

CITY OF SPOKANE PARK BOARD RIVERFRONT PARK COMMITTEE

4 p.m. Monday, October 6, 2025
Pavilion Conference Room/WebEx teleconferencing
Jonathan Moog – Riverfront Park Director

Committee Members:

X Gerry Sperling – Chair

X Kevin Brownlee

X Jennifer OgdenLindsey Shaw - Absent

Guests:

Associates

Nathan Ayala – Spokane Tribe Cecilia Evans – Spokane Tribe Mark Morrison – Womer & Associates Wayne Rogers – Womer &

Megan Kapaun Rhett McCall Jonathan Moog

Parks Staff:

Berry Ellison

Nick Hamad

Summary

- The Preliminary Snxw Mene? Design Review and Committee Input / Approval was presented as an action item by Nick Hamad and Cecilia Evans
- The Riverfront Park West Havermale Post Street Parking Lot Improvement action item was withdrawn and will be presented to the committee at a later date
- The AEG Presents NW Contract Amendment for Booking and Production Services was presented as an action item by Jonathan Moog
- The AXS Group LLC Contract Amendment for Ticketing Services was presented as an action item by Jonathan Moog
- A Social Media Overview Services was presented as an informational item by Regan Farmer
- The September 2025 operations report was presented by Jonathan Moog

The next regularly scheduled Riverfront Park Committee meeting is set for 4:00 p.m. November 10, 2025, in the Pavilion conference room, Riverfront Park, and virtually via WebEx.

Minutes

The meeting was called to order at 4:03 p.m. by committee chair Gerry Sperling.

Public comment: None

Action Items:

- A. Preliminary Snxw Mene? Design Review and Committee Input / Approval Nick Hamad and Cecilia Evans presented. In August 2024 an MOU was adopted with the Spokane Tribe of Indians to continue a design conversation for Snxw Mene?. Preliminary design concepts were presented with the goal gaining approval of the concepts in order to begin moving forward with the design process.
 - Motion #1 Gerry Sperling moved to recommend the Preliminary Snxw Mene? Design Review and Committee Input / Approval

Kevin Brownlee seconded.

The motion passed with unanimous consent (3-0 vote). It is proposed to place this as a regular action item on the agenda for the October 9 Park Board meeting.

- B. AEG Presents NW Contract Amendment for Booking and Production Services Jonathan Moog presented. A Request for Proposal (RFP) for Concert booking, Production and Ticketing Service services was posted in August. Received bids were not able to be evaluated equitably due to confusion in the RFP. The RFP was canceled and is currently being revised. Waiting for the re-issuance of the RFP would result in foregoing the 2026 concert season. A contract extension with AEG is necessary to avoid service disruption. The AXS ticketing agreement (item C) was briefed concurrently with AEG agreement for the same reason.
 - Motion #2 Gerry Sperling moved to recommend the AEG Presents NW Contract Amendment for Booking and Production Services

Kevin Brownlee seconded.

The motion passed with unanimous consent (3-0 vote). It is proposed to place this as a consent action item on the agenda for the October 9 Park Board meeting.

- C. AXS Group LLC Contract Amendment for Ticketing Services *Jonathan Moog* presented. This item was briefed concurrently with Item B.
 - Motion #3 Gerry Sperling moved to recommend the AXS Group LLC Contract Amendment for Ticketing Services

Kevin Brownlee seconded.

The motion passed with unanimous consent (3-0 vote). It is proposed to place this as a consent action item on the agenda for the October 9 Park Board meeting.

Informational Items:

A. Social Media Overview – *Regan Farmer* presented. Regan shared details of her role and responsibilities with the Riverfront team and the metrics used for social media and marketing reports that she provides each month.

Standing Report Items:

A. September 2025 Operations Report – *Jonathan Moog* presented. Highlights included: 1) FallFest; 2) Skate at the Pavilion; 3) Spo-Cake; 4) A sold out Sip and Soar event; 5) National Carousel Association recognition was received; 6) Attractions Job Fair; 7) Upcoming river fence improvement project by Avista; and 8) Upcoming events in October.

Adjournment: The meeting was adjourned at 5:30p.m.

The next regularly scheduled Riverfront Park Committee meeting is set for 4 p.m. November 10, 2025, in the Pavilion conference room, Riverfront Park, and virtually via WebEx.

Spokane Park Board Briefing Paper



Committee	Riverfront Park	Committee meeting date: Sep	otember 6, 2025	
Requester	Nick Hamad	Phone number: 509	.363.5452	
Type of agenda item	Consent Obiscussion	Information	Action	
Type of contract/agreement	New Renewal/ext.	Lease OAmendment/change o	order Other	
City Clerks file (OPR or policy #)				
Master Plan Goal, Objective, Strategy		Master Plan Priority Tier: See	cond Tier	
(Click HERE for link to the adopted plan)		(pg. 171-175)		
Item title : (Use exact language noted on the agenda)	Preliminary Snxw Mene? Design	gn Review and Committee Input /	Approval	
the agenua)				
Begin/end dates	Begins: 10/09/2025	Ends:	√ 06/01/2525	
Background/history:				
In 2016 the Park Board and Spokane Tri			Snxw Mene?	
(Salmon People) island in honor of the T	ribes sacred connection to this	blace and to the Spokarie River.		
in 2024, the Park Board approved an MC				
to develop an improvement plan for Snxv prepared a concept site plan and associa				
been approved by Tribal leadership.	ated character sketches to presi	ent to the Park Board RFP comm	illee which has	
This action item will present this concept	to the board and request appro	val / comment on the proposed ir	nprovements.	
Motion wording:				
Motion to approve Snxw Mene? prelimina	ary improvement plans as prese	nted by the Spokane Tribe of Indi	ans, including	
recommended Park Board comments				
Approvals/signatures outside Parks:	Yes No			
If so, who/what department, agency or company:				
Name:	Email address:	Phone:		
Distribution:		@spokanecity.org		
Parks – Accounting	jmoog@	spokanecity.org		
Parks – Sarah Deatrich Requester: nhamad@spokanecity.org				
Grant Management Department/Name:				
Fiscal impact: Expenditure	Revenue			
Amount:	Budget code:			
N/A	N/A			
Vendor: • Existing vendor				
LAISTING VEHICUI	() New yendor			
l c	New vendor			
Supporting documents: Quotes/solicitation (RFP, RFQ, RFB)	New vendor			

Spokane Park Board Briefing Paper



Committee	Riverfront	Committee meeting date: Oct	t 6, 2025	
Requester	Jonathan Moog	Phone number: 509	9-625-6243	
Type of agenda item	OConsent ODiscussio	n	Action	
Type of contract/agreement	New Renewal/ext.	Lease Amendment/change of	order Other	
City Clerks file (OPR or policy #)	OPR 2019-0560			
Master Plan Goal, Objective, Strategy	Goal L, Objective 1	Master Plan Priority Tier: Firs	st Tier	
(Click HERE for link to the adopted plan)		(pg. 171-175)		
Item title: (Use exact language noted on the agenda)	AEG Presents NW Contract Amendment for Booking and Production Services			
			_	
Begin/end dates	Begins: 01/01/2026	Ends: 10/31/2026	06/01/2525	
AEG Presents NW LLC was selected through an RFP #4462-18 booking and productions services concerts at the US Pavilion (now Gesa Pavilion) through December 2025. Recent complications with administering a new RFP process for both a concert production company and ticketing service has the potential impact of the canceling the 2026 concert season due to the timing of booking new talent. An amendment is being sought to extend service by 10 months and define a concert minimum for the 2026 season. This action will avoid disruptions to next year's concert series and give the City more time in seeking competitive offers.				
Motion wording: Approve AEG Presents NW Contract Am		Concert Production Services		
Approvals/signatures outside Parks: If so, who/what department, agency or c	Yes No	IIC		
Name: Rob Thomas	Email address: rthomas@a		720-220-9296	
Distribution:			120 220 0200	
Parks – Accounting	aiiriuse	ey@spokanecity.org		
Parks – Sarah Deatrich				
Requester: Jonathan Moog				
Grant Management Department/Name:				
Fiscal impact: Expenditure	Revenue			
Amount: \$200,000	Budget code 1400-76120	: -36240-54341		
Vendor: • Existing vendor	New vendor			
Supporting documents:				
Quotes/solicitation (RFP, RFQ, RFB)	—	(for new contractors/consultants/ver		
Contractor is on the City's A&E Roster - C ✓ UBI: 602-638-221 Business license exp		Forms (for new contractors/consultar		



<u>City of Spokane</u> Parks and Recreation Department

CONTRACT AMENDMENT

Title: CONCERT PRODUCTION AND BOOKING SERVICES AGREEMENT

This Amendment is made and entered into by and between the CITY OF SPOKANE PARKS AND RECREATION DEPARTMENT as ("City"), a Washington municipal corporation, and AEG Presents NW, LLC, a Delaware limited liability company, whose address is 216 First Avenue South, Suite 320, Seattle, WA 98104-2534 ("AEG"), individually hereafter referenced as a "party", and together as the "parties".

WHEREAS, the parties entered into a Concert Production and Booking Services Agreement (the "Agreement"), dated July 15, 2019, wherein AEG agreed to provide Concert Production and Booking Services for the City of Spokane Parks and Recreation Department on the terms and conditions set forth therein; and

WHEREAS, the Agreement has been amended three times (July 31, 2022, November 17, 2023 and September 19, 2024) to reflect, among other things, an extension of the Term through December 31, 2025.

WHEREAS, further changes to the terms of the original contract, as amended, are needed, as well as an extension of time through December 31, 2026, thus, the original Agreement is formally amended and extended by this written document, and

NOW, THEREFORE, in consideration of the terms and conditions contained herein, and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties mutually agree as follows:

1. CONTRACT DOCUMENTS.

The Agreement, dated July 15, 2019, any previous amendments, addendums and / or extensions / renewals thereto, are incorporated by reference into this document as though written in full and shall remain in full force and effect except as provided herein.

2. EFFECTIVE DATE.

This Contract Amendment shall be effective as of the date this Amendment is fully executed, and shall end October 31, 2026.

3. AMENDMENT.

This original Contract is amended to include the following:

The targeted minimum for 2026 is eight (8) Music Events.

For every show in 2026, short of the targeted minimum, the Food and Beverage Commission established in Amendment No.1 Section 5 would decrease for the Music Events in 2026 by 10% from the 50% (e.g. if only four shows are held in 2026, AEG will receive 10% Food and Beverage Commission because there is a 10% reduction per show that falls short of the target).

IN WITNESS WHEREOF, in consideration of the terms, conditions and covenants contained herein, the parties have executed this Contract Amendment by having legally binding representatives affix their signatures below.

AEG Presents NW, LLC		CITY OF SPOKANE PARKS AND RECREATION DEPARTMENT		
BySignature	Date	By		
Type or Print Name		Type or Print Name		
Title		Title		
Attest:		Approved as to form:		
City Clerk		Assistant City Attorney		
25-194b		Assistant City Attorney		

Spokane Park Board Briefing Paper



Committee	Riverfront Park	(Comm	nittee meeting date: C	Oct 6, 20	25
Requester	Jonathan Moog			Phone number: (5	509) 625	5-6243
Type of agenda item	Consent	Discussion		Information		Action
Type of contract/agreement	New Rei	newal/ext. 🔘 l	ease	Amendment/chang	e order	Other
City Clerks file (OPR or policy #)	OPR 2019-075	5				
Master Plan Goal, Objective, Strategy	Goal L, Objectiv	/e 1	Mast	er Plan Priority Tier:	First Tie	r
(Click HERE for link to the adopted plan)			(pg. 17	71-175)		
Item title: (Use exact language noted on the agenda)	AXS Group LLC Contract Amendment For Ticketing Services					
Begin/end dates	Begins: 01/01/2	2026	Ends:	12/31/2026	0	6/01/2525
Background/history: AXS Group LLC was selected through an RFP #4462-18 to provide ticketing service for the US Pavilion (now Gesa Pavilion) through December 2025. Recent complications with administering a new RFP process for both a concert production company and ticketing service has the potential impact of the canceling the 2026 concert season due to the timing of booking new talent. An amendment is being sought to extend service by one year and define services to be solely applicable to the Gesa Pavilion. This action will avoid disruptions to next year's concert series and give the City more time in seeking competitive offers.					ng a new npact of ent is Gesa	
Motion wording: Approve AXS Group LLC Contract Amen						
Approvals/signatures outside Parks:	• Yes	○ No				
If so, who/what department, agency or c				Phone:		
Name: Vito Laia	Elliali address	: viaia@axs.co				
Distribution: Parks – Accounting Parks – Sarah Deatrich Requester: Jonathan Moog Grant Management Department/Name:		ALindse _'	y@spo	ekanecity.org		
Fiscal impact: C Expenditure	Revenue					
Amount: various		Budget code: various				
Vendor: • Existing vendor	New vend	or				
Supporting documents:	O Hell Vella					
Quotes/solicitation (RFP, RFQ, RFB)		W-9 (f	for new	contractors/consultants/v	vendors	
Contractor is on the MRSC Roster - City of UBI: 603-424-691 Business license exp				or new contractors/consultrificate (min. \$1 million in		



AMENDMENT TO TICKETING SERVICES AGREEMENT

This Amendment to the Ticketing Services Agreement (the "Amendment") is entered into and effective as of the date of last signature below (the "Effective Date"), by and among AXS Group LLC, a Delaware limited liability company ("AXS") and the City of Spokane, a Washington state municipality ("Client"), with reference to the following facts:

WHEREAS, AXS and Client entered into that certain Ticketing Services Agreement effective June 23, 2017 (the "Agreement") whereby Client appointed AXS as its exclusive agent for providing ticketing and other services to the public with respect to all Event(s) scheduled or presented at the Venue and AXS agreed to provide certain systems and services to Client, all upon the terms and conditions set forth in the Agreement;

WHEREAS, as of the Effective Date, AXS and Client desire to amend the Agreement to (i) amend the Term of the Agreement, (ii) amend terms with respect to the Events covered under the terms of the Agreement, (iii) update the Address for Notices section of the Agreement, (iv) incorporate new terms to Attachment B of the Agreement, with respect to: fees payable to AXS for sales of tickets to Community Events (as defined below), AXS Premium Tickets, Resale Ticket sold through the AXS Platform, (v) amend the Standard Mail and Will Call Fee set forth in Attachment B, and (vi) amend the Credit Card Processing terms set forth in Attachment B of the Agreement, all in the manner set forth herein.

NOW, THEREFORE, in consideration of the mutual promises and covenants set forth herein and as of the Effective Date, the parties hereby agree as follows:

- 1. <u>Definitions</u>. Capitalized terms used herein but not defined herein shall have the meaning ascribed such terms in the Agreement. Any reference in the Agreement to "Flash" shall be replaced with "AXS Mobile ID". In addition, the following new definitions are hereby added to the Agreement.
 - (a) "AXS Premium" means preferential ticket inventory designated with a distinct offer type (differentiated from Standard Tickets) on the Event and are designated to be sold at market prices dynamically determined in response to market demand which are sold at a premium face value, above the price of Standard Tickets.
- (b) "Community Events" shall mean Events organized specifically for the benefit and engagement of the local community (e.g. cultural festivals, heritage celebrations, dance exhibitions, farmers markets, craft fairs, artisan events, educational workshops, public forums, charity fundraisers, volunteer fairs or service projects)."
 - (c) "Gross Transaction Amount" means the total, aggregate dollar amount charged to the customer for the ticket or other item sold on the AXS Platform, but excluding taxes.
 - (d) "Inside Charge" means a charge or fee that is included within the price of the item or Ticket or package price that is charged to the customer but is not separately broken out or displayed to the customer, which is deducted out of such price.
 - (e) "Net Fees" refers to the net amount of service fees or convenience fees to be shared by AXS and Client in the percentage amounts set forth below, after deduction of the

Payment Administration Fee (as defined in Section 7 below) and any minimum AXS fee owing to AXS.

- (f) "Outside Charge" means a fee that is charged on top of or outside of the base or face price of a ticket sold on the AXS Platform.
- (g) "Resale Tickets" means tickets to Client's Events that are listed for resale by customers on the AXS Platform, the service fees for which AXS will share with Client pursuant to the percentages set forth below.
- (h) "Standard Tickets" means regular, non-preferential ticket inventory sold on the AXS Platform.
- 2. <u>Term.</u> The Term of the Agreement as set forth in Section 1, shall be extended through and including December 31, 2026 (the "Term"). All other terms set forth in Section 1 shall remain as is.
- 3. <u>Events.</u> The definition of "Events", as set forth in the Agreement shall be amended such that only events held at the space currently known as the Gesa Credit Union Pavillion at the Venue shall be included within the definition of Events covered under the terms of the Agreement. All other events held in spaces other than at the Gesa Credit Union Pavillion, shall be defined as "Excluded Event(s)" under the Agreement, and AXS may provide ticketing services for Excluded Event(s) on a non-exclusive basis, upon the written request by Client, at least ten (10) business days prior to the on sale of such Excluded Event(s), otherwise, AXS shall have no obligations to Client with respect to the Excluded Events.
- 4. <u>Address for Notices</u>. Notices to AXS as set forth in Section 9 of the Agreement shall be amended as follows:

"If Notice to AXS: AXS Group LLC 110 E. 9th Street, Suite B800 Los Angeles, CA 90079 Attn: Legal Department Email: legal@axs.com"

5. <u>Community Events.</u> Section 1 of Attachment B to the Agreement shall be amended to incorporate the following:

"Community Events. For sales of tickets to Community Events sold on the AXS Platform, AXS shall receive a fee of \$1.50 per ticket."

6. <u>Additional Ticket Types</u>. Section 1 of Attachment B to the Agreement shall be amended to incorporate the following additional ticket types and the respective revenue sharing terms:

Ticket Type	Standard Rate (charged to customers)	AXS Fee/Share	Client's Share
AXS Premiu Tickets	Outside Charge: 18% of the final AXS Premium selling price Inside Charge: 5% of the AXS	60% of Net Fees	40% of Net Fees

	Premium selling price		
Resale Tickets	Seller Fee: 7.5% of the Resale Ticket price is charged to Ticket seller as an Inside Charge Buyer Fee: 25% of the Resale Ticket price is charged to the buyer	60% of Net Fees	40% of Net Fees

For avoidance of doubt, except as expressly modified in Section 5 and 6 and this Amendment, all other terms set forth in Section 1 of Attachment B of the Agreement shall remain as is.

7. <u>Delivery and Will Call Fee</u>. The Standard Mail Fee and Will Call Fee as set forth in Section 2 of Attachment B of the Agreement shall be deleted and amended as follows:

"For delivery of tickets via standard USPS mail fulfilled by AXS, AXS shall charge a fee of \$6.00 per order. For delivery of tickets via will call AXS shall charge a fee of \$6.00 per order, which fee shall be payable to Client."

8. Payment Processing. Section 3(a) of the Agreement shall be deleted in its entirety and replaced as follows:

"Sales Made by AXS. For all sales of tickets to Client's Events on AXS channels processed through AXS merchant accounts (including internet and mobile sales), AXS shall collect all transaction proceeds and shall deposit such proceeds into an account maintained by AXS, including any sales taxes owed and due. AXS will provide Client, and any resale sellers who sell tickets to Client's Events on the AXS Platform, with payment services for such sales, including use of AXS's merchant account, processing of credit card, debit card, digital wallets, and other payment types (e.g., PayPal) accepted on the AXS Platform, fraud reduction, and fraud-related chargeback challenge administration services in exchange for a processing, chargeback and payment administration fee in the amount of three and one tenth percent (3.1%) of the Gross Transaction Amount processed by an AXS merchant account for primary sales and three and a half percent (3.5%) of the Gross Transaction Amount processed by an AXS merchant for Resale Tickets (the "Payment Administration Fee"). Payment Administration Fees compensate AXS for merchant bank fees, gateway fees, and any other fee associated with the merchant accounts or processing of payments by AXS for transactions relative to Client's Events pursuant to this Agreement, including the costs of disputing chargebacks and assuming the risk of loss on chargebacks for sales via the AXS merchant account."

9. <u>Ratification</u>. In the event a conflict arises between this Amendment and the terms and conditions of the Agreement, the terms and conditions of this Amendment shall control. Except as specifically set forth herein to the contrary, all of the terms and conditions of the Agreement, are in full force and effect, shall continue in full force and effect throughout the Term and are hereby ratified and confirmed by the parties.

[Signature page to Amendment to Ticketing Services Agreement]

IN WITNESS WHEREOF, the parties hereto have executed this Amendment as of the Effective Date set forth above.

By: _______ Name: ______ Its: _____ CITY OF SPOKANE By: ______ Name: _____

lts:_____

AXS GROUP LLC