



**Spokane Park Board  
Development and Volunteer Committee  
3 p.m. Wednesday, Aug. 17, 2022**  
In-person and WebEx virtual meeting  
Fianna Dickson – Marketing & Communications

**Committee members**

- X Bob Anderson – Committee chair/Park Board
- X Jennifer Ogden – Park Board
- X Gerry Sperling – Park Board
- X Christina VerHeul – Park Board
- X Kelly Brown – Development & Volunteer Citizen Advisory Committee representative
- X Julie Biggerstaff – Community Assembly representative
- X Rick Romero – Member-at-large

**Guests**

None

**Staff members**

Garrett Jones  
Fianna Dickson  
Pamela Clarke  
Sarah Deatrich

**Summary**

- Garrett Jones and Rick Romero presented a progress update concerning the EXPO+50 initiative.
- Kelly Brown presented a DVCAC update.

The next regularly scheduled meeting is 3 p.m. Sept. 21, 2022, in-person in the Lilac Conference Room, City Hall 1<sup>st</sup> floor lobby, 808 W. Spokane Falls Blvd., or virtually via WebEx.

## Minutes

1. **Call to order** – The meeting was called to order at 3:02 p.m. by committee chair Bob Anderson. See list above for attendance.
2. **Public comment** – Bob Anderson
  - A. None
3. **Action items**
  - A. None
4. **Discussion items**
  - A. None
5. **Standing reports**
  - A. EXPO+50 update – Garrett Jones and Rick Romero presented a progress update on the EXPO+50 initiative. Meetings touched on accomplishments thus far, and next steps including infrastructure, events, marketing, and fundraising.
    - a. Garrett Jones summarized progress since last meeting.
      - i. Kickoff meeting were held with five firms of landscape architects and their in kind donations to help with our vision of celebrating how far we've come since Expo '74 and getting people excited about what's to come in the next 50 years. A next meeting is scheduled to identify strengths of each group and assign tasks that align with those strengths.
      - ii. Infrastructure team met to identify projects currently in progress and prioritizing and establishing a timeline for upcoming projects:
        1. Don Kardong bridge renovation is making good progress.
        2. South suspension bridge – Garrett's hope is that we will be informed this fall whether funding will be in place next year, to include \$1.4 million RCO grant and a possible 50% match on the grant.
        3. Marlene Feist, Public Works Director, is leading Gorge connection under Monroe Bridge. They have approximately 30% design illustration and have applied for federal and state grants.
        4. Other possibilities include an urban zipline, lighting the Monroe Street Bridge and the lower Spokane Falls, opening clock tower base, and working on a replica model of the railroad system.
    - b. Rick Romero summarized a meeting with Avista revolving around infrastructure and various amenities. The team brainstormed possible activities to encourage people to recreate in and around the river. Suggestions included river cruises, family rafting experiences.
      - i. Bob Anderson questioned whether the activities would be park-owned or vendor-owned with approval from Parks. Garrett Jones clarified Parks would partner with outside vendors using Parks' promotion to bring people in, similar to the model in the Parks activity guide.
      - ii. Gerry Sperling noted the need for generating income. Rick Romero theorized the activities would be Park owned and franchised with capital investment, liability, and activity itself would be vendor owned, with some type of revenue stream back to Parks.
    - c. Rick continued to say it was the first opportunity for him and Garrett to meet in-

person with Avista representatives.

- i. They would like a trail to go to Avista; however, they would prefer it be a phase-two endeavor.
- ii. Rick's hope is that Avista will open dam and powerhouse to tours.
- d. Garrett Jones expressed thought about the event side of the initiative and establishing leadership roles between Parks and Recreation and Downtown Spokane Partnership to answer questions about how to solicit potential organizers, relay and receive information, schedule, and communicate. Garrett voiced the need for a 'one stop shop' point of contact from a customer service standpoint.
- e. Jennifer Ogden noted that the MAC has begun curating Expo materials from storage and would like a tie-in to this event so they don't compete, and so we are equal partners with a seamless cooperation.
- f. Rick Romero noted that the number of partners for events will grow exponentially, and Jennifer Ogden voiced concern that extra staff may be needed for the purpose of organizing events.
  - i. Garrett Jones replied that all partners are paying in and some of this initial money could be used to pay someone to assist with this project, focusing on events and administrative support, mainly admin support and event coordinating.
- g. Garrett Jones relayed that there is an upcoming meeting to focus on marketing.

B. DVCAC monthly update – Kelly Brown presented a DVCAC monthly meeting update.

- a. Garrett Jones and Nicholas Hamad gave a master plan presentation.
- b. Trevor from Friends of the Bluff gave a presentation which outlined opportunities of trail heads and trail connections with the High Drive Bluffs and some gaps there. Garrett has a scheduled meeting with Trevor and the Friends staff regarding their fundraising event in September focusing on priorities.
- c. Bob Anderson would like Trevor to give the presentation to the DVC group. Kelly will circle back with Trevor.
- d. Fianna Dickson will be presenting her Friends group tool kit update.
- e. Fianna Dickson relayed there has been progress with legal on the Park Friends standard MOU template.

C. Shout out – Jennifer Jones gave kudos to the staff who worked on Browne's Addition Coeur d'Alene Park concert series and asked that Julie Biggerstaff relay that message.

6. **Adjournment** – The meeting was adjourned at 3:38 p.m.

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