



**Spokane Park Board
Development and Volunteer
Committee meeting**
3 p.m. Wednesday, July 20, 2022
In-person and WebEx virtual meeting
Fianna Dickson – Marketing & Communications

Committee members

- X Bob Anderson – Committee chair/Park Board
- X Jennifer Ogden – Park Board
 - Gerry Sperling – Park Board (Absent/excused)
- X Kelly Brown – DVC Citizen Advisory Committee representative
- X Christina VerHeul – Community representative
- X Julie Biggerstaff – Community Assembly representative
- X Rick Romero – Community at-large representative

Guests

Greg Connolly

Staff members

Garrett Jones
Fianna Dickson
Jonathan Moog
Pamela Clarke

Summary

- Garrett Jones presented an overview of the pass-through agreement with the Innovia Foundation.
- Garrett Jones and Rick Romero presented on overview of the EXPO+50 initiative.
- Bob Anderson presented an update on the friend groups' involvement in Expo+50.

The next regularly scheduled meeting is 3 p.m. Aug. 17, 2022, in-person in Tribal Conference Room, City Hall 1st floor lobby, 808 W. Spokane Falls Blvd., and virtually via WebEx.

Minutes

1. **Call to order** – The meeting was called to order at 3 p.m. by committee chair Bob Anderson. See list above for attendance.
2. **Public comment**
 - A. None
3. **Action items**
 - A. None
4. **Discussion items**
 - A. None
5. **Standing reports**
 - A. EXPO+50 update – Garrett Jones and Rick Romero presented on overview of the EXPO+50 initiative. The goals of the project include the following:
 - a. Bring the community together to commemorate, celebrate and reflect on the accomplishments of EXPO '74 and the ensuing 50 years
 - b. Add permanent amenities and activities, and one-time events, that will further activate the river experience and urban core by summer 2024
 - c. Connect and brand our greatest community assets to enhance the experience of community members and visitors
 - d. Provide an impetus for the community to adopt a unifying and positive focus and energy following two years of the pandemic
 - e. Embrace EXPO+50 as an opportunity to adopt a comprehensive vision and community partnerships around the environmental, recreational and economic future of our river
 - B. EXPO+50 update – Bob Anderson presented an update on Parks friends groups' involvement in EXPO+50.
 - a. Rick Romero addressed whether it is feasible to adopt a community-wide vision relating to the future of the river by 2024. He explained the celebration of the 50th anniversary is a deadline to set the wheels in motion for the long-term goals. Expo '74 is scheduled to begin May 4, 2024, and concludes September 2024. He explained the Expo+50 project is a good starting point for the long-range goal and that the long-term vision can grow from the 2024 celebration.
 - b. Garrett Jones explained each EXPO+50 partner organizations are being asked to contribute a minimum of \$20,000 in the next two years. Additional funding will be sought with additional input and cooperation from those involved.
 - c. Rick Romero revisited the listed goal of branding community assets. Meg Winchester from Visit Spokane has reached out to local marketing firms and was contacted by one that expressed interest. Rick relayed their question as to whether branding will be physical branding or general Expo celebration.
 - d. Rick Romero reviewed the topicS of a future timeline and pointed to Sept. 30 as a target date to have a draft branding plan, architectural concepts, and an agreement to partner groups.

- e. Garrett Jones added that key members from groups' involved should be put together in a formalized list for these committees by the target date, as well. Julie Biggerstaff suggested neighborhood council representatives be contacted for volunteers to take part in these committees.
- C. [Quarterly volunteer report](#) – Fianna Dickson presented the quarterly volunteer report. 4,128 volunteers provided 17,761 hours of time during the quarter.
6. **Adjournment** – The meeting was adjourned at 3:35 p.m.

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Volunteer Report
Q2 2022



By the Numbers

Group	Total Hours	# of Volunteers
TRS (Therapeutic Recreation Services)	290	14
Park Operations	268	92
Urban Forestry	598	144
Corbin Art Center	58	2
Friends of Manito	2,000	38
Friends of the Bluff	105	41
Evergreen East Mountain Bike Alliance	94	15
Community Centers	13,298	3,742
Park Board estimated	600	10
Estimated uncaptured	450	30
Total	17,761	4,128

Examples of projects

- About 100 students and parents at Grace Alliance Christian School held a cleanup event in West Central. "Fifteen trash bags, one shopping cart, and one laundry basket later, there were 100 very satisfied kids who felt they left the Centennial Trail & Dutch Jakes Park a little cleaner."
- The Lands Council led several planting events as part of our joint SpoCanopy initiative, with over 80 volunteers this spring.
- Kelly Brown and her 22 member group "The Flower Girls" helped plant Duncan Garden in May.

Points of Light, a global volunteer mobilizing network, places an hourly value of volunteer time at \$29.95. Using that figure, our Q2 volunteer value was about \$532,000.

