

City of Spokane Park Board Recreation Committee Meeting

Thursday, April 4, 2019, 5:00 p.m. – 6:00 p.m. Sinto Senior Center 1124 West Sinto Avenue, Spokane, Washington Jennifer Papich – Recreation Director

Committee Members:

X Lodato, Sally - Chair AE Gilman, Greta A McGregor, Ted Park Board: Bob Anderson Parks Staff: Papich, Jennifer Griffith, Ryan Fuzak, Andy

Morrisey, Josh

Guest(s): Kracht, Josh Samuelson, Brian

SUMMARY

- Brian Samuelson with Evergreen East Mountain Bike Alliance, a non-profit organization advocating and maintaining trails, presented information on upcoming clean-up projects at Saltese and Mica, as well as the new project for signage installation at Beacon Hill and Camp Sekani.
- Jennifer Papich introduced Josh Kracht, the new Director of Sinto Senior Center, who
 expressed his enthusiasm for being at the Center and briefly shared future goals for the
 Senior Center.
- Ryan Griffith presented the monthly Recreation Report featuring a summary of winter activities and funding received for several programs totaling \$14,000.
- Andy Fuzak, introduced as the newest full-time Recreation Supervisor, presented figures for winter personal interest program participants.
- Josh Morrisey reported on current media campaigns and statistics on our social media engagements.
- The Financial Report was not available.

MINUTES

The meeting was called to order at 5:07 p.m. by Chair, Sally Lodato. Introductions were made.

Prior to Discussion Items, Ryan Griffith introduced Andy Fuzak, who started out in 2012 as an intern and is now the newest full-time staff member as a Recreation Supervisor.

Action Items:

None

Discussion Items:

1. Beacon Hill & Camp Sekani Trail Signage

Brian Samuelson with Evergreen East Mountain Bike Alliance, a non-profit organization advocating and maintaining trails, presented information on upcoming projects for trail cleanup involving volunteer work parties; Saltese on April 20th, and Mica on June 1st. In addition, work in Beacon Hill and Camp Sekani will begin May 1st, involving work on the pump track, storage shed improvements that will include a section added for meetings, and the installation of trail signs, kiosks, and public information throughout the park.

Standing Report Items:

1. Recreation Report

Jennifer Papich introduced Josh Kracht, the new Director of Sinto Senior Center, who briefly shared his background and future goals for the Senior Center, some of which are providing educational courses, continuing facility renovation, and promoting the Center's Ballroom. Ryan Griffith presented the monthly Recreation Report featuring a summary of winter activities, including 306 winter outdoor activity participants, increased downhill ski program participants in therapeutic recreation, Corbin Arts Program registering 80 students, and 99 leagues participating in winter volleyball. In addition, Outdoor Recreation, Therapeutic Recreation, and Youth Sports received funding from grants and donations totaling \$14,000. He also expressed his appreciation for Randy Nelson's efforts in replacing old lighting with LED lighting in Merkel Complex's parking lot that will significantly reduce utility expenses. Andy Fuzak shared that 125 participated in winter personal interest programs. Josh Morrisey presented current media campaigns both in traditional advertisements and on social media. He also distributed a comparison sheet on social media engagements for various U.S. cities larger than Spokane, reflecting a very substantial lead for Spokane.

2. Financial Report

The Recreation Financial Report was not available.

Meeting adjourned at 5:57 p.m.

The next regularly scheduled meeting is May 2, 2019, 5:00 p.m., at South Side Community Center, 3151 East 27th Avenue.



Camp Sekani & Beacon Hill

- Evergreen East Mountain Bike Alliance
- Trail Clean Up and Maintenance
- Volunteer Work Parties
- Kiosks, Public Information and Trails Signs
- Make Beacon Public Campaign



Camp Sekani Entrance Kiosk





Camp Sekani Restroom Shelter Signs



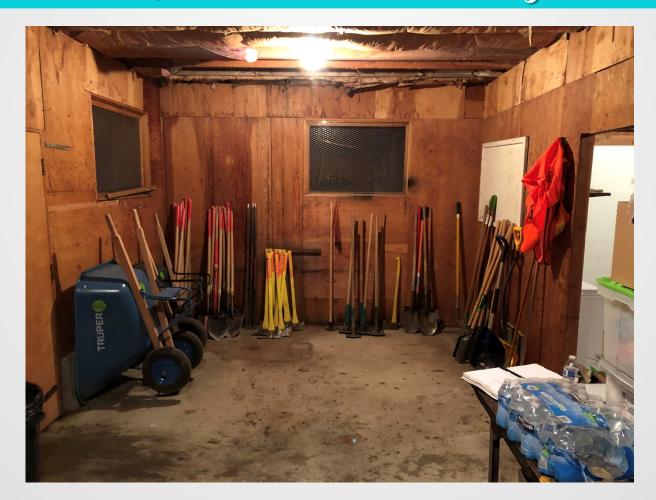


Camp Sekani Beacon Hill Trail Markers





Camp Sekani Maintenance Garage





Esmerelda Golf Course Trail Head







Questions?



Goodbye Winter, Hello Spring!







Outdoor Recreation

- Grooming wrapped up with amazing community support.
- 306 Winter Outdoor Recreation Participants.
- 10 XC Ski Lessons & 24 Snowshoe Tours.





Outdoor Recreation

- XC Ski Lessons & Tours with Sports4theBlind.
- \$7,500 grant from
 Spokane Parks Foundation
 - o \$6,000 Outdoor Adventure Camp
 - o \$1,500 Staff Inclusion Training





Therapeutic Recreation

- Taught 3 Monoskiers over the winter, who by the end of the season skied off tether.
- Increase in downhill ski program participants over last year.
- Added an additional day of Adaptive Ski
 Program Lessons this year to accommodate more skiers.
- TRS Participants Attended Ham on Regal at Ferris HS.





Therapeutic Recreation

- TRS was granted \$3,500 from Spokane Parks Foundation to go towards ice rental time for the Spokane Blades & for program scholarships.
- Powderhounds are looking sharp in their new jackets!





Corbin Art Center

- Corbin Art Center received a \$2,000 grant from the Spokane Parks Foundation for Summer Camp Scholarships.
- A total of 80 students registered for Corbin Art Programs held at Hutton & Mullan Road Elementary Schools for a total of \$3,525
- Two (2) new Next Generation Interns working 160 hours each for the center. (equals a savings of \$4,000 in labor costs)
- Washington Trust Bank is once again sponsored the printing of the Corbin Summer Art Camps Full- Color Brochure. 8,500 copies will be distributed in the schools and community.





Athletics

- Spring Soccer begins April 20.
- Flag Football league has 33 teams.
- Winter Volleyball League had 99 teams.
- Due to our late winter Sports Fields will open
 2 weeks later than normally scheduled.

Dwight Merkel

- Hosting most of the GSL boys soccer games on the synthetic fields due to turf conditions.
- Hosting several rugby events including the Men's MRU Championships April 27-28.
- O Merkel Complex is in the process of replacing the 69 parking lot 400-watt lights with LED lights which will be a significant cost savings in utility expenses.





Personal Interest & Youth Sports

Personal Interest

• 125 people participated in a variety of PI Programs

Youth Sports

- Grant Funding was received from Spokane Parks Foundation
 - o Ultimate Sports Camp \$2,000
 - o Mobile Rec \$,1000





Marketing

Advertisements

Inlander Home & Health ad, school flyers

Earned Media

January – March: 9 features









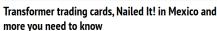
Culture » Arts & Culture











The Buzz Bin

NOT TENNIS RACKETS



click to enlarge As 11 of us tromped through fresh powder near Lake Gillette in the Colville National Forest Sunday, a new friend trying snowshoeing for the first time mentioned 'I honestly thought we were going to be wearing tennis rackets," If you've never tried the winter sport, the shoes have thankfully advanced far ahead of those old cartoonish nets to lightweight paddles made from metal and plastic fitted with crampons. You don't need to be a pro to try it, either: Spokane Parks and Recreation offers beginner hikes throughout the winter, which include

transportation on a nice bus and all the gear needed. Our guides helped us smash a trail through the snow and each time we paused, snow falling off the evergreens would catch the sunlight, sparkling over silent meadows. Check out the remaining opportunities in March or keep an eye out for next year's snowshoe trips at my.spokanecity.org/parksrec. (SAMANTHA WOHI FEIL



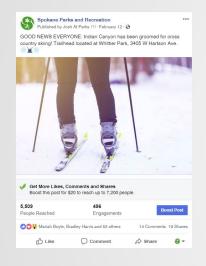




Marketing

Social Media

21,000 followers. (More than Seattle!)















Spokane Parks and Recreation



Thank you for an amazing year!!

Next Meeting
Thursday, May 2
5-6pm
South Side Community Center
3151 E. 27th Ave.

▲0.3%

▲ 0.6%

▲0.1%

▲ 0.3%

▲0.1%

▲0.1%

Get More Likes

3.3K

12K

5.5K

3K

130

1K

10

12

17

7

1

20.7K

19.8K

Keep up with the Pages you watch.

16.6K

13.8K

12K

Portland Parks & Recre...

Spokane Parks and Rec...

Metro Parks Tacoma

Boise Parks and Recrea...

Boston Parks and Recre...

Seattle Parks and Recre...

YOU

5