

City of Spokane Park Board Recreation Committee Meeting

Thursday, July 6, 2017, 3:00 p.m. – 5:00 p.m. Corbin Senior Activity Center 827 West Cleveland Avenue, Spokane, Washington Jennifer Papich – Recreation Director

**Committee Members:** X Lodato, Sally – Chair pro tem

X McGregor, Ted

X Sumner, Nick (in at 3:20)

Parks Staff: Papich, Jennifer Strong, Carl Dickson, Fianna Ware, Carissa Guest(s): Edwards, Jeff

### SUMMARY

- Jeff Edwards, Director of the Corbin Senior Activity Center, presented information about the various programs and services offered at the Center. There are more than 1000 members, some of them utilizing the Center for 25 years.
- Carissa Ware presented current figures and details on the second year of the Youth NFL Flag Football Program. The program has increased enrollment and holds practice on Tuesdays with games on Thursdays so weekends can be left open.
- Jennifer Papich and Carol Strong reported on the numerous recreation programs and their initial three-week participation figures. All programs are doing great, reflecting an increase in enrollment and revenue from 2016.

### MINUTES

The meeting was called to order at 3:05 p.m. by Chair pro tem, Sally Lodato. Introductions were made.

### Action Items:

NONE

### **Discussion Items:**

### 1. Corbin Senior Activity Center Update

Jeff presented information about the Corbin Senior Activity Center; it has more than 1000 members, with some members and volunteers coming to the Center for 25 years, it has various classes and activities available, it's a host site for AARP and Agent Long-Term Care for employment procedures, and assists criminal justice youth to fulfill their community service requirements. The Center will celebrate its 50th anniversary with an open house on August 25th, and will be mailing out invitations for this event. Efforts are also under way to update their website to better inform the public about the Center and all it provides.

### 2. Youth NFL Flag Football Program

Carissa shared a presentation on the Youth NFL Flag Football program offered from June through early August at either the Dwight Merkel or Southeast Complex. This is only the second year for the program, and enrollment has increased from 35 to 92 players from 2016. Carissa also covered changes she hopes to implement for next year's program.

#### Standing Report Items:

1. Recreation Report

Jennifer presented the July Recreation report that provided initial three-week figures for its various programs; Ultimate Sports Camp enrollment is up 28 participants from 2016; Camp at Corbin Art Center has 11 more campers enrolled from last year; Therapeutic Recreation FunShine Day Camps at Shadle are full, and new summer classes for Trivia Night and Tea Time are forthcoming; Youth and Teen Adventure Camps have very significant increased participation, and overall registrations for personal interest and outdoor programs are up 15%. Carl shared preliminary numbers on aquatics reflecting increase for both attendance and revenue from last year.

A considerable discussion ensued regarding walking tours currently available and possible points of interest to be featured for more in the future.

Those interested would take a tour of the Corbin Senior Activity Center following the meeting.

Meeting adjourned at 3:43 p.m.

The next regularly scheduled meeting is August 3, 2017, at 3:00 p.m. in the Manito Park Meeting Room.

# SPRD Youth NFL Flag FB League





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### **General Overview**

Program runs from June – beginning of Aug Dwight Merkel or SE Complex Participants : Boys and Girls ages 5-12

> Divisions offered: Coed 5-6 Coed 7-8 Coed 9-10 Boys 9-10 Girls 9-10 Boys 11-12 Girls 11-12

Practices held on Tuesdays with games on Thursdays

FOOTBALL

# Player breakdown by season

2016	2017	Difference
35 total players	92 total players	+ 57 / 9 returners
34 # of male players	88 # of male players	+ 54
1 # of female players	4 # of female players	+ 3

# Net Revenue Comparison

# 2016: \$3,465.00 2017: \$9,108.00 + \$5,643

2018 projection: \$ 1,500 increase



## An Initial Glance at Recreation Summer Successes





SUMMER 2017

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- Total Aquatics open swim daily entrance's for this year to date are 14,145, compared to 11,971 in 2016.
- Swim Team and Swim Lesson Registration Revenue for 2017 so far is \$108,864 compared to \$96,876 last year at this time.





- Ultimate Sport Camp numbers at Dwight Merkel for the first three weeks of 2017 are: 45 campers compared to 17 campers in 2016.
- 2017 Tennis Combo Camp numbers to date: 34 participants.





- The first 3 weeks of camp at Corbin had 233 campers , up 11 campers from last year. *Theme camps* <sup>1</sup>/<sub>2</sub> *day ages* 3-5, *Full Day ages* 6-11.
- 8 more campers YTD are participating in the lunch program compared to 2016. (Lunch program is for preschool campers participating in both morning and afternoon sessions, they pay a \$5 supervised lunch fee)





- FunShine Day Camp was full for the summer before school was over.
- Numbers for the first 2 weeks are up 8 campers from 2016.
- New Summer Classes coming up are Trivia Night and Tea Time.





- Youth Adventure Camp has 104 registrations up 30% over 2016.
- Teen Adventure Camp has 65 registrations up 54% over 2016.
- Overall registrations for Personal Interest & Outdoor Programs in June up 15% with current total registrations of 1,545 participants for 2017.

