

Spokane Park Board Retreat

1:30 p.m. Sept. 29, 2021 WebEx virtual meeting

Park Board Members:

X Jennifer Ogden – PresidentX Bob Anderson – Vice President

X Garrett Jones – Secretary

X Nick Sumner

X Rick Chase

Greta Gilman

X Sally Lodato (Arrived: 1:45 p.m.)

X Gerry Sperling X Barb Richev

X Hannah Kitz

X Kevin Brownlee

X Michael Cathcart – City Council liaison

Parks Staff:

Jason Conley

Mark Buening

Nick Hamad

Fianna Dickson

Al Vorderbrueggen

Jennifer Papich

Angel Spell

Anger open

Jonathan Moog

Berry Ellison

Ryan Griffith

Mark Poirier

Carl Strong

Kris Behr

Pamela Clarke

Guests:

Anna Laybourn Shae Blackwell

MINUTES

- 1. Call to order The meeting was called to order at 1:32 p.m.
- 2. Public comment No public testimony offered.
- 3. Welcome and goals for the day Garrett Jones provided a brief overview of the day's agenda. Prior to the start of this retreat meeting, some Park Board members and staff participated in a tour of The Podium sports facility. Other board members are scheduled to tour the facility following the retreat meeting.
- 2. Park Fund and Golf Fund budget overview Garrett Jones presented an overview of the recommended 2022 Park Fund budget followed by Mark Poirier who presented the proposed Golf Fund budget and fee increase.
 - 1. Park Fund budget Garrett explained how the budget was development and key strategic goal. Highlights included: 1) adopt an unbalanced budget (revenues over expenditures) to accommodate a one-time uptick in the general fund contribution and utilize for one-time strategic investments, not operations; 2) continue the core service model; and 3) continue to adapt a revenue and recovery plan which will give Parks data on how to rollout and phase in programs, events and attractions.

Sally Lodato arrived at 1:45 p.m.

2. Golf Fund budget – Mark reviewed three options for the 2022 Golf fee structure. The recommended option, based on 130,000 paid rounds, includes a \$1 increase at Qualchan and Indian Canyon golf courses, and a \$3 increase at Downriver and

- Esmeralda, resulting in a total net revenue of \$268,929. The proposed 2022 budget allocates \$165,000 for operations and \$103,929 for capital.
- 3. Discussion Jennifer Ogden said despite the revenue bump Parks received was just for this year, we are still anticipating a downturn in revenues from the general fund transfer for 2022 and 2023, and possibly longer especially with the cancellation of major revenue events like Pig Out and Hoopfest. Parks is still anticipating fall out budget from the covid shutdown that is continuing to impact us.

3. Park Board meetings and roles

- A. Board communication Garrett Jones suggested opportunities to expand communication between the board and staff via Teams platform which will allow communication in real time. This electronic communication tool will offer board members access to on-going projects, and updates on current issues and community events relating to Parks.
- B. Efficiencies in meeting structure Garrett asked if the board felt there are opportunities to improve current meeting structure. No changes were requested.
- C. Park Board meeting and committee times There were no requests to make any changes to the board or committee meeting times.
- 4. King Cole Commemoration Project update Jennifer Ogden provided an update on the KCCP recommendation and process. During the Sept. 9 Park Board meeting, the board determined additional information is needed before the board felt comfortable taking action on the commemoration elements proposed to be placed in Riverfront Park. Proposed elements currently under consideration include: 1) designating King Cole Way; 2) interpretive signage along King Cole Way; 3) Expo '74 documentary video; 4) frieze sculpture; and 5) King Cole statue. Since the recommendation was not accepted, as presented, the board agreed to request the KCCP Committee further explore the recommended elements and to come back to the board with more specific information, including: 1) assess if there is duplication; 2) look at celebrating the entire Expo '74 story and King Cole's leadership, as opposed to commemorating one individual; 3) explore ways to capitalize on existing Expo and Cole elements; and 4) offer the Park Board opportunities to pare down the number of commemorative elements. Next steps include developing a timeline and strategic plan, and issuing a request for proposal or request for information from artists to better understand options to commemorate Expo and its leaders. The goal is to have this completed by the end of the year. These proposals or information from the artists will be reviewed by the Joint Arts Committee who will provide recommendation to the Riverfront Park Committee and to the Park Board for final approval.
- 5. Riverfront Park interpretive signage/art markers update Berry Ellison presented an overview of the current status of interpretive signage in Riverfront Park and an update on the art markers. Current signs include Atkinson Theme Stream, Bill Fearn Conservation Area, Clock Tower and RR Connection, Ice Age Floods Playground, and Expo '74 Pavilion. There is also a bronze plaque commemorating King Cole at the south end of King Cole Bridge. Future sign concepts currently underway include: Expo sites, history of the Looff Carrousel, hydroelectric power generation, pre-history of the park by Native Peoples, native flora and fauna of Riverfront Park and river channels, and pioneer and industrial history of the park. The art marker design created by lead artist Meejin Yoon is inspired by the park's geography indicating the marker's elevation above sea level, as well as background about the art piece and artist. Berry noted there are

more than 20 art pieces in the park. Staff is working on adding QR codes to the marker, possibly in the form of a decal.

- 6. Park and Natural Lands Master Plan update Nick Hamad presented an update on the development of this long-range planning tool. Nick reviewed the plan, schedule, methodology, what has been learned to date, system analysis highlights, public engagement overview and summary of public input. He also provided an overview of the vision and 10 themes which have been identified. Design Workshop consultant Anna Laybourn provided additional insight to findings from public outreach and next steps for this community-driven plan. Board and staff members are encouraged to visit the <u>master plan website</u> where they may use the online mapping tool and take a survey. A summary of the survey results is scheduled to be posted on the website in the near future.
- 7. Adjournment: The meeting was adjourned at 3:36 p.m.

Minutes approved by: **Garrett Jones**

Garrett Jones, Director of Parks and Recreation

2022 Budget

Roadmap to creating successful focused outcomes

Garrett Jones, Director



Building Blocks From The Past

► Adopted unbalanced budget:

- ► Unbalanced (revenues/expenditures) to accommodate a one-time uptick in our general fund contribution
- ▶ Utilize for one-time strategic investments, not operations

► Continue core service model:

- ► Continue to track and monitor our baseline expenses and revenues to ensure we focus on citizen and employee safety, level of service needs for programming and operations and asset protection
- ► Program Revenue/Recovery Plan Flexibility and Control:
 - ► Continue to adapt a revenue and recovery plan that will give the Division data on how to roll out and phase in our programs, events and attractions. Continue to look at programs utilizing limited funds and resources that have positive impacts to our community.

2022 Budget Priority Trends

- ► Prioritize and fill current vacancies and eliminate any vacant positions that no longer align with strategic goals
- Improve efficiencies, proceed with plan to centralize maintenance work under one maintenance operations umbrella
- Address deferred maintenance needs to improve efficiencies including our fleet lease program and operational equipment
- Increase routine maintenance to historical levels
- Grow our capital and equipment fund to meet future needs
- Continue to build our great partnerships that foster involvement, ownership and support
- ► Strengthen a succession strategy within the Parks and Recreation Division that empowers new opportunities, growth and maintaining acceptable level of service
- Expand our Inclusion and Adaptive Programming and volunteering opportunities to all areas within our Division

2021 Adopted Revenues	\$ 23,622,056	
Adjustments to Revenue		
2022 Increase in GF Transfer	\$ 948,866	
Increase in Wastewater Transfer	\$ 13,382	
Revenue Adjustment	(197,000)	
Riverfront Park Revenue Adjustment	(486,600)	
Recreation Revenue Adjustment	\$ 66,650	
2022 Recommended Revenues	\$ 23,967,354	
	Amount	FTEs
2021 Adopted Expenditures	\$ 23,090,463	99.36
Salary Adjustments (Auto)	(62,261)	
Benefit Adjustments (Auto)	38,674	
Contra Elimination		
	134,784	
Changes in Interfund Charges	148,784	
Utilities Increase	100,000	
Recreation Operating Increases	11,866	
Net Park Ops Temp Seasonal	24,000	1 00
Recreation Aide	49,809	1.00
Park Caretaker	57,404	1.00
Irrigation Specialist	55,081	1.00
Parks Foreperson	66,083	1.00
Asst. Food & Bev. Supervisor	(67,247)	(1.00)
Forestry Supervisor	(24,251)	(0.20)
Net Change in RFP Operating	(398,442)	
Reserve for Admin. Inclusion Coord.	25,000	
COLA Reserve	230,000	
Capital Reserve	180,819	
2022 Recommended Expenditures	\$ 23,660,566	102.16
Net Budget Balance	\$ 306,788	

Crosswalk from 2021 Adopted Budget to 2022 Recommended Budget -Fund 1400

Questions? Thank you.



Golf Fee Increase/Budget

Park Board Retreat

September 29th, 2021

2021 RATES

PRICE INCLUDES ALL SALES ADMISSION TAXES & FACILITY IMPROVEMENT FEE

REGULAR GOLF RATES	Indian Qualchan	Downson Esmeralda	
18 Holes Prebook Time (any day)	\$49	\$47	
18 Holes Monday - Sunday	\$45	\$43	
9 Holes Monday - Sunday	\$29	\$27	
9 or 18 Hole Junior Rate	\$15	\$15	
Tournament Rate	\$40	\$40	
Sunset Rate	\$20	\$20	
10 Play Pass (transferable)	\$370	\$370	
Daily Private Cart License	\$12	\$12	
Annual Private Cart License	\$250	\$250	
PLAYERS PASS AND RATES			
Players Pass	\$55	\$55	
18 Hole Monday - Sunday	\$35	\$33	
9 Hole Monday - Sunday	\$26	\$24	
Senior 18 Hole Monday - Sunday	\$33	\$31	
LOYALTY PASS AND RATES			
Loyalty Pass	\$275	\$275	
Adult Round Monday - Sunday	\$26	\$24	
Senior Round Monday - Sunday	\$25	\$23	
UNLIMITED PASS			
Junior Unlimited	\$250	\$250	
Adult Unlimited	\$2000	\$2000	
Senior Unlimited	\$1900	\$1900	

FEE STRUCTURE OPTIONS (130,000 PAID RDS)

OPTION A: \$1/\$2

Qualchan/Canyon +\$1 (\$46) Downriver/Ezzy +\$2 (\$45)

Q/IC: 57,388 X \$1 = \$57,388 DR/Ezzy: 72,612 X \$2 = \$145,224

\$202,612

Passes: \$37,485

Total Revenue: \$240,097

Total NET Revenue: \$206,483

\$165,000 - Operations \$41,483 - Capital

OPTION B: \$1/\$3

Qualchan/Canyon +\$1 (\$46) Downriver/Ezzy +\$3 (\$46)

Q/IC: 57,388 X \$1 = \$57,388 DR/Ezzy: 72,612 X \$3 = \$217,836

<u>\$275,224</u>

Passes: \$37,485

Total Revenue: \$312,709

Total NET Revenue: \$268,929

\$165,000 - Operations \$103,929 - Capital

OPTION C: \$3/\$3

Qualchan/Canyon +\$3 (\$48) Downriver/Ezzy +\$3 (\$46)

Q/IC: 57,388 X \$3 = \$172,164

DR/Ezzy: 72,612 X \$3 =

\$217,836

\$390,000

Passes: \$37,485

Total Revenue: \$427,485

Total NET Revenue: \$367,637

\$165,000 - Operations \$202,637 - Capital

Proposed Fee Increase for 2022

Regular Golf Rates	Price	
18 Hole Prebook	\$50 (\$1/\$3)	
18 Hole Weekly	\$46 (\$1/\$3)	
9 Hole Weekly	\$30 (\$1/\$3)	
Tournament Rate	\$43 (\$3)	
Sunset Rate	\$20 No Increase	
9 or 18 Junior Rate	\$15 No Increase	
Daily Private Cart	\$15 (\$3)	

Players Pass	Price
Players Pass	\$60 (\$5)
18 Hole Weekly	\$36 (\$1/\$3)
9 Hole Weekly	\$27 (\$1/\$3)
Senior 18 Hole Weekly	\$34 (\$1/\$3)

Proposed Fee Increase for 2022

Loyalty Pass	Price
Loyalty Pass	\$300 (\$25)
Adult Weekly	\$27 (\$1 / \$3)
Senior Weekly	\$26 (\$1/\$3)

Unlimited Pass	Price
Junior Unlimited	\$250 No Increase
Adult Unlimited	\$2,200 (\$200)
Senior Unlimited	\$2,100 (\$200)

Misc. Rates	Price
10 Play Pass	\$400 (\$30)
Annual Private Cart	\$300 (\$50)
Spouse Add On	\$750 (\$100)

Summary

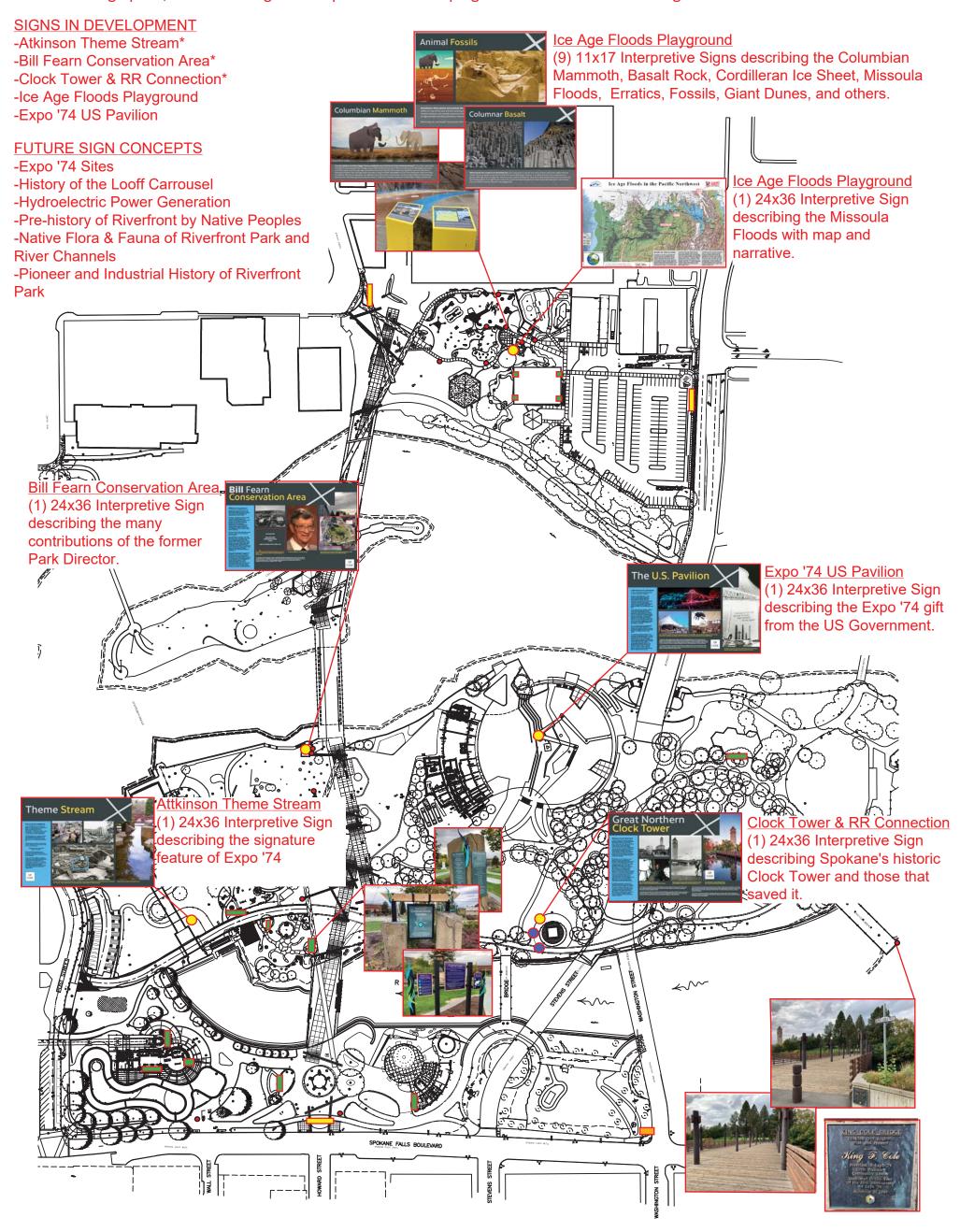
- ✓ Proposed fee and pass increase will provide a projected revenue increase of \$270,000 (minimum)
- ✓ Allow the golf fund to "true up" operational deficiencies, thus allowing the use of the capital outlay budget
- ✓ Increase capital outlay budget by \$100,000
- ✓ Still provide the public with an affordable golf experience
- ✓ Re-evaluate after completion of the 2022 season for an additional \$1 per round increase in 2023

Supporting spreadsheets to follow

RIVERFRONT PARK Sept 29, 2021

INTERPRETIVE SIGNS

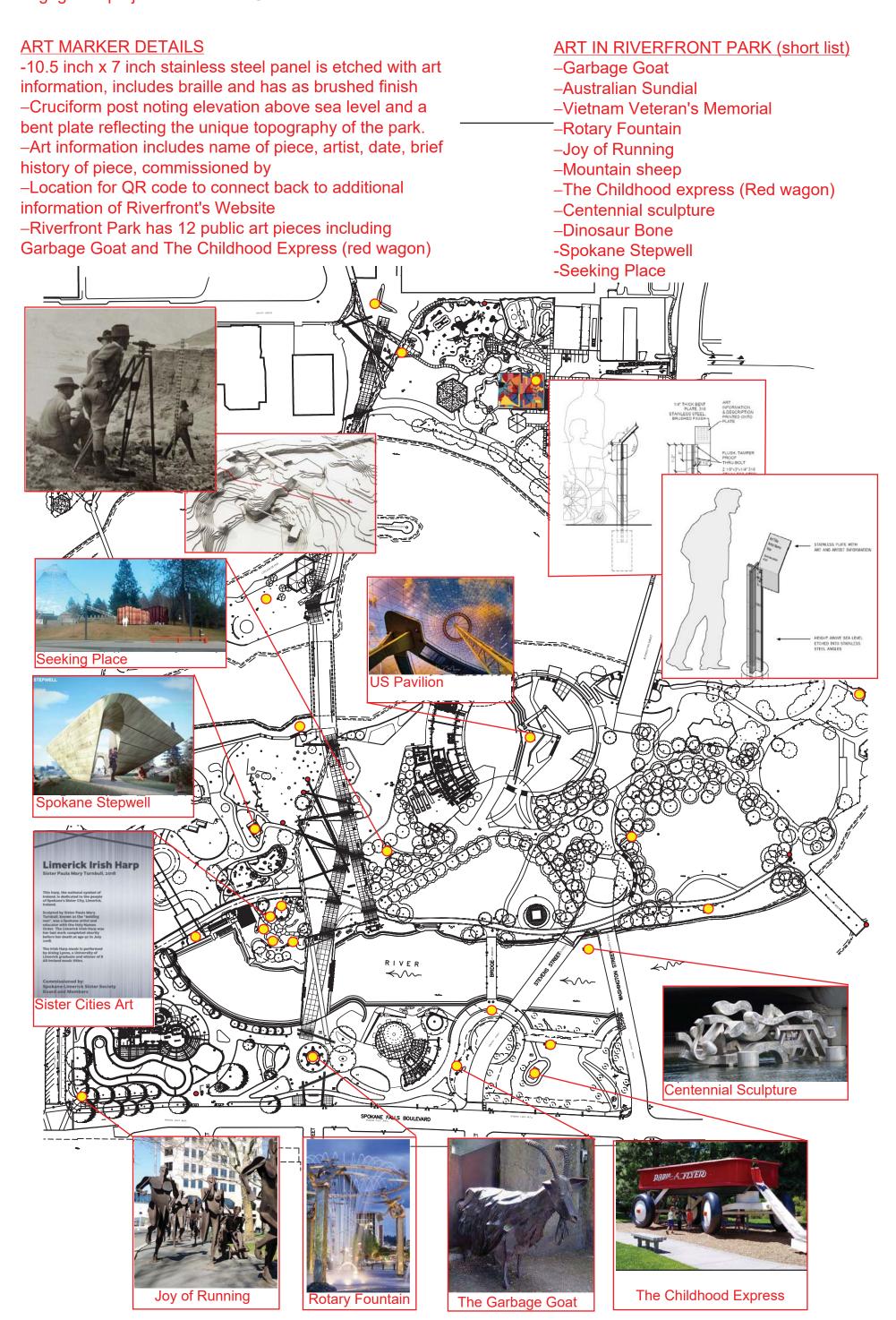
Celebrating our past by telling stories, Riverfront Park interpretive signs embrace its rich and long history from use by tribal people through Expo 74 and the present day. Dynamic storytelling stations throughout Riverfront Park will be accessible to all visitors through print, braille and digital interpretations - Keeping our shared stores alive for generations to come.



RIVERFRONT PARK Sept 29, 2021

ART MARKERS

Art Marker design was created by Meejin Yoon, cofounder of Höweler + Yoon, an award-winning design studio engaged in projects across the U.S. and around the world.







Spokane park board update

Plan progress & development

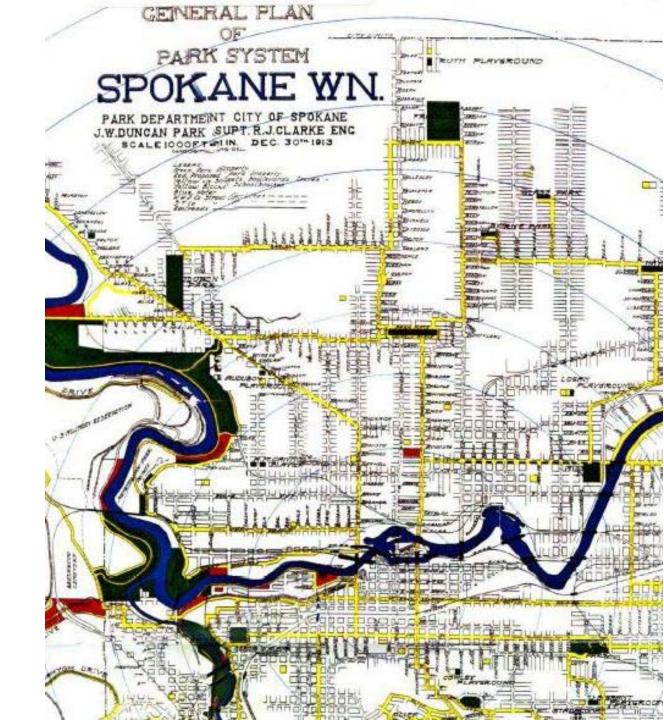
Park Board Meeting

September 29, 2021

DESIGNWORKSHOP

Presentation Format

- 1. PLAN OVERVIEW
- Project Purpose & Schedule
- 2. WHAT WE HAVE LEARNED
- System Analysis Highlights
- Public Input Summary
- 3. DRAFT PLAN VISION AND THEMES
- Vision and 10 Themes
- 4. QUESTIONS & ANSWERS





Project Schedule

What can you expect from this process?





What is a Parks and Natural Lands Master Plan?



- Long-range planning tool to determine service gaps and identify opportunities for improvements.
- Visionary document that sets the values and goals for the department.
- An opportunity for staff and the public to weigh in on the future of parks and recreation.

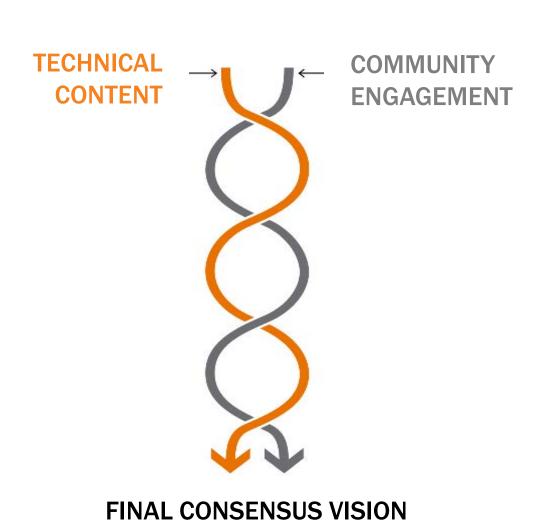


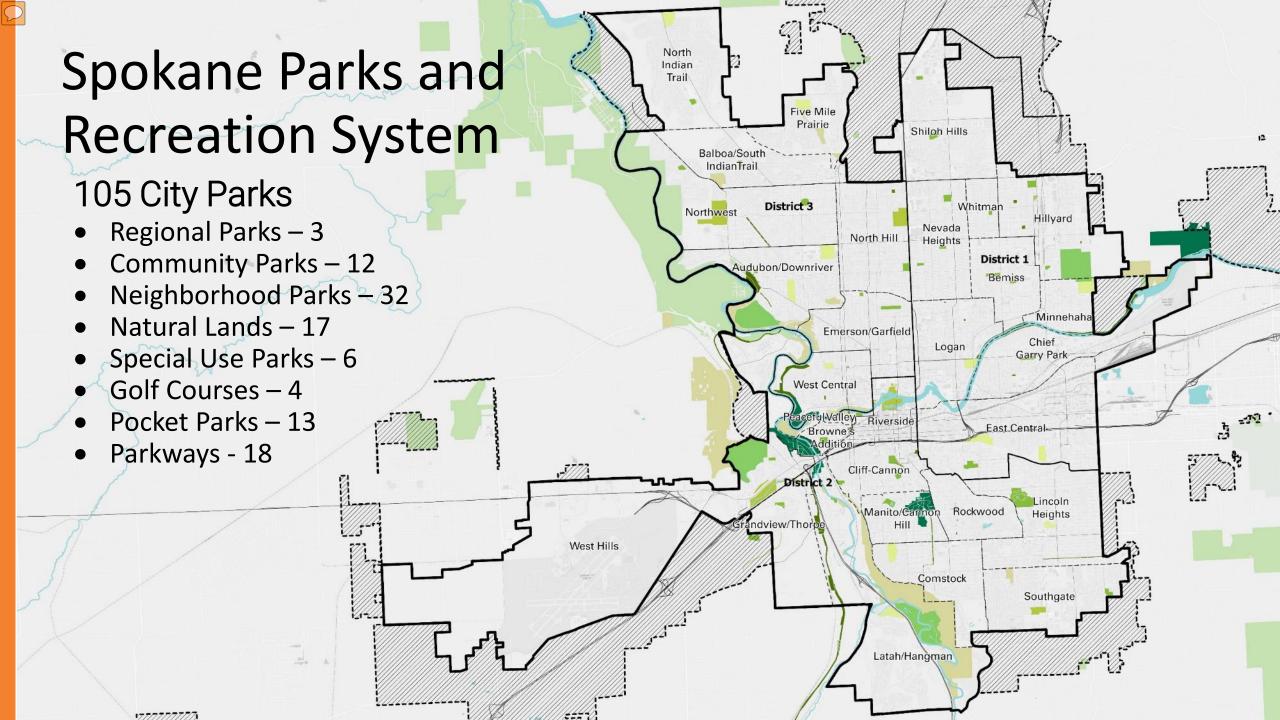
- Not an operations model or financial budget.
- Not a method to approve capital expenditures (informs Capital Improvement Plan).
- Not a detailed design proposal for a specific neighborhood, park, or facility.



Study Contributions

- Park Inventory & Analysis
- Community Make-Up
- Recreation Trends
- Issues and Opportunities
- Key Stakeholder Needs
- Community Input
- Leadership Direction

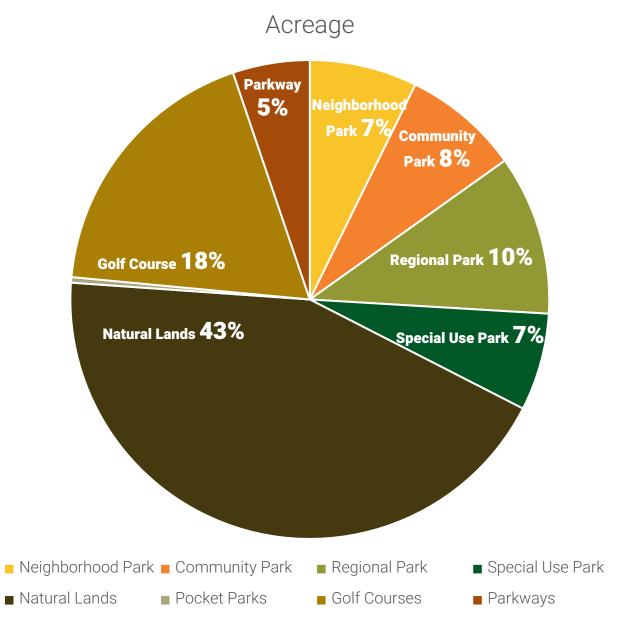






Park Classifications

Park Classification	Acreage
Neighborhood Park	274
Community Park	297
Regional Park	407
Special Use Park	248
Pocket Park	14
Parkway	196
Golf Course	690
Natural Lands	1,643
Total	3,769



Level of Service

How many acres of parkland are provided for every 1,000 people?

16.5 acres per 1,000 people

When measuring all parklands

5.3 developed acres per 1,000 people

When excluding golf courses, parkways, and natural lands

Level of Service

How many acres of parkland are provided for every 1,000 people?

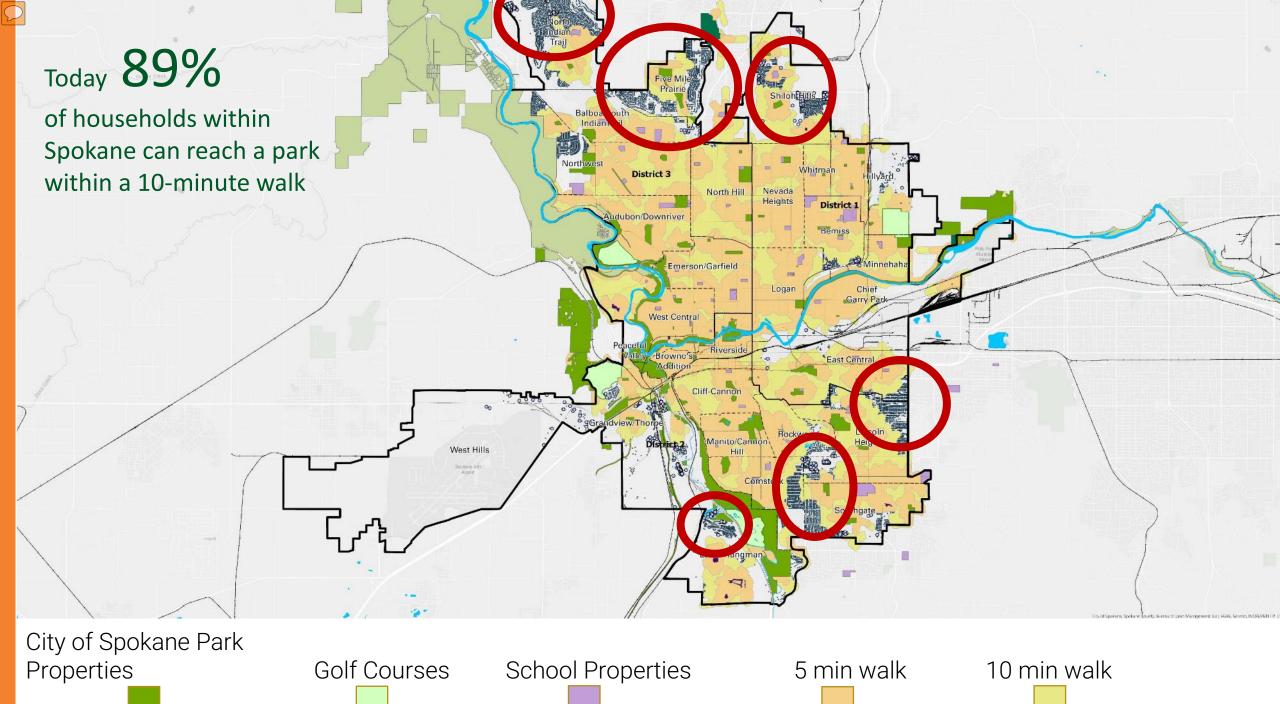
Park Type	National Average	Spokane	Tacoma	Boise	Grand Rapids
Neighborhood Park	1.17	1.23	1.73	1.37	0.83
Community Park	1.49	1.33	N/A*	1.38	1.28
Regional Park	2.59	1.8	4.06	0.40	5.50
Special Use Park	N/A	1.1	0.75	3.32	0.09
Natural Lands	N/A	7.3	13.96	29.71	33.13

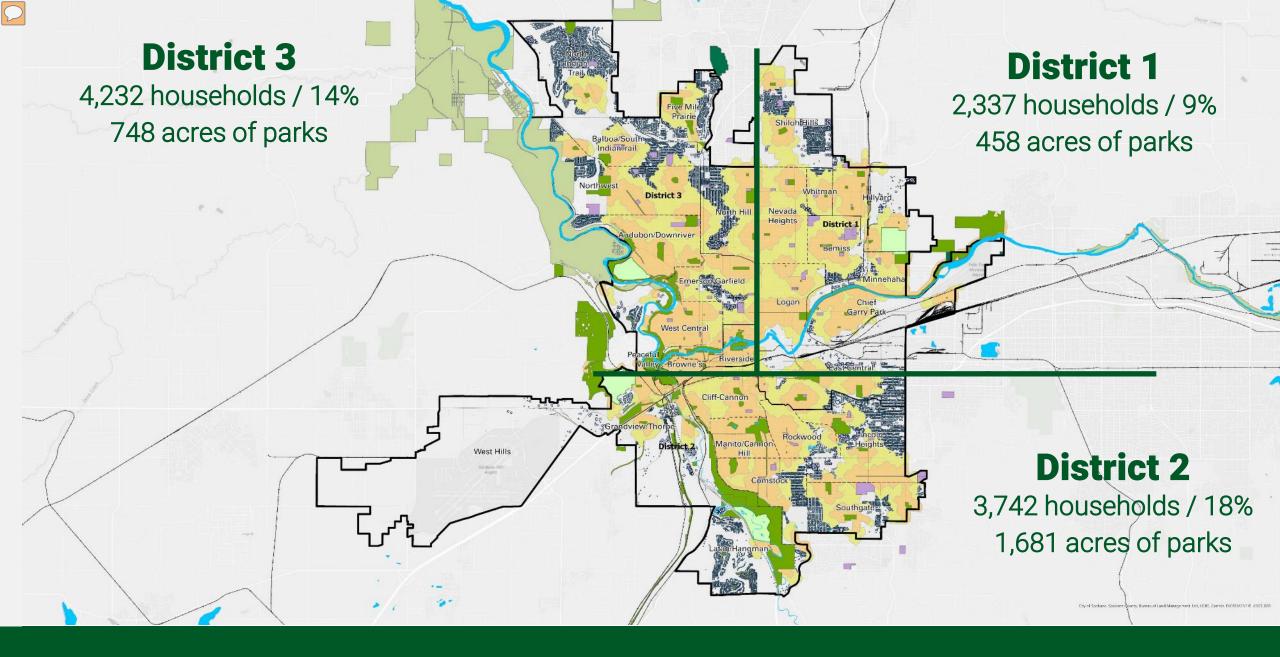
^{*} Park Classifications differ between cities and therefore cannot be calculated at this time due to lacking data.

Level of Service

How many acres of parkland are provided for every 1,000 people*?



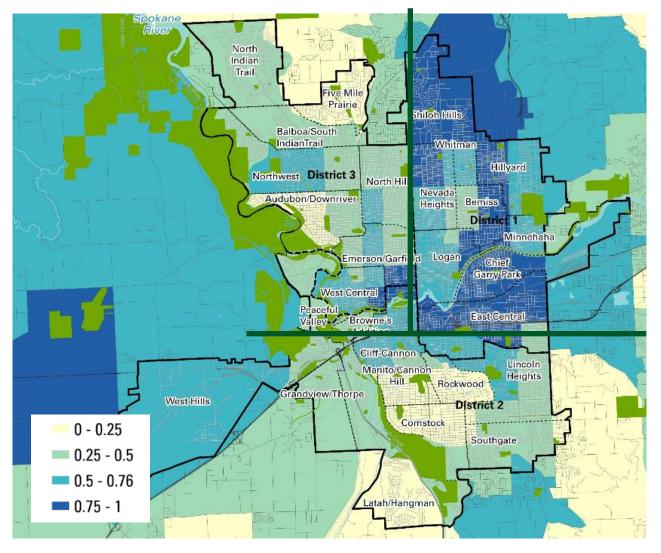




Residents outside a 10-minute walk of any park



Community Demographics



Living below poverty

Concentrations of Households:

- unemployed
- no high school diploma
- aged 65 or older
- aged 17 and younger
- older than age five with a disability
- single-parent households
- Non-white
- speak English "less than well"
- Multi-unit structures
- Mobile homes
- Crowding
- No vehicle
- Group quarters

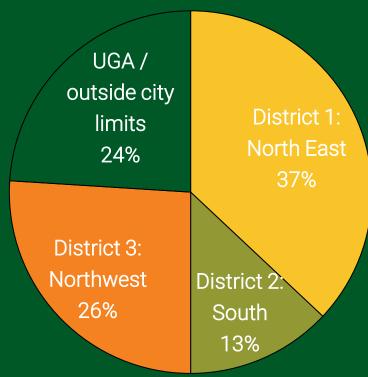
CDC Social Vulnerability Index



Needs Assessment

Focus Group Poll

Locations most in need of park additions or enhancements?



District 3

4,232 households / 14% 748 acres of parks

- High concentration of households with children
- Majority of households living at or above median income.
- Medium concentration of nonwhite households.
- High concentration of population living with disability

District 1

2,337 households / 9% 458 acres of parks

- High concentration of households with children.
- High concentration of households living below median income.
- High concentration of non-white households
- High concentration of population living with disability

District 2

3,742 households / 18% | 1,681 acres of parks

- High concentration of households over 65 years of age.
- Low concentration of non-white households.
- Highest concentration of households living above median income.



PARKS AND KEY AMENITIES

SPOKANE PARKS AND NATURAL LANDS MASTER PLAN

DESIGNWORKSHOP

LEGEND



Playgrounds



Sport Courts and Fields



Community Parks and Recreation Centers



Water Access Points



Pools and Splash Pads

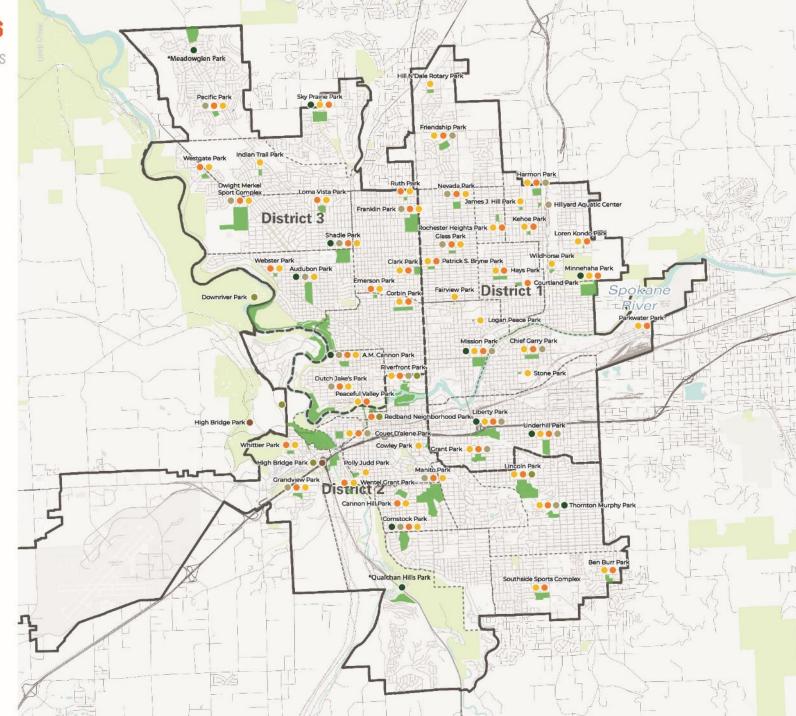


Dog Parks

- Spokane City Limits
- Spokane Districts
- Spokane Neighborhoods
- Railroad
- Road Network
- Highways
- Parks with Key
 Amenities
- Parks
- Waterbodies
- * Future Parks

2,595 Recreation Programs

- Aquatics
- Outdoor
- Sports
- Therapeutic Services
- Centers
- Wellness & Enrichment
- Centers
- Corbin Art





National Recreation Trends



Climate Change

 Parks provide natural infrastructure to reduce urban heat island effects and mitigate extreme heat



Technology

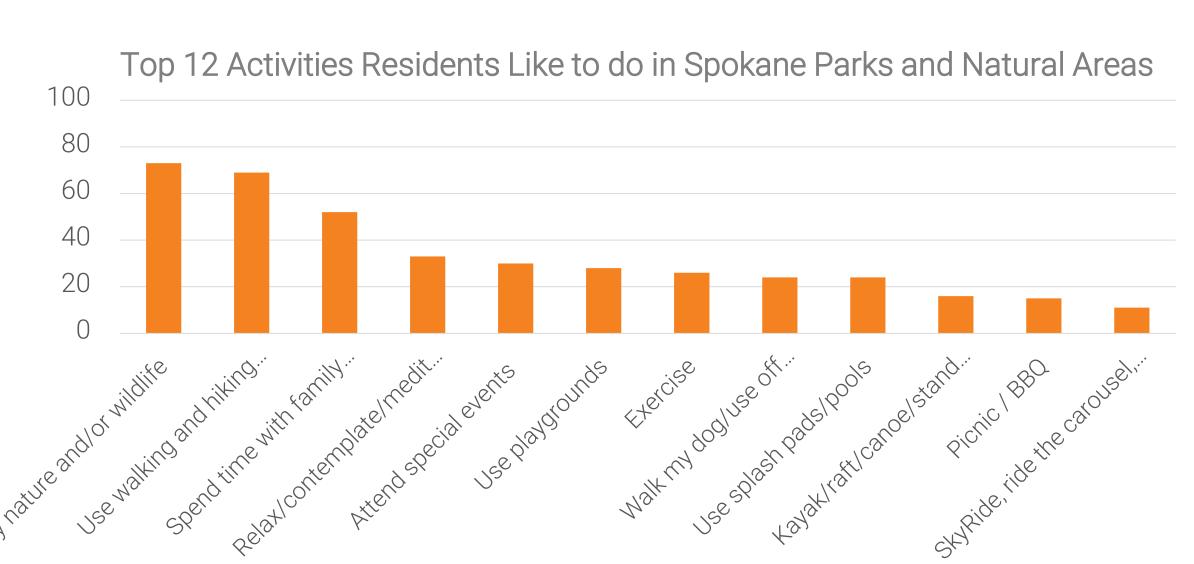
- Micromobility and e-mobility devices are upending the ways that people access parks. While motorized personal mobility decides may be bothersome to some, they have created opportunities and bridged access for beginners, elders, and people with disabilities.
- Beacon counters, geofencing, and drones provide data that can help administrators understand usage patterns.



Pets

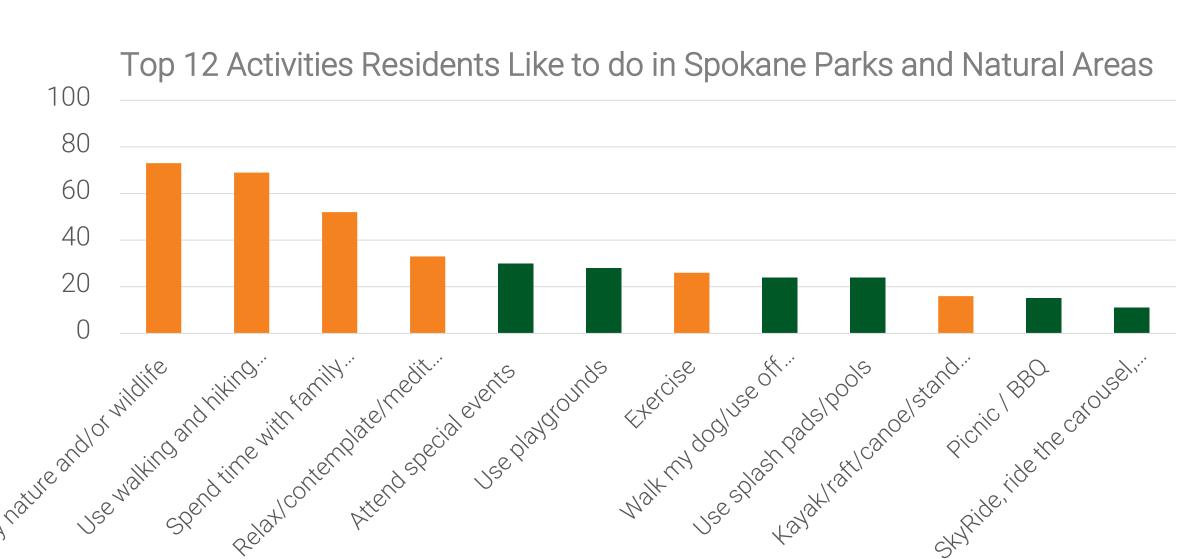
 Dog parks are one of the fastest growing types of parks in the country and can contribute significantly to agency revenues and tourism

Local Recreation Trends



Source: Spokane Parks and Recreation Master Plan Community Survey draft results (2021)

Local Recreation Trends



Source: Spokane Parks and Recreation Master Plan Community Survey draft results (2021)



A Community-Driven Plan

Focus groups

110

Attendees

Committee Meetings

77

Plan Ambassadors & Committee Members

Pop-up events

257

Resident Respondents

Survey Methods

Survey Respondents

23

Events

3,626 3,955

Total number of residents engaged

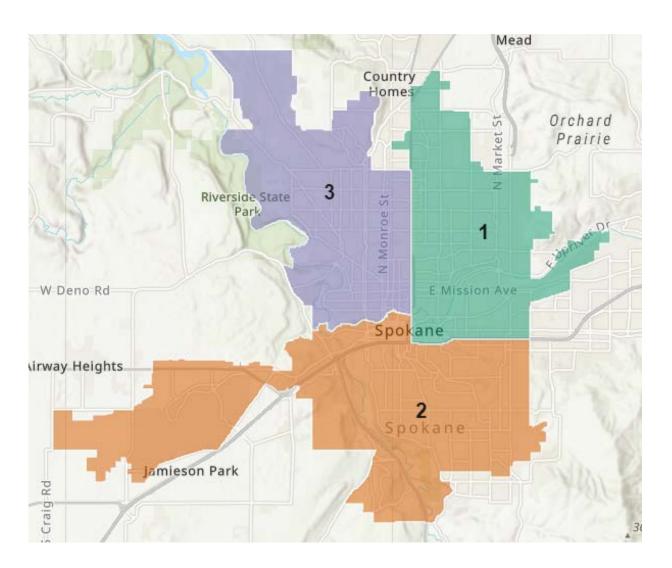
Public Engagement Overview



A Community-Driven Plan

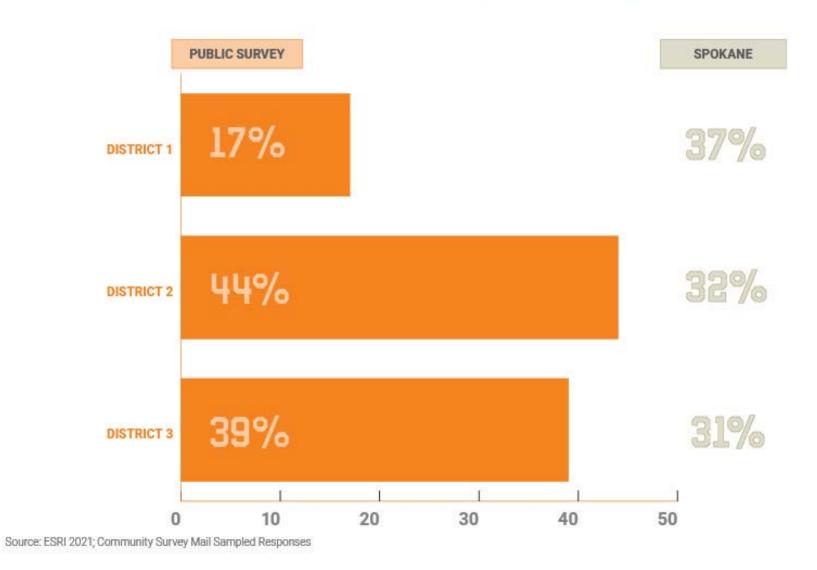
Spokane Parks and Recreation Survey

- Open Access (3,297)
- Statistically Valid (329)
- Allow comparison of responses by District



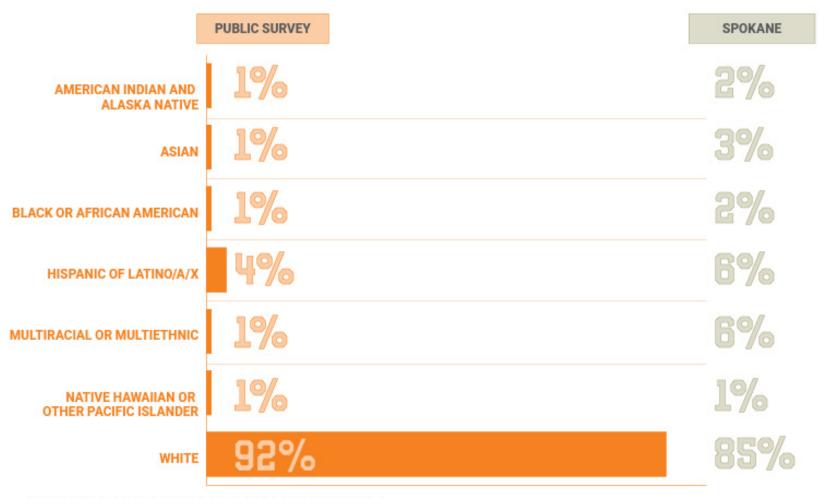
Survey Demographics





Survey Demographics







Parks are most used for simple pursuits, like enjoying nature, using trails, and spending time with family.



Residents most often identified neighborhood parks, picnic areas, city rec/community centers, playgrounds, and trails as needing improvements or upgrades.



Lack of familiarity with the City's parks and recreation offerings is a barrier to use.



The majority of residents believe the City needs to do more to make parks welcoming and more accessible.



Residents value conservation, preservation, and protection of natural lands over recreational use of undeveloped, natural lands.



The majority of residents support changing portions of developed parks to meadows or natural spaces to be more sustainable and use less resources.



Many feel that the City should improve the frequency of cleaning, garbage removal, mowing, and general upkeep of park spaces.



Residents support improving neighborhood access to a park by building new parks on land the City already owns.



Residents support the City seeking additional funding to create and maintain existing offerings.

Source: Spokane Parks and Recreation Master Plan Community Survey draft results (2021) Survey Results will be provided here: https://my.spokanecity.org/parksrec/master-plan/



Select Survey Responses

How important, if at all, do you think it is for the City to seek funding to do the following in the next 5 years?



- 71% Build new parks on land the city already owns
- 66% Renovate & enhance existing park & natural lands
- 66% Improve daily park maintenance
- 63% Seek funding to maintain rec offerings
- 52% Expand park system / acquire lands
- 39% Expand rec & community center offerings



Select Survey Responses

In the next few years, the City will consider developing some new park amenities. Which of the following would you prefer they focus on first?



- 'Top Tier' improvements desired:
 - Add restrooms, improve playgrounds & trailheads, add soft surface trails
- 'Second Tier' improvements desired:
 - Off-leash dog parks/areas, outdoor fishing areas
 - An indoor pool, skate parks & disc golf
- Least desired improvements:
 - Active rec facilities tracks, sport courts, additional sports fields

Source: Spokane Parks and Recreation Master Plan Community Survey draft results (2021)



Select Survey Responses

Natural lands (open spaces) within the City of Spokane can serve a variety of purposes. Please rate how important each of these purposes is to you.





- Protect Wildlife Habitat
- Preserve areas with beautiful or unique natural features
- Manage development @ urban edges for fire resilience
- Provide natural setting for outdoor activity / provide trail
- Provide place to exercise pets





- District 1: Higher desire for additions, improvements and maintenance (81%).
 - Restrooms (94%)
 - Dog parks/off-leash dog areas (76%)
 - Designated fishing areas (74%)
 - Mountain bike park/pump track (62%)
 - Disc-golf courses (60%)
 - Skate parks (57%)
 - Wellness and Enrichment programs (music, yoga, etc.) (54%)
- District 2: More likely to use parks for relaxation/ contemplation/meditation
- District 3: More likely to be satisfied with the level of maintenance of parks (80%)
 - Think the City should acquire additional natural lands (78%) and improve trailheads (89%)



Plan Vision



Spokane is a visionary city, founded with parks and natural lands at its heart and with commitment to continue to build a community legacy. We focus on creating prosperity with equitable park development and targeted outcomes that uplift people. We cherish our special landscape with a strong environmental ethic.

Framework Key themes overview

LAND	Water
A - Parks for All B — Modern Northwestern Living C — Serving the Underserved D — Preserve our Wild	E – Swim and Splash F – Activate the Spokane River
People	Legacy
G - Build Awareness H - Diversity of Offerings I - Co-existence	J – Maintain and Care

Note that priorities are not listed in any particular order.





Parks for All

Enhance parks to better serve all ages, incomes, abilities, genders, and cultural identity.

Modern Northwestern Living

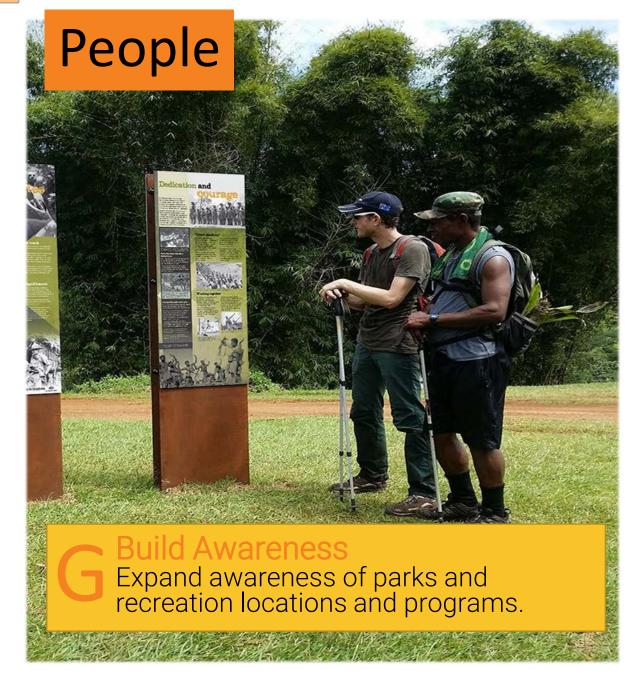
Provide offerings that reflect our mountain landscape and respond to our recreation and park use trends.

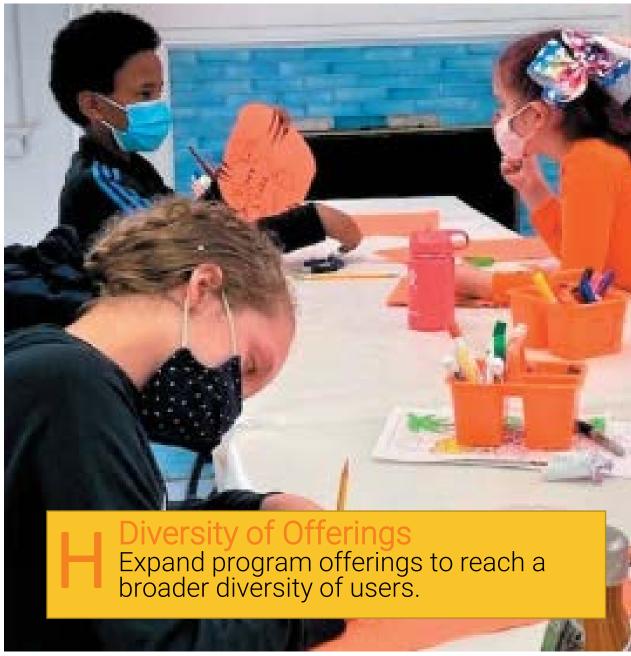
















Legacy

Maintain and Care

Improve maintenance standards and enhance community involvement in park care.











Legacy

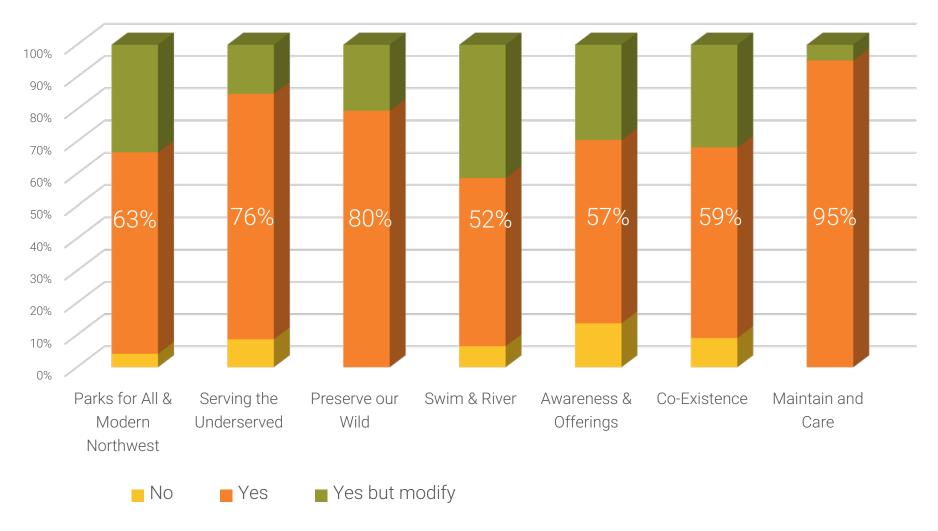


Creating a sustainable future with new funding sources and leveraging current assets





Should these be Plan Themes?



Source: Sept 22 Public Meeting 45 participants

Online Input

https://my.spokanecity.org/parksrec/master-plan/

