



**City of Spokane Park Board
Recreation Committee Meeting**
Wednesday, Feb 3, 2021, 5:15 p.m. – 6 p.m.
WebEx Teleconference
Jennifer Papich – Recreation Director

Committee Members:

X Sally Lodato - Chair
X Greta Gilman
X Bob Anderson
X Nick Sumner

Parks Staff:

Jennifer Papich
Ryan Griffith
Alice Busch
Josh Oakes
Fianna Dickson

SUMMARY

- Therapeutic Recreation Services receives donations from Mt. Spokane Community.
- The Recreation Report was presented and reviewed by Jennifer Papich, Alice Busch, Ryan Griffith, and Josh Oakes.

MINUTES

The meeting was called to order at 5:23 p.m. by Chair, Sally Lodato.

Discussion Items:

1. Mt. Spokane Community donation to Therapeutic Recreation Services Program.

Alice Busch presented the narration of the donation(s) received from the Mount Spokane Community. Three super fantastic benefactors contributed to TRS on Christmas Eve. Alpine Haus donated 21 new helmets valued more than \$3,000, thank you to Drew and Rachel Harding. Ski Patrol, Ski Patroller (John Nelson & Family) and Ski & Snowboard Park donated funds, and those funds were matched for a total of \$1,200.00 donated for ski programs.

2. Recreation Report

Jennifer, Ryan, Alice, and Josh presented the recreation report. Alice started with a recap of activities, like cornhole, line dancing, swimming, skiing, and ice skating. Physically distanced Covid compliant socialization workshops that engage and enrich our community. Ryan covered the outdoor recreation update offering a mix of 20 cross country skiing and snow shoeing programs, for a total of 109 participants. Private family tours are very popular. Corbin Art Center winter classes begin Feb. 8th, Youth and Adult Art classes set up for Covid with safety distancing, Corbin Art Center also provides Art curriculum programs, working with homeschool groups to provide 6 week art classes during the pandemic.

Athletic and Field allocations programming for both Phase 1 and Phase 2 underway, season runs April-June. More updates to come before the committee in March. Josh Oakes reported aquatics season planning has begun, staff is working on developing comprehensive Covid-19 plans for exposure control, mitigation, and recovery for all City aquatic centers. In collaboration with USA Swimming, American Red Cross, Spokane Regional Health District, YMCA, Spokane County and Spokane Valley, presentation coming next month.

Fianna Dickson presented a marketing update. Social media has had 9,500+ engagements and 75,000 + reach on recreation programs, we have a great turnout of 26% open rates (higher than industry standards). We have a dedicated Spokane City Parks advertised activity guide with Spokane Public Schools for all K-12 students. Instead of printed activity guides we mailed 13,000 postcards about our Activity Guide to local residents. We anticipate a printed Activity Guide for this summer.

There was discussion to possibly alter the Recreation Committee meeting start time, more discussion and collaboration is needed.

Standing Report Items:

None

Meeting adjourned at 5:50 p.m.

The next regularly scheduled meeting is Mar. 3, 2021, at 5:15 p.m.

TRS



- The Therapeutic Recreation Services Program received a donation of 21 helmets from Drew & Rachel Harding owners of Alpine Haus valued at \$3000+.
- TRS also received a combine total donation of \$1200 for their Ski Programs from:
 - Mt. Spokane Ski Patroller - John Nelson & his sister
 - Mt Spokane Ski Patrol
 - Mt Spokane Ski & Snowboard Park



Recreation Report



Therapeutic Recreation

Following all current COVID guidelines this winter TRS has found amazing and creative ways to continue to serve their population with a variety of engaging programs.

- Physically Distanced Socialization Workshops
- Cornhole
- Line Dancing
- Swimming
- Skiing
- Ice Skating



Outdoor Recreation



- Outdoor Recreation has been able to offer a mix of 20 xc skiing and snowshoeing programs with a total of 109 participants so far.
- Private tours are going great!
- Everyone is following State COVID 19 guidelines and tons of fun.



Corbin Art Center

Winter classes at Corbin Art Center will begin the week of February 8th.

- Adult Acrylic Painting, Painting with Oils, Intro to Drawing classes.
- Youth Art Exploration, Drawing Basics and A Mixed Media Art Attack camp for President's Day.

Corbin Art Center also provides Art Curriculum Programs – working with homeschool groups to provide 6 week art focused courses.



NEW! Another way to engage the community - Private Family Art Fun Program to get families creating art and memories together during the pandemic.



Planning for Re-Opening

Athletics & Field Allocations

- We have begun planning spring programming for both phase 1 and phase 2 guidelines.
- Field Allocations kicked off planning and scheduling the spring season April – June.
- More updates at the March Mtg.

Aquatics


- Planning for the 2021 aquatics season has begun.
- Staff is working on developing a comprehensive Covid-19 exposure control, mitigation and recovery plan for the City's aquatic centers.
 - In collaboration with:
 - USA Swimming
 - American Red Cross
 - Spokane Regional Health District
 - YMCA
 - Spokane County
- We will have a complete Aquatics presentation in March

Recreation Report: Comms

Social media: Since mid-November we've had 9,500+ engagements and 75,000+ reach on Recreation promotions.

Spokane Parks and Recreation
Sponsored · 🌐

Our Adaptive Ski & Snowboard program helps people of all abilities experience the thrill of gliding down the mountain. Learn more! 🏔️



SECURE.REC1.COM
Adaptive Ski & Snowboard [Learn More](#)

Spokane Parks and Recreation
Sponsored · 🌐

Our Winter Activity Guide is out! There are plenty of opportunities to enjoy the season outdoors, indoors, and virtually. Get outdoors with a guided trip, solve a virtual murder mystery, explore your creative side at the Corbin Art Center, or find your center with virtual yoga. We also have exceptional adaptive programs for those with disabilities.



MY.SPOKANE.CITY.ORG
Winter Activity Guide [Learn More](#)


Spokane Parks and Recreation
Published by Josh Morrissey · January 7 at 7:30 AM · 🌐

It's beautiful up on the mountain! Did you know we offer snowshoe and cross-country ski trips? Check it out!
👉 <https://bit.ly/3pWYnDy>



Spokane Parks and Recreation
Sponsored · 🌐

In this week long class for ages 12-17, a real law enforcement Detective teaches the principles and techniques involved in solving a missing persons case! Create and examine blood spatter patterns, recover fingerprints, analyze handwriting and experiment with chromatography, and much more. The cost of the class includes a SWAG filled CSI Lab Kit to conduct the labs!



SECURE.REC1.COM
Virtual CSI Course! [LEARN MORE](#)

Spokane Parks and Recreation
Sponsored · 🌐

You've only got until Dec 23 to save big on next season's golf passes with 2021 golf passes up to \$100 off and 4-round-passes at \$47 off! 🏌️‍♂️



MY.SPOKANE.CITY.ORG
Holiday Golf Pass Sale! [Learn More](#)

Spokane Parks and Recreation
Sponsored · 🌐


Explore your city in a wellness challenge for all lifestyle and levels of fitness. Whether you stroll or roll the 1-mile "Trolley Trail Trek" or follow the Centennial Trail from one side of Spokane to the other in the 15-mile "City Limit Stride", every mile counts! All participants will receive a unique celebratory "I Love Parks" patch designed by artist Chris Bovey. Register today!



MY.SPOKANE.CITY.ORG
Stroll & Roll Challenge! [Learn More](#)

Spokane Parks and Recreation
Sponsored · 🌐

We are pleased to offer Virtual Game Nights! Test your knowledge of popular TV shows and movies with Virtual Trivia, sit down with the whole fam for Family Bingo, or grab your favorite beverage for Happy Hour Bingo. All game nights are hosted by your friendly Rec staff. Join in the fun!



SECURE.REC1.COM
Virtual Game Nights [Sign Up](#)

Spokane Parks and Recreation
Published by Josh Morrissey · January 12 at 8:00 PM · 🌐

Make wellness a priority in the new year with virtual yoga! Keep your energy moving while relaxing into an inner state of well-being that can provide some of the warmth and joy you might be missing during these unusual times. This is also a great way to meet up virtually and share an activity with family and friends. All levels of yoga experience welcome!
Register here: <https://bit.ly/2K8rzZ4>




Recreation Report: Comms

Email: Dedicated emails to 30,000+ customers, and highlights in the City-wide e-news to 100,000+. Open rates average 26%, above industry standard of about 22%.

Spokane Public Schools: Dedicated Activity Guide emails to k-12 students/parents.

Direct mail: 13,000 postcards mailed to promote our Winter Activity Guide.

Video: Walk in the Park TV show highlights seasonal recreation activities.



Next Meeting

