

### City of Spokane Park Board Recreation Committee Meeting

5:15 p.m. Wednesday, Jul. 31, 2024 Hybrid in-person and WebEx teleconference meeting Jennifer Papich – Recreation Director

#### **Committee members**

X Sally Lodato – Chair Greta Gilman – absent, excused X Jennifer Ogden

#### Parks staff

Jennifer Papich Ryan Griffith Fianna Dickson Kris Behr

#### Guests

Harlan Henderson Rick Harris

#### **SUMMARY**

- The committee passed the following action items which will be presented to the Park Board for consideration and approval:
  - Athletic Field Rental Fees and Sports Field Improvement Fee Increases consent agenda item
- Harlan Henderson gave a Project Joy Presentation.
- Rick Harris gave a West Central Community Center Presentation.
- The MOU between Spokane Parks and Spokane Pickleball Club was discussed.
- The Recreation Report was given by Jennifer Papich.
- The Marketing Report was given by Fianna Dickson.

The next regularly scheduled Recreation Committee meeting is set for 2:30 p.m. Wed. Sep. 04, 2024 **NOTE NEW TIME**.

#### **MINUTES**

The meeting was called to order at 5:20 p.m. by committee chair Sally Lodato.

Public Comments: None

#### **Action items:**

1. Athletic Field Rental Fees and Sports Field Improvement Fee Increases – Jennifer Papich

The main reason for increasing the fees is cost recovery shortfalls, due to inflation, rising costs, aging field equipment and minimum wage increases. It has also been determined that Spokane Parks and Recreation Department (SPRD) fees are far below the local average and are also far superior to those fields charging higher fees. Many of the current athletic field and tournament fees have not increased since 2019. Recreation is proposing to eliminate the Youth & Adult rates for both fields and tournaments and going with one flat rate for all. By adjusting these fees and based on 2023 revenue, there could be an \$80,000 increase in revenue overall and a tremendous decrease in expenses. Additionally, the Sports Field Improvement Fee is proposing a \$1 increase in complexes and adult athletics.

**Motion #1** – Sally Lodato moved to recommend Athletic Field Rental Fees and Sports Field Improvement Fee Increases.

Jennifer Ogden seconded. The motion passed unanimously (3-0 vote).

The committee agreed to present this recommendation as a consent agenda item on the August 08 Park Board meeting agenda.

#### **Discussion Items:**

1. Project Joy – Harlan Henderson

Project Joy was formed in 1972 and were involved in Expo '74 and have continued to grow. Project Joy is an organization made up of all volunteers who are retired professional or amateur entertainers (soloists, small, medium, large groups and a 50-piece orchestra). Project Joy works with the entertainers to schedule performances and socialization at facilities where people cannot get out. This helps the entertainers who no longer have a place to use their talent, as well as for the residents to enjoy. Harlan explained that without the SPRD funding, they would not be able to meet their budget and would need to close or find another funding source. To date in 2024 they have already served 6,020 people with over 150 performances. They are grateful to SPRD's partnership. Sally mentioned there should be grant funding available for their unique needs. They were also a recipient of the SPRD grant and will be installing a chair lift into their facility.

- 2. West Central Community Center Rick Harris
  - Established in 1980 in order to socially and economically revitalize the West Central neighborhood. Although there are a variety of services offered, the funding from SPRD is primarily used for youth programming. Some of the programs include art and music, mixed martial arts, a talent show, and field trips with the Outdoor Rec Program. Ryan Griffith stated the TRS program often utilizes West Central for their programs and they are very appreciated. Jennifer Ogden suggested there should be federal grant dollars available for their needs.
- 3. MOU between Spokane Parks and Spokane Pickleball Club Jennifer Papich This MOU is similar to the Evergreen Mountain Biking Alliance MOU. The Spokane Pickleball Club (SPC) is a brand-new non-profit, established in 2023. It will be a tremendous benefit to SPRD as the calls for pickleball has been substantial and they can act as that liaison. Pickleball was identified as a first-tier priority during the Master Plan surveys. SPRD currently

has 35 courts in six parks with 2 more coming soon in a seventh park. SPC's goal is to educate and spread the love of the game throughout the City. This initial MOU will run for two years and after review will be extended another five. Their funding will come from SPC membership dues, tournament fees and fundraising efforts. In lieu of charging them for the use of the courts for tournaments, SPRD will benefit from the partnership and improved services and portable pickleball nets when ours are damaged. Their funds will also go towards much needed services such as upgraded lighting at Mission Park and semi-permanent nets. The two parks they would like to focus on are Comstock and Mission, as these are well established pickleball parks. To clarify, both pickleball and tennis courts will remain open to the public, other than during tournaments.

#### **Standing Reports**

1. Recreation Quarter 2 Report – Jennifer Papich

April through June had 596 class offerings with 5,450 participants. There were increases across all five programs. There were far more offerings in 2023 but 2024 saw many more participants. Jennifer highlighted Corbin Arts Center camps, which has already seen 579 campers with three weeks remaining. She mentioned what a phenomenal job Carrisa Gregg and Ryan Griffith are doing over there. Also, the new pickleball league has had two sessions with 140 participants. Summer volleyball continues to grow. Josh has also done a great job with Aquatics this season with almost 92.000 attendees this year. Coordinating with the Mayor's office, the pools have been open for evening swims to "beat the heat" on two occasions.

#### 2. Marketing Report – Fianna Dickson

The social media platform continues to have steady growth at about 60,000 followers. They have been adding to their video library over the years and this year are rolling them out to the public. The video library has been a huge hit. Utility bill inserts went out in April and July. There has been wonderful earned media throughout the summer with several stories. Please check out the video at the end..

Adjournment: The meeting was adjourned at 6:22 p.m.

The next regularly scheduled Recreation Committee meeting is set for 2:30 p.m. Wed. Sep. 04, 2024 **NOTE NEW TIME.** 

# Spokane Park Board Briefing Paper



Committee	Recreation Com	nmittee	Comn	nittee meeting date:	July 31, 2	2024
Requester	Jennifer Papich			Phone number:	509-363-	5420
Type of agenda item	Consent	Discussion		○ Information		<ul><li>Action</li></ul>
Type of contract/agreement	New O Rei	newal/ext. 🔘 I	Lease	OAmendment/chan	ge order	Other
City Clerks file (OPR or policy #)						
Master Plan Goal, Objective, Strategy	Goal K Obj. 5 (	Maint & Care)	Mast	ter Plan Priority Tier	:Tier 1	
(Click <b>HERE</b> for link to the adopted plan)			(pg. 1	71-175)	<u> </u>	
Item title: (Use exact language noted on the agenda)	2025 Athletic Fi	eld Rental Fees	s and S	Sports Field Improveme	ent Fee in	creases
the agentaly						
Begin/end dates	Begins: 01/01/2	:025	Ends:		<b>√</b> 0	6/01/2525
Background/history:						
To address our current shortfall in	•					
strategy. A comparative review of r	•	•				
aligned with market standards, exa equipment. To streamline our appro	•			•	_	•
our existing rental rate structure. By	•					_
a unified rate that simplifies the ren		•				•
meeting our cost recovery goals an	•					
adequately covered.	_			•		
Motion wording:						
Approve 2025 Athletic Field Rental Fees	and Sports Field	Improvement F	ee inc	reases.		
Approvals/signatures outside Parks:	O Yes	<ul><li>No</li></ul>				
If so, who/what department, agency or co		_				
Name:	Email address	:		Phone	<b>3</b> :	
Distribution:						
Parks – Accounting						
Parks – Sarah Deatrich						
Requester: Jennifer Papich Grant Management Department/Name:						
	( P					
Fiscal impact: Expenditure Amount:	Revenue	Pudget code:				
TBD		Budget code: TBD				
Vendor: Existing vendor	New vend	or				
Supporting documents:			for := -:	, contro et a un la constitución	/vo.a d =	
Quotes/solicitation (RFP, RFQ, RFB)  Contractor is on the City's A&E Roster - C	City of Spokane			contractors/consultants for new contractors/cons		andors
UBI: n/a Business license exp	•			or new contractors/cons		

### Athletic Field Rental Fees & Sports Improvement Fee Increases

To address our current shortfall in cost recovery for athletic field rentals, we needed to reassess our pricing strategy.

- Inflation and the rising costs associated with aging field equipment are creating a budget deficiency.
- We conducted a comparative review of regional municipal rental rates, which revealed that our current rates are not aligned with market standards.
- Fee adjustments and efficiencies in our pricing structure were made to address our financial shortfalls.
- These adjustments are crucial for meeting our cost recovery goals and ensuring that our field maintenance and operational costs are adequately covered.

### Current Athletic Field Rental Fees

FACILITY	TYPE OF USE	PER HOUR FEE	LAST TIME FEE WAS INCREASED
	Adult Diamond	\$32.00	2019
	Youth Diamond	\$19.00	2019
	Adult Turf	\$57.00	2019
Duright Markal		\$47.00	2019
Dwight Merkel	Youth Turf	Winter Rate \$57 (November-March)	2019
	Adult Grass	\$37.00	2019
	Youth Grass	\$27.00	2019
SE Complex	Soccer Field	\$25.00	2024
	Adult Diamond	\$21.00	2019
Franklin	Youth Diamond	\$13.00	2019
	Soccer field	\$18.00	2024
Lights: All Complexes	Light fee	\$14.00/hr.	2019
Tier II Parks	Adult Use	\$4.00	2019
IICI II Faiks	Youth Use	\$3.00	2019
Tier III Parks	Adult Use	\$1.50	2019
Her III Parks	Youth Use	\$1.50	2019

### **Current Athletic Field Tournament Rental Fees**

DWIGHT MERKEL	DIAMONDS	Time Slots	Fee
Adult	Full Day (avg > 7+ hours) Half Day (avg < 7 hours)	8am-11pm 8am-3pm; 3pm-11pm	\$2,550.00 \$1,650.00
Youth	Full Day (avg > 7+ hours) Half Day (avg < 7 hours)	8am-11pm 8am-3pm; 3pm-11pm	\$1,950.00 \$1,250.00
DWIGHT MERKEL	GRASS FIELDS	Time Slots	Fee
Adult	Full Day (avg > 7+ hours) Half Day (avg < 7 hours)	8am-11pm 8am-3pm; 3pm-11pm	\$3,800.00 \$2,100.00
Youth	Full Day (avg > 7+ hours) Half Day (avg < 7 hours)	8am-11pm 8am-3pm; 3pm-11pm	\$2,700.00 \$1,600.00
FRANKLIN	DIAMONDS	Time Slots	Fee
Adult	Full Day (avg > 7+ hours) Half Day (avg < 7 hours)	8am-11pm 8am-3pm; 3pm-11pm	\$1,875.00 \$1,175.00
Youth	Full Day (avg > 7+ hours) Half Day (avg < 7 hours)	8am-11pm 8am-3pm; 3pm-11pm	\$1,275.00 \$875.00

## 2025 Proposed Field Rental Fees

FACILITY	TYPE OF USE	PER HOUR FEE
	Diamond	\$32.00
Dwight Merkel	Turf	\$57.00
	Grass	\$37.00
SE Complex	Soccer Field	\$27.00
Franklin	Diamond	\$21.00
Franklin	Soccer field	\$25.00
Lights: All Complexes	Light fee	\$18.00
Outlying Parks	Athletic Fields	\$4.00

## 2025 Proposed Tournament Rental Fees

	DIAMONDS	Time Slots	Fee
	Full Day (avg > 7+ hours)	8am-11pm	\$2,100.00
DWIGHT MERKEL	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$1,100.00
DWIGHT WILKEL	GRASS FIELDS	Time Slots	Fee
	Full Day (avg > 7+ hours)	8am-11pm	\$3,000.00
	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$1,500.00
	DIAMONDS	Time Slots	Fee
FRANKLIN	Full Day (avg > 7+ hours)	8am-11pm	\$1,800.00
	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$900.00

## 2024 — 2025 Comparison Field Rates

### From This

FACILITY	TYPE OF USE	PER HOUR FEE
	Adult Diamond	\$32.00
	Youth Diamond	\$19.00
Dwight Merkel	Adult Turf	\$57.00
	Youth Turf	\$47.00
	Youth Turi	Winter Rate \$57 (November- March)
	Adult Grass	\$37.00
	Youth Grass	\$27.00
SE Complex	Soccer Field	\$25.00
Franklin	Adult Diamond	\$21.00
	Youth Diamond	\$13.00
	Soccer field	\$18.00
Lights: All Complexes	Light fee	\$14.00/hr.
Tier II Parks	Adult Use	\$4.00
	Youth Use	\$3.00
Tier III Parks	Adult Use	\$1.50
	Youth Use	\$1.50

### To This

FACILITY	TYPE OF USE	PER HOUR FEE
	Diamond	\$32.00
Dwight Merkel	Turf	\$57.00
	Grass	\$37.00
SE Complex	Soccer Field	\$27.00
Franklin	Diamond	\$21.00
Franklin	Soccer field	\$25.00
Lights: All Complexes	Light fee	\$18.00
Outlying Parks	Athletic Fields	\$4.00

## 2024 – 2025 Comparison Tournament Rates

### From This

DWIGHT MERKEL	DIAMONDS	Time Slots	Fee
Adult	Full Day (avg > 7+ hours)	8am-11pm	\$2,550.00
Addit	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$1,650.00
Youth	Full Day (avg > 7+ hours)	8am-11pm	\$1,950.00
Youth	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$1,250.00
DWIGHT MERKEL	GRASS FIELDS	Time Slots	Fee
Adult	Full Day (avg > 7+ hours)	8am-11pm	\$3,800.00
Adult	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$2,100.00
Youth	Full Day (avg > 7+ hours)	8am-11pm	\$2,700.00
Toutii	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$1,600.00
FRANKLIN	DIAMONDS	Time Slots	Fee
Adult	Full Day (avg > 7+ hours)	8am-11pm	\$1,875.00
Adult	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$1,175.00
	Full Day (avg > 7+ hours)	8am-11pm	\$1,275.00
Youth	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$875.00

### To This

	DIAMONDS	Time Slots	Fee
	Full Day (avg > 7+ hours)	8am-11pm	\$2,100.00
DWIGHT MERKEL	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$1,100.00
DWIGHT WILINEL	GRASS FIELDS	Time Slots	Fee
	Full Day (avg > 7+ hours)	8am-11pm	\$3,000.00
	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$1,500.00
	DIAMONDS	Time Slots	Fee
FRANKLIN	Full Day (avg > 7+ hours)	8am-11pm	\$1,800.00
	Half Day (avg < 7 hours)	8am-3pm; 3pm-11pm	\$900.00

## **Total Complex Forecasting**

Complex	2023	2025	Impact	2023 Expenses for all 3 complexes combine	<b>2025 Projected Expenses</b> for all 3 complexes combine
Facility	Total Revenue	Total Revenue	Rev. Impact	Actual Total for all 3 combine	Actual Total for all 3 combine
Merkel	278,905	335,693	\$56,788	\$450,467	\$423,467
Franklin	23,785	36,877	\$13,092		\$27k decrease in temp seasonal
Southeast	38,683	49,551	\$10,686	<u>2023 NET</u>	<u>2025 NET</u>
Totals	341,373	422,121	80,748	-\$109,094	-\$1,346

### SPORTS FIELD IMPROVEMENT FEE (SFIF) PROPOSED INCREASE

In addition to Field Rental Rate increases we are proposing to increase Complex & Adult Athletic SFIF fees by \$1 in 2025. Contributing an estimated \$16k more to the Merkle Turf debt service payment.

Facility	2023 & 2024 SFIF	2025 Proposed SFIF
<u>Park Fields</u>	\$1 per hr.	No increase
Sport Complex	\$5 per.	\$6 per booking
Merkle, Franklin, Southeast	Booking	To her booking
Adult Athletic Teams	\$10 per team	\$11 per team

### Athletic Field Rental Fees & Sports Field Improvement Fee Increases

To address our current shortfall in cost recovery for athletic field rentals, we needed to reassess our pricing strategy.

 These adjustments are crucial for meeting our cost recovery goals and ensuring that our field maintenance and operational costs are adequately covered.

PROPOSED MOTION:

To Approve

2025 Athletic Field Rental Fees & Sports Field Improvement Fee Increases

## Dwight Merkel 2025 Budget Forecasting

Dwight Merkel	2023	2025	Impact	Pricing
Revenue Type	Total Revenue	Total Revenue	Rev. Impact	Change in Price
Baseball/Softball	\$9,994	\$16,832	\$6,838	From \$19/hr\$32/hr.
Soccer/Grass Fields	\$69,940	\$92,600	\$22,660	From \$27/hr\$37/hr.
Synthetic Turf Fields	\$112,329	\$137,119	\$24,790	From \$47/hr\$57/hr.
Field Lights	\$19,757	\$25,402	\$5,645	From \$14/hr\$18/hr.
RV Parking	\$6,812	\$7,229	\$417	From \$49/night-\$52/night
Vendor/Food Trucks	\$10,712	-	-	Unknown Variable
Other Misc. Charges	\$11,511	\$11,511	\$0	No increases here
Tournaments	\$37,850	\$41,000	\$3,150	Merged to 1 tournament rate for full and ½ day. <u>Diamonds</u> \$2,100 -Full, \$1,100- half <u>Soccer</u> \$3,000 – Full, \$1,500 half
Totals	\$278,905	\$335,693	\$56,788	

## Franklin Sports Complex Budget Forecasting

Franklin	2023	2025	Impact	Pricing
Revenue Type	Total Revenue	Total Revenue	Rev. Impact	Change in Price
Baseball/Softball	\$6,448	\$10,416	\$3,968	From \$13/hr\$21/hr.
Soccer/Grass Fields	\$8,255	\$14,000	\$5,745	From \$18/hr\$25/hr.
Field Lights	\$757	\$986	\$229	From \$14/hr\$18/hr.
Vendor/Food Trucks	\$325	\$325	\$0	Unknown Variable
Other Misc. Charges	\$350	\$350	\$0	No increases here
Tournaments	\$7,650	\$10,800	\$3,150	Merged to 1 tournament rate for full and ½ day. <u>Diamonds</u> \$1,800 – Full, \$900 Half
Totals	\$23,785	\$36,877	\$13,092	

## Southeast Complex Budget Forecasting

Southeast	2023	2025	Impact	Pricing
Revenue Type	Total Revenue	Total Revenue	Rev. Impact	Change in Price
Soccer/Grass Fields	\$38,083	\$48,951	\$10,868	From \$25/hr\$27/hr.
Vendor/Food Trucks	\$150	\$150	\$0	Unknown Variable
Other Misc. Charges	\$450	\$450	\$	No increases here
Totals	\$38,683	\$49,551	\$10,868	

### SYSCA

Spokane Youth & Senior Centers
Association
2023 Year-End Report

### Center Name: Project Joy

Executive Director: Harlan Henderson

2023 Recreation Program Participants	11059
2023 Total Volunteer Numbers & Hours	10918
2023 Total Fundraising/Grant Dollars	

### 2023 Center Highlights

- Implemented Spring Showcase of Entertainers
- Returning to 2019 level of performances
- Added new performers and facilities
- Provided 268 performances

Impacts of Parks & Recreation Funding Support

Our annual budget is approximately \$50,000.

The Parks and Recreation funding is \$30,970.00.

We bring in approximately \$20,000.00 from the venues for performances.

Without the Parks and Rec funding support, we would have to find another funding stream to be able to continue serving area retirement and care facilities.

### SYSCA

Spokane Youth & Senior Centers
Association
2023 Year-End Report

2024 Numbers – January – June

Participation – 6020 Volunteer Hours – 6492 Number of Performances - 152

## Center Name\_Project Joy

Executive Director: Harlan Henderson



Enriching Lives. Creating Community.

## Pottery









## Around the Piano





## Mat Club



## Talent Show





## Field Trips









## Smiles







## Gym Games

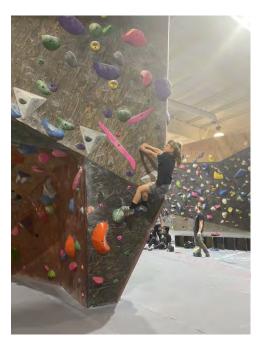






## Bouldering Gym









## Neighbor Day













## Hallowfest







## Hallowfest Carnival



## Winterfest Carnival





# Questions??



# Spokane Park Board Briefing Paper



Committee	Recreation Committee	Committee meeting date: July 31, 2024				
Requester	Jennifer Papich	Phone number: 509-363-5420				
Type of agenda item	Consent	on OInformation OAction				
Type of contract/agreement	New Renewal/ext.	Lease OAmendment/change order O0ther				
City Clerks file (OPR or policy #)						
Master Plan Goal, Objective, Strategy	Goal B Obj. 1(Improvement)	Master Plan Priority Tier: Tier 1				
(Click <b>HERE</b> for link to the adopted plan)		(pg. 171-175)				
Item title: (Use exact language noted on the agenda)	Memorandum of Understanding between Spokane Parks and Recreation and Spokane Pickleball Club					
Begin/end dates	Begins: 09/18/2024	Ends: 12/31/2026 06/01/2525				
Background/history: The purpose of this MOU is to establish and define the working relationship between the Spokane Pickleball Club (SPC) and the City of Spokane Parks and Recreation Division (PARKS), for growing and supporting pickleball throughout the city park system. SPC and PARKS will collaborate on programming, events, and initiatives aimed at fostering interest and participation in pickleball. Spokane Pickleball Club will act as a liaison between the pickleball community. Spokane Pickleball Club was incorporated to promote the sport through education, accessibility, special events, tournaments, and fundraising contributions for improvements and expansions in Spokane.  Motion wording:						
Approvals/signatures outside Parks: Yes No If so, who/what department, agency or company:						
Name:	Email address:	Phone:				
Distribution: Parks – Accounting Parks – Sarah Deatrich Requester: Jennifer Papich Grant Management Department/Name:						
Fiscal impact: C Expenditure	Revenue					
Amount:	Budget code	e:				
Vendor:	New vendor					
Supporting documents:	O New Veridor					
Quotes/solicitation (RFP, RFQ, RFB)  Contractor is on the City's A&E Roster - City of Spokane  UBI:  Business license expiration date:  W-9 (for new contractors/consultants/vendors  ACH Forms (for new contractors/consultants/vendors  Insurance Certificate (min. \$1 million in General Liability)						













Spokane Parks and Recreation is at Comstock Park.

Good news for pickleball players: 12 courts have been striped for pickleball at Comstock Park thanks to Spokane Pickleball Club and Spokane Parks Foundation!

The Spokane Pickleball Club is a 501(c)(3) non-profit, grassroots organization dedicated to promoting the sport of pickleball.



### **SPC** Board

- Mike Johansen Founder Club President
- Sue Matthews –Secretary
- Lisa VanMansum –Treasurer
- Dave Sanderson –Board Member
- Sherran Croy –Board Member
- Susan Humphreys –Board Member
- Craig Numata –Board Member

# SPOKANE PICKLEBALL CLUB & SPOKANE PARKS & RECREATION MEMORANDUM OF UNDERSTANDING

The Spokane Parks Master Plan indicated that Spokane was providing a lower-than-average level of service for Pickleball at that time. It listed renovating and adding sport courts as a first-tier community priority to meet the unmet demand.

#### **CURRENT PARKS PICKLEBALL COURT INVENTORY**

- Shared use Courts (Tennis and Pickleball)
  - o Comstock 12
  - o Mission 16
  - o Peaceful Valley 1
  - o AM Cannon 2
  - o Sky Prairie 2

- Dedicated Pickleball Courts:
  - o Corbin Park: 2
  - Underhill: 2 (coming soon)





- Spokane Pickleball Club was incorporated to promote the sport through
  - Education
  - Accessibility
  - Tournaments / Special events
  - and Fundraising contributions
     For improvements and expansions of Pickleball in Spokane.
- The purpose of this MOU is to establish and define the working relationship between the Spokane Pickleball Club and the Parks and Recreation Division for growing and supporting pickleball throughout the city park system.





According to the Sports & Fitness Industry Association (SFIA), pickleball had approximately 4.8 million players in the U.S. as of 2022, reflecting a rapid increase in recent years, around 14-20% annually.





- SPC strives to connect all pickleball players in the Spokane community, to grow the number of players in the area, and to provide enhanced community access to pickleball opportunities for all.
- Spokane Pickleball Club will act as a liaison between the pickleball community and Parks.
- This initial MOU will run for 2 years. The agreement will then be reviewed for any alterations, with the option of extending for another 5 years.



Pickleball is easier on the joints compared to higher-impact sports like tennis or running, making it suitable for players of all ages and fitness levels.



- PARKS shall not charge the SPC any fees for use of the Premises.
- In return, The Spokane Pickleball Club would like to volunteer its services for the benefit of Spokane Parks and Recreation to further the growth and outreach of pickleball.
- By funding court improvements such as pickleball nets, court resurfacing & striping projects, court upgrades, lighting and new court construction.
- Funds will come from SPC membership dues, tournament fees, and fundraising efforts.



Spokane Parks and Recreation is at Comstock Park.

May 8 · Spokane · ③

Good news for pickleball players: 12 courts have been striped for pickleball at Comstock Park thanks to Spokane Pickleball Club and Spokane Parks Foundation!



Pickleball is easier on the joints compared to higher-impact sports like tennis or running, making it suitable for players of all ages and fitness levels.

The physical activity and social interaction involved in pickleball can help reduce stress and improve moods.





- SPC will coordinate with PARKS staff on all proposals, projects, and plans funded by its privately-raised funds. SPC acknowledges and agrees that Park Board approval shall be secured in advance of all such capital projects.
- SPC will provide an annual report to the Spokane Park Board on programming, collaboration, outreach, fundraising, and projects completed or in progress.
- Primary facilities of focus are Comstock and Mission Park for Pickleball improvements.
- Medium to long-term funding efforts toward a goal of developing a future dedicated regional pickleball facility at Franklin Park.



The physical activity and social interaction involved in pickleball can help reduce stress and improve moods.





Questions?





### CITY OF SPOKANE PARKS AND RECREATION

#### MEMORANDUM OF UNDERSTANDING

Title: SPOKANE PICKLEBALL CLUB

THIS MEMORANDUM OF UNDERSTANDING (MOU) is between the **CITY OF SPOKANE PARKS AND RECREATION DIVISION**, as "PARKS", and the **SPOKANE PICKLEBALL CLUB (SPC)**, a 501(c)(3) corporation organized under the laws of the State of Washington, whose address is 304 W Pacific Ave STE 210, Spokane, WA 99201.

WHEREAS, PARKS owns or operates and maintains real estate, buildings and other recreational and entertainment facilities, and operates a wide variety of programs and services under the auspices of the Spokane Park Board and pursuant to Article V of the Spokane City Charter, and

WHEREAS, the purpose of this MOU is to establish and define the working relationship between the Spokane Pickleball Club (SPC) and the City of Spokane; Parks and Recreation Division (PARKS), for growing and supporting pickleball throughout the city park system.

WHEREAS, The Spokane Pickleball Club is a 501(c)(3) non-profit, grassroots organization dedicated to promoting the sport of pickleball; and

WHEREAS, PARKS currently provides a lower than average level of service for pickleball and the PARKS adopted 2022 park and natural lands master plan Goal B Objective 1 specifically recommends adding pickleball courts throughout the City of Spokane, including a regional pickleball complex; and

WHEREAS, PARKS is the owner of all public park facilities in the City of Spokane, portions of which are developed as recreational sport court facilities, which may dedicated to specific activities (tennis, pickeball, etc.) or which may contain shared uses atop the same court surface; and

WHEREAS, The purpose of SPC is to unite pickleball players in the Spokane community, grow the amount of players and play facilities, and provide enhanced community access to pickleball opportunities for all; and

WHEREAS, SPC and PARKS will collaborate on programming, events, and initiatives aimed at fostering interest and participation in pickleball; and

WHEREAS, Spokane Pickleball Club was incorporated to promote the sport through education, accessibility, special events, tournaments, and fundraising contributions for improvements and expansions in Spokane; and

WHEREAS Spokane Pickleball Club will act as a liaison between the pickleball community and [City] Parks and Recreation Department; and

NOW, THEREFORE, in consideration of the mutual promises hereinafter set forth, City of Spokane Parks and Recreation and Spokane Pickleball Club agree as follows:

The parties agree as follows:

#### 1. PREMISES.

A. All PARKS owned public sport courts within the City of Spokane, which currently includes court complexes within 17 parks.

#### 2. <u>USE OF THE PREMISES</u>.

- A. Subject to paragraph 2.B. below, the Premises may be used by the Spokane Pickleball for pickleball play only and for no other purpose, without prior written approval from PARKS.
- B. Public use shall be maintained and SPC shall not have exclusive rights to use the premises unless a Tournament Special Event permit has been obtained from City, subject to rules/conditions of the permit issued and fees established therein.
- C. SPC may have regular court reservations for lessons/clinics and/or organized play, while also leaving courts open to public play. These reservations will be free of charge and scheduled through PARKS field allocations
- D. The SPC agrees to comply with all laws of the United States and the State of Washington, and all ordinances of the City of Spokane, Washington, and the rules and regulations of the City of Spokane Parks and Recreation Department for the use and management of the Premises. It is Spokane Pickleball Club's responsibility to familiarize itself with these regulations.
- E. The Spokane Pickleball Club shall not charge fees for entry to the Premises or use of the sports courts unless authorized through a City Special Event

permit or in partnership with the Spokane Parks and Recreation Department.

F. All revenues received by Spokane Pickleball Club derived from entry fees and user donations shall be dedicated to improvement of PARKS sport courts as outlined in section 4.

#### 3. TERM.

A. This MOU will run for two (2) years, at which time its content will be reviewed. If there are no changes to the MOU after such review, the MOU shall be deemed to be extended for an additional five (5) years, subject to the mutual written agreement of the parties.

#### 4. <u>FEES</u>.

A. PARKS shall not charge the SPC any fees for use of the Premises. In lieu of fees paid by SPC for use of PARKS facilities, SPC The consideration received by PARKS shall be the striping, improvements and overall stewardship of the citywide SRPD sport courts as outlined in sections 10 & 11. Revenues received by SPC shall be held in a dedicated account as outlined in section 6B and reported to PARKS in section 9.

#### 5. TAXES.

- A. <u>Leasehold Excise Tax.</u> Since it holds no lease on the Park property in question, the Spokane Pickleball Club does not owe any Leasehold Excise Tax. To the extent it is determined that Leasehold Excise Tax applies to this arrangement, SPC shall be responsible to pay the taxes.
- B. <u>Other Taxes</u>. In addition, the SPC agrees to pay all other taxes imposed in connection with its holding or exercise of privileges under this MOU.

#### 6. SPONSORSHIP AND CONCESSION RIGHTS.

- A. The SPC is granted limited facility sponsorship rights as authorized by the Director of Parks and Recreation ("Director"). The SPC is authorized to secure event sponsorships through the Special Event process in accordance with Parks and Recreation policy
- B. SPC funds may be deposited into a gift trust account as outlined in section 9.
- C. The sale of all other food, beverages, and merchandise is to be done in coordination with PARKS and its assigns unless otherwise authorized by the Director.

#### 7. PARK RESPONSIBILITIES.

- A. PARKS will provide access to facilities, maintain courts, and support SPC with promotional efforts.
- B. If the SPC needs road access, or vehicular access across park landscape area for a particular project, access may be granted by Parks with approval and at least with one week's advance notice of the work day.

#### 8. SPOKANE PICKLEBALL CLUB RESPONSIBILITIES.

- A. The Spokane Pickleball Club would like to volunteer its services for the benefit of Spokane Parks and Recreation to further the growth and outreach of pickleball by utilizing membership dues, tournament fees and fundraising dollars to fund court supplies and improvements such as pickleball nets, court resurfacing & striping projects, court upgrades and new court construction.
- В.
- C. SPC has inspected the Premises and accepts the Premises AS IS and, except as otherwise specifically provided in this MOU, no improvements by PARKS are necessary.
- D. SPC agrees to utilize the sport courts consistent with their mission to promote the sport of pickleball through community outreach, education, clinics, and amateur pickleball competitions.
- E. SPC will coordinate and submit special event applications and reservation agreements to PARKS and include any applicable extra fees.
- F. SPC will provide liability insurance coverage for all SPC-sponsored activities.
- G. SPC agrees to evaluate appropriate existing sport courts to determine suitability for the addition of pickleball courts.
- H. SPC agrees to focus initial court improvement efforts on the expansion and improvement of pickleball courts at Comstock Park and Mission Park. Improvements at these locations are anticipated to include more frequent court cleaning, court acrylic resurfacing, the addition of more courts by painting / re-striping, lighting enhancements, and court programming.
- I. SPC agrees to focus medium to long term fundraising efforts toward the goal of developing a future dedicated regional pickleball facility at Franklin Park. At full build-out it is anticipated that this complex would include up to 20 dedicated pickleball courts, lighting, an open air cover / roof, spectator seating, ada access pathways and associated appurtenances. Franklin Park was mutually determined between PARKS & SPC to be the most

suitable location for a regional sport court complex due its central location within Spokane, its proximity to the city's primary north/south arterial road, and the park's classification as a 'special use facility – sports complex' facility.

#### 9. <u>FINANCING</u>

- A. SPC shall use reasonable efforts to raise the necessary construction, maintenance or supply costs for City pre-approved sport court projects.
- B. SPC will support and ensure that its fundraising activities are consistent with PARKS' vision, mission and goals, and its work will be compatible with these interests and goals and it will support PARKS' master plan(s).
- C. SPC has the ability to secure and direct privately-raised funds to PARKS for the benefit of PARKS' programs. SPC may direct funds to PARKS to support capital projects, programs, activities and needs of Spokane Pickleball.
- D. All SPC revenues generated from fundraising activity, donations, tournament entry fees shall be deposited into the dedicated Non-Profit SPC account. SPC shall provide PARKS an annual financial report as outlined in section 16.

E.

F. PARKS will seek grants and local contributions to match SPC club contributions and other donated or private funds. PARKS is not obligated to proceed with the project if sufficient alternate funding is not received.

#### 10. SPOKANE PICKLEBALL CLUB FUNDED PROJECTS.

- A. SPC will coordinate with PARKS staff on all proposals, projects, and plans funded by its privately-raised funds. SPC acknowledges and agrees that Park Board approval shall be secured in advance of all such capital projects.
- B. Capital project proposals shall include comprehensive information pertaining to construction, maintenance, and operation requirements; restrictions; and warranties.
- C. SPC will not make any changes to permanent structures or add any permanent structures to facilities without PARKS approval.
- D. Proposed renovation, enhancement, and new development projects shall be considered on a 'case-by-case' basis.
- E. The parties agree to work together to create project design plans.

- F. Every effort will be made to create a design acceptable to the Parties. However, in the event the Parties cannot agree on the design, PARKS will make the final decision on the design.
- G. SPC shall submit all requests for permission to modify park grounds and/or facilities to PARKS prior to commencement of any such improvement. Requests must include a "Letter of Intent", accompanied by design plans (construction drawings and specifications) detailing the proposed modification.
- H. PARKS shall designate a qualified person to review proposed court improvement plans and specifications for conformance to PARKS development standards and provide input regarding the proposal. The qualified individual may request changes to the proposal, and shall recommend the improvements for approval or disapproval by the Recreation Director within 14 days of receipt.
- I. Upon approval of improvement plans, work may commence at a time mutually agreed upon between SPC & PARKS.
- J. Upon PARKS's disapproval of improvements plans, PARKS shall provide recommendations to SPC for revision of plans. Upon plan revision to incorporate comments, SPC may resubmit proposal for PARKS review for approval.
- K. After PARKS approval of design plans and upon commencement of approved improvements, PARKS shall designate a qualified person to inspect and confirm authorized improvements are constructed in accordance with agreed upon improvement plans, governmental approvals, permits and applicable laws.

### 11. <u>SPOKANE PICKLEBALL CLUB AND SPOKANE PARKS AND RECREATION JOINT FUNDED PROJECTS</u>

- A. Planning, preliminary design, detailed design and construction documentation for joint funded projects may be conducted either by SPC, PARKS, or their agents, so long as the designs are reviewed and approved by PARKS as outlined in section 10.
- B. Upon approval of final design and upon confirmation of full funding for the project PARKS will manage project procurement, bidding, and construction in a manner compliant with municipal public works construction.
- C. All applicable city procedures and policy's will be followed including requirement for the contractor to pay prevailing wage and be listed on the MRSC roster and provide PARKS proper insurance, business license information and any other requirements.

D. A construction contract will be awarded for the project to the lowest responsive bidder, provided that funding available is sufficient for the project.

#### 12. OWNERSHIP OF IMPROVEMENTS

A. Following completion of any court improvements, the court improvements and any associated appurtenances shall become the property of PARKS.

#### 13. PICKLEBALL COURT LINE AND SURFACE COLORS

- A. To help maintain consistency across the PARKS sport courts, pickleball court and line colors shall be painted using consistent color(s), regardless of whether PARKS, SPC, or their agents is conducted the striping work, as outlined below:
- B. Shared Use Racquet Courts (Tennis & Pickleball): Where tennis and pickleball are played on the same court surface,
  - Tennis court lines: 'Textured White'
  - Pickleball court lines: 'Yellow'.
  - Tennis court field / in-bounds area: 'Medium Green' or 'Dark Blue'
  - Out of Bounds Area: 'Red'
- C. Shared Use Racquet Courts (Pickleball & Basketball / other):
- D. Dedicated Pickleball Courts: Pickleball lines on dedicated pickleball courts:
  - Pickleball court lines: 'Textured White'.
  - In-Bounds area (except kitchen): 'Dark Blue' / 'Dark Green'
  - Non-Volley Zone (kitchen): 'Light Blue' / 'Gray' / 'Light Green'
  - Out of Bounds Area: 'Light Green' / 'Red'
- E. When constructing or resurfacing dedicated pickleball courts, the non-volley zone (kitchen) shall be painted a lighter "tone-on-tone" color than the adjacent playable in-bounds area, and the out-of-bounds area shall be painted a contrasting color to the in-bounds court area.

#### 14. <u>ADVERTISING</u>.

15. SPC shall submit copies of any material and/or flyers created to advertise the facility to PARKS for approval prior to distribution. SPC agrees that any printed material and social media used by the Spokane Pickleball Club when referring to a City facility shall include the words "City of Spokane Parks and Recreation" and be pre-approved by PARKS prior to posting.

#### 16. EVALUATING AND REPORTING

- A. SPC will provide an annual report to the Spokane Park Board on programming, collaboration, outreach, fundraising and projects completed or in progress.
- B. SPC shall provide an annual financial statement to PARKS detailing all annual revenues, expenses, and account balances. SPC shall itemize funds which are dedicated to specific projects, maintenance, or programs.

#### 17. IT IS FURTHER AGREED BY PARTIES:

A. That lines of communication shall be kept open between parties in order to discuss any concerns related to the terms of this MOU and to reach mutually agreeable solutions in a timely manner.

#### 18. LIABILITY.

- A. In the performance of this MOU, SPC is an independent contractor and not an employee or agent of PARKS.
- В. SPC shall defend, indemnify and hold harmless PARKS and its officers and employees from and shall process and defend at its own expense all claims, demands, or suits at law or equity arising directly or indirectly from SPC's use of the Premise and/or its exercise of the rights and privileges granted in this MOU or SPC's breach of any of its obligations under this MOU, provided that nothing herein shall require SPC to indemnify PARKS against and hold harmless PARKS from claims, demands or suits based solely upon the conduct of PARKS or the conduct of its agents, officers and employees, representatives, or contractors; and provided further that if the claims, demands or suits are caused by or result from the concurrent negligence of (a) SPC or its officers, employees, agents, representatives, contractors, or volunteers and (b) PARKS or its agents, officers, employees, representatives or contractors, this indemnity provision with respect to (1) claims, demands, or suits based upon such negligence (2) the costs to PARKS of defending such claims, demands, or suits shall be valid and enforceable only to the proportionate extent of SPC's negligence or the negligence of SPC's officers, employees, agents, representatives, contractors, or volunteers.
- C. SPC shall not allow liens of any kind to be placed against the Premises for any unpaid materials or laborer, and shall defend, indemnify and hold harmless PARKS in the event that liens arise as a result of contracts for services or materials entered into by SPC.

- 19. <u>INSURANCE</u>. The SPC shall purchase and maintain a comprehensive or commercial general liability insurance policy, naming the City of Spokane Parks and Recreation Department as additional insured, in the minimum amount of ONE MILLION AND NO/100 DOLLARS (\$1,000,000.00) combined single limit coverage written on an occurrence form to cover bodily injury, death and property damage. The policy shall provide not less than thirty (30) days written notice to PARKS of any cancellation, non-renewal or material reduction in coverage. The insurance shall be primary and not excess or contributing. The certificate shall be submitted to PARKS at the time the SPC returns the signed MOU and is subject to review and approval by the City of Spokane Risk Manager.
- 20. <u>ASSIGNMENTS</u>. This MOU is binding on the parties and their heirs, successors, and assigns. Neither party may assign, transfer or subcontract its interest, in whole or in part, without the other party's prior written consent.
- 21. <u>ENTIRE AGREEMENT</u>. Except as expressly stated herein, this MOU is the Agreement between the Parties with respect to the subject matter hereof. No other understandings, oral or otherwise, regarding the matter of this MOU will bind the signatories to this MOU unless agreed to by both Parties in writing.
- 22. <u>WAIVER OF PROVISIONS</u>. The failure of a Party to insist upon or enforce performance of any of the provisions or to exercise any rights under this Agreement will not be construed as a waiver or relinquishment to any extent of its right to assert or rely upon any such provisions or rights in that or any other instance; rather, the same will be and remain in full force and effect.
- 23. <u>DISPUTES</u>. This MOU shall be performed under the laws of the State of Washington. Any litigation to enforce this MOU or any of its provisions shall be brought in Spokane County, Washington.
- 24. <u>ANTI-KICKBACK</u>. No officer or employee of the City of Spokane, having the power or duty to perform an official act or action related to this MOU shall have or acquire any interest in it, or have solicited, accepted or granted a present or future gift, favor, service or other thing of value from or to any person involved in the MOU.
- 25. <u>NONDISCRIMINATION</u>. No individual shall be excluded from participation in, denied the benefit of, subjected to discrimination under, or denied employment in the administration of or in connection with this MOU because of age, sex, race, color, religion, creed, marital status, familial status, sexual orientation including gender expression or gender identity, national origin, honorably discharged veteran or military status, the presence of any sensory, mental or physical disability, or use of a service animal by a person with disabilities. The SPC agrees to comply with, and to require that all subcontractors comply with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act, as applicable to the SPC.
- 26. <u>MODIFICATION</u>. Should either party wish to modify this MOU, either during the current year or any subsequent extensions, the party desiring the modification shall

submit the proposed changes for review by the other party. Only written approval of such proposed changes shall alter or modify this MOU. The party reviewing the requested changes shall either approve or reject the changes within ten (10) days. Either party may, at any time, call the other party to discuss alteration and/or review this MOU.

- 27. <u>TERMINATION</u>. This MOU may be terminated without cause by either party with thirty (30) days' notice of said termination. This MOU may be terminated for cause with ten (10) days' notice. The party being terminated shall have ten (10) days to appeal or request reconsideration of the termination by the terminating party. Should the terminating party's decision remain unchanged, either by affirmative response or no response, the termination shall be final.
- 28. <u>SEVERABILITY.</u> In the event any portion of this MOU should become invalid, the rest of the MOU shall remain in full force and effect.
- 29. <u>DISPUTE RESOLUTION.</u> All claims and disputes arising under or relating to this MOU are to be settled by binding arbitration in the state of Washington.



## Recreation Quarter 2 Report April – June 2024

596 session offerings (838 in 2023)

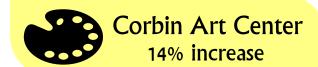
5,450 participants

(5,353 in 2023)



Wellness 3% Increase

130 session offerings (162 in 2023) 662 participants (640 in 2023)



56 session offerings (78 in 2023) 372 participants (326 in 2023)



**Dutdoor Recreation** 47% increase

26 session offerings (22 in 2023) 202 participants (137 in 2023)



33 session offerings (37 in 2023) 421 participants (318 in 2023)



(399 in 2023) 386 teams 4,064 participants (3,816 in 2023)

## Early Summer Recreation Highlights

Corbin Art Center • 579 kids come through CAC for summer camps with 3 weeks of camp remaining!



 Total registration for summer 2024 is currently at 755 kids and \$109,310 compared to 2023 - 723 kids and \$88,949

**Athletics** 

Pickleball league had 140 participants in 2 sessions we brought in \$2,300 in revenue.

• Summer Outdoor Volleyball has a record setting year with 42 teams registered and 252 participants.





#### Aquatics has had 91,755 total attendance so far this year

Cannon = 13,198 ~ Comstock = 20,578 ~ Hillyard = 11,494 Liberty = 16,400 ~ Shadle = 18,930 ~ Witter = 11,155





# Help beat the heat at a special evening free open swim!

Saturday, July 20 6:30 – 8 p.m. AM Cannon, Comstock, and Shadle pools



# Help beat the heat at a special evening free open swim!

Saturday, August 3 6:30 – 8 p.m. AM Cannon, Comstock, and Hillyard pools



## MARKETING Q2+

#### Social media:

- ~60,000 followers across platforms
- Paid ads: guide, athletics, fitness & wellness, outdoor, TRS

#### Digital:

- Summer video ad buy (social/YouTube) has ~474,000 impressions and ~1,000 clicks to learn more/register
- Spring/Summer guide has 8,500+ e-reads
- Google search buy
- 33,000 emails for Recreation
- 90,000 emails for City e-newsletter
- 30,000 emails for Spokane Public Schools families

#### Direct mail & distributions:

- Guides via direct mail and distributed through 28 grocery and convenience stores, plus libraries and community centers
- April and July utility bill inserts to 85,000 households

#### Earned media:

Aquatics, skateboard lessons, summer employment, summer camps & scholarships, Picklefest (Expo), Outdoor Adventure Camp, TRS sensory swim













Return to Minutes





sokane region, Join Dr. Dave Beine on an expedition to visit Chief Garry Park, the origina







Summer Day Camp @ Merkel





Click **HERE** for "cool" Spokane Parks & Recreation summer ad.

