



**Spokane Park Board
Development and Volunteer
Committee meeting**
4:30 p.m. Wednesday, July 19, 2023
In-person and WebEx virtual meeting
Fianna Dickson – Marketing & Communications

Committee Members

- X Jennifer Ogden – Committee chair/Park Board
Bob Anderson – Park Board (*absent*)
- X Gerry Sperling – Park Board
- X Christina VerHeul – Park Board
- X Kelly Brown – DVC Citizen Advisory Committee representative
- X Julie Biggerstaff – Community Assembly representative
Rick Romero – Community at-large representative (*absent*)

Park staff

Fianna Dickson
Sarah Deatrich

Guests

Minutes

1. **Call to order** – The meeting was called to order at 4:34 p.m. by committee chair Jennifer Ogden.
See list above for attendance.
2. **Public comment**
A. None
3. **Action items**
A. None
4. **Discussion items**
A. Membership update – Jennifer Ogden

Christina VerHeul has accepted an employment opportunity elsewhere and will be vacating her seat on the Park Board, which will leave an open seat on the DVC, as well. She is graciously continuing to serve on the Park Board and her committees until her replacement is selected and approved, which is currently in process.

Through this interview process, one person indicated interest in sitting on the DVC, and may be available for another potential vacancy, likely coming soon.

An updated membership list is attached [HERE](#).

B. [Fundraising planning](#) – Jennifer Ogden

The DVCAC has been discussing creating a fundraising template. Jennifer informed the group of various websites which have information and templates available at no cost, and mentioned adding this information to the toolkit to assist groups with finding potential donors with parallel missions and objectives. She offered her assistance with initiating letters to these businesses.

5. **Standing reports**

A. EXPO+50 update – Kelly Brown

The committees are working on the event calendar, submitting proposals for events and activation. The goal is to have the calendar ready for Visit Spokane in September. Potential partners can find the request form [HERE](#), and the deadline for submittal is August 31; events don't need to be conceptualized in great detail yet, but the committee welcomes general ideas. Request forms are taken to the appropriate pillar committee (i.e., Arts and Culture, Environmental, etc.) and that committee chooses which to bring forward to the Events and Activation Committee. Funding is available for each pillar, and when an event is chosen, these dollars are used to help navigate obstacles that would otherwise make participation difficult.

B. DVCAC monthly update – Kelly Brown

Currently, DVCAC has members from the following categories:

- 1) Park Friends:
 - Friends of Manito
 - Friends of Coeur d'Alene
 - Friends of Palisades
 - Friends of the Bluff
 - Friends of Riverfront Park
- 2) Community Assembly:
 - Logan Neighborhood Council
- 3) Volunteer Focus Groups:
 - Friends of Spokane Skate Parks

Kelly asked that ideas and/or recommendations be sent to her.

6. **Adjournment** – The meeting was adjourned at 4:43 p.m.

The next scheduled meeting is 4:30 p.m. August 16, 2023, in-person at the Liberty Park library events room, and virtually via WebEx.

**Development and Volunteer Committee
Member List and Terms**

Name	Email	Category	Affiliation	1st term begins	1st term ends	2nd term begins	2nd Term ends	3rd Term begins	3rd Term ends	Notes
Jennifer Ogden	jmogden@spokanecity.org	Park Board/Chair		2/11/21	3/10/22	3/10/22	3/10/23	3/10/23	3/10/24	
Bob Anderson	banderson@spokanecity.org	Park Board		2/11/21	3/10/22	3/10/22	3/10/23	3/10/23	3/10/24	
Christine VerHeul	christina.verheul@gmail.com	Park Board		8/2/21	8/2/23	8/2/23	3/10/23	3/10/23	3/10/24	
Gerry Sperling	gsperling@spokanecity.org	Park Board		2/11/21	3/10/22	3/10/22	3/10/23	3/10/23	3/10/24	
Kelly Brown	kelly.dianne.brown@gmail.com	DVCAC	Friends of Manito	8/2/21	8/2/23	8/2/23	8/2/25			
Julie Biggerstaff	rbiggerstaff@comcast.net	Member at large	Comm. Asmbly	12/14/21	12/14/23					
		Member at large								
Rick Romero	RNRLLC2@gmail.com	Member at large		3/17/22	3/17/24					

*PB assignments are 1-year terms appointed by the PB chair; non-PB members are 2-year terms

Updated: 07/2023

Source Materials for Fundraising

Innovia: templates for how to conduct a campaign

Donor lists - start with larger levels first; private asks before public

Private individuals - connecting passion with purpose

Corporate donors - see below

emphasis on parallel missions/parks as solutions and partners to corporate mission initiatives

Finding those businesses who might be good partners:

Innovia

Inland Northwest Business Watch

City of Spokane new business lists

Spokane Journal of Business

Spokesman Review business section

Greater Spokane Inc.

Hispanic Latino owned businesses

Gonzaga Bulletin

Spokane Business Watch

Spokane Club

Visit Spokane

Inlander

Spokane's Coeur d'Alene Living Magazine

The Clarke Company "How's Business