



## **Golf Committee of the City of Spokane Park Board**

May 12, 2015 – 8:05 a.m.

City Hall, Council Briefing Center  
808 W. Spokane Falls Blvd., Spokane, Washington  
Al Vorderbrueggen – Recreation Director

### **Committee Members:**

A Potratz, Preston – Chairperson-Excused  
X Dunau, Andy  
X Kelley, Ross  
X Selinger, Samuel  
X Sumner, Nick  
X Van Voorhis, Kenneth

### **Park Board:**

Allen, Mike  
Traver, Susan

### **Parks Staff:**

Cheney, Roy  
Conley, Jason  
Cotton, Monique  
Greene, Mike  
Martelle, LaVonne  
Vorderbrueggen, Al  
Ware, Carissa

### **Golf Professionals:**

Conner, Steve  
Gardner, Mark  
Lindeblad, Gary  
Schultz, Rex

### **Guest(s):**

Burch, Eric  
Sissler, Derek

## **Summary**

- Al reported that the City's CSO 6 project has now gone out for bid, with a projected start date of July 6th. Although the revised design of this project affects the #10 Tee at Downriver Golf Course, the amount of time traffic will impact the neighborhood is reduced. The site is estimated to be completely restored by August 25th.
- Jason Conley informed the group that the RFP for future Golf Pro contracts is currently being revised, with implementation expected before January 2016.
- Al and LaVonne presented the April Financial Report, with a following group discussion.
- The point-of-sale software has now gone live as of May 13th. Jason thanked and acknowledged those who diligently worked on the transition, with no complications while the previous and current programs ran side-by-side for a week. Scheduling tee times online will be available in Phase II.
- Al presented information on current and future work at Indian Canyon Golf Course, which included equipment upgrades, course needs, clubhouse improvements, and maintenance area enhancements.
- Jason updated the group with information concerning the progressing relationship between the Spokane Park Board and the Friends of Indian Canyon. Tom Agnew will facilitate visioning exercises that are tentatively scheduled for the third week in June.
- A new Golf website with an attached email account was Jason's first marketing item. In addition, Golf now has its own Facebook account, and new television spots were featured in his presentation.
- Course conditions were reported and discussed by the group, with weather having some effect on turf growth.

## MINUTES

The meeting was called to order at 8:05 a.m. by Chairperson, Ken Van Voorhis, substituting for Preston Potratz. Introductions were made, and Nick Sumner was welcomed to the Park Board.

### **Action Items:**

None

### **Discussion Items:**

#### **1. Downriver #10 Tee Project ~ *Al Vorderbrueggen***

Al gave a presentation that involved the City's CSO 6 construction project where design changes affect this area of the golf course. This revision actually shortens the amount of time traffic will impact the golf course and surrounding neighborhood. The project went out to bid on May 11th, with bid opening on June 1st. The proposed construction start date is July 6th, but more likely late June. We're pushing very hard to move up the timeline so sod can take root before fall; the site is scheduled to be completely restored by August 25th. The presentation also illustrated that area of the golf course's 'new look' once construction is completed.

#### **2. Golf Professional Contracts ~ *Jason Conley***

The future of Golf Pro Contracts was the topic of Jason's discussion; establishing the elements of new contracts moving forward. RFP's will be sent to each of those whose contracts and extensions expire; questions contained in the RFP are being compiled at this time. Deadline for completing the new RFP is November, implementing it by January 2016.

### **Information Items:**

#### **1. Financial Report ~ *Al Vorderbrueggen/LaVonne Martelle***

Al and LaVonne presented the April 2015 financial report, which was followed by discussion and questions being answered. It was requested that a separate sheet be designated for various account transfers on next month's financial report.

#### **2. POS Software Update ~ *Jason Conley***

Jason thanked and acknowledged Eric Burch, Rex Schultz, Al Vorderbrueggen, and LaVonne Martelle for their hard work in the transition of the point-of-sale software. The program went soft-live May 8th, and went live May 13th. There is great expectation that the Online Tee-Time, that comes with an app and allows golfers to reserve their tee-time anytime online, will increase the number of golfers. Eric was pleased to add that there were no issues while the previous and current software ran side-by-side for the past week.

#### **3. Indian Canyon Rehabilitation Update ~ *Al Vorderbrueggen***

Al was pleased to announce that rehabilitation work has begun at Indian Canyon. He related the overall investment of \$137,000.00; \$91,000.00 as a loan from the Park Fund and a \$46,000.00 one-time transfer. The presentation covered different rehabilitation efforts and anticipated results. Commendation was given for the efforts made by many and there have been numerous positive responses from citizens regarding the work that has been done.

#### **4. Indian Canyon Visioning Charrette ~ *Jason Conley***

Jason revealed to the group that Tom Agnew has been hired to head visioning exercises with the Park Board and Friends of Indian Canyon. Prior to the first visioning exercise, tentatively scheduled for June 18th & 19th, he plans to hold individual interviews with various members of the Park Board and Friends of Indian Canyon. It was requested that verification be made to ensure there is no conflict of interest between Tom and the Friends of Indian Canyon.

## **Standing Report Items:**

### **1. Marketing & Advertising ~ *Jason Conley***

Jason revealed that a new golf website has been launched with a new email account attached to this website. In addition, there's a new ad campaign encouraging a nine-hole golf game, both of which were shown to the group. Golf now has its own Facebook account that has initiated the scheduling of many social media events. A discussion resulted pertaining to the importance of addressing the current customer base, in addition to drawing new customers.

### **2. Course Conditions ~ *All***

Conditions on the courses were related; low temperatures have caused turf to grow slower than usual, aggressive fertilizing is needed due to soil testing results, some necessary repairs need to be done, and information regarding improved signage was requested. Resulting discussion considered that a budget adjustment may be necessary.

Meeting adjourned at 9:57 a.m.

The next regularly scheduled meeting is June 9, 2015, at 8:05 a.m. in City Hall Council Briefing Center, Lower Level.



# STORMWATER PROJECT:

Downriver 10<sup>th</sup> Tee



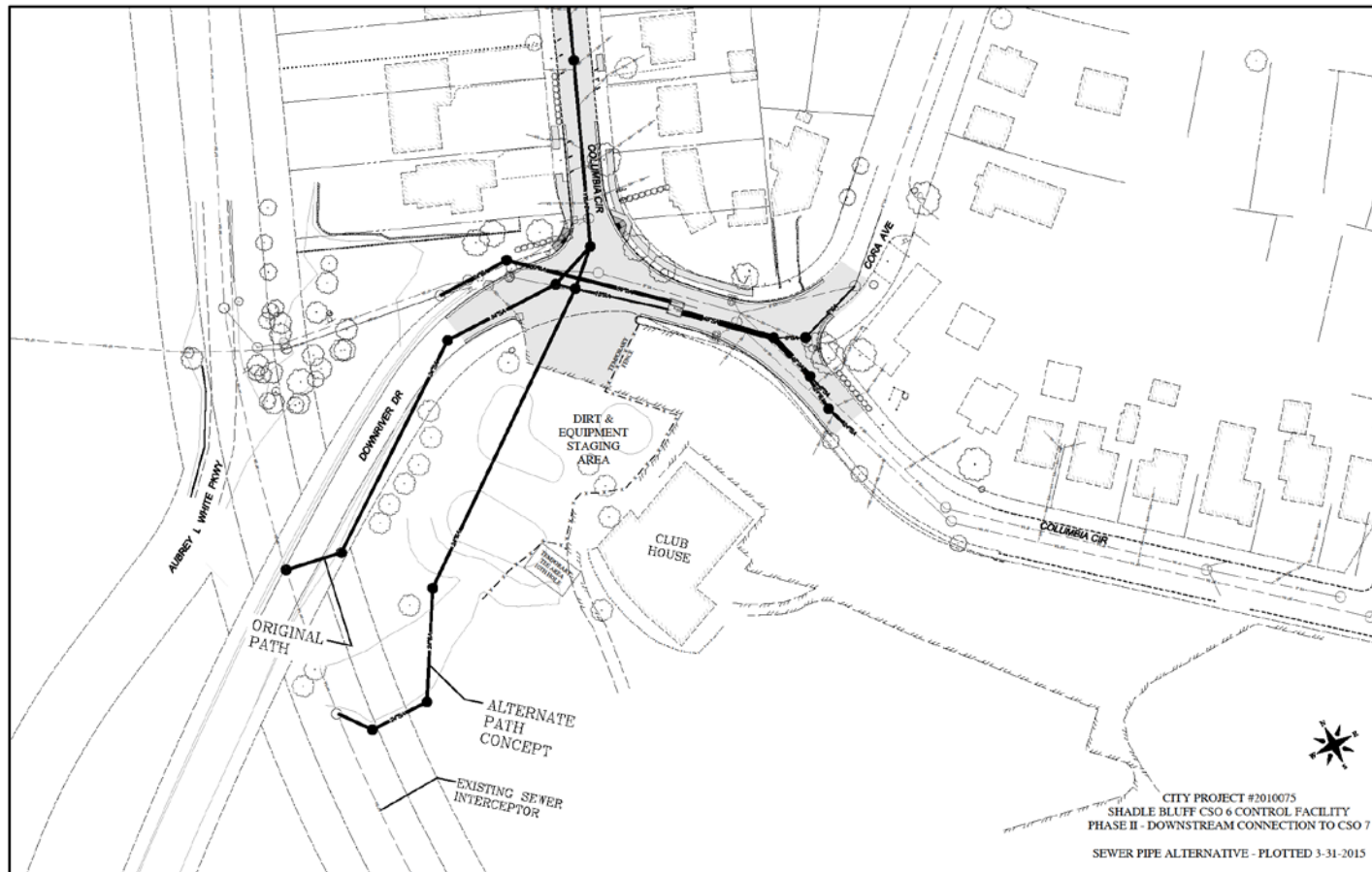


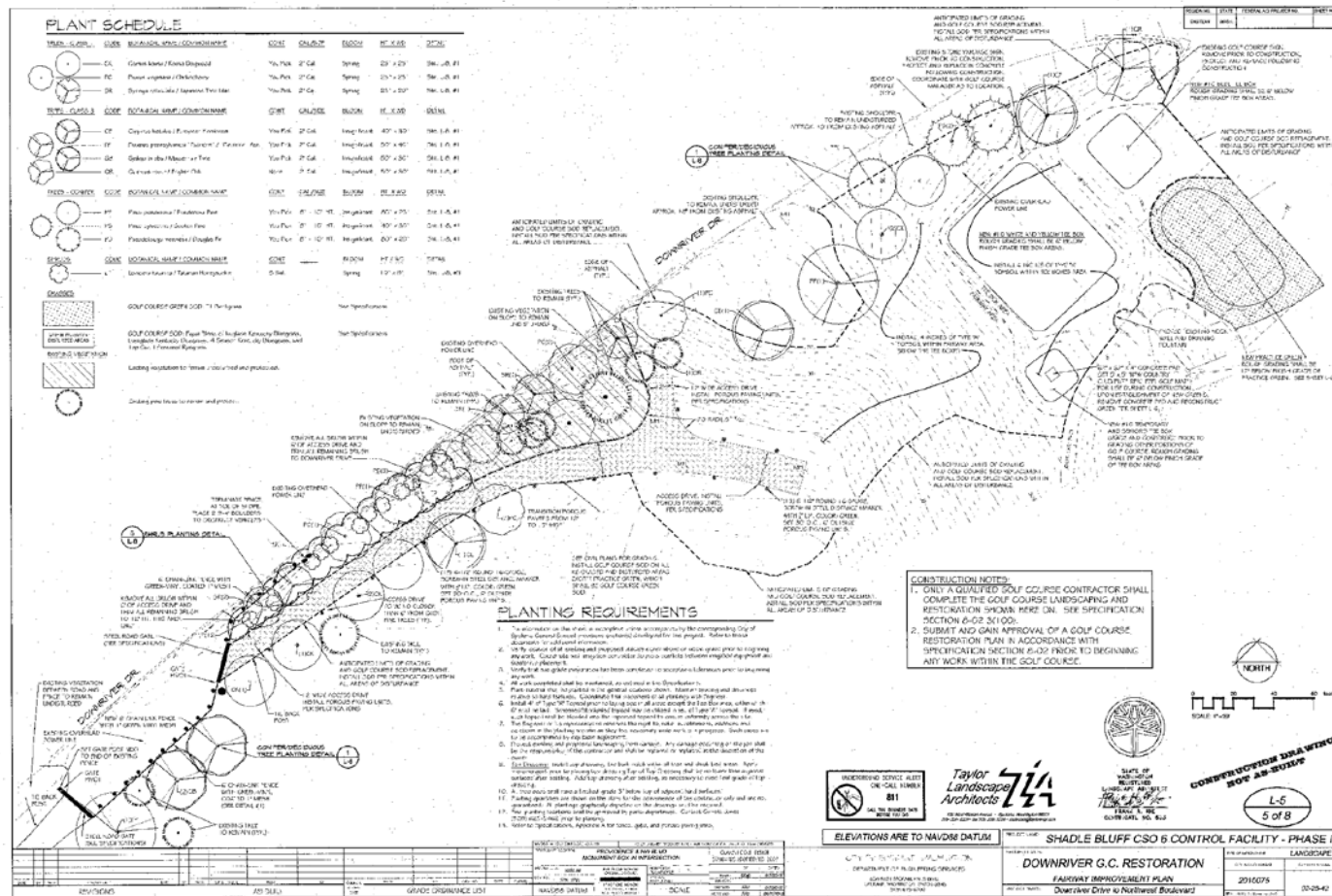
# The Project

- Engineering Services staff approached staff recently with a revision to the CSO #6 Project near Downriver Golf Course:
  - Potential re-routing of the 24" sewer pipe through DR #10 Tee
  - Connection to an existing manhole below the Tee area
  - Would require temporary Tee placement during the project
- Timeline:
  - Final Design and Construction Documents prep by **Complete**
  - Open for Bids through (revised) **6.1.2015**
  - Proposed construction start on (revised) **7.6.2015**
  - Downriver site restored (revised) **8.25.2015**



# Project Route

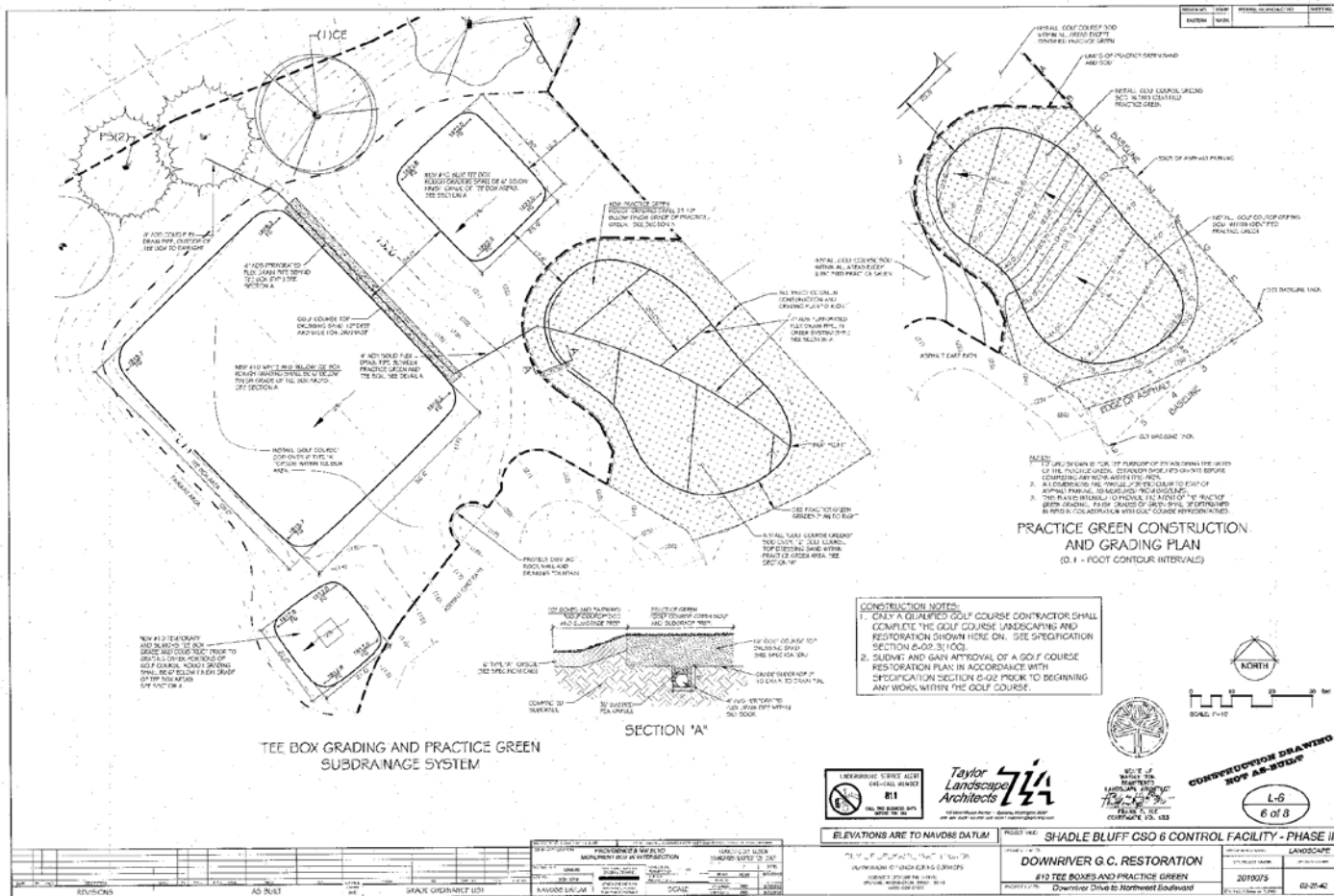








# Tee Restoration Layout







# Summary

## ○ Project Benefits for Golf Division:

- New, larger practice green
- 1 new and 3 revitalized tee boxes
- Improved turf in all areas
- Affected cart path and parking lot reconstructed
- *Improved maintenance entrance and gates*
- *Clearing of course branch and pine needle storage*
- Reduced down time for overall project

## ○ Project Benefits for the City Utilities:

- Less obstructive route for the pipe with better flow
- Reduced erosion issues during construction
- Improved storage during construction
- Overall cost savings to the tax payer
- Reduced down time for overall project

	2014	2015	DIFF		2014	2015	DIFF		2014	2015	DIFF
	.....	.....	.....	DOWNRIVER	.....	.....	.....		.....	.....	.....
	.....	.....	.....	ESMERALDA	.....	.....	.....		.....	.....	.....
	.....	.....	.....	INDIAN CANYON	.....	.....	.....		.....	.....	.....

City of Spokane-GOLF		2014			2015			DIFF			2014			2015			DIFF			2014			2015			DIFF		
COMPARISON thru Apr		CREEK AT QUALCHAN-----			DIFF			2014			CITY HALL-----			DIFF			2014			TOTALS			DIFF					
NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	NO	AMT	
Regular Rounds	1,306	31,378	2,616	63,055	1,310	31,677	0	0	0	0	0	0	0	0	0	5,325	115,771	8,614	194,062	3,289	78,292							
Tournament 18-Hole	48	1,224	118	3,009	70	1,785	0	0	0	0	0	0	0	0	0	97	2,386	210	5,184	113	2,798							
Discount Rounds	2,167	42,126	3,630	70,827	1,463	28,701	0	0	0	0	0	0	0	0	0	9,612	172,108	14,215	260,127	4,603	88,019							
Season Rounds	458	6,542	683	9,757	225	3,215	0	0	0	0	0	0	0	0	0	1,537	20,807	2,359	32,127	822	11,319							
10-Play Round	80	1,397	36	765	(44)	(632)	0	0	0	0	0	0	0	0	0	178	3,285	164	3,317	(14)	32							
Unlimited Play Round	121	0	226	0	105	0	0	0	0	0	0	0	0	0	0	340	0	647	0	307	0							
4-Play Round	8	239	25	544	17	305										48	1,032	67	1,405	19	373							
Discount Pass	687	22,204	941	30,037	254	7,833	386	12,476	246	7,951	(140)	(4,525)	3,527	114,316	3,629	116,631				102	2,315							
Season Pass	32	7,388	44	10,158	12	2,770	10	2,309	2	462	(8)	(1,847)	153	35,323	138	31,860				(15)	(3,463)							
Unlimited Pass	8	8,727	4	4,848	(4)	(3,879)	1	1,431	0	0	(1)	(1,431)	20	21,555	13	14,730				(7)	(6,825)							
10-Play Card	9	0	0	0	(9)	0	84	0	0	0	(84)	0	110	0	7	0	0	0	0	(103)	0							
4-Play Card	11	0	0	0	(11)	0	157	0	0	0	(157)	0	174	0	0	0	0	0	0	(174)	0							
Private Cart Fees	96	882	163	1,500	67	618	0	0	0	0	0	0	418	3,840	602	5,525				184	1,685							
Private Cart Permit	21	4,830	23	5,290	2	460	0	0	1	230	1	230	0	67	15,400	77	17,709				10	2,310						
Pro Cart Fees	1,353	218	2,854	448	1,501	230	0	0	0	0	0	0	4,994	755	8,928	1,337	3,935				582							
Buckets of Balls	1,517	114	3,031	219	1,501	99	0	0	0	0	0	0	6,759	476	9,853	676	3,080				193							
Lessons	0	0	0	0	188	16,100	179	14,955	(9)	(1,145)	188	16,100	179	14,955	(9)	(1,145)												
Promotional Play	31	0	68	16	37	16	0	0	0	0	43	0	43	0	40	78	40				78							
High School Play	402	0	552	0	150	0	0	0	0	0	989	0	989	0	1,531	0	542				0							
Start Play	119	0	190	0	71	0	0	0	0	0	203	0	203	0	501	0	298				0							
One-Play Card (Hotel)	10	253	2	56	(8)	(197)	0	0	0	0	0	0	26	652	51	680	25	28										
SUMMARY OF ROUNDS																												
REGULAR ROUNDS	1,354	32,602	2,734	66,064	1,380	33,462	0	0	0	0	0	0	5,422	118,157	8,824	199,246	3,402	81,089										
DISCOUNT ROUNDS	2,167	42,126	3,630	70,827	1,463	28,701	0	0	0	0	0	0	9,612	172,108	14,215	260,127	4,603	88,019										
MULTI-PLAY ROUNDS	667	8,178	970	11,066	303	2,888	0	0	0	0	0	0	2,103	25,124	3,237	36,848	1,134	11,724										
OTHER ROUNDS	562	253	812	72	250	(181)	188	16,100	179	14,955	(9)	(1,145)	1,449	16,752	2,383	15,676	934	(1,076)										
TOTAL ROUNDS	4,750	83,160	8,146	148,030	3,396	64,870	188	16,100	179	14,955	(9)	(1,145)	18,586	332,141	28,659	511,897	10,073	179,756										
OTHER FEES																												
SUBTOTAL REVENUE		127,572		200,530		73,002		32,316		23,597		(26,590)		523,805		700,365		176,560										
REVENUE ADJUSTMENTS		(6,319)		(354)		(5,964)		477		674		196		(30,478)		(12)		30,465										
TOTAL PER FINANCIALS		121,203		200,176		78,973		32,793		24,271		(8,522)		493,327		700,353		207,026										

# INDIAN CANYON UPDATE



# IC IMPROVEMENT PLAN

- ▶ Four Major Areas:

▶ Equipment Upgrade (Annual Payment)	\$46,476
▶ Course Needs	\$40,000
▶ Clubhouse Improvements	\$33,524
▶ <u>Maintenance Area Enhancements</u>	<u>\$17,000</u>

▶ TOTAL 2015 INVESTMENT	\$137,000
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# EQUIPMENT UPGRADE

- ▶ Rough Mower
- ▶ Sweeper
- ▶ Greens Mower
- ▶ (2) Large Utility Vehicles
- ▶ Investment
  - ▶ \$197K + tax/fees
  - ▶ \$26,476 annually

ALL ON ORDER

# COURSE NEEDS

- ▶ Tree Management (Urban Forestry)
- ▶ Brush Removal (Geiger Crew)
- ▶ Irrigation Repairs
- ▶ Turf & Fertilizer Applications
- ▶ Investment
  - ▶ \$40,000 total

COMPLETE  
SCHEDULED  
ON-GOING  
STAGE 1

# CLUBHOUSE IMPROVEMENTS

- ▶ Deck Railing (Architect/Contractor)
- ▶ Misc. Repairs (Ops Crew/Contractor)
- ▶ Paint – All three buildings
- ▶ Parking Lot – Sweeping/Striping
- ▶ Investment
  - ▶ \$33,524 total

IN DESIGN  
SCHEDULED  
TWO DONE  
PLANNING



# MAINTENANCE AREA ENHANCEMENTS

- ▶ Maintenance House Roof
- ▶ Maintenance House Paint (Ops Crew)
- ▶ Investment
  - ▶ \$17,000 total

IN DESIGN  
SCHEDULED



# QUESTIONS?