



**Spokane Park Board
Development and Volunteer
Committee meeting**

3:30 p.m. Monday, Sept. 27, 2021

WebEx virtual meeting

Fianna Dickson – Marketing & Communications

Committee members

- X Bob Anderson – Chair/Park Board
- X Jennifer Ogden – Park Board
- X Rick Chase – Park Board
- X Gerry Sperling – Park Board
- X Kelly Brown – CAC representative (interim)
- X Christina VerHeul – Community representative

Staff members

Garrett Jones
Fianna Dickson
Jason Conley
Jonathan Moog
Pamela Clarke

Guest

Paul Kropp

Minutes

1. **Call to order** – The meeting was called to order at 3:30 p.m. by committee chair Bob Anderson. See list above for meeting attendees.
2. **Public comment**
 - A. Paul Kropp, Community Assembly Liaison Committee chair – Paul offered a suggestion regarding the DVC meeting start time. Mr. Kropp is currently recruiting to fill the Community Assembly representative position on the DVC. He suggested the DVC could attract more individuals who might be interested in serving on the DVC, if the committee meetings were held late afternoon. Bob Anderson thanked Paul for his valued input and explained DVC meeting start time will be discussed later in the meeting.
4. **Discussion items**
 - A. DVC Citizen Advisory Committee kickoff event – Kelly Brown and Christina VerHeul offered suggestions for planning the DVC CAC kickoff event. A first step to a successful kickoff will be to establish clearly defined goals and direction for the CAC. This will allow citizens to understand the purpose and expectations of the citizens group. Christina added it is important to be as articulate as possible in defining goals while offering some flexibility. The citizens need to know what their purpose is and how they can be a part of reaching an identified goal/mission.
 - 1) [DVC mission/goals](#) - Fianna Dickson shared the DVC mission statement, goals and objectives adopted by the Park Board in March. Bob Anderson explained most of the

committee's goals have been global in nature and it would be helpful to identify some specific goals, such as creating a dog park or placing a roof over a skate park. Garrett Jones said the themes or needs which are coming out of the public outreach in developing the master plan can provide valuable direction to the DVC and DVC CAC.

- 2) Park Board retreat/Parks Master Plan findings – During the Sept. 29 Park Board retreat, the board is expected to discuss findings from the master plan public outreach process. DVC and DVC CAC goals can precipitate from those findings. At this time, staff and the consultants are working on formulating trends. Garrett envisions staff will develop an infographic to illustrate those trends. He believes there are about 12 trends which Parks may build from. Recommendations are not anticipated until the next master plan workshop which will probably be held in November.
 - 3) Kickoff event invites – Jennifer Ogden suggested inviting everyone on the Friends Groups master list. She explained the event could be fashioned as a meet-and-greet, networking opportunity. The goal is to ultimately have 12 members on the DVC CAC, including five members from friends groups, one from Community Assembly, two from volunteer focus groups, two business leaders and two from partner organizations.
 - 4) Kickoff event date/location – A tentative date of Thursday, Oct. 28 was suggested. The committee discussed holding the kickoff at the Loeff Carrousel patio/party rooms or at the Pavilion since both venues offer the ability to schedule it as an outdoor event with an indoor contingency in the event of inclement weather. Staff will look into availability of the two venues.
 - 5) Spokane Urban Agriculture Network example – Jennifer offered an example of how the SUAN group began a few years ago. Their kickoff event included a networking session. Out of that kickoff, the group developed organically and began to drive their own agendas and goals.
- B. [Friends Groups master list](#) – Fianna Dickson reviewed the list pointing out the list has been color coded to reflect which groups are currently affiliated with a specific park and have a known membership. Other groups on the list may exist informally, be inactive, previously existed or are civic groups with Park interests. Staff will validate the master list to be certain contact information is current. The committee agreed to invite everyone on the master list to the kickoff event.
- C. Friends of Riverfront Park – Fianna Dickson shared an image of the [new trifold brochure](#) which is close to final form. The marketing piece is expected to be printed in time for the Quinn celebration Oct. 13. Jennifer suggested the brochures be sent to each of the volunteers who have been helping with the concerts at the Pavilion. Fianna asked if the committee would like to build the FRFP with a slow rollout starting with those who are already volunteering at Riverfront Park or is the desire to rollout in a more robust fashion. She voiced her concern of opening the microphone up too soon. There is a risk in bringing a lot of citizens together before the system and its mechanics are fully formed. Jon Moog asked who is responsible to for managing and marketing the FRFP. He explained he'd like to see some form of leadership, possibly a volunteer pro-tem president to assume these duties during this developmental phase. Parks 2022 budget includes a new position which is responsible for volunteer, inclusion and grant-relating programs. The group discussed looking at the history of how The Friends of Manito (TFM) started and follow that model. Kelly said the TFM started primarily as a garden club in 1990 and slowly expanded its scope over the years. Garrett explained many of the current friends groups developed when there is a gap in the system,

such as lack of funding or lack of staff. Volunteers then formed to fill that gap or need. Jennifer suggested Oct. 10 for a member recruitment activity at the park which could include a Halloween mask-making activity for youths.

- D. Next steps – Garrett suggested the following steps moving forward: 1); validate the friends contact list; 2) email DVC CAC kickoff event invites to everyone on the master list; 3) secure a location at Riverfront Park for the DVC CAC kickoff; and 4) seek a keynote speaker for the kickoff. Fianna offered to send Kelly and Christina draft language for the invites.
 - E. DVC meeting start time – Bob Anderson queued up the discussion regarding meeting times. Garrett explained staff members can flex their time if it works better for the committee to meet later in the day. The group discussed holding the DVC and DVC CAC meetings back-to-back similar to the 3 p.m. Urban Forestry Citizen Advisory Committee and 4:15 p.m. Urban Forestry Tree Committee. Paul explained in order to attract the most citizens in the recruitment for the Community Assembly representative on the DVC, the meeting should probably be held around 5 p.m. or 5:30 p.m. The DVC CAC will establish its own meeting time based on their preference. While DVC members explained they are flexible on the start time, they agreed evening meetings can be challenging for some people, particularly for individuals with young children. For this reason, the DVC determined it will continue to meet at 3:30 p.m., but will reassess if the time becomes a concern to the Community Assembly recruitment process.
5. **Next meeting** – No date was announced. A meeting poll will be emailed to the group for the October meeting date.
6. **Adjournment** – The meeting was adjourned at 4:41 p.m.



Development & Volunteer Committee (DVC) Overview

A special committee of the Spokane Park Board

Updated: March 31, 2021

Purpose/Mission

The purpose of the Development and Volunteer Committee is to help guide fundraising priorities (capital and programmatic), and to enhance the growth and coordination of the “Friends of” volunteer groups who work to fulfill those fundraising priorities.

Goals

- Guide and support Parks & Recreation’s capital and programming fundraising priorities
- Serve as an umbrella over “Friends of” groups
- Foster the creation and growth of new “Friends of” groups

Objectives to obtain those goals

Goal: Guide and support Parks & Rec’s capital and programming fundraising priorities

- a. Develop an annual priority fundraising list for capital and programming projects, in concert with Parks & Recreation leadership and the full Park Board
- b. Develop a fundraising master plan
- c. Create toolkits/presentations/videos as needed
- d. Utilize Park Board members’ connections to solicit potential donors
- e. Develop procedures for accepting and recognizing funds

Goal: Serve as an umbrella over “Friends of” groups:

- f. Centralize MOU agreements for consistency
- g. Create a Citizens Advisory Committee (CAC) comprised of reps from all Friends groups, and Community Assembly/neighborhood councils as appropriate
- h. Increase coordination between Friends groups for shared resources, ideas, concerns/issues, marketing, and support
- i. Support Friends’ fundraising efforts, guided towards the determined fundraising priorities
- j. Support communication with their staff liaison and additional appropriate Park Board committees (i.e. Land, Riverfront Park)

Goal: Foster the creation and growth of new “Friends of” groups

- a. Create a Friends of Riverfront Park

Composition & Representation

The DVC is a “special” committee of the Park Board, similar to the Joint Arts Committee. All actions will come through a “regular” committee of the Park Board (i.e. Land, Riverfront). Please see Park Board Organizational Chart for reference.

It will be comprised of 50% Park Board and 50% non-Park Board community members. There will be four Park Board members, one representative from the CAC, and three business/community members.

**CITY OF SPOKANE PARKS AND RECREATION
SPOKANE AREA FRIENDS GROUPS**

GROUP NAME	MOU/AGREEMENT (OPR)		PRIMARY CONTACT	CONDARY CONTACT	FACEBOOK PAGE
	Parks	Other dept	Name	Name	
Associated Garden Clubs of Spokane	OPR 2021-0371	OPR 2009-0492/Facilities Management	Stephen Koon	Kevin Brownlee	https://www.facebook.com/AGCofSpokane
Evergreen East Mountain Bike Alliance (Camp Sekani)	OPR 2020-0446; OPR 2015-0381; OPR 2013-0490		Chris Conley	Bill Kinzel	https://www.facebook.com/evergreeneastMTB
Finch Arboretum Community Gardeners Association	OPR 2019-0432		Stephen Wilson		
Friends of Centennial Trail	RES 1992-0052	RES 2008-0041/Planning Services	Loreen McFaul		https://www.facebook.com/friendsofthecentennialtrail
Friends of Coeur d'Alene Park			Rick Biggerstaff		https://www.facebook.com/FriendsOfCoeurDAleneParkSpokane
Friends of Manito	ORD C33396; ORD C32919; OPR 2017-0809; OPR 2015-0461; OPR 2009-0382; OPR 2005-0180; OPR 2004-0207; OPR 2002-0993	OPR 2007-0700/Police	Kelly Brown		https://www.facebook.com/TheFriendsofManito
Friends of Moore-Turner Heritage Gardens	OPR 2012-0089; OPR 2009-1038; OPR 2008-1090; OPR 2008-0008;		Bridget Piper		https://www.facebook.com/MooreTurnerHeritageGardens/
Friends of Mt. Spokane	OPR 2020-0949; OPR 2019-1065		Ken Carmichael	Chris Currie	https://www.facebook.com/FriendsofMSSP
Friends of Palisades	2018-0284		Craig Volosing	Crystal Bingham	https://www.facebook.com/palisadesnw
Friends of Spokane Skateparks			Greg Connolly	Josh Yandell	
Friends of The Bluff	OPR 2016-1017	OPR 2014-0778/Neighborhood & Business Services	Trevor Finchamp	Phil Larkin	https://www.facebook.com/friendsofthebluff
Friends of Wyakin Park			Bonnie Zahara		https://www.facebook.com/WyakinPark
Grant Park Community Garden Group			Peggy Parker		
Thornton Murphy Park Community Garden Group			Dennis Anderson	Lisa Rosier	

Groups that may exist informally, be inactive, or previously existed

Friends of Audobon Park					
Friends of Hamblen Park					
Friends of Sky Prairie					

**CITY OF SPOKANE PARKS AND RECREATION
SPOKANE AREA FRIENDS GROUPS**

Additional Local Civic Groups w/Parks Interest

Browne's Addition Gardeners					
Finch Arboretum Community Gardeners Association	OPR 2019-0432		Stephen Wilson		
Friends of Joe Albi Stadium		CPR 2006-0008/City Council			
Friends of The Falls	RES 2006-0085; ORD C34131	OPR 2004-0592/Community Development; OPR 2012-0668/Accounting	Pam Austin	Helene Dewey	https://www.facebook.com/FriendsoftheFalls
Friends of the Little Spokane River Valley			Lance Pounder	Martha Schaefer	
Friends of the South Hill Dog Park			Daniel Ward	Ed Newman	
Hamblen Park Garden Club			Toby Wolf	Suzy Grainger	
Inland Northwest Community Gardens					
Lincoln Heights Garden Club					
Rockwood Garden Club			Stephen Anderson	Cynthia Eaton	
Sandy Hill Garden Club					
South Walnut Garden Club					
Spokane Community Garden Alliance			Bianca Sanchez		
Spokane Garden Club					
Spokane Lilac Society - INACTIVE					
Spokane Rose Society					
Spokane Women's Farm					https://www.facebook.com/SpokaneWomensFarm
Turf'n Trowel					
Vets on the Farm			Vicki Carter		



[Return to Minutes](#)



Friends of Riverfront Park
808 W. Spokane Falls Blvd.
Spokane, WA 99201



Be among the first to join!



What is Friends of Riverfront Park?

Friends of Riverfront Park (FRFP) will be a coordinated group of volunteers who support and advocate for Riverfront Park.

Membership is open to all community members. They will serve as ambassadors, community advocates, and stewards of our downtown jewel.

What will Friends of Riverfront Park do?

FRFP will seek to maintain and enhance the park through volunteer support and fundraising to further a safe, educational, celebratory, and welcoming space.

Activities may include park clean-up days, fundraising activities, assisting with programming the park with recreational activities, advocating for park improvements, serving as a community voice for issues concerning the park, and assist with concerts and events as needed.

It's anticipated FRFP will apply for a 501(c)3 non-profit status to support the responsible preservation and improvement of the park in cooperation with the City of Spokane Parks & Recreation division and the Spokane community.

Park Friends groups (Friends of Manito, Friends of the Bluff, Friends of Palisades, and many more!) are supported by the newly formed Development and Volunteer Committee (DVC) of the all-volunteer Park Board, and the affiliated Citizen Advisory Committee of the DVC. Park Friends groups network with one another to share resources and ideas.



Why do we need Park Friends groups?

Park Friends groups make Spokane Parks even better! The City of Spokane has nearly 100 park properties that provide healthy recreation opportunities, quiet green space, community-building, and improve our quality of life. Park Friends group volunteers add resources where budgets are limited, and enhance the vitality and quality of a park they steward.

For Riverfront Park, this is a key time to form a Friends group. Nearing the completion of its first renovation in 40 years, the park is poised to enter the next phase of its life and will need the support of dedicated community volunteers to help steward its future.

What other ways can I get involved?

Parks & Recreation has a wide variety of volunteer opportunities, from one-time activities to seasonal events and everything in between. Please visit www.SpokaneParks.org/volunteer to see a list of current options, and if nothing feels like the right fit, contact our Volunteer Coordinator to discuss other ideas!

www.RiverfrontSpokane.org

   (509) 625-6600



I'm interested in learning more about the formation of Friends of Riverfront Park.

Possible areas of interest (check all that apply):

- Helping with the formation of The Friends of Riverfront, supporting membership development.
- Planning and support of fundraising events for The Friends of Riverfront.
- I'd like to donate today, a check is enclosed payable to Riverfront Park.
- Volunteering time to support community engagement programs like giving tours of the park, volunteering at concerts, or maintenance needs like planting flowers/pulling weeds.
- Other _____

Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Mail to: Friends of Riverfront Park
808 W. Spokane Falls Blvd.
Spokane, WA 99201