



## City of Spokane Park Board Golf Committee Meeting

8 a.m. Tuesday, September 7, 2021  
WebEx virtual meeting  
Call in: 408-418-9388  
Access code: 1468 86 5874  
Mark Poirier – Golf Manager

### Committee Members:

Gerry Sperling – Chair  
Rick Chase  
Bob Anderson  
Barb Richey

Notice is hereby given that, pursuant to Gov. Inslee's Proclamation 20-28, dated March 24, 2020, all public meetings subject to the Open Public Meetings Act, Chapter 42.30 RCW, are to be held remotely and that the in-person attendance requirement in RCW 42.30.030 has been suspended until the termination of the COVID-19 State of Emergency.

The City of Spokane Park Board Golf Committee meeting will be held virtually via WebEx teleconferencing at 8 a.m. Tuesday, September 7. The public will be able to listen to the meeting by calling 408-418-9388 and enter the access code 1468 86 5874 when prompted.

Written public comment may be submitted via email or mail. Comments must be received no later than 1 p.m. September 6 by email to: [spokaneparks@spokanecity.org](mailto:spokaneparks@spokanecity.org) or mail to: Park Board Golf Committee, 5th floor City Hall, 808 West Spokane Falls Blvd., Spokane, Washington 99201. Submitted public comments will be presented to committee members prior to the meeting.

## Agenda

**Call to order** – Gerry Sperling

**Public comment** – Gerry Sperling

### Action items:

### Discussion items:

1. Golf budget/fee increase – Mark Poirier
2. Downriver irrigation project update – Nick Hamad/Mark Poirier
3. Spokane City Championship recap – Mark Poirier

### Standing reports:

1. [Golf marketing report](#) – Fianna Dickson
2. [Golf financial report/comparison report](#) – Mark Poirier
3. Superintendents' report – Mark Poirier
4. What's Happening at the Courses – Mark Poirier

### *Agenda Subject to Change*

**AMERICANS WITH DISABILITIES ACT (ADA) INFORMATION:** The City of Spokane is committed to providing equal access to its facilities, programs and services for persons with disabilities. Headsets may be checked out (upon presentation of picture I.D.) through the meeting organizer. Individuals requesting reasonable accommodations or further information may call, write, or email Human Resources at 509.625.6363, 808 W. Spokane Falls Blvd, Spokane, WA, 99201; or [erahrclerks@spokanecity.org](mailto:erahrclerks@spokanecity.org). Persons who are deaf or hard of hearing may contact Human Resources through the Washington Relay Service at 7-1-1. Please contact us forty-eight (48) hours before the meeting date.

# Golf

# Communications

September 2021



# Golfer Notices

- Updated mask policy
- Downriver construction begins after Labor Day

News 2021 September 2nd Downriver Golf Course Irrigation F

## Downriver Golf Course Irrigation Replacement Begins After Labor Day

16 holes to remain open for play

Media: Fianna Dickson, 625.6297. Golf/Parks & Recreation: 311 or 509.755.2489

Thursday, September 2, 2021 at 11:54 a.m.

SPOKANE – A full irrigation replacement will begin at Downriver golf course just after Labor Day. Construction is scheduled to last through late spring/early summer of 2022, and the improved irrigation system is estimated to save approximately 7 million gallons of water a year.

A 25% discount will be applied to all golf rates while the course is down to 16 holes. Construction will rotate through the course, closing just two holes at a time.

The upgrades at Downriver golf course coincide with a larger Public Works stormwater project, which continues work to improve the health of the Spokane River. To reduce construction impact on the golfing public, a stormwater pipe will be installed through the course at the same time the course's irrigation is being upgraded. Details on the Public Works Cochran Basin Downriver Stormwater Management project can be found [here](#).

Funding for the Downriver golf course irrigation upgrades is a combination of \$2.5 million from the golf Facility Improvement Fee fund, and \$409,000 from Public Works.

"Golfers are investing in irrigation improvements that not only save millions of gallons of water, but improve the quality of play," said Garrett Jones, director of Parks & Recreation. "Working with Public Works to align their stormwater project with our irrigation upgrades brings additional savings and efficiencies to both projects."

Golf course irrigation upgrades were recently completed at [Indian Canyon \(2019\)](#) and [Esmeralda \(2020\)](#). Combined, the courses are seeing approximate savings of 22 million gallons of water annually.

# Promotion of City Championship



**Spokane Parks and Recreation**

Published by Josh Morrisey · Just now ·



[Renaissance Financial](#) presents the 2021 Spokane City Golf Championship, Friday August 27 through Sunday, August 29 at three of our beautiful City courses!

Friday, August 27: Downriver Golf Course

Saturday, August 28: Esmeralda Golf Course

Sunday, August 29: Indian Canyon Golf Course... [See More](#)





# Inlander Golf Guide Trade

**Four incredible courses**

**10 minutes from downtown**

**but far enough away**

**from everything else**

**Dads & Grads Deal**  
One round at each course - **\$129**  
(\$47 savings)  
Purchase by June 20, use in 2021.

James Richman - Downriver

Aaron Theisen - Indian Canyon

Aaron Theisen - Esmeralda

Aaron Theisen - The Creek at Qualchan

**Downriver**  
GOLF COURSE

**Indian Canyon**  
GOLF COURSE

**Esmeralda**  
GOLF COURSE

**The Qualchan**  
GOLF COURSE

**GA**

**Affordable Tee Times at SpokaneGolf.org**

# Media Buy



- DH lead a media buy for TV & streaming
- KAYU trade commercials run through October 1
- New Google search advertising strategy rolling out

**City of Spokane - Parks & Recreation  
 Golf Fund -- 4600 (w/o Facility Improvemer  
 Financial Report  
 August 2021**

	<b>ADOPTED BUDGET 2021</b>	<b>2021 ADOPTED BUDGET Balance</b>	<b>2020 YTD Actual</b>	<b>2021 YTD Actual</b>	<b>2020-2021 YTD Difference</b>	<b>2020 YTD % OF BUDGET</b>	<b>2021 YTD % OF BUDGET</b>	<b>Change in %</b>
<b>Revenue:</b>								
Program Revenue	4,025,270	32,232	3,028,354	3,993,038	\$ 964,685	75.2%	99.2%	23.97%
Pre-Sale Revenue		(181,318)	130,199	181,318	\$ 51,119			
Facility Improvement Fee	-		(503,141)	(661,928)	\$ (158,787)			
Other Transfers In	-	-	131,652		\$ (131,652)			
<b>TOTAL REVENUE:</b>	<b>\$ 4,025,270</b>	<b>\$ (512,842)</b>	<b>2,787,063</b>	<b>\$ 3,512,428</b>	<b>\$ 725,365</b>	<b>69.2%</b>	<b>87.3%</b>	<b>18.02%</b>
<b>Expenditures:</b>								
Salaries and Wages	1,316,381	503,303	703,828	813,078	\$ (109,250)	56.3%	61.8%	5.50%
Personnel Benefits	333,870	67,670	243,348	266,200	\$ (22,852)	75.3%	79.7%	4.45%
Supplies	316,920	97,179	144,624	219,741	\$ (75,117)	45.6%	69.3%	23.70%
Services and Charges	994,076	370,631	441,004	623,445	\$ (182,441)	43.3%	62.7%	19.44%
Interfund Payments	257,387	88,285	168,870	169,102	\$ (231)	61.5%	65.7%	4.18%
<b>Subtotal Op. Exp.</b>	<b>\$ 3,218,634</b>	<b>\$ 1,127,069</b>	<b>1,701,674</b>	<b>\$ 2,091,565</b>	<b>\$ (389,891)</b>	<b>53.4%</b>	<b>65.0%</b>	<b>11.55%</b>
Capital Outlay	320,000	311,833	2,994	8,168	\$ (5,174)	1.0%	2.6%	1.54%
Transfers Out	211,867	184,918	48,412	26,949	\$ 21,463	10.0%	12.7%	2.70%
<b>TOTAL EXPENDITURES:</b>	<b>\$ 3,750,501</b>	<b>\$ 1,623,819</b>	<b>1,753,080</b>	<b>\$ 2,126,682</b>	<b>\$ 373,602</b>	<b>44.2%</b>	<b>56.7%</b>	<b>12.47%</b>
<b>Total Funding: (Rev. less Exp.)</b>	<b>\$ 274,769</b>		<b>\$ 1,033,983</b>	<b>\$ 1,385,746</b>	<b>\$ 351,763</b>			

<b>* Beginning Fund Balance</b>	<b>\$ (70,885)</b>
Less 7% Reserve Requirement	\$ (262,535)
<b>Beginning Year Reserves</b>	<b>\$ (333,420)</b>
YTD Change in Cash	\$ 1,385,746
<b>YTD Available Cash</b>	<b>\$ 1,052,326</b>

\* 2021 Beginning Fund Balance does not include the FIF reserve of \$1,014,825

**City of Spokane - Parks & Recreation  
 Facility Improvement Fee -- Subset of the Golf Fund  
 Financial Report  
August 2021**

	2020 August Actual	2021 August Actual	2020-2021 Monthly Difference	2020 YTD Actual	2021 YTD Actual	2020-2021 YTD Difference
<b><u>Revenue:</u></b>						
Revenue:	128,553	122,043	\$ (6,510)	503,141	661,928	\$ 158,787
<b><u>Expenditures:</u></b>						
Debt Service Payments	-	-	\$ -	60,675	40,977	\$ 19,698

<b>Beginning Fund Balance</b>	<b>\$ 1,014,825</b>
<b>YTD Revenues</b>	<b>\$ 661,928</b>
<b>YTD Debt Service Payments</b>	<b>\$ (40,977)</b>
<b>YTD Cash Balance</b>	<b>\$ 1,635,777</b>



**2021  
Annual YOY Golf  
Comparison Report**

[Return to Agenda](#)

**ROUNDS**

	DOWNRIVER			ESMERALDA			INDIAN CANYON			QUALCHAN			CITY HALL			TOTALS		
	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF
<b>COUNT</b>																		
REGULAR ROUND	14,812	14,642	171	12,057	9,695	2,363	13,716	10,075	3,641	12,452	9,774	2,678	0	0	0	53,037	44,185	8,852
DISCOUNT ROUND	21,626	14,710	6,916	20,215	14,954	5,261	16,275	12,354	3,921	15,110	11,648	3,462	0	0	0	73,226	53,666	19,560
MULTI-PLAY ROUND	2,199	1,527	672	1,267	1,062	205	1,224	965	259	2,846	2,268	578	0	0	0	7,536	5,822	1,714
OTHER ROUND	2,267	1,380	887	1,141	1,113	28	2,929	1,576	1,353	1,880	1,231	649	0	0	0	8,217	5,300	2,917
<b>TOTAL</b>	<b>40,904</b>	<b>32,259</b>	<b>8,645</b>	<b>34,680</b>	<b>26,824</b>	<b>7,857</b>	<b>34,144</b>	<b>24,970</b>	<b>9,174</b>	<b>32,288</b>	<b>24,921</b>	<b>7,367</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>142,016</b>	<b>108,973</b>	<b>33,043</b>
<b>REVENUE</b>																		
REGULAR ROUND	\$ 345,733	\$ 317,274	\$ 28,459	\$ 272,250	\$ 219,440	\$ 52,810	\$ 377,788	\$ 247,327	\$ 130,461	\$ 359,433	\$ 284,495	\$ 74,938	\$ -	\$ -	\$ -	\$ 1,355,204	\$ 1,068,536	\$ 286,668
DISCOUNT ROUND	\$ 403,907	\$ 284,909	\$ 118,998	\$ 351,738	\$ 265,136	\$ 86,603	\$ 358,303	\$ 240,634	\$ 117,669	\$ 336,389	\$ 258,730	\$ 77,659	\$ -	\$ -	\$ -	\$ 1,450,337	\$ 1,049,408	\$ 400,928
MULTI-PLAY ROUND	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 17,535	\$ 21,246	\$ (3,710)	\$ -	\$ -	\$ -	\$ 17,535	\$ 21,246	\$ (3,710)
OTHER ROUND	\$ 17,227	\$ 6,919	\$ 10,308	\$ 126	\$ 234	\$ (107)	\$ 42,122	\$ 12,322	\$ 29,800	\$ 17,838	\$ 5,568	\$ 12,270	\$ -	\$ -	\$ -	\$ 77,313	\$ 25,043	\$ 52,270
<b>TOTAL</b>	<b>\$ 766,867</b>	<b>\$ 609,102</b>	<b>\$ 157,765</b>	<b>\$ 624,115</b>	<b>\$ 484,809</b>	<b>\$ 139,305</b>	<b>\$ 778,212</b>	<b>\$ 500,283</b>	<b>\$ 277,930</b>	<b>\$ 731,196</b>	<b>\$ 570,039</b>	<b>\$ 161,157</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 2,900,389</b>	<b>\$ 2,164,233</b>	<b>\$ 736,157</b>

**PASSES**

	DOWNRIVER			ESMERALDA			INDIAN CANYON			QUALCHAN			CITY HALL			TOTALS		
	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF
<b>COUNT</b>																		
DISCOUNT PASS	1,265	1,046	219	754	507	247	619	558	61	1,194	907	287	46	220	(174)	3,878	3,238	640
SEASON PASS	5	8	(3)	6	3	3	3	1	2	24	12	12	0	1	(1)	38	25	13
OTHER PASS	56	62	(6)	441	232	209	42	49	(7)	41	57	(16)	129	260	(131)	709	660	49
<b>TOTAL</b>	<b>1,326</b>	<b>1,116</b>	<b>210</b>	<b>1,201</b>	<b>742</b>	<b>459</b>	<b>664</b>	<b>608</b>	<b>56</b>	<b>1,259</b>	<b>976</b>	<b>283</b>	<b>175</b>	<b>481</b>	<b>(306)</b>	<b>4,625</b>	<b>3,922</b>	<b>702</b>
<b>REVENUE</b>																		
DISCOUNT PASS	\$ 66,002	\$ 50,832	\$ 15,170	\$ 37,892	\$ 23,088	\$ 14,804	\$ 28,828	\$ 24,450	\$ 4,379	\$ 57,677	\$ 44,433	\$ 13,244	\$ 1,986	\$ 10,606	\$ (8,620)	\$ 192,385	\$ 153,408	\$ 38,977
SEASON PASS	\$ 7,902	\$ 10,711	\$ (2,809)	\$ 8,560	\$ 3,687	\$ 4,873	\$ 4,917	\$ 1,668	\$ 3,248	\$ 22,915	\$ 13,916	\$ 8,999	\$ -	\$ 176	\$ (176)	\$ 44,293	\$ 30,158	\$ 14,135
OTHER PASS	\$ 8,430	\$ 7,902	\$ 528	\$ 20,936	\$ 10,920	\$ 10,016	\$ 6,141	\$ 7,465	\$ (1,324)	\$ 6,699	\$ 8,674	\$ (1,975)	\$ 7,226	\$ 13,786	\$ (6,559)	\$ 49,433	\$ 48,747	\$ 686
<b>TOTAL</b>	<b>\$ 82,334</b>	<b>\$ 69,445</b>	<b>\$ 12,889</b>	<b>\$ 67,388</b>	<b>\$ 37,695</b>	<b>\$ 29,693</b>	<b>\$ 39,886</b>	<b>\$ 33,583</b>	<b>\$ 6,303</b>	<b>\$ 87,291</b>	<b>\$ 67,022</b>	<b>\$ 20,268</b>	<b>\$ 9,213</b>	<b>\$ 24,568</b>	<b>\$ (15,355)</b>	<b>\$ 286,111</b>	<b>\$ 232,314</b>	<b>\$ 53,798</b>

**CART FEES**

	DOWNRIVER			ESMERALDA			INDIAN CANYON			QUALCHAN			CITY HALL			TOTALS		
	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF
<b>COUNT</b>																		
PRIVATE CART FEE & PERMIT	623	516	107	691	526	165	446	396	50	510	390	120	0	0	0	2,270	1,828	442
PRO CART FEE	16,286	12,270	4,016	19,508	14,057	5,451	20,318	14,564	5,754	17,280	13,034	4,246	0	0	0	73,392	53,925	19,466
<b>TOTAL</b>	<b>16,908</b>	<b>12,786</b>	<b>4,123</b>	<b>20,199</b>	<b>14,583</b>	<b>5,616</b>	<b>20,764</b>	<b>14,960</b>	<b>5,804</b>	<b>17,790</b>	<b>13,424</b>	<b>4,366</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>75,661</b>	<b>55,753</b>	<b>19,908</b>
<b>REVENUE</b>																		
PRIVATE CART FEE & PERMIT	\$ 14,726	\$ 12,674	\$ 2,051	\$ 10,453	\$ 7,326	\$ 3,127	\$ 7,536	\$ 5,238	\$ 2,298	\$ 14,142	\$ 12,166	\$ 1,976	\$ -	\$ -	\$ -	\$ 46,857	\$ 37,404	\$ 9,452
PRO CART FEE	\$ 3,136	\$ 2,379	\$ 757	\$ 5,585	\$ 4,101	\$ 1,484	\$ 7,408	\$ 5,078	\$ 2,329	\$ 3,065	\$ 2,343	\$ 722	\$ -	\$ -	\$ -	\$ 19,193	\$ 13,901	\$ 5,292
<b>TOTAL</b>	<b>\$ 17,862</b>	<b>\$ 15,053</b>	<b>\$ 2,809</b>	<b>\$ 16,038</b>	<b>\$ 11,427</b>	<b>\$ 4,610</b>	<b>\$ 14,944</b>	<b>\$ 10,317</b>	<b>\$ 4,627</b>	<b>\$ 17,206</b>	<b>\$ 14,508</b>	<b>\$ 2,698</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 66,050</b>	<b>\$ 51,306</b>	<b>\$ 14,744</b>

**BUCKET OF BALLS**

	DOWNRIVER			ESMERALDA			INDIAN CANYON			QUALCHAN			CITY HALL			TOTALS		
	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF
<b>COUNT</b>	11,150	7,875	3,276	9,929	6,546	3,383	19,358	13,135	6,223	10,713	8,801	1,912	0	0	0	51,150	36,357	14,794
<b>REVENUE</b>	\$ 905	\$ 583	\$ 322	\$ 1,669	\$ 1,011	\$ 658	\$ 3,627	\$ 2,477	\$ 1,150	\$ 907	\$ 755	\$ 152	\$ -	\$ -	\$ -	\$ 7,109	\$ 4,825	\$ 2,284

**FACILITY IMPROVEMENT FEE**

	DOWNRIVER			ESMERALDA			INDIAN CANYON			QUALCHAN			CITY HALL			TOTALS		
	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF
<b>COUNT</b>	35,837	28,710	7,127	31,568	23,715	7,854	30,880	22,136	8,744	29,811	23,570	6,241	55	265	(210)	128,151	98,396	29,756
<b>REVENUE</b>	\$ 179,652	\$ 145,459	\$ 34,194	\$ 157,947	\$ 118,202	\$ 39,745	\$ 155,793	\$ 113,639	\$ 42,154	\$ 154,865	\$ 121,550	\$ 33,315	\$ 678	\$ 3,149	\$ (2,470)	\$ 648,937	\$ 501,998	\$ 146,938

**REVENUE SUMMARY**

	DOWNRIVER			ESMERALDA			INDIAN CANYON			QUALCHAN			CITY HALL			TOTALS		
	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF	2021	2020	DIFF
Lessons																		
MISC REVENUE	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>TOTAL REVENUE</b>	<b>\$ 1,047,619</b>	<b>\$ 839,641</b>	<b>\$ 207,978</b>	<b>\$ 867,157</b>	<b>\$ 653,145</b>	<b>\$ 214,012</b>	<b>\$ 992,463</b>	<b>\$ 660,298</b>	<b>\$ 332,165</b>	<b>\$ 991,465</b>	<b>\$ 773,874</b>	<b>\$ 217,591</b>	<b>\$ 9,891</b>	<b>\$ 27,716</b>	<b>\$ (17,825)</b>	<b>\$ 3,908,596</b>	<b>\$ 2,954,675</b>	<b>\$ 953,921</b>