#### SPOKANE PARK BOARD

Regular Monthly Study Session - 3:10 P.M. - July 12, 2012 - City Hall Conference Room 5A

### **Notes**

## 1. Roll Call: Jacki Faught

Park Board Members Present: Randy Cameron, President; Leroy Eadie, Park Board Secretary/Parks Director; Andy Dunau; Ross Kelley; Jim Santorsola; Sam Selinger; Susan Traver; Ken VanVoorhis; Martha Lou Wheatley-Billeter; Chris Wright;

Park Board Members Absent Excused: Jim Quigley, Vice President; Mike Allen, Council Liaison

Staff Present: Erica VanNatta, Jack Busch, Mike Aho, Rebecca Madany, Nancy Goodspeed, Craig Butz, Tony Madunich, Taylor Bressler, Jacki Faught, Garrett Jones, Carl Strong, Angel Spell

#### 2. **Discussion Items:**

- A. Results of the 2013 Budget Survey *Nancy Goodspeed, Mike Aho, and Erica VanNatta* 
  - 1. Nancy Goodspeed distributed copies of the 2013 Parks and Recreation Budget Survey and the results of the 2007 Baseline Research Survey.
  - Erica VanNatta gave a PowerPoint presentation outlining the demographics and feedback regarding the 2013 Park Board Budget collected via email, mailed letters, and survey responses on paper and online using Survey Monkey from June 20-29, 2012.
  - 3. Discussion was had on the types of surveys, how questions were developed for the current survey and how information was collected. Roughly 200 of the 847 surveys were paper surveys. The paper surveys basically mirrored the online results but with more of an emphasis on senior centers. Suggestion was made that future surveys contain a question regarding age demographic.
  - 4. The results of the survey are consistent with previous surveys and comments with the exception of the Corbin Art Center. This could be due to the lack of a current Director at the facility.
  - 5. Future surveys were discussed. Park Board would like to participate in developing questions for future surveys. The Board was asked to participate in development of the Survey Monkey survey.
  - 6. Comments on the budget process included:
    - There was great community participation.
    - The process was a good educational tool for the public on the scope of Parks and Recreation and the decisions being made.
    - The Board learned a lot from the centers and believe the centers are important to the community. Parks has some responsibility with regards to centers.
    - Education and outreach should be included in next year's Park Board goals.
    - Park Board needs to concentrate on fiscal sustainability.
    - Surveys are a valuable tool to help the Board understand the people they are

- here to represent.
- The public meetings were a good process to put staff and the Board in front of the public and to listen to the public.
- Staff was impressed with how respectful and thoughtful the citizens at the public meetings were.
- Staff was thanked for their dedication and hard work.
- The Board needs to think about if the public should be looking at a new charter as the current one is over 100 years old.
- A suggestion was made to have budget meetings at different times on different days in subsequent years.

# 3. **Adjournment:** 4:20 p.m.

A. Next Park Board Study Session will be: August 9, 2012, 3:00 p.m. or as soon as possible thereafter directly following the Regular Park Board meeting, City Hall Conference Room 5A.