over the right-of-way must meet the placement standards of
Deleted: SMC 17C.240.240(C), Signs Extending Into the Right-of-way.
Deleted: Freestanding signs and monument signs. ¶
Deleted: 240(F)

**Deleted:** <#>Pitched Roof Signs. ¶ <#>Vertical Extensions.

The face of pitched roof signs may not extend more

located at the front property line, provided that the requirements of SMC  $17C.240_{180}(C)$  are met.

- c. Freestanding signs with structural supports of more than two feet shall be set back not less than ten feet from the front property line, provided that the requirements of SMC 17C.240,180(C) are met.
- Commercial and Industrial Zones.
   In O, OR, NR, NMU, CB, CC-2, GC, LI, and HI zones, freestanding signs are allowed in required setbacks for buildings and parking areas. However, freestanding signs are prohibited in the setback between a property line abutting a residentially zoned site and the building line or parking area setback line.
- B. Frontages. Freestanding signs must be placed on arterial street frontages unless there are none. Freestanding signs that are allowed based on the length of one arterial street frontage may not be placed on another arterial street frontage. Frontage on a freeway is not considered arterial street frontage.
- C. Extensions Into the Right-of-way.

Freestanding signs may project into the public right-of-way as follows, provided they also meet the requirements of 17C.240.180;

- 1. No more than ten feet beyond the property line; or
- 2. Within two feet of the curbline, whichever is the smaller projection.
- The area of a sign is limited by the amount of projection beyond the property line as follows:
  - a. A sign projecting more than six feet cannot have a total area of projection in excess of sixty square feet; and
  - A sign projecting less than six feet may not exceed one hundred square feet in area.
- 4. All supports of a freestanding sign must be on private property.
- D. Directional Signs. 1. General Standar

General Standards. Directional signs that meet the standards of this subsection are allowed in all zones and are not counted in the total square footage of permanent signage allowed on the site. Adjustments or modifications to the standards of this subsection are prohibited.

2. Size.

Freestanding directional signs may be up to six square feet in area and forty two inches in height. Fascia directional signs may be up to six square feet in area and eight feet in height.

3. Sign Features.

Direct, internal or indirect lighting is allowed. Extensions into the right-of-way are prohibited. Up to 25 percent of the area of the sign may contain a logo, image, or other copy.

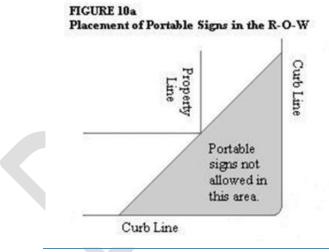
4. Directional Signs that Do Not Meet the Standards of this Subsection. Directional signs that do not meet the standards of this subsection must meet either the standards for signs attached to buildings or the standards for freestanding signs.

SMC 17C 240.220 Temporary Signs

A. No Permit required. No sign permit is required for temporary signs.

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e,	Moved (insertion) [2]
-,	Deleted: <#>Clearances.
n	Deleted: ¶
et	<#>Vision Clearance Areas. ¶ <#>Vision Clearance Areas.
	Vision clearance areas are triangular-shaped areas
,	located at the intersection of any combination of rights-of-way, alleys, or driveways. The sides of the
/	triangle extend fifteen feet from the intersection of the vehicle travel areas (See Figures 12a and b). The
	height of the vision clearance area is from thirty-six inches above the ground to ten feet above the ground
	immediately below the sign or awning (See Figure 12c).
	FIGURE 12a
~	Vision Clearance Area
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<u>e</u> or	ARTERIAL STREET
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- B. Removal. Temporary signs shall be removed if the sign is in need of repair, is worn, dilapidated or creates a public nuisance.
- C. Materials. See the definition of "temporary sign" in Section 17C.240.015.
- D. City property (excluding City right-of-way). Temporary signs on City-owned property (excluding City right-of-way) are allowed only in conjunction with an approved Special Event permit.
- E. City Right-of-Way outside of the Roadway. Temporary signs allowed to be placed in the right-of-way shall meet the following standards:
  - 1. The sign is entirely outside the roadway.
  - 2. The sign is no larger than the maximum allowed for a freestanding temporary sign in the zoning district.
  - 3. The sign is entirely outside of the area of a right-of-way corner that is between the curb and the lines created by extending the property line to the curb face (See Figure 10a).



- 4. The sign is entirely outside the area of a sidewalk that is between the lines created by extending the edges of any curb ramp across the sidewalk to the property line.
- 5. The sign is within six inches of the curb (See Figure 10b).
- 6. The sign does not obstruct a continuous through pedestrian zone of at least six feet in width, except that in center and corridor zones, sandwich board signs which are located on the sidewalk shall be located in such a manner as to leave a pathway at least four feet wide that is free of obstructions.

- 7. The sign does not obstruct pedestrian and wheelchair access from the sidewalk to any of the following:
  - a. Transit stop areas.
  - b. Designated disabled parking spaces.
  - c. Disabled access ramps; or
  - d. Building exits including fire escapes.
- 8. Physical Attachment to Public Property.

Except as allowed for community banners, temporary signs placed in the right-of-way must remain portable and may not be attached or anchored in any way to trees or to public property including utility or light poles, parking meters, the ground, or pavement.

- 9. Additional Placement Standards for Temporary Signs. Temporary signs placed in the right-of-way must meet the following additional standards:
  - a. Where no curb exists, the sign must be placed outside the roadway at least five feet from the edge of the roadway. Temporary signs may not be placed in medians, traffic islands, or other areas within the roadway.
  - b. Temporary signs must not be placed in parking spaces, pedestrian pathways, or bicycle paths. Residential zones.
- F. Temporary signs may be placed on property residentially zoned in accordance with the requirements of this Section and the following:
  - 1. Freestanding signs (includes post-mounted, stake and portable signs).
    - a. Single-family zones: Temporary free-standing signs shall not exceed four (4) square feet in size and five (5) feet in height, if the sign is post mounted on the ground, and not to exceed three (3) feet in height if the sign is stakemounted or portable.
    - Multi-family zones: Temporary free-standing signs shall not exceed six (6) square feet in size and five (5) feet in height if the sign is post mounted on the ground, and not to exceed three (3) feet in height if the sign is stake-mounted or portable.
  - 2. Surface-mounted signs. Limited to sites two (2) acres or larger:
    - a. Size. No larger than thirty-two (32) square feet.
    - b. Location. Must be flatly affixed to walls below the fascia or parapet line, or flatly affixed to on-site fences either facing or abutting the street, or facing inward to the subject site. Signs shall not be attached or tethered to other site improvements.

G. Non-residential zones. Temporary signs are allowed on non-residentially zoned property in accordance with the requirements of this Section and the following:

1. Freestanding signs (including post-mounted, stake and portable signs): Size/height. Limited to four (4) square feet and five (5) feet in height if the temporary sign is mounted in the ground, and not to exceed three (3) feet in height if the temporary sign is portable.

- 2. Surface-mounted signs:
  - a. Size. Limited to thirty-two (32) square feet,
  - Location. Must be flatly affixed to walls below the fascia or parapet line, or flatly affixed to on-site fences either facing the abutting street, or facing inward to the subject site. Signs shall not be attached or tethered to other site improvements.

#### SMC 17C.240.230 Sandwich Board Signs

- . Sandwich board signs shall be limited to one sign per street address. These signs are subject to the following conditions:
  - <u>. Size.</u>

The area of the sign shall not exceed nine square feet per side in size and shall not exceed three feet in any dimension.

2. Maintenance Standards.

Signs shall be constructed out of materials able to withstand typical northwest weather. Such materials may be metal, finished wood, chalkboard, whiteboard, or plastic; signs and copy shall be of professional quality. Owners of sandwich board signs shall be required to keep their signs in a legible, intact, and well-maintained manner.

Display Time.

Signs may only be displayed during business hours. If business hours continue past daylight hours, precautions should be taken to place the sign in a location where it is readily visible after dark. This shall not be construed to allow the wiring of a sign for lighting.

4. Location.

Signs may be located no further than twelve feet from the entrance to the business, sponsoring establishment, or event location. Such signs shall not be placed in a location which is within the vision triangle, as defined in 17C.240.180 (C) or any location which will impede vehicular traffic. Further, such signs shall not be placed in a manner which will block or otherwise obstruct the safe use of sidewalks, building entrances or stairs by pedestrians, including pedestrians who are visually impaired or otherwise handicapped.

#### SMC 17C.240.240 Community Banners

A. Community Banners.

Such signs may be permitted and extend into the public right-of-way by permission of the city administrator or appointed representative. Such signs may only be placed at City-designated locations provided that the banner:

#### Deleted: ¶

<#>Temporary Signs. The following signs are classified as temporary (nonpermanent). Temporary signs are permitted subject to the applicable limitations. ¶ <#>Construction Signs.

No sign permit is required. Such signs may be placed on the property on which construction is occurring upon private property only and may be displayed only after a building permit is obtained and during the period of construction on the construction site. The applicable limits are as follows: ¶ <#>In all zones other than single family residential

<#>In all zones other than single family residential zones, no construction sign shall exceed thirty two square feet in sign area or ten feet in height. ¶ <#>In single family residential zones, no construction sign shall exceed lifteen square feet in sign area. ¶

<#>Grand Opening Displays. No sign permit is required. Such signs may be placed upon the premises of the business only. Such temporary signs, posters, banners, strings of lights, clusters of flags, balloons, or other air or gas filled figures, and searchlights are permitted for a period of thirty days only to announce the opening of a completely new business. All such materials shall be removed immediately upon the expiration of seven days after the event's conclusion. Such displays are permitted only in districts where the business so advertised is allowed under district zoning regulations. Searchlights may be permitted by any business provided the beam of light does not flash against any building or does not sweep an arc of forty-five percent from vertical. All banners must be legible, made of durable materials, and must be well maintained. ¶ <#>Special Event Signs.

No sign permit is required. Such temporary signs may be placed upon the premises of the business only an

#### Moved up [2]: <#>Directional Signs. ¶

<#>General Standards. Directional signs that meet the standards of this

subsection are allowed in all zones and are not counted in the total square footage of permanent signage allowed on the site. Adjustments or modifications to the standards of this subsection are prohibited. ¶

<#>Size. Freestanding directional signs may be up to six square feet in area and forty two inches in height. Fascia directional signs may be up to six square feet in area and eight feet in height. ¶

and eight feet in height. ¶ <#>Sign Features.

Direct, internal or indirect lighting is allowed. Extensions into the right-of-way are prohibited. ¶

Directional Signs that Do Not Meet the Standards of this Subsection.

Directional signs that do not meet the standards of this subsection must meet either the standards for signs attached to buildings or the standards for freestanding signs.

#### Deleted: ¶

<#>Permanent Banners. ¶ <#>General.

Banners used as permanent signs are allowed in all zones and will be included in the total square footage of permanent signage allowed on the site. Temporary banners are regulated under subsection (G) above. ¶ <#>Standards.

Permanent banners are subject to the standards for either fascia signs or projecting signs depending on how the banner is supported or anchored. ¶

- 1. is not commercial advertising but, rather, has as its principal purpose the promotion of a civic event, public service announcement, holiday decoration, or similar community interests:
- 2. complies with all applicable codes and officially adopted city policies; and
- 3. does not, in the judgment of the street director, present a traffic or safety hazard.

#### SMC 17C.240.250 Electronic message Center Signs

Electronic Message Center Signs.

1

Electronic message center signs are permitted subject to the limitations in Table 17C.240-4.

	Table 17C 240-4 Electronic Message Center Sign Features							
Zoning Category	<u>Maximum Allowed Sign</u> <u>Size by Zoning</u> <u>Designation:</u> <u>Freestanding/Wall</u>	<u>Electronic Message</u> <u>Center Sign Size</u>	<u>Hours of</u> <u>Operation</u>	<u>Brightness</u>	<u>Timing</u>	<u>Content</u>	Signs Using Video Display Methods Permitted?	
<u>CC4</u>	Wall: 15 sq. ft. Freestanding: 15 sq. ft.	Not Allowed						
<u>RA, RSF,</u> <u>RTF, RMF,</u> <u>&amp; RHD</u>	Residential Use: 15 sq. ft. Institutional Use: Wall: 50 sq. ft. Freestanding: 50 sq. ft.	<u>Not allowed for</u> <u>residential use.</u> <u>Not greater than 50% of</u> <u>the allowed sign size for</u> <u>institutional uses.</u>	Shall be turned off between the hours of 10 pm and 6 am	[1]	[2][3]	On premises advertising only	No	
<u>CC1</u>	<u>Wall: 50 sq. ft.</u> Freestanding: 50 sq. ft.	<u>No greater than 50%</u> <u>maximum total allowable</u> <u>sign area</u>	<u>Not Limited</u>	[1]	<u>[2][3]</u>	On premises advertising only	<u>No</u>	
<u>O, OR, NR</u> [4], NMU	<u>Wall: 50 sq. ft.</u> Freestanding: 50 sq. ft.	<u>No greater than 50%</u> <u>maximum total allowable</u> <u>sign area</u>	Not Limited	[1]	<u>[2][3]</u>	On premises advertising only	<u>No</u>	
<u>CC2, CB</u>	<u>Wall: 100 sq. ft.</u> Freestanding: 75 sq. ft.	No greater than 50% maximum total allowable sign area or 48 sq. feet. (the lesser of the two)	Not Limited	[1]	<u>[2][3]</u>	On premises advertising only	No	
DTC, DTG, DTU, DTS [5], GC, LI, <u>HI</u>	Wall: 250 sq. ft. Freestanding: 250 sq. ft.	No greater than 50% maximum total allowable sign area or 48 sq. feet. (the lesser of the two)	Not Limited	[1]	<u>[2][3]</u>	On premises advertising only	Yes	
<u>DTC, DTG,</u> <u>DTU, DTS</u> [5]	Wall: 250 sq. ft. Freestanding: 250 sq. ft.	Not Allowed						

Notes: [1] Brightness:
-Electronic message centers in all zones shall come equipped with an automatic dimming photocell, which automatically
adjusts the display's brightness based on ambient light conditions.
-The brightness level in all zones shall not increase by more than 0.3 foot candles (or 3.23 lumens per square meter or lux) a
measured using a foot candle meter at a pre-set distance.
-Brightness measurement process for electronic message centers shall be as follows:
a. At least 30 minutes past sunset, use a foot candle meter to record the ambient light reading for the area. This is
done while the electronic message center is off or displaying all black copy.
b. The reading should be taken with the meter aimed directly at the electronic message center and measured from
distance of 100 feet,
<u>c. Turn on the electronic message center to full white copy and take another reading.</u>
d. If the difference between the readings is 0.3 foot candles or less, the brightness is properly adjusted.
-The owners of such signs shall include a signed letter accompanying their permit application, certifying that they will comp
with the prescribed brightness limitations set by this ordinance.
[2] Timing: Electronic message centers shall display static images for not less than two seconds before transitioning to another stati
image. Transitions may utilize frame effects but flashing signs are prohibited.
[3] Duration: An animated sign or any portion of a sign that uses a video display method shall have a minimum duration of two
seconds and a maximum duration of five seconds.
[4] NR Zone Limitation: In the NR Zone, electronic message centers are allowed only on sites that have frontage on a Minor or a
Principal Arterial as designated on the Official Arterial Street Map, SMC 12.08.040.
[5] Downtown Zone Prohibition: Electronic message centers are prohibited in in all downtown zones. Existing electronic message
center signs are nonconforming signs and are subject to the provisions of SMC 17C.240,290.

**Deleted:** at the appropriate pre-set distance.

Deleted: i. Measurement distance criteria follows:¶ 0-100 square foot signs to be measured 100 feet from source.¶ 101-350 square foot sign to be measured 150 feet from source.¶ 351-650 square foot sign to be measured 200 feet from source.¶ 651-1000 square foot sign to be measured 250 feet from source.¶

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**Deleted:** 280

Date Passed: Monday, December 19, 2011 Effective Date: Thursday, January 26, 2012 ORD C34819 Section 2

#### Section 17C.240.260 Off-premises Signs Deleted: Section 17C.240.250 A. No new off-premises signs may be constructed, on any site. B. Off-premises signs now in existence in any zone, meeting the requirements of 17C.240.290 are considered nonconforming uses and may remain, subject to the Deleted: following restrictions: Deleted: declared 1. A nonconforming off-premises sign may not be increased in size or elevation, relocated to another site or to a new location on the same site or expanded, enlarged, or extended in any way, including, but not limited to, the addition of advertising faces or the addition of rotating faces with movable panels designed to create additional advertising, except as provided for in the public works exception below. 2. Public Works Exception. A legal, non-conforming off-premises sign that is allowed to remain in Deleted: n existing conformance with this section shall be allowed to be relocated if necessitated for Deleted: SMC 17C.240.250(B) the accomplishment of a governmental public works project. This relocation of these off-premises signs for public works projects shall be subject to the limitations in subsections (a) through (1) below: Deleted: e a. No increase in square footage of off-premise sign copy shall be permitted. Deleted: outdoor advertising display These signs shall be replaced at the same size they existed at immediately prior to relocation. b. No additional sign faces shall be added. Deleted: outdoor advertising c. No increase in height of the existing off-premise sign shall be permitted Deleted: outdoor advertising display except where needed to provide for minimum height clearance (from the ground to the bottom of the off-premises signs) to comply with roadway safety The off-premise sign shall be relocated along the same roadway it was Deleted: outdoor advertising display removed from in the geographical vicinity and shall comply with the Scenic Vistas Act of 1971 (chapter 47.42 RCW and chapter 468-66 WAC) if located along a state highway. For purposes of this provision, "the same roadway" shall be construed to be the actual street upon which said sign is currently located, and shall not be construed to incorporate any parallel streets that may function together with the actual street as a couplet. The off-premise sign shall not be relocated to a site with a Center and Corridor zoning designation including CA zones, or located within an historic district, regardless of the zoning or district of the original sign location. The relocation of the off-premise sign shall be subject to all current City of f. Deleted: ¶ Spokane rules, regulations, and procedures relating to the regulation and Deleted: outdoor advertising control of signs, excepting size, height, and off premise advertising Deleted: off-premises limitations

		A nonconforming off-premises sign may not be structurally altered. Structural alterations mean alterations to, including replacement of, either the off-premi face, or the supporting structure. Normal maintenance and repair including p cleaning, or replacing damaged parts of the off-premises sign, shall not be considered a structural alteration.	ises sign
		Any nonconforming off-premises sign which <u>deteriorates</u> , is damaged, or dee by fire, explosion, wind, act of nature, <u>failure to maintain</u> , or other accidental may be restored if the cost thereof does not exceed fifty percent of its replac cost. Off-premises signs damaged in an amount in excess of fifty percent of replacement cost shall be removed.	means rement
		All nonconforming off-premises signs shall be kept in good repair and mainta neat, clean, attractive and safe condition. Any work required to repair or main off-premises sign shall be completed promptly, so long as the off-premises s structurally altered, and so long as the cost of such repair and/or maintenance not exceed fifty percent of the cost of replacing the off-premise sign.	ntain an ign is not
Date Pass	sed: N	Ionday, June 22, 2009	
Effective D	Date:	Wednesday, August 5, 2009	
ORD C34	390 S	ection 1	
Section 17	7C.24	0.270 Additional Standards for Specific Uses	Deleted: Section 17C.240.260
В.		s with bed and breakfast facilities must meet the sign regulations for househo	Deleted: Temporary Activities.
C.		e Occupations. s with home occupations must meet the sign regulations for household living.	Permanent signs associated with temporary activities are prohibited. All signs associated with a temporary activity must be removed when the activity ends.
Date Pass	sed: N	Ionday, June 22, 2009	
Effective D	Date:	Wednesday, August 5, 2009	
ORD C34	390 S	ection 1	
Section 17	7C.24	0.280 Additional Standards in Shoreline Districts	Deleted: Section 17C.240.270
Α.	Gen	eral Shoreline Regulations.	Deleted: Overlay Zones
	1	I. In addition to any restrictions and conditions in this chapter, signs in the s	
		jurisdiction are subject to special regulations as set forth in SMC 17C.240 through SMC 17C.240,280(D). These special regulations address general	
		shoreline sign requirements and those that are specific to shoreline district generally represented on the shoreline districts map.	
	2	2. The following regulations apply in all shoreline districts:	
		a. No sign may front directly on the watercourse.	
		b. No sign may be located on the water side of a street parallel and to the watercourse or any place where it would impair a vista or v access to the water.	
		c. Off-premises signs, permanent banners and roof signs are not all	lowed.

I

- d. In the shoreline natural environment or those areas identified under <u>SMC</u> <u>17E.060.620</u>, Natural Land Forms, all signs may be prohibited at the discretion of the director, with exceptions made for <u>wayfinding or</u> <u>interpretive</u> signs giving directions to viewpoints or trails and signs describing special flora, fauna, or historical or cultural features.
- e. Directional and interpretive signs accessory to park uses shall be allowed within the shoreline buffer and may not exceed an area of twelve square feet or a height of nine feet.
- f. Pursuant to SMC 17E.060,280(R), required access signs that indicate the public's right of access and hours of access shall be installed and maintained by the property owner and shall not exceed an area of twelve square feet or a height of nine feet.
- g. Pre-existing signs are governed by the nonconforming use provisions of SMC 17C.240.290.

#### B. Upriver District.

- 1. Signs must be flat against the building or a variation of a flat sign, such as a "V" sign, and may not project more than eighteen inches into a required yard or public right-of-way.
- 2. No sign may exceed thirty-five feet in height above average grade along the front of the building.
- 3. Signs are subject to maximum area limitations based on lineal frontage and building size as follows:
  - a. One square foot of sign area is allowed for every lineal foot of street frontage, to a maximum sign area of twenty square feet.
  - b. On corner lots, additional signs up to one-half square foot in area are permitted for each lineal foot of frontage on the side street, to a maximum of twenty square feet of sign area.
  - c. The maximum sign area for a building over two stories is ten percent of the building facade on the principal street, to a maximum of sixty square feet.
- 4. Signs may be directly, internally, or indirectly illuminated but not animated, flashing, or rotating.
- 5. The illumination of a sign may not exceed the equivalent of:
  - a. eight hundred MA fluorescent lamps spaced on twelve-inch centers penetrating a three-sixteenths inch white Plexiglas facing, or
  - b. sixty MA neon tubing in an individual letter with no more than three tubes per letter.
- C. Downtown and Campus Districts.
  - Signs must be flat against the building, or a variation of a flat sign such as a "V" sign, and may not project more than eighteen inches into a required yard or public right-of-way.

Deleted: SMC 17E.060.630

**Deleted:** <#>Directional signs may not exceed an area of twelve square feet or a height of nine feet. ¶

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Deleted: SMC 17C.240.280

- 2. No sign may exceed thirty-five feet in height above average grade along the front of the building.
- 3. Signs are subject to maximum area limitations based on lineal frontage and building size as follows:
  - a. One square foot of sign area is allowed for every lineal foot of street frontage, to a maximum sign area of fifty square feet.
  - Additional signs may be allowed up to one-half square foot in area for each lineal foot of frontage measured along the side street, to a maximum of fifty square feet of sign area.
  - c. The maximum sign area for a building over two stories is ten percent of the area of the building facade on the principal street, up to a maximum sign area of one hundred fifty square feet.
- 4. Signs may be directly, internally, or indirectly illuminated but not animated, flashing, or rotating.
- 5. The illumination of a sign may not exceed the equivalent of:
  - a. eight hundred MA fluorescent lamps spaced on eight-inch centers penetrating a three-sixteenth inch Plexiglas facing material, or
  - b. sixty MA neon tubing in an individual letter with no more than four tubes per letter.
- D. Great Gorge Park, Downriver, and Latah Creek Districts.
  - 1. No sign may be illuminated, animated, flashing, or rotating.
  - 2. Up to two signs of an area of six square feet or less each may be used to advertise the sale of products raised or grown on the premises.
  - 3. Any Peaceful Valley commercial area is governed by regulations of the Upriver District.

Date Passed: Monday, June 22, 2009

Effective Date: Wednesday, August 5, 2009

ORD C34390 Section 1

Section 17C.240.290 Nonconforming Signs

- A. Any sign legally existing prior to August 5, 2009 that does not conform in use, location, height, or size with the regulations of the zone in which such sign is located shall be considered nonconforming and may continue in such status until such time as it is removed by its owner.
- B. Regulations that Apply to All Nonconforming Signs.
  - Sign maintenance, sign repair, and changing of permanent sign faces is allowed so long as structural alterations are not made and the sign is not increased in size. In the DTS zone, for existing signs that are sixty feet or more in height, the replacement of the sign cabinet with a sign cabinet of equal or smaller sign area is permitted if the sign height is not more than the existing sign.

Deleted: Section 17C.240.280

- Permanent signs and sign structures that are moved, replaced, or structurally altered must be brought into conformance with the sign regulations. However, nonconforming signs required to be moved because of public right-of-way improvements may be re-established (See SMC 17C.240.<u>180(D)</u>, Removal of Signs, and SMC 17C.240.260(B)(2), Public Works Exception,)
- 3. Nonconforming temporary signs must be removed.

#### 4. Ownership.

The status of a nonconforming sign is not affected by changes in ownership.

5. Change to a Conforming Sign.

A nonconforming sign may be altered to become conforming or be replaced with a conforming sign by right. Once a sign is altered to conform or is replaced with a conforming sign, the nonconforming rights for that sign are lost and a nonconforming sign may not be re-established. Unless prohibited, proposed changes that are not in conformance are subject to the adjustment process.

- 6. Loss of Nonconforming Sign Status.
  - a. Discontinuance.

If there is no sign face in place on a sign structure or building wall for six continuous months, the nonconforming rights are lost and a nonconforming sign may not be re-established.

b. Destruction.

When a sign or sign structure is removed or intentionally destroyed, replacement signs and sign structures must comply with the current standards. However:

i. Repair and Maintenance.

A nonconforming sign or sign structure may be removed temporarily to perform sign maintenance or sign repair. In order to preserve the nonconforming sign status, the person removing the sign must inform the director, in writing, before the sign is removed. If the responsible party fails to inform the director, any re-erected sign will be considered a new sign.

ii. Unintentional Destruction.

When a sign or sign structure that has nonconforming elements is damaged or destroyed by fire, explosion, wind, act of nature, or other accidental means, it may be rebuilt to the same size and height using the same or similar materials, so long as the cost of such repair and/or maintenance does not exceed fifty percent of the cost of replacing the non-conforming sign.

C. Documenting a Nonconforming Sign.

To document legal nonconforming status, the applicant must provide evidence to show that the sign was established prior to the effective date of this chapter or allowed when established, and that the sign has been maintained over time. If the applicant provides standard evidence from the lists below, the director will determine if the evidence is satisfactory.

 Sign Established Before effective Date of this Chapter. If the sign was established before the effective date of this chapter, the applicant must provide evidence to show that the sign was established before the effective

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date of this chapter. Standard evidence that the sign was established before the effective date of this chapter is a:

- a. building, zoning, sign, or development permit;
- b. date-stamped photograph of the sign at its current location.
- 2. Sign Maintained Over Time.

The applicant must provide evidence to show that the sign has been maintained over time. Standard evidence that the sign has been maintained over time is:

- a. utility bills;
- b. sign-specific property or income tax records;
- c. business licenses;
- d. listings in telephone, business, or Polk directories;
- e. advertisements in dated publications;
- f. building, sign, land use, or development permits; or
- g. records of sign lease agreements;
- h. tax returns or schedules.

Date Passed: Monday, July 23, 2012

#### Effective Date: Thursday, August 30, 2012

#### ORD C34888 Section 18

Section 17C.240.300 Exceptions

- A. Approval Required. An exception may be granted from the strict application of the regulations in this Chapter which apply to: (a) sign placement on a parcel or building frontage; (b) sign area; or (3) sign height, as regulated in this Chapter. An exception may not be granted to allow any prohibited signs or prohibited sign features, as described in Section 17C.240.070, or for any other purpose not listed in this subsection. The exception procedure in this Section does not apply to any street Right-of-Way Use permit or Building permit.
- B. Need for Sign Permit, Consolidation of Processing. An application for an exception may be submitted before or concurrent with the associated sign permit application. No sign permit application requiring an exception for issuance will be processed without a sign exception application unless the applicant specifically requests that the application be processed without an exception.
- C. Review Procedures. The following steps shall be followed in the processing of sign exception applications:
  - 1. Determination of Complete Application (Section 17G.060.090)
  - 2. Notice of Decision by Director (Section 17G.060.190)
  - 3. Administrative-Appeals, (open record hearing, Section 17G.060.210)
- D. Application Requirements. A complete sign exception application shall consist of the following:

- Application form. A completed sign exception application, including the applicant's name, address, phone number and e-mail address. If the applicant is not the property owner, then the property owner must be identified and the application must include an affidavit from the property owner, verifying that the property owner has given permission to the applicant for the submission of the sign exception application and for the installation/posting of the sign on the property owner's property.
- Sign Permit Application (all of the materials required by Section 17C.240.090 Sign Permit required). However, the applicant may submit an exception application without a sign permit application as provided in subsection B above.
- 3. A narrative report which describes the requested exception in detail. The report shall identify all of the sections of this Chapter from which the applicant is requesting the exception, as well as the nature and extent of the exception (in size, area, location on the property, height).
- 4. The narrative report shall also include the applicant's description of the manner in which the sign exception satisfies all of the exception criteria in subsection E below.
- 5. Fees. Payment of the appropriate sign exception application fee.
- E. Exception Criteria for Approval. Sign exception applications shall be reviewed by the planning director to determine whether all of the following criteria are satisfied. In order to approve any sign exception, the director must make written findings to show that all of the following criteria have been met:
  - 1. The request for an exception is due to unusual conditions pertaining to sign visibility needs for a specific building or lot; and
  - 2. The sign will not create a hazard; and
  - 3. The sign will not violate any state statute or any City Code provision (other than the ones identified in this Chapter relating to signs); and
  - 4. The sign will not negatively affect adjacent property; and
  - 5. The sign will be in keeping with the general character of the surrounding area and the granting of the exception would not result in an alteration of the essential character of the surrounding area; and
  - 6. The proposed exception is consistent with the purposes and intent of the Zoning Code and the purposes of this Chapter; and
  - 7. The exception is consistent with the City's Comprehensive Plan; and
  - 8. The applicant has established that there are practical difficulties in complying with the provision(s) of this Chapter and that the proposed sign is a reasonable use of the property. (Economic considerations alone do not constitute practical difficulties.); and
  - 9. The plight of the applicant is due to circumstances unique to the property, which were not created by the applicant or landowner; and

- 10. The exception will not permit any sign type or use that is not allowed in the zoning district where the affected land is located, nor will it allow any sign or sign feature prohibited under Section 17C.240.070.
- F. First Amendment Exception. Where an applicant can demonstrate that the strict application of the regulations in this Chapter would violate his/her First Amendment rights, the City may grant an exception that does not conform to all of the exception criteria in subsection E above. However, the applicant shall submit an application which provides his/her response to each of the exception criteria in subsection E. The City need not make findings that all of the exception criteria have been satisfied, but if not all criteria have not been satisfied, the exception may only be granted to the extent reasonably necessary to protect the applicant's First Amendment rights. If a First Amendment exception is granted, it shall be treated as an approval of an exception for purposes of this Chapter.
- G. Notice of Final Decision. A Notice of Decision incorporating the decision on the exception application shall issue not more than 120 days after issuance of the Determination of Complete Application.
- H. Expiration of Exception. If the exception is approved, the sign identified in the exception must be installed within 180 days or the exception will expire. No sign may be erected if there is no sign permit for the sign, or if the exception or the sign permit has expired, even if the applicant has received associated building permits or street Right-of-Way Use permits, and the latter have not expired.

Date Passed: Monday, July 23, 2012

Effective Date: Thursday, August 30, 2012 ORD C34888 Section 19

#### Deleted: Section 17C.240.290 Bonus Allowance for Outstanding Design¶

<#>General. ¶ <#>Procedures.

Land use reviews of signs are administered under the provisions of Title 17 SMC, Unified Development Code, as modified by this chapter. ¶

<#>Content-neutral Administration of Land Use Reviews.

Notwithstanding any other provision of this chapter or of related standards referenced in this chapter, applications will be reviewed only with respect to sign structure or placement, or with reference to copy only to the extent of color or typeface and excluding any reference to message, category, subject, topic, or

viewpoint.

#### Review. ¶ <#>Purpose.

A bonus allowance for outstanding design is intended to allow flexibility to the sign regulations while still fulfilling the purpose of the regulations. The specific approval criteria allow signs that enhance the overall character of an area.  $\P$ <#>Procedures.

A request for a bonus allowance for outstanding design shall follow the procedures of chapter 17G.060 SMC, Land Use Application Procedures, for a type II permit application. However, the approval criteria of this section are used, rather than of those of SMC 17G,060,170. At the discretion of the Planning Director, the application may be referred to

the Design Review Board for recommendation, prior to issuance of a director's decision. In accordance with SMC 17G.060.210(B), appeal or request for reconsideration of the director's decision on a type II project permit application

is to the hearing examiner as an open record appeal. <#>Approval Criteria.

A bonus allowance for outstanding design sign will be approved if the planning director finds that the applicant has shown that the criteria below are met. ¶ <#>Sign Area Bonus.

A sign area bonus may be granted if the applicant meets the criteria subsections (B)(3)(a)(i), (ii), and (iii) of this section. ¶

<#>The adjustment for the proposed sign will not significantly increase or lead to street level sign clutter, to signs adversely dominating the visual image of the area, or to a sign that will be inconsistent with the objectives of an overlay zone or adopted sub-area plan: and ¶

<#>The sign will not create a traffic or safety hazard; and ¶

Deleted: Section 17C.240.300 Construction Provisions and Traffic Engineer Review¶ <#>Construction Provisions. ¶

<#>Each sign shall be adequately constructed in accordance with the requirements of the building code, as amended. ¶

<#>Signs containing electrical circuitry shall meet the requirements of the electrical code and all state laws. and shall include an approved testing lab sticker.

¶ <#>Traffic Engineer Review.

All signs abutting or projecting into the public right-of-way shall be subject to review by the traffic engineer to determine that there will be no hazards created for

motorists or pedestrians. ¶

Date Passed: Monday, June 22, 2009¶ Effective Date: Wednesday, August 5, 2009¶ ORD C34390 Section 1¶



## **PROJECT DESCRIPTION**

The Central City Line (CCL) will be a new six-mile bus route between Browne's Addition and Spokane Community College (SCC), connecting through Downtown Spokane, the University District and Gonzaga University (GU). The project is the Spokane community's response to its desire for a transit circulator in the urban core. CCL vehicles will be modern, rubber-tired, and battery electric with zero-emissions, rechargeable through inductive or conductive technology. It will combine speed and efficiency with the cost effectiveness and flexibility of environmentally responsible buses.

## ECONOMIC IMPACT

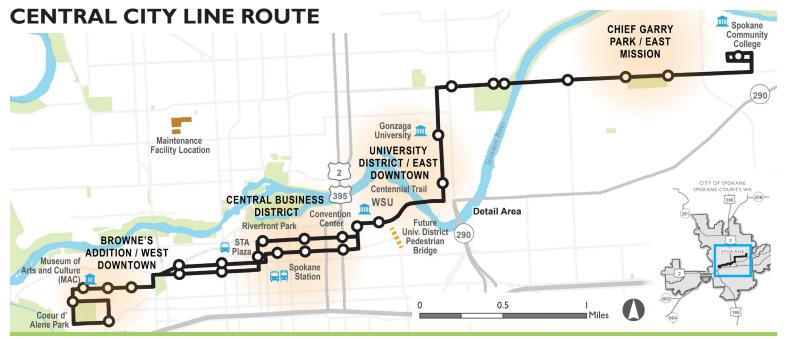
The CCL will be scaled appropriately to meet the needs of Spokane's regional population which is projected to grow by approximately 120,000 by 2040. Nearly 55,000 new jobs are expected for the region in the same time frame.\*



Image for illustrative purposes only

The CCL will improve mobility by connecting urban neighborhoods to major destinations and moving more people without more cars. It will serve as a model for transit service quality, frequency and ease of use in the region's busiest corridors.

The CCL will have many of the economic development benefits associated with rail, but at a significantly lower cost. Over a 20-year period, it is projected to increase surrounding land and improvement value by \$175 million.\*\*



\*Source: Spokane Regional Transportation Council \*\*Source: Economic and Land Use Impacts of the Spokane Central City Line, ECONorthwest, 2014

# **CENTRAL CITY LINE**



### **ADDITIONAL BENEFITS**

In addition to the growth in ridership and a positive economic impact, the CCL will include other benefits like significant streetscape and road improvements, distinctly branded stations, and innovative electric charging infrastructure. Combined, these elements provide a sense of permanence that indicates a long-term commitment to mobility and economic development along the corridor. Additionally, the CCL's zero emissions propulsion system will provide an ongoing environmental benefit through cleaner air and quieter buses.

### Conceptual Central City Line Station

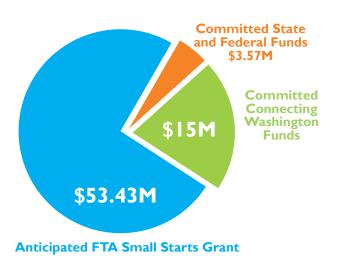


Image for illustrative purposes only

## **PROJECT PHASES AND FUNDING RECEIVED**

Downtown Plan	Streetcar Feasibility Study	Alternatives Analysis	Locally Preferred Alternative	Project Definition Refinement	Route Extension	Economic Impact Study	Project Developmen	FTA Small Starts Gran	
1999	2005	March 2010 - June 2011	2011	July 2012 - Present	2014	2014	2015	As early as 2018	
Identified the need for a streetcar circulator	Study indicated the need for an alternatives analysis	\$369,000 in state and federal funding	SRTC GSI DSP	<ul> <li>\$575,000 in local funding for:</li> <li>Extension analysis</li> <li>Electrification alternatives</li> <li>Cost estimation</li> </ul>	The Board approved extending the route from GU to SCC to total 6 miles.	ECONorthwest projected an increase of surrounding land and improvement value by \$175M	<ul> <li>\$3.57M in state and federal funding for:</li> <li>Preliminary engineering</li> <li>Environmental Review</li> <li>Alignment</li> </ul>	Application for rating submitted 2017	Service Begins Construction to begin as early as 2019

### BUDGET/FUNDING STRATEGY \$72M ESTIMATED CAPITAL COST



Annual operating costs will be provided through fares and a voter approved local sales tax rate increase.

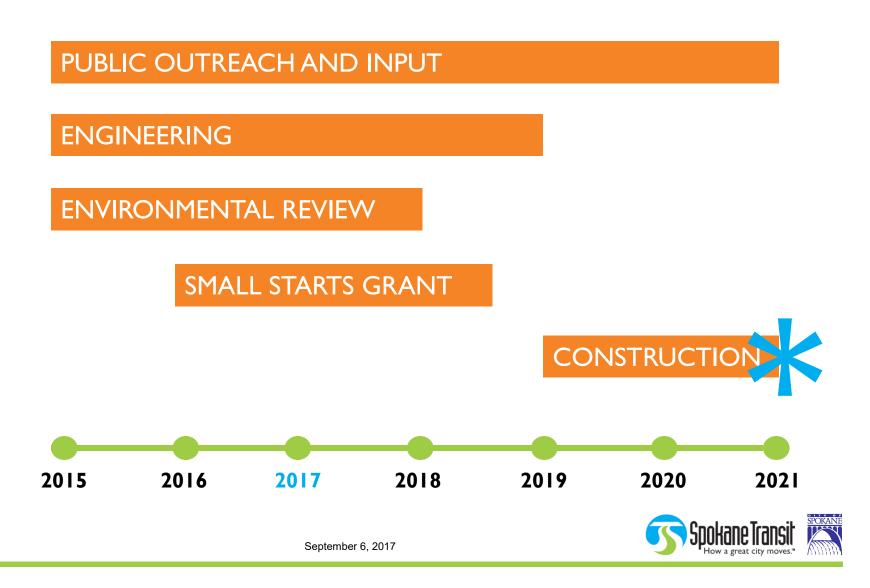
### FTA'S SMALL STARTS GRANT PROGRAM

STA will apply for about 75% (\$53.43M) funding through the FTA's Small Starts grant program for capital projects.

- Small Starts is a competitive grant program for major transit projects
- Eligibility includes corridor-based Bus Rapid Transit systems like the CCL
- The CCL will demonstrate a substantial corridor investment, and will include well-defined stations, frequent service and convenient pre-board ticketing

### **CENTRAL CITY LINE**

# **Project Timeline**



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